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Work on WA's Screen Industry Diversity Plan begins

Screenwest is committed to supporting a screen industry that fairly reflects the diversity of the WA community on, and behind the screen.

The agency has recently engaged diversity specialist Fortis Consulting to work with the industry, and Screenwest, to develop a strategic diversity plan ready for implementation in early 2017.

Janelle Marr, Chair, Screenwest said that with Western Australia's largely diverse population, and as the primary funder of screen stories in the State, Screenwest needed to ensure the agency supports projects and practitioners that represent a wide variety of voices from across the State.

"Diversity encompasses differences in gender, age, language, ethnicity, cultural background, disability, religious beliefs, socio-economic status, geographic location and sexual orientation," Ms Marr said.

"Screenwest is hoping that the plan will encourage greater creativity and authenticity, widen the talent pool, offer fairer access, and introduce new voices and untold stories from across WA."

The WA Screen Industry Diversity Plan will set targets for diversity in WA's screen industry, and will be the culmination of an intensive review and widespread community consultation. Work begins this month with the plan set to be launched in the first quarter of 2017.

For more information or to express your interest in being a part of the consultation group, contact Shannon Jenkins, Manager Projects and Programs, Screenwest – 08 6552 7403 or shannon.jenkins@screenwest.wa.gov.au

Available online at screenwest.wa.gov.au.