



# Healthway

Annual Report 2004-2005

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Minister for Health  
The Hon Jim McGinty BA, B Juris (Hons),  
LLB, JP, MLA

**Accountable Authority:**

Western Australian Health Promotion  
Foundation Board

**Board of Management Chairperson:**

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**Executive Director:**

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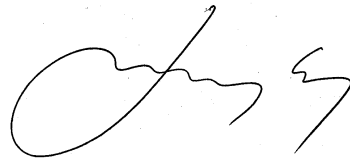
[www.healthway.wa.gov.au](http://www.healthway.wa.gov.au)

**ANNUAL REPORT FOR THE YEAR ENDED  
30 JUNE 2005****Hon Minister for Health**

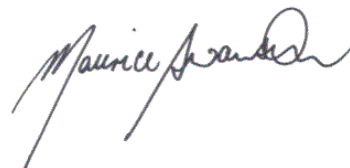
In accordance with Section 66 of the Financial Administration and Audit Act 1985, we hereby submit for your information and presentation to the Parliament of Western Australia, the Annual Report of the Western Australian Health Promotion Foundation (Healthway) for the financial year ended 30 June 2005.

The Annual Report has been prepared in accordance with the provisions of the Financial Administration and Audit Act 1985 and other legislative requirements.

The Western Australian Health Promotion Foundation is constituted under the authority of the Tobacco Control Act 1990.



**Luc Longley**  
Chairman



**Maurice Swanson**  
Deputy Chairman

Date: 30 August 2005

This report is available in alternative formats on request

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## RELEVANCE OF HEALTH PROMOTION

### TOBACCO

- Smoking is the leading cause of disease and disability globally.<sup>1</sup>
- Tobacco kills approximately 19,000 Australians each year.<sup>2</sup>
- In Western Australia, tobacco was responsible for 29,044 deaths between 1983 and 2001, an average of more than 1,500 deaths per year.<sup>3</sup>
- Tobacco was responsible for 18% of all male deaths and 10% of all female deaths in Western Australia in 2001.<sup>3</sup>
- In the WA population in 2004, 22% of males and 20% of females aged 14 years and over were daily smokers.<sup>4</sup>
- In 2002, nearly 44% of 12-17 year-olds in Western Australia had smoked at least part of a cigarette in their lifetime, 26% had smoked in the previous year, 14% in the previous 4 weeks and 10% had smoked in the week before the survey.<sup>5</sup>
- The proportion of 12-15 year old current smokers dropped by nearly one half between 1999 and 2002 from 15% to 8%. However the proportion of 17 year-old female current smokers increased in the same period from 18% to 23%.<sup>5</sup>
- Tobacco and alcohol continue to be the greatest contributors to preventable disease, ill-health and social costs in Australia.<sup>6</sup>

### PHYSICAL ACTIVITY

- In 2002, 32% of adults in Western Australia were not active at levels sufficient to benefit their health and a further 13% did not participate in any physical activity.<sup>7</sup>
- The proportion of adults who are sufficiently active has declined between 1999 and 2002.<sup>7</sup>
- In 2003, one in four boys and one in three girls at secondary school level reported doing no physical activity in a typical week. At primary school level, approximately one in seven students reported doing no sport, exercise or dance activities in a typical week.<sup>8</sup>
- Just under 50% of all girls and 33% of all boys reported spending more than 10 hours per week on sedentary behaviours.<sup>8</sup>
- For every 1 per cent increase in the proportion of people who are sufficiently active, the national health cost of heart disease, diabetes and colon cancer combined could be reduced by about \$3.6 million per year.<sup>9</sup>

### NUTRITION

- In Australia, around one half of adult women and two thirds of adult men are overweight or obese and the prevalence is increasing.<sup>10</sup>
- In Western Australia, 43.2% of men and 26.5% of women aged 18 years and over were overweight in 2002, with a further 13.3% of men and 12.7% of women classified as obese (total overweight and obese = 56.5% of men and 39.2% of women).<sup>7</sup>
- National data indicate that the prevalence of overweight and obesity in Australian children has doubled in the last decade.<sup>11</sup>
- In Western Australia, the prevalence of overweight and obesity in children aged 7 to 15 years increased from 9.3% of boys and 10.6% of girls in 1985 to 23.1% of boys and 30.5% of girls in 2003.<sup>8</sup>

## MENTAL HEALTH

- Total recurrent spending on mental health services in Australia represented some 6.5% of national expenditure on health services in 1997-8, and the spending on mental health services increased by 30% between 1993 and 1998.<sup>12</sup>
- The World Health Organisation estimates that by 2020, depression will be the third leading cause of disability adjusted life-years lost in developed countries, and self-inflicted injuries the tenth leading cause.<sup>13</sup>
- Depression, social isolation and lack of social support have all been confirmed as risk factors for coronary heart disease.<sup>14</sup>

## INDIGENOUS HEALTH

- The life expectancy of Indigenous Australians is 20 years less than other Australians.<sup>15</sup>
- The WA Indigenous Child Health Survey reported that despite more than a decade of intensive health promotion campaigns in the general population, tobacco use is prevalent in almost one half of mothers giving birth to Aboriginal children.<sup>16</sup>
- Most Aboriginal children do not even approach the recommended daily consumption of vegetables, with only 39% of those aged 12-17 years in the Metropolitan area reaching the recommended intakes and 24.5% in extremely isolated areas.<sup>16</sup>
- The prevalence of low birth weight in the Aboriginal community is almost double that of the non-Indigenous population, there is substantial co-morbidity of recurrent infections particularly in areas of extreme isolation, with recurrent and discharging ear infections affecting one in eight of all Aboriginal children.<sup>16</sup>
- Rates of chronic diseases such as diabetes and coronary heart disease are considerably higher among Indigenous people than other Australians.<sup>16</sup>

# HEALTHWAY

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## OUR VISION

A Healthy WA

## OUR MISSION

To improve the health of Western Australians by working through partnerships and supporting targeted programs, which:

- promote and facilitate healthy lifestyles, policies and environments.
- build the capacity of individuals, groups and communities to be healthier.

## WHO WE ARE

Healthway (the Western Australian Health Promotion Foundation) was established in 1991 under Section 15 of the Tobacco Control Act 1990 as an independent statutory body reporting to the Minister for Health.

As well as funding activities relating to the promotion of good health, particularly among the young, Healthway had as a priority the replacement of tobacco advertising and sponsorship during its first 5 years.

Responsibility for the overall management of Healthway including decisions about funding is held by a Board whose members have knowledge of and experience in one or more of the functions of the Foundation and are nominated by health, youth, sport, arts and country organisations from government and non government sectors. A number of expert committees have been established with a range of responsibilities including making recommendations to the Board concerning the allocation of grants and sponsorships.

## WHAT WE DO

Healthway provides grants to health and research organisations as well as sponsorships to sport, arts, racing and community groups which encourage healthy lifestyles and advance health promotion programs.

## OUR CLIENTS

While Healthway seeks to access the wider West Australian community through the activities supported, priority groups include young people, children and families, Indigenous people and others in whom health inequalities exist.

## KEY STRATEGIC DIRECTIONS

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### 1

#### ***Focusing on the greatest priorities for health promotion***

##### *Key Strategies*

- Instigate and facilitate new programs and initiatives to address high priority areas
- Increase focus on priority areas through sponsorships
- Raise the profile of the new priority areas of nutrition and social determinants of health
- Extend the development of health policies and creation of healthier environments
- Increase links across program and priority areas

### 2

#### ***Getting to the right people***

##### *Key Strategies*

- Improve systems for targeting priority population groups
- Increase the targeting and accessibility of funding to priority population groups
- Increase focus on priority population groups among currently funded organisations
- Initiate and facilitate new initiatives to reach priority population groups

### 3

#### ***Finding and using the right strategies***

##### *Key Strategies*

- Support the transfer of successful strategies
- Build the evidence-base for what works with priority population groups and priority areas for health promotion
- Support adaptation of effective initiatives and programs for priority population groups and settings
- Explore innovative opportunities to promote health

### 4

#### ***Working in partnership with others***

##### *Key Strategies*

- Promote the sharing of information, knowledge and skills to improve health
- Pursue collaborative approaches
- Act as a catalyst for health promotion change

### 5

#### ***Sustaining the impact***

##### *Key Strategies*

- Increase emphasis on reducing barriers, to enable healthy lifestyles and environments
- Foster health promotion leadership and skills development in WA
- Increase sustainability of strategies and programs to improve health

## HEALTHWAY BOARD MEMBERS

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The Healthway Board is established under Section 15 of the Tobacco Control Act 1990. Pursuant to S17(1), the Board consists of 11 members, comprising a Chairperson and 10 nominees of stakeholder groups. The Board represents a mix of government and non-government organisations.

The Board is the accountable authority of Healthway. It sets strategic direction and goals and makes all decisions relating to the allocation of funding for grants and sponsorships.

As the governing body of Healthway, the Board also has responsibility for:

- co-ordination of planning, policy and the decision making framework;
- compliance with Corporate Governance standards; and
- striving for organisational best practice and customer service.

The Board generally meets every 8-9 weeks and at 30 June 2005 comprised:

### ***Luc Longley – Chairman***

**Deputy – Maurice Swanson**



In November 2003, Mr Longley was appointed Chairman of the Healthway Board for a period of three years, following nomination by the Premier. Mr Longley spent 14 years in the USA where he had a long career as a professional basketball player. He returned to Western Australia in 2001 due to a career-ending injury. He chose to return to WA as a healthy place to live and raise his children. Mr Longley has joined Healthway as part of his commitment to giving something back to the State that raised him.

### ***Maurice Swanson – Deputy Chairman***

**Deputy – Dr Peter Le Souef**



In October 2000, the Australian Council on Smoking and Health nominated Mr Swanson for appointment to the Board for a period of three years and he was re-appointed in October 2003 for a further three year term. Since 1998 Mr Swanson has held the position of Chief Executive of the National Heart Foundation WA Division and he has over 20 years experience in health promotion and public health with previous positions including Director, Health Promotion Services in the Health Department of WA. His main areas of interest are tobacco control and the prevention of cardiovascular disease. Mr Swanson has been a member of the Australian Council on Smoking and Health since 1983 and currently holds the position as Secretary of the Executive.



**Leslie Atkins****Deputy – Leonard Cargeeg**

Cr Leslie Atkins was nominated in January 2003 by the WA Local Government Association for appointment to the Board, representing country sporting interests. Cr Atkins is currently a serving councillor with the City of Mandurah. He studied business at what is now Edith Cowan University, holds a Certificate of Settlement Agency Procedures from Perth TAFE, and is an Associate of the Australian Grain Institute.

**Rosanna Capolingua****Deputy – Paul Boyatzis**

Dr Capolingua was nominated to the Healthway Board by the Australian Medical Association of WA, after two terms as President of the AMA (WA) from 1998-2000. Dr Capolingua's appointment to the Healthway Board commenced in October 2000 and was renewed in 2003 for a further three year term. Currently Dr Capolingua is Principal at the Floreat Medical and Director – GP Liaison at St John of God Health Care, Subiaco. She also holds a number of Federal and WA based appointments including Medical Director, AMA (WA) Youth Foundation, Federal Treasurer of the AMA Ltd, member of The Raine Foundation Board and Board Member, MercyCare.

**Ronnie Hurst****Deputy – Andrea Mitchell**

Healthway Board membership includes the appointment of the Chief Executive Officer of the Department of Sport and Recreation or the nominee of that person. Accordingly, Mr Hurst was nominated for appointment to the Board in 2004. Mr Hurst was appointed to the position of Director, Programs and Services at the Department of Sport and Recreation in June 2003 having previously held the position of Manager Community Development with the City of Melville for nine years. Originally from Scotland, Mr Hurst held positions in local government and with the Scottish Sports Council as a Development Officer. Mr Hurst was the local government representative on the Community Sporting and Recreation Facilities Fund and has a wide variety of sporting and recreational pursuits.

**Beth Hands****Deputy – Graeme Quelch**

Assoc Professor Beth Hands was appointed to the Board in December 2004 following a nomination from the Australian Council for Health, Physical Education and Recreation for a three year term. A/Prof Hands is currently the Head of the School of Health and Physical Education, College of Health at the University of Notre Dame Australia, President of ACHPER WA and Chair of the Children's Physical Activity Coalition. As well as having strong links with the teaching profession, A/Prof Hands is involved in a number of significant research projects focusing on physical activity, fitness and motor development in typically developing children and adolescents, and those with disabilities.



Ms Innes joined the Healthway Board as its first Indigenous Member in December 2003, after nomination by Arts Voice. Ms Innes' career has focused on Arts administration and development for the past 10 years and she is currently the Program Manager Noongar Projects at the Perth International Arts Festival. Prior to May 2005, Ms Innes was employed at Artsource. She has worked for both the Australia Council for the Arts and Arts WA. Her focus is promoting Indigenous arts and culture, and advocating that the arts is a powerful tool to educate the broader community about Indigenous culture.



Healthway Board membership includes the appointment of the person holding the office of Commissioner for Health or the nominee of that person. Accordingly, Mr Michael Jackson was appointed to the Board in December 2002 for a three year term. Mr Jackson currently holds the position of Executive Director Population Health at the Dept of Health. The Population Health portfolio includes: Environmental Health; Health Promotions; Communicable Disease; Aboriginal Health; Health Information; Genomics; Child and Community Health; Breastscreen WA and Cervical Cancer.

The work of the Population Health Division has a very close inter relationship with the Healthway initiatives, so this is a valuable link with the Population Health programs. Mr Jackson has an extensive background in health systems at a Commonwealth and State level.



Ms Allanah Lucas is the nominee of the Department of Arts WA and joined the Healthway Board in June 2000. Ms Lucas (BA & Dip. Ed. UWA : MA City of London) has worked in the arts and cultural sector for over twenty years both in Australia and in the UK. As a professional arts administrator, a performing arts producer, presenter and practitioner, researcher, consultant, and tutor she embodies a diversity of business, management, creative, industrial and academic skills and knowledge. In the 90's, Allanah undertook a variety of roles in the UK.

Allanah returned to Perth in late 1997 to take up the position of General Manager of the Perth Theatre Company and was later appointed the Director of Arts WA in 2000. In 2004 Allanah spent the year as the Acting Chief Executive Officer of the WA Museum, overseeing the development of the new state of art Collections and Research Centre that now houses over 3.5 million items of the State's invaluable scientific and cultural collections. In 2005, Allanah was appointed as the Executive Director, Culture and Arts Development at the Department of Culture and the Arts.



Mr Bob Welch was appointed to the Board in 2000 following a nomination from the WA Sports Federation. Mr Welch currently holds the position of Executive Director of the Sports Federation and is a Board Member of both the WA Arts, Sport and Recreation Industry Training Council and the National Service Industries Skills Council. He has been employed in the WA sports system since 1977 and is a life member of several clubs and organisations.



Dr David Vicary was appointed to the Healthway Board in August 2003. Dr Vicary is the Executive Director at the Office of Children and Youth. This agency is a state-wide policy office that is directly responsible for the articulation of children and young people's ideas and visions into policy and program reality. Dr Vicary also holds the position of Adjunct Senior Lecturer at the School of Psychology at Curtin University of Technology and is an Honorary Visiting Research Fellow at the University of Western Australia.

Dr Vicary received his PhD from Curtin University where he studied engagement methods for use by non-Aboriginal practitioners working therapeutically with West Australian Aboriginal clientele. Since receiving his doctorate, Dr Vicary has also been involved in a number of research grants that have investigated the mental health of Aboriginal children across Western Australia. He is particularly interested in the sustainable engagement of Aboriginal and Culturally and Linguistically Diverse (CALD) children and youth and translating this consultancy into valid policy and programs.

**Attendance at Healthway Board Meetings 2004/05 – by Board Member or Deputy**

	No. of scheduled meetings 2004/05	Actual Meetings Attended	
		Member	Deputy
Mr Luc Longley	6	5	1
Mr Maurice Swanson	6	6	
Cr Leslie Atkins	6	6	
Dr Rosanna Capolingua	6	5	1
Assoc Professor Beth Hands [from December 2004]	4	4	
Mr Ronnie Hurst [from November 2004]	4	4	
Ms Carol Innes	6	5	1
Mr Michael Jackson	6	4	1
Ms Allanah Lucas	6	2	
Mr Greg McLennan [until November 2004]	2	2	
Mr Graeme Quelch [until December 2004]	2	1	
Mr Bob Welch	6	5	1
Mr David Vicary	6	4	1

## CHAIRMAN'S REPORT

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The year 2004/05 was my first full year as Healthway's Chairman and I am delighted to be able to report that the organisation is in excellent shape and going from strength to strength.

This year Healthway has commenced the implementation of its Strategic Plan 2004-2007 and all programs are on track as they work towards achieving the objectives set out in the plan.

These objectives are based on the requirements of the Tobacco Control Act 1990 and also take into account state, national and international health priorities and trends, scientific evidence and the potential for prevention of ill health and health promotion.

Achievements have been made in each of the five strategic directions.

Healthway's high priorities for health promotion are tobacco smoking control, mental health promotion, physical activity and nutrition and there has been increased emphasis on these priorities across all Healthway programs.

In the tobacco control area, which is Healthway's heartland, we have continued to support a comprehensive multi-pronged approach, which includes encouraging and supporting adult smokers to quit and preventing the uptake of smoking by young people.

During the year, Healthway renewed its support for the Make Smoking History and Say No To Smokes campaigns for a further three years and also funded a further phase of the Newborns Asthma and Parental Smoking project, and the Fresh Start project. The Smarter Than Smoking project targeting young people also continued to receive support. These major awareness programs have been complemented by small grants to schools and sponsorships promoting the Quit, Smarter Than Smoking and SmokeFree WA messages in a range of sport, arts and racing settings.

New initiatives include a partnership with soccer in WA and the introduction of a Tobacco Control Research Development Program which aims to facilitate research in tobacco control in WA.

Also during the year, Healthway has sought to have an even greater impact on priority population groups experiencing poorer health and engaging in less healthy lifestyles and behaviours. These are identified in the current Strategic Plan as young people and children, Indigenous people, rural and remote communities and other disadvantaged groups.

In this respect, each of the sponsorship programs has initiated a comprehensive review of current processes and operations with a view to identifying opportunities to better reach the priority population groups.

Space does not permit me to mention all of the progress made, but I would particularly like to note a review Healthway has undertaken in conjunction with the Office for Children and Youth. This review aimed to identify better ways to reach and engage with young Indigenous people through Healthway grants and sponsorships.

The review produced some very useful findings and it will now be a challenge for Healthway to develop culturally sensitive alternatives to our existing grant application processes with the view to encouraging more applications from Indigenous groups.

Another important development has been the completion of Healthway's new Communications Strategy. This was a major exercise in which we looked at how we can better reach our priority population groups not only with health information but also with information about Healthway that is relevant to them.

As you can imagine, this is not an easy task when considering how best to reach Indigenous groups and others in remote parts of the State or even non-English speaking people in the Perth metropolitan area. Healthway staff held discussions with representatives of these groups, news media organisations that focused on communicating to special groups and many others who could advise on better communication strategies.

Finding and using the right strategies for health promotion is another key strategic direction which will benefit from reviews that have either been completed or commenced during the year.



The first of the reviews, of Healthway's sponsorship objectives in racing, was completed late in 2004. After considering progress over the past 14 years and the potential sponsorship opportunities available, the Racing Advisory Committee, which I chair, endorsed a number of significant recommendations including a focus on strategies to achieve fully smoke free spectator areas at racing venues in WA by the end of 2006.

I look forward to reporting on progress in that area next year.

Following the success of the racing sponsorship review, similar reviews of the sport and arts sponsorship programs have recently commenced.

During the year, Healthway has continued to work in partnership with other organisations and to develop new partnerships to promote health in a range of settings.

Our funding partners have included Lotterywest, Department of Sport and Recreation, ArtsWA, the Office of Children and Youth, Dept of Health, Office of Aboriginal Health, WA Country Health Services, Rio Tinto, Woodside, Fruit Growers Association, many local governments and a range of others.

In the Arts Sponsorship Program, the Multi Events and Annual Program (MEAP) has this year continued to attract an increasing number of applications from local governments with whom partnerships have been developed over the years.

And there are encouraging signs for the year ahead. For example, in June, an arts industry seminar was presented to potential MEAP applicants at the King Street Arts Centre and this was attended by representatives of over 50 organisations.

Particularly pleasing was the strong level of interest from organisations considering applying for the first time to Healthway for annual sponsorship for events and programs that target our priority population groups. This clearly demonstrates that the Arts Sponsorship Program has the potential to reach new audiences and the other programs have demonstrated similar potential, coupled with the ability to achieve sustainable change.

In the Sport Sponsorship Program, the implementation of health policies has been a key strategy for Healthy Club Sponsorships. Two Healthy Club rounds were offered during the year and of the 381 applications approved, 43% were from clubs outside the Perth metropolitan area.

A similar healthy club style program was introduced during the year through the Racing Sponsorship program. Titled the Venue Improvement Program (VIP), this program is designed to assist country racing clubs to improve safety at their grounds while establishing health policies similar to the Healthy Sporting Clubs.

At this point, I would like to say that the year has been very rewarding for me personally. The achievements of Healthway, as the organisation works towards the goals set out in the Strategic Plan, have largely mirrored my own personal interests and consolidated my decision late in 2003, to offer my services as Chairman.

In particular, I have a special interest in the health and well being of young West Australians and I have been most impressed with the way Healthway has left no stone unturned in its efforts to reach young people, including Indigenous young people.

Again, on a personal level, the year has continued a huge learning curve for me. Until I became Chair of Healthway's Board I had not chaired a meeting before and during the year, I was also required to oversee the implementation of the Board's Corporate Governance Improvement Plan, following a comprehensive self assessment process in 2004.

The improvements implemented include induction processes for new Board and Committee members, improved reporting against the Strategic Plan, the review, development and implementation of formal governance policies including sensitive issues such as an updated Code of Conduct for Board members, a clearer policy on Conflict of Interest and a plan for individual Board and Committee members' personal development.

This has been an enormous opportunity for me to learn a range of skills and knowledge in a very professional forum and I would like to thank Healthway and my fellow Board members for their support. I would also like to extend my thanks to Healthway's Executive Director Neil Guard who has steered and assisted me through this challenging exercise.

I can promise you my skills as Board Chair have improved considerably as a result of the corporate governance self-assessment and improvement plan.

Very importantly, just as the year was drawing to a close, the review of the Tobacco Control Act 1990, under which Healthway was established and operates, was completed and this has resulted in the drafting of new legislation.

Late in June, the Minister for Health, the Hon. Jim McGinty, tabled the proposed new Tobacco Products Control Bill 2005 in the WA Parliament.

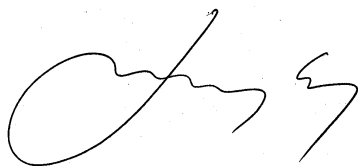
The Bill aims to consolidate several pieces of tobacco control legislation and as part of this update, some of the administrative rules under which Healthway operates.

Particularly importantly, the proposed new legislation also covers the sale of tobacco products within Western Australia and this includes stricter regulations on point of sale advertising and the sale of cigarettes to children.

In closing I would like to say a special thank you to Board members Greg McLennan and Graeme Quelch who retired from the Board during the year.

I would also like to welcome Assoc Professor Beth Hands to the Board as the representative of the Australian Council for Health, Physical Education and Recreation (ACHPER) and Ronnie Hurst representing the Department of Sport and Recreation.

Finally, I would like to thank the team of dedicated staff at Healthway for their support of me as Chairman and their unfailing pursuit of our goal of a Healthy WA.



**Luc Longley**  
**Chairman**

## EXECUTIVE DIRECTOR'S REPORT

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Much of the previous year was devoted to the challenging exercise of developing Healthway's new Strategic Plan 2004-2007.

With the new Strategic Plan in place at the start of the current year, Healthway was able to really focus on implementing the Plan and this included the development of a wide range of significant new initiatives in line with the Plan's directions.

Some of these exciting new projects on which I am delighted to report progress are:

**The Mentally Healthy WA Project.** This significant mental health promotion trial resulted from the Mental Health Promotion Scoping Study commissioned by Healthway in 2002 and published in 2003.

This study sought to determine West Australians' attitude to and understanding of mental health issues and their knowledge of ways to promote positive mental health in themselves and others.

The Mentally Healthy WA Project builds on the findings of the scoping exercise. People living in six regional towns in Western Australia will participate in a world first new project that aims to promote positive mental health and well being and reduce mental health problems in the longer term.

The project has been funded by Healthway with a special Health Promotion Research Grant of \$1.2 million over three years and is also being supported by WA Country Health Services and Lotterywest.

The development of a new **Leadership in Health Promotion Program** planned for next year. At its meeting in October, Healthway's Board approved the allocation of funds for a second Leadership in Health Promotion Program which would build on the success of the pilot program in 2002. This is part of

Healthway's strategic commitment to developing skills and building capacity in health promotion in WA.

In the pilot program, seven health promotion professionals undertook the Leadership in Health Promotion Program and all of them are now building successful careers in health organisations.

A number of improvements have been recommended following evaluation of the pilot program and in the next phase, these include extending the program to include people from sectors outside health and involving a larger intake of candidates. The planned program for next year is based on around 26 participants including several from the sport, arts and racing sectors.

**A Cross Program Regional Coordination Initiative** being trialed in The Kimberley is another very exciting initiative that arose out of the strategic planning process and was approved at the October Board meeting. The primary aim of this initiative is to trial a more coordinated approach across Healthway funded health projects and sponsorships in one region. The region has selected two main health promotion priorities to focus on during the three year trial. Also, a range of strategies will be trialed to build partnerships between funded groups and to generate new applications.

A Healthway funded project coordinator has now been based in the Population Health Unit in the region and is already providing support to organisations currently funded by Healthway as well as working with new groups to generate projects in the priority health areas.

Also during the year, many other new initiatives were introduced targeting key aspects of the Strategic Plan.

These included a Special Incentive Scheme in the Sport Program which encouraged a range of applications for support for new initiatives to reach Healthway's priority population groups and an Innovations in Health Promotion Grants scheme in the health projects area to encourage and support the development of innovative approaches to health promotion in high priority health areas and/or priority population groups.

The Innovations in Health Promotion Grants Scheme, although introduced in the latter part of the year, has already generated some very interesting discussions between Healthway and partner organisations about trialing new health promotion approaches, testing new strategies,

using new technologies and new types of communication messages.

I look forward to reporting next year on the exciting new projects that have developed from these discussions.

Also during this year, a number of reviews have been completed and these have led to some positive developments. Reviews completed include three studies by the Health Promotion Evaluation Unit at The University of Western Australia.

The first of these examined the views of sport, arts and racing organisations on Healthway's requirement for organisations in receipt of more significant sponsorship to develop comprehensive health policies. The review confirmed that representatives of these organisations were supportive of the policies and their intended outcomes, but that while the developmental stage was reasonably easy, successful implementation varied considerably across organisations. Recommendations for improvement included a more staged approach to the development of the policies to enable improved consultation and the development of an implementation strategy and monitoring plan and these recommendations have been adopted.

The second review examined the Interrelations of Health Behaviours amongst sport, arts and racing participants and reinforced that the behaviour profiles differ across these groups and that health risk behaviours rarely occur in isolation. In recommending that a sponsorship approach targeting multiple behaviours remain a strategy for Healthway, the review has prompted greater consideration of the interrelationship of health behaviours in determining sponsorship messages and strategies for target groups.

And thirdly, a report on the 12 month follow-up evaluation of the two Healthy Community Pilot Projects recommended, among other aspects, improvements to the targeting and selection of future Healthy Community projects. This was taken into account in the process of developing four new projects in Carnarvon, Denmark, Newman and Katanning, which were approved for funding by the Board during the year.

Other reviews commenced include an evaluation of the Healthy Club Sponsorship Program, and a study of previously funded health promotion projects in the areas of physical activity and nutrition, with a view to documenting key success factors and identifying more successful models for wider dissemination. We look forward to the results of these studies which will help guide us in the funding of future projects in these areas.

The year also saw some changes to Healthway's in-house operations and these have already produced improvements in efficiency.

Our sponsorship and grant application forms have been improved so that the information required at the application stage is more aligned with the Strategic Plan and with the evaluation process.

At the same time, the Grant Managements System, which is our database for applications, sponsorships and grants, has been upgraded to enable improved capture of information relevant to decision making and to better measure and report against objectives and outcomes of projects and against progress with implementation of the Strategic Plan.

Those of you who have visited Healthway's offices since April will also have noticed some big changes. Our office layout has been significantly modified to generate improved workspace and better flow of work between the Managers and their staff.

This was a very necessary move which has proved more cost efficient than moving to new premises.

At this point I would like to say a big thank you to the Healthway team who kept working to their usual high standards while the fairly extensive renovations took place.

And, the high standards of the Healthway team and processes were also acknowledged during the year by the WA Auditor General in the report on Performance Examination – Support for Health and Medical Research in Western Australia.

Healthway was included in the group of 18 government agencies examined and we provided a range of information on our Health Promotion Research funding processes in support of the Auditor General's audit.

It was very encouraging for Healthway that we were singled out in a very positive way in the Auditor General's final report. In particular, it was noted that Healthway funding for research was clearly aligned to the health promotion priorities identified in the Strategic Plan and that the Plan, in turn, is linked to state and national priorities and targets for health.

The Auditor General also praised Healthway's very robust assessment procedures for health promotion research applications.



In closing I would like to thank the Healthway Board, its Advisory Committees and the very dedicated team in our newly modified office for their support and hard work during the year.

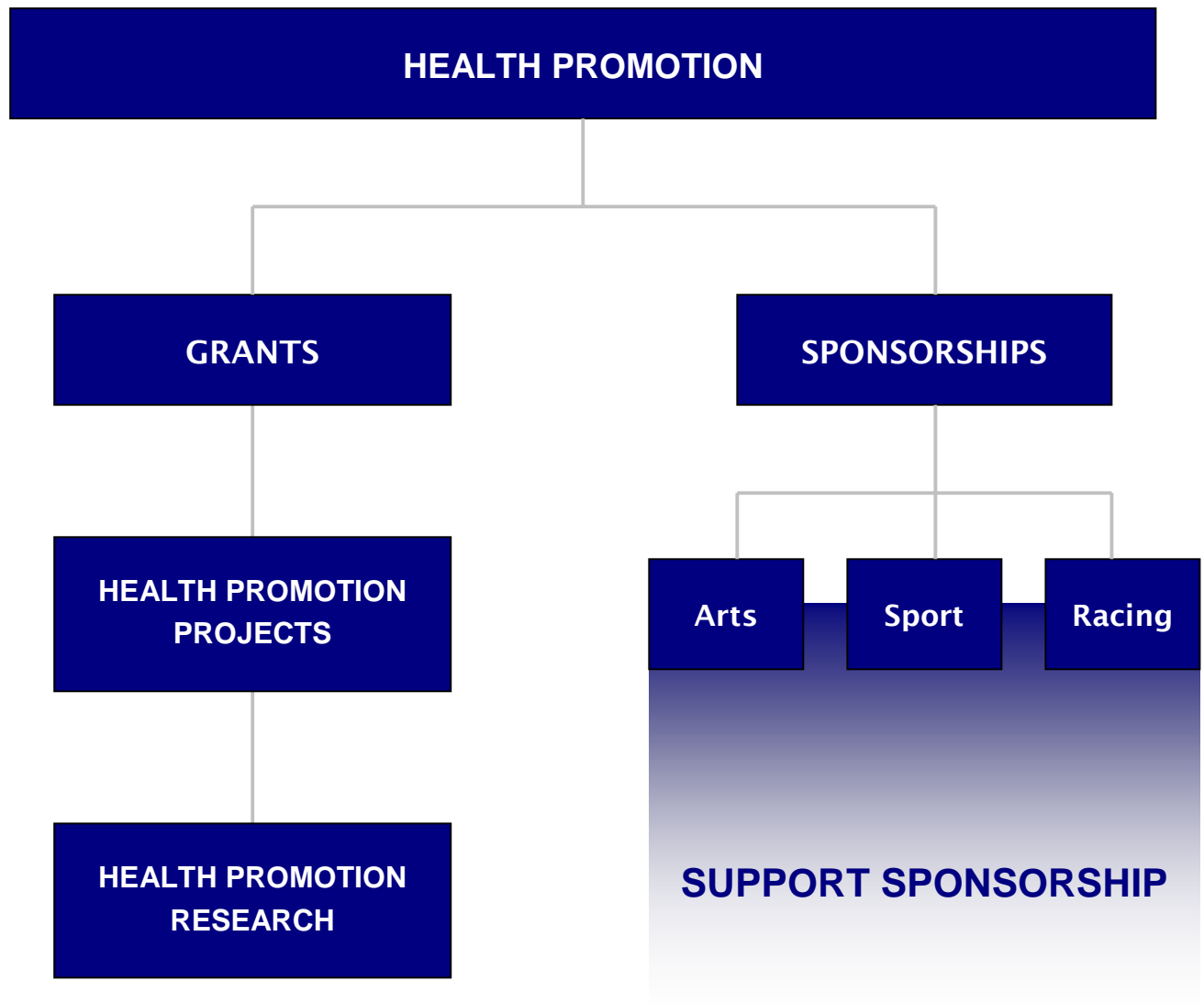
I look forward to working with you as we meet the challenges we are certain to face in the coming year.

A handwritten signature in black ink, appearing to read 'Neil Guard', with a stylized, flowing script.

**Neil Guard**  
**Executive Director**

## HEALTHWAY PROGRAMS AND PROGRAM STRUCTURE

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## MANAGEMENT STRUCTURE

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### NEIL GUARD

### EXECUTIVE DIRECTOR

Neil joined Healthway in January 2003 after a career spanning 15 years in planning, marketing, strategic development and culture change programs in the private sector in the UK and five years at senior levels in the WA State Government, most recently as Director of Accommodation Services for the Disability Services Commission. As Executive Director, Neil is responsible for the provision of leadership and implementation of strategic direction as determined by the Board as well as the operational management of Healthway.

### JO CLARKSON

### DIRECTOR, HEALTH PROMOTION

Responsible for the management and administration of the Health Promotion Program including health promotion projects and research. This involves servicing the Health Advisory Committee and Research Sub-Committee. Responsible also for providing support for the Health Promotion Sponsorship Programs.

Jo has a Masters degree in health promotion and health education, and has 19 years experience in health promotion program management, research and evaluation, both in Western Australia and in Wales, UK.

### LINDSAY LOVERING

### ARTS PROGRAM MANAGER

Responsible for the Arts Sponsorship Program including developing policies and assessment of applications as well as servicing the Arts Advisory Committee.

Lindsay first joined Healthway in 1991. He was previously Senior Program Manager, Department for the Arts and prior to that, Music and Dance Officer with the Arts Council of Western Australia.

### BILL ONGLEY

### SPORT PROGRAM MANAGER

Responsible for the Sport Sponsorship Program including developing policies and assessment of applications as well as servicing the Sport Advisory Committee.

Bill has been a member of Healthway's staff since 1992, after ten years as a sport consultant with the Department of Sport and Recreation. He has extensive experience in the management and development of sport and is currently a member of the Local Government Working Group of the Physical Activity Taskforce and Chair of Edith Cowan University's Consultative Committee for the Bachelor of Science (Sport Science) degree.

### LINA BARBATO

### MANAGER, CORPORATE SERVICES

Lina joined Healthway in March 2000 with over 20 years experience in the public sector. Her previous experience includes holding a senior position at Treasury before moving to the position of Manager Corporate Services at the now Fire and Emergency Services Authority, and also at the Anti-Corruption Commission. As Manager, Corporate Services, Lina is responsible for managing financial, human and administrative resources and providing high level executive support to Healthway's operations. Lina has a Bachelor of Business (Accounting) from Curtin University, Perth WA.

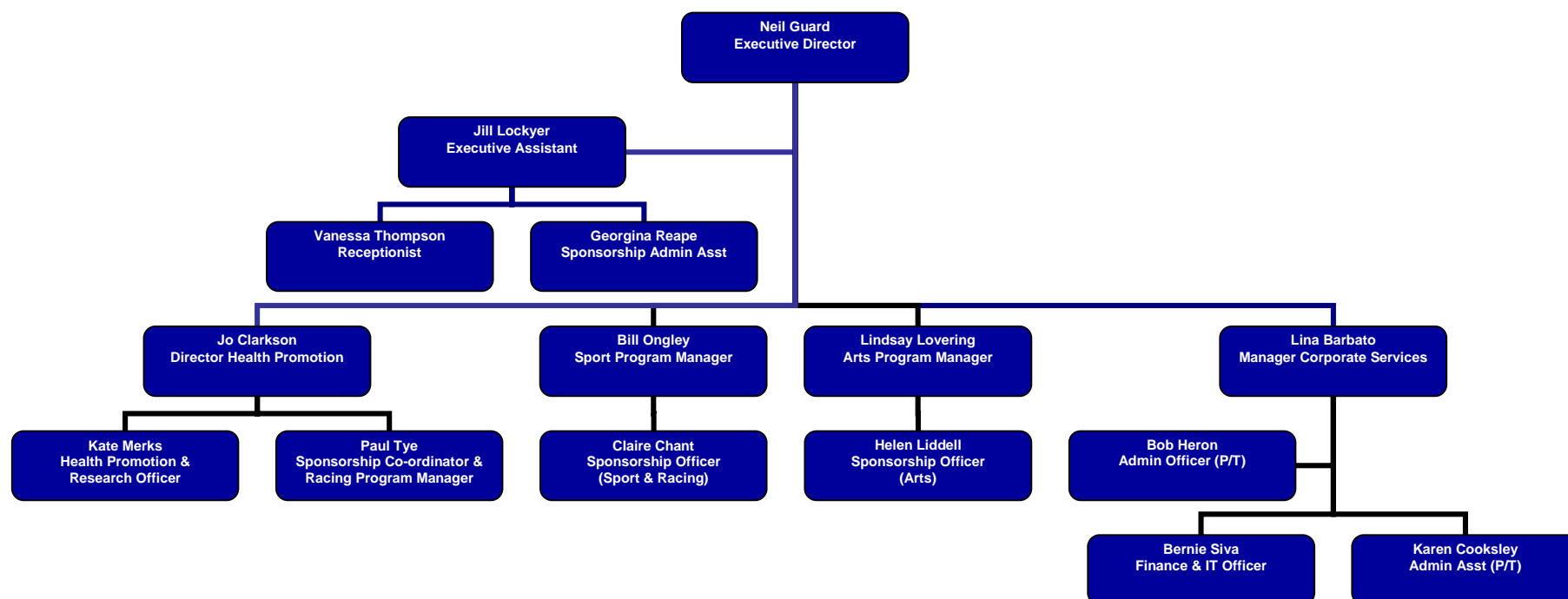
### PAUL TYE

### SPONSORSHIP CO-ORDINATOR

Paul has been with Healthway for 11 years and is responsible for the Racing Sponsorship Program including the development of policies and assessment of applications. In addition, Paul is the primary liaison between Healthway and health agencies involved in the delivery of the support sponsorship program. Concurrent with a long career in education, Paul has a range of business expertise in marketing, business planning, facilitation and entrepreneurial development programs.

## HEALTHWAY CORPORATE STRUCTURE - AS AT 30 JUNE 2005

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## HEALTHWAY KEY STRATEGIC DIRECTIONS – REVIEW OF PROGRESS

This report reflects the first year of implementation of Healthway's Strategic Plan 2004-2007. The Plan identifies five (5) key strategic directions which are being supported by all of the Healthway program areas seeking to ensure that Healthway's health promotion goals are reached.

This section provides a summary of how each of the program areas has addressed each of the key strategic directions of the organisation in the 2004/05 reporting period.

### STRATEGIC DIRECTION 1 - FOCUSING ON THE GREATEST PRIORITIES FOR HEALTH PROMOTION

*Since its inception, Healthway has sought to focus on areas of greatest priority for health promotion, as determined by evidence, national and state priorities, opportunities for health promotion, and the current level of intervention and activity in Western Australia. Healthway has identified four high priority areas and will also have an increased focus on the social determinants of health for 2004-2007. Healthway is committed to targeting these priorities across program areas.*

<b>Key goals</b>	<b>1.1</b>	Increase the focus on previously identified areas of high priority: - Tobacco control - Mental health promotion - Physical activity
	<b>1.2</b>	Proactively support the development of effective and new programs and initiatives that address Healthway's priority health areas
	<b>1.3</b>	Focus on the new priority areas of nutrition and social determinants

### PRIORITY AREAS

Healthway's health priority areas for 2004-2007 are not inclusive of all national and state priorities, but have reflected those identified in the Healthway Health Priorities : Review 2003.<sup>17</sup> The selection of Healthway's priorities is driven by public health significance, scientific evidence and Healthway's legislative mandate. They also take into account the current Western Australian programs and areas where alternative support may not be available.

Healthway's priorities during the period under review are as follows:

Health Determinants	Risk Factor/Behaviours	Health Issue
Individual factors	Poor nutrition *	Mental ill health *
Social factors	Physical inactivity *	Asthma
Environmental factors	Smoking *	Cardiovascular disease
	Alcohol / Drug misuse	Cancer
	Sexual behaviour	Diabetes
	Sun exposure	Injury
		Musculo-skeletal disorders
		Overweight and obesity

\* Highest Priority Area 2004-2007

## PROGRESS REPORT

### **General**

The commitment to supporting activities which address the identified greatest priorities for health promotion is demonstrated through the budget allocations during the year. Of the total of \$16.2m committed in grants, sponsorships and support sponsorships during 2004/05, over 63% was directed towards Healthway's high priority program areas – tobacco smoking control (34%), physical activity (12.5%), mental health promotion (11.5%) and good nutrition (5%).

The area of tobacco smoking control has continued to receive the greatest focus as a health issue through Healthway's health promotion program, with renewed commitments during the year to several major tobacco control projects and campaigns, supplemented by grants at the school and community level. Healthway's investments support a comprehensive, multi level approach in Western Australia including advocacy, public awareness and education campaigns, prevention of young people taking up smoking, research into new strategies for effective tobacco control and support for smokers wanting to quit, complemented by sponsorships and the creation of smoke free environments.

In the area of mental health, following the release of scoping research in November 2003 and funding of the development of a proposal in the year under review, the Board has approved funding of \$1.2m over three years towards a comprehensive intervention trial in six regional towns in Western Australia.

Increasing participation in physical activity has continued to receive focus. The sport and health promotion projects programs in particular have actively encouraged proposals for both sponsorship and health promotion projects designed to increase participation levels. In addition, a number of Healthway staff continue to be involved as members of the Premier's Physical Activity Task Force and as members of its working parties.

The promotion of the Dept of Health Go for 2 'n' 5 sponsorship message across Healthway sponsorships has been expanded during the year. A review by the Health Promotion Evaluation Unit at The University of Western Australia has demonstrated that this sponsorship message is effective with regard to raising awareness, as well as intention and action to increase fruit and vegetable consumption. Healthway will therefore continue to expand usage of the message during 2005/06, alongside strategies to improve the availability and promotion of healthier food choices at sponsored events.

### **HEALTH PROMOTION PROGRAM**

The application forms for health promotion project and research programs draw attention to high health priority areas for Healthway, to encourage applications that address these areas.

Tobacco Control programs and projects have continued to be a high priority, with 48% of the total health projects budget in 2004/05 directed to tobacco control initiatives. Several major tobacco control projects were re-funded for a further three years in 2004/05, including Make Smoking History, Say No to Smokes and the Newborns Asthma Prevention and Smoking Projects (NAPS). Healthway also continued to support the work of ACOSH during the year and 16 Smart School Grants were awarded for tobacco control initiatives at the local school/community level.

In the area of mental health promotion, the 6-month funding awarded last year to the Centre for Behavioural Research to develop and plan a major intervention trial, resulted in a full funding application in 2005. This was funded through the health promotion research program and so is not reflected in the 7% of the health projects budget devoted to mental health promotion projects. Another project funded in the year that focuses on this important priority health area for

Healthway, is the Wheatbelt Men's Health project, aiming to address the topical issue of social isolation and lack of support for many men living in rural areas.

In the area of Physical Activity, funding continued for the Up4It project in Geraldton, targeting young people aged 12-14 years. In its first year the project has completed a baseline survey of physical activity among young people and developed an identity and logo that was tested with the target group, with encouraging results.

While the proportion of funding allocated to new projects exclusively focusing on nutrition was low in 2005, several new and significant projects were funded that address nutrition along with other risk factors. Examples include My Heart My Family Our Culture, a project that will develop culturally sensitive information on reducing coronary heart disease (CHD) risk factors for Indigenous people, and funding towards the state-wide implementation of the Don't Ignore Diabetes campaign by Diabetes Australia WA, to raise awareness of the risk factors for type 2 diabetes.

Nineteen percent of funding in 2004/05 was allocated to projects categorised in the general area of 'health promotion'. This included multi-issue projects such as funding for the successful Health + Medicine supplement in the West Australian newspaper. An evaluation conducted by the Health Promotion Evaluation Unit in The University of WA in 2004/05 showed that the majority of readers consider Health + Medicine to be a highly credible source of health and lifestyle information, with articles on nutrition and physical activity proving most popular. Also in the area of general health promotion, four new Healthy Community projects were funded during the year.

Twelve percent of health project funding in 2004/05 was allocated to projects that address sexual health. While this area is not a high priority issue for Healthway, projects funded in this area focus on important target groups for Healthway's work, young people and Indigenous young people. These are discussed in the following section.

## **HEALTH PROMOTION RESEARCH PROGRAM**

In 2004/05, research grant and starter grant applications that addressed the high priority areas of tobacco control, mental health promotion, good nutrition, physical activity and Indigenous health, received a weighting at the time of assessment by the Research Sub-Committee.

All starter grant applications funded in 2004/05 addressed the high priority areas of mental health or physical activity. These included a formative study of discrimination and mental health in Australian children from Culturally and Linguistically Diverse (CALD) backgrounds, to Dr K Runions at Edith Cowan University; a study of adolescent refugee perspectives on psychosocial well-being to Dr J Earnest at Curtin University of Technology; a study of a whole-school approach to prevent internalising disorders in primary school children to Dr R Rooney at Curtin University of Technology; and a study to examine the benefits of sand walking on the risk of falling in the elderly to Dr R Braham at The University of Western Australia.

In 2004/05, Healthway introduced a special research initiative to increase tobacco control research capacity through WA Universities. The Tobacco Control Research Development Program offered up to three grants of five years each, and up to \$90,000 per annum for each grant. This program replaced the Tobacco Fellowship offered in 2003/04 to fund a senior research position in one of the Universities. One application was received for the fellowship but the applicant subsequently withdrew the application. The overall aim of the new program was similar, to increase research in tobacco control in WA Universities, but the revised program offered up to three grants with a focus on building research capacity. It is pleasing that seven applications progressed to the final stage.

The three successful projects recommended for funding were a research development initiative focusing on Aboriginal families and reducing children's exposure to tobacco smoke in the Pilbara to Associate Professor A Larson in the Combined Universities Centre for Rural Health; a research program to optimise school nurse involvement in youth based tobacco control programs to Professor D Cross at Edith Cowan University; and a program of tobacco research including longitudinal studies of smokers, to Professor R Donovan at Curtin University of Technology.

In the area of mental health promotion, the health promotion research program funded the Centre for Behavioural Research at Curtin University to run a major intervention trial, building on the results from a scoping study commissioned by Healthway in 2001 and which was released in 2003. This study is a major intervention trial in six towns in regional WA, and is also reported in the health promotion projects section of this report.

In the physical activity area, the special 5 year research program grant funded to A/Prof Billie Giles-Corti in 2002 to examine the impact of the urban environment on activity has already received international attention and has now attracted further funding from a variety of sources including the Australia Research Council for related work.

## **SPORT SPONSORSHIP PROGRAM**

In 2004/05 participation in physical activity continued to be the main focus of the Sport Sponsorship program.

To ensure that information provided to potential sponsorship applicants was reflective of Healthway's strategic focus, the Sport Advisory Committee formed a review group to examine and update the program objectives and application guidelines. An improved application form was subsequently produced and information seminars were held prior to each of the three closing dates for sports organisations considering submitting an application for sponsorship over \$5,000.

In 2004/05, 97% of the sport sponsorship program budget was allocated to projects involving or demonstrating active participation in physical activity.

In addition, the employment of a Physical Activity Projects Coordinator, a joint initiative of the National Heart Foundation and the Premier's Physical Activity Taskforce, continued to be supported. This position has been instrumental in the development and implementation of physical activity projects initiated through the Task Force's Local Activity Grants program, assisting some 57 projects and 71 Local Government authorities across Western Australia since the grants were introduced in October 2003. In 2004/05 the Coordinator has also collated and disseminated the evaluation results from some 10 completed projects and has created a range of resources to encourage best practice and build capacity in Local Governments and community organisations.

In total 53% of sponsorship funds were allocated to projects promoting health messages aligned to Healthway's highest priorities. \$781,000 or 14% of approved sport sponsorship funding was allocated to organisations or projects promoting a physical activity message – either Be Active or Be Active, Cycle Instead. 35% was allocated to promote tobacco smoking control messages and 4% to projects promoting a nutrition message. Due to the large number of sports that are played outdoors and in summer, a relatively high percentage of sport sponsorships (20%) carry the important SunSmart message.

Sponsored organisations not only assisted in the promotion of health messages during the year but were also actively encouraged to increase participation, target priority population groups and use structural change to improve the environment in which people recreate and play sport.



For example, all sponsorship recipients were specifically encouraged to expand outdoor smoke free areas. As a result smoking has been all but eliminated from existing major sporting stadiums such as Subiaco Oval, the WACA and Perth International Hockey Stadium and newly completed or refurbished venues like Members Equity Stadium and Baseball Park.

Participation in physical activity also plays an important part in the promotion of mental health by providing for meaningful participation in society and encouraging social connectedness. Projects such as the Lifeball Program conducted by the Positive Ageing Foundation and the Birds Australia Bush walking project are examples of physical activity initiatives sponsored during the year that not only address physical inactivity but also provide individuals, particularly older people, with an opportunity to meet and interact with others.

The Sport Advisory Committee continued to examine opportunities through promotional sponsorships and to align them with priority messages. In particular, support was allocated to two new promotional sponsorships promoting the Be Active message. The Great WA Bike Ride is a two week cycle touring event that will move through the Great Southern and South West regions of the State and will not only encourage people to get involved in cycling but will also expose the message to the communities in rural areas. Scitech Discovery Centre's SPORT: More Than Heroes exhibition is aimed at the broader community and children and youth in particular. The exhibition features both static and interactive displays and a condition of Healthway's sponsorship was the involvement of the Departments of Education and Sport and Recreation.

## **ARTS SPONSORSHIP PROGRAM**

In 2004/05 the Arts Sponsorship Program continued to develop and implement strategies designed to support and advance Healthway's health priority areas and in particular the issue of smoking among young people. \$1.3m (or 49%) of the Arts Sponsorship Program funds was allocated to 103 projects which promoted either the SmokeFree WA or the Smarter Than Smoking messages.

Continuing priority was given to activities such as contemporary music, where the prevalence of smoking among young people has been a concern. Increasingly the feedback from recipients is that audiences attending events in licensed venues are now very accepting and supportive of smoke free policies in these venues. In the year ahead, with the Legislation progressing to make smoke free policies mandatory in licenced venues, the objectives of sponsorships in this area will be reviewed.

In 2004/05 the amount of \$252,500 was allocated to 15 Arts projects that promoted the Be Active message which was consistent with the 2003/04 allocation. Projects promoting the Be Active message included the popular two week Be Active Busselton Beach Festival, which featured a strong focus on participation in youth music and encouraged the South West community to celebrate both local and visiting cultures and traditions through involvement in workshops with professional artists. Also, for the first time Healthway sponsored Skadada, the high flying aerialists and acrobatic troupe, to work with "at risk" youth to develop and showcase the skills of young performers in this emerging, exciting and physically demanding area of the arts.

The Be Active message has also been used to promote the participation of disadvantaged groups. For example, the message Disability No Limits – Be Active Every Day, has been promoted by DAADA in a comprehensive program of arts and cultural activities involving people with a range of disabilities. The message was also used in the sponsorship of a visual arts Celebration of Ability Art Expo featuring artists with disabilities held at the Fremantle Town Hall. The exhibition was a joint initiative between the City of Fremantle, City of Cockburn, Challenger TAFE and Disability Services Commission.

In the area of nutrition, \$98,500 was allocated to 17 projects which promoted the Enjoy Healthy Eating or Go for 2 'n' 5 messages. One outstanding project, which has attracted widespread recognition, is the Fairbridge Festival, which was offered multi year sponsorship in 2004/05. The Festival features a weekend of music and dance attended by over 2,000 people. Sponsorship strategies such as the Vegeman Mascot and cooking classes for children were integral parts of the sponsorship strategy at the Festival in April 2005, with more than 260 young people attending 22 fully booked classes over the weekend.

The arts continued to be recognised as having the potential to play a major role in the promotion of good mental health. Sponsorships promoting the Make Time to Talk message in partnership with Relationships Australia included weekly performances of the Comedy Lounge at the Hyde Park Hotel, using strategies such as PA announcements to encourage recognition of the benefits of talking with friends, as well as inclusion of the message in some of the routines. The sponsorship included the heats and finals of JJJ's Raw Comedy national competition, and resulted in a number of young WA performers showcasing their talents to a national audience. The Make Time to Talk message was also used in the sponsorship of the Artists Foundation of WA to present a series of community/skills development workshops in regional centres. The focus in each instance was upon increasing the skills and community profile of Indigenous artists working in the visual arts and assisted with the establishment of relationships with other community groups.

## **RACING SPONSORSHIP PROGRAM**

25% of the 2004/05 racing sponsorship budget was allocated to projects promoting a physical activity message, 34% to promote a nutrition message and 35% to promote an anti-smoking message.

The health priority area of mental health was pursued through the support for racing events or projects, particularly in regional communities. Bringing communities together through a racing sponsorship was seen to be a 'healthy' outcome for the community.

In the larger racing sponsorships, significant developments included the extension of smoke free outdoor spectator areas for racing patrons. Sponsorships that were proactive in the extension of smoke free environments included the WA Trotting Association, Quit Motorplex, Quit Forest Rally, Telstra Rally Australia and Northam Turf Club.

## STRATEGIC DIRECTION 2 - GETTING TO THE RIGHT PEOPLE

*There are increasing concerns globally regarding inequalities in health, with some population groups experiencing much poorer health, or engaging in less healthy lifestyles and behaviours. A range of social, economic and environmental factors contribute to these health inequalities. Healthway is seeking to have a greater impact on priority population groups, with a particular emphasis on reducing the barriers to healthy lifestyles and behaviours among these populations.*

<b>Key goals</b>	<b>2.1</b>	Increase the focus on promoting and improving health amongst population groups in whom health inequalities exist
	<b>2.2</b>	Address barriers to enable healthier behaviours and lifestyles among priority population groups

## PRIORITY TARGET GROUPS

Healthway's legislative mandate identifies young people as a priority population group for the promotion of good health. Healthway's strategic planning process has identified a range of other priority populations experiencing poorer health, social inequality and a higher prevalence of risk factors for premature death and disease. Priority populations for Healthway are as follows:

<b>Priority Populations</b>
Young people & children
Indigenous people
Rural and remote communities
Economically, socially or educationally disadvantaged groups
Other disadvantaged groups or groups in whom inequalities exist

## PROGRESS REPORT

### **General**

In each of Healthway's program areas there has been an increased focus during 2004/05 on accessing the priority population groups and delivering health promotion in the settings where these populations live, work and play. To encourage applications for grants and sponsorships from priority groups and to encourage existing applicants to focus on engaging with these groups, Healthway has endeavoured to ensure that relevant groups are aware of the priorities, the potential funding opportunities and the mechanisms and assistance available for applying. For example, seminars were held in advance of specified closing dates for applications in the research, sport, arts and racing programs to communicate the priorities to the stakeholder groups.

Healthway's Communications Strategy was reviewed and a range of improvements implemented including an update of the website, promotion of funding opportunities via mechanisms such as community newspapers, the Local Government News and a regional visit program.

Several presentations on funding opportunities were made to community groups in the metropolitan area and in regional Western Australia, including Kununurra, Broome, Derby, Geraldton, Roebourne and Karratha. In addition, specific forums were presented in other regional towns to generate interest and involvement in targeted health promotion projects, such as the Healthy Communities initiative.

During the course of the year, each of the sponsorship programs initiated a comprehensive review of current processes and operations including consideration of opportunities to increase engagement and participation of priority population groups. New initiatives have already been introduced in each program and are reported in the following sections. It is anticipated that a range of further improvements will be introduced in the year ahead.

## HEALTH PROMOTION PROGRAM

One quarter of projects funded through the health promotion program have youth or children as the focus, including the nationally and internationally recognised Smarter Than Smoking project, the Mooditj Talk and PASH (Promoting Adolescent Sexual Health) peer education projects run by Family Planning WA, and a new three-year grant to the Cancer Council of WA to promote a 'Sun Smart Generation', aimed at teenagers.

In 2004/05, 16 Smart Schools Grants were awarded to support tobacco control initiatives at the school and community level. Nine of these schools were in rural or regional areas, of which two were Aboriginal schools.

Thirty five of the 57 health promotion projects funded this year will focus on reaching regional or rural communities, including 14 Capacity Building Scholarships for rural and remote delegates to attend the annual Public Health Association Conference in Perth. An additional project, established as a special Board initiative, will focus on achieving a more coordinated approach to Healthway sponsorships and projects in the Kimberley, and will fund a project coordinator in the Kimberley Population Health Unit for three years. Another key part of this role will be to initiate new projects addressing priority areas of nutrition and physical activity in this region.

The Say No To Smokes project focuses on reducing the prevalence of smoking amongst ATSI people and was funded for a further three years in 2004. Two other major tobacco control projects, Make Smoking History and the Newborns Asthma Prevention and Smoking Projects (NAPS) were also re-funded for a further three years in 2005 and together with the Smarter Than Smoking project, will place a greater emphasis on reaching priority population groups including Indigenous people in the current phase.

Eight projects funded in 2004/05 specifically target Indigenous people. New funding was awarded to Family Planning WA for the dissemination of the Mooditj Talk program for Indigenous young people. Developed as a pilot that was completed in 2004, the program helps Indigenous young people to develop the communication skills and confidence they need to deal with issues around sexual and mental health. In the current phase the Mooditj program will be rolled out specifically to remote Indigenous communities across the State. Healthway's Aboriginal Imaging project was also completed during the year, and planning is currently underway to disseminate some of the work completed during the project more widely.

Healthway health promotion grants have reached many areas of the state with applicants from Fitzroy Crossing to Albany receiving Capacity Building grants to attend the National Public Health Association Conference, and project grants awarded to organisations based in Derby, the Wheatbelt, and the SouthWest. In addition, the four new Healthy Community projects initiated by Healthway in 2004/05 are based specifically in locations with high indicators of disadvantage, namely Denmark, Katanning, Newman and Carnarvon.

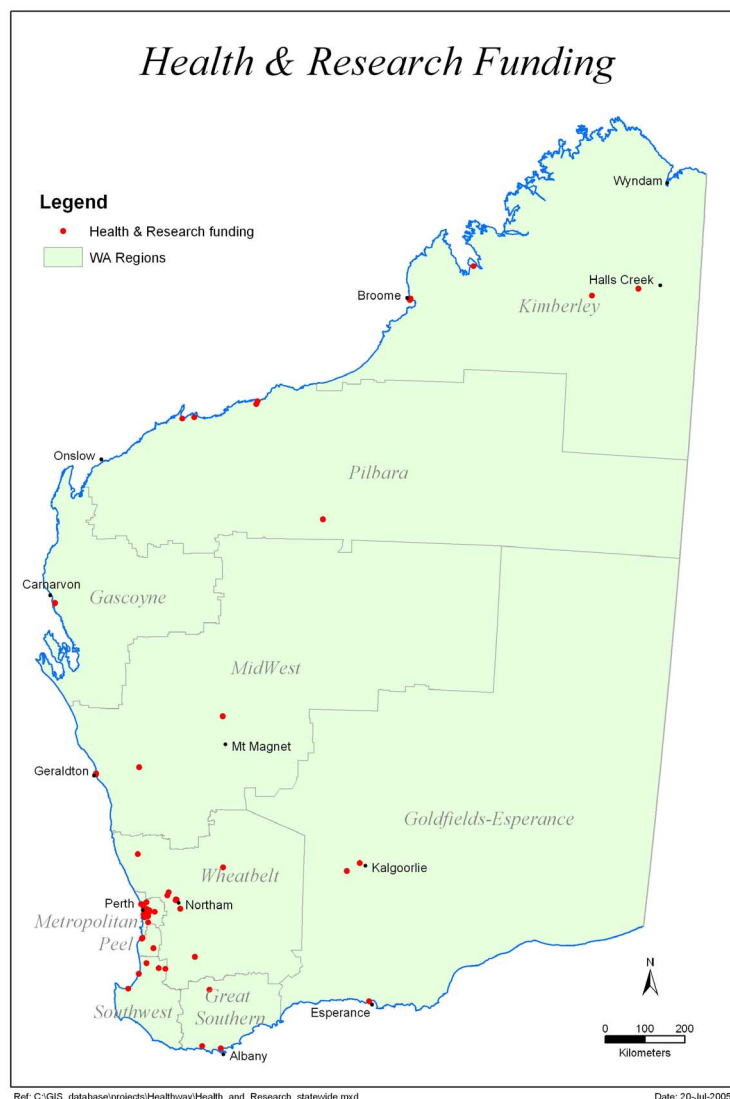
## HEALTH PROMOTION RESEARCH PROGRAM

The highest priority target groups for Healthway are young people and Indigenous people. Applications for funding were encouraged to focus on these target populations and loadings were applied when the Committee assessed starter grant applications. Young people were the focus of three of the four starter grants funded this year.

A major research study funded by Healthway several years ago, the Western Australian Aboriginal Child Health Survey, continued to have a significant impact in 2004/05, with the first two of a series of comprehensive reports published, detailing the research findings. The study is the first of its kind nationally to produce detailed data on the health of Aboriginal children and is already having an influence on health policy and service provision for children in Aboriginal communities.

The new major Mentally Healthy WA project, approved for funding during the year, will also have a focus on rural WA, with six locations involved in the trial – Albany, Esperance, Kalgoorlie, Geraldton, Karratha and York/Toodyay/Northam.

Locations supported by health promotion and research grant funding 2004/05 (excludes Statewide projects)



## SPORT SPONSORSHIP PROGRAM

In 2004/05 the Sport Sponsorship program continued to encourage and support applications for sponsorship which focused on population groups in whom health inequalities exist. The Program continues to be a major supporter of the sport and recreation sector in the provision of physical activity options for large numbers of West Australians and in particular children and youth. Over 90% of the Sport Program budget was directed to programs and events conducted by organisations within the sport sector, and the vast majority of these (95%) were reaching children and young people and many had a state-wide reach (80%).

In the report period the Sport Advisory Committee developed a new program, the Sponsorship Incentive Scheme, to encourage organisations to develop and implement new and innovative strategies that engage Healthway's priority target groups. The scheme received 14 applications and 6 were approved for funding. The successful organisations included two State Sporting Associations (Tennis, Orienteering), Garnduwa Amboony Wirnan Aboriginal Corporation, the State Sailing Centre, WA Disabled Sport Association and AUSSI Masters Swimming WA, and the target groups included people with disabilities, Indigenous people, seniors, teenage girls and those who are culturally and linguistically diverse. The projects are scheduled to begin in 2005/06 and will generally run for three years.

The continued sponsorship of State Sport Associations like football, netball, lacrosse, golf, softball, squash and hockey, supports the provision of regular physical activity for significant numbers of young West Australians and maintains the presence of the important Smarter Than Smoking message amongst this target group. The approval of a significant sponsorship to the newly re-structured WA Soccer Association (Football West) ensured that this important message was also being promoted to the junior members of this steadily growing sport.

Two rounds of the Healthy Club Program were again funded during the report period. In total 443 applications were received and 381 were approved for sponsorship with 43% of these clubs being country based (*see maps under Strategic Direction 5*). Since 2001 over 1100 community sporting clubs have received Healthy Club sponsorship and over 60% of these now have health policies in place and have permanently banned smoking.

During the year the Sport Sponsorship Program supported a number of associations including hockey, basketball, volleyball, gymnastics and diving to expand initiatives targeting Indigenous people as well as continuing sponsorship of the Clontarf Foundation's Aboriginal Football Academy, the Department of Sport and Recreation's Indigenous Sport Program and Garnduwa Amboony Wirnan's Kimberley sport development activities. A number of sponsorships of \$5,000 or less also focused on reaching Indigenous people. These included the Bibelmen Mia Aboriginal Corporation, Gwaba Enterprises Aboriginal Corporation, the Meekatharra Shire and the Great Mates Indigenous Association. All these programs have helped to expand participation opportunities as well as deliver important health messages and achieve healthier environments in Indigenous communities.

In 2004/05 approximately 5% of the Sport Program budget was allocated to organisations catering primarily for people with disabilities. The Board approved renewal of sponsorship to the WA Disabled Sports Association and Wheelchair Sports WA to deliver a range of programs and events and sponsorship to Ability Solutions towards a project targeting people with a mental illness was confirmed for a further three years. Riding for the Disabled Association, with its capacity to reach low income and country participants, also received continued support.

Examples of other sponsored organisations reaching diverse population groups included the Filipino Australian Sporting Association, South Sudan Community Association and the Chindits Youth Sports Club.



## ARTS SPONSORSHIP PROGRAM

A continuing priority for the Arts Sponsorship Program were activities which target young people, with an increased focus on arts activities enabling participation in regional WA. During the year in review, \$1.6m (60% of the Arts program budget) was allocated to projects which specifically targeted young people, an increase of almost \$0.5m on the previous year.

A significant development in the Arts Sponsorship Program during the year was the sponsorship of 5 ongoing programs, aimed at increasing the involvement of young people in the regional centres of Karratha, Esperance, Geraldton, Mundaring and Kalgoorlie. The programs included a range of arts and cultural activities, involving skills development and performance in the areas of visual arts, aerosol art, theatre, dance, circus skills, hip hop and DJ activities and music. Prior to 2004/05 the only youth performing arts organisation sponsored outside the metropolitan area was Southern Edge Arts based in Albany, which has received annual sponsorship from Healthway since 1992. Sponsored programs offered by Southern Edge Arts in 2004/05 included a joint initiative with Yirra Yaakin to present the Noongar Project, a workshop program of performing arts (traditional story telling, mime, music and dance) that toured to schools and communities in Albany, Katanning, Tambellup and Gnowangerup and introduced over 1,200 students (many of them Indigenous) to Aboriginal culture for the first time.

Demand from the youth targeted Y-Culture program that provides sponsorship of up to \$3,000 at two months notice exceeded all expectations, particularly in rural communities. The level of requests significantly exceeded the initial level of sponsorship allocated and as a result Healthway approved an additional sponsorship allocation of \$30,000 to Country Arts WA to meet the high and unexpected demand. 22 projects developed and managed by young people were supported around the state in communities as far apart as Wyndham and Albany, including 6 presented in the metropolitan area.

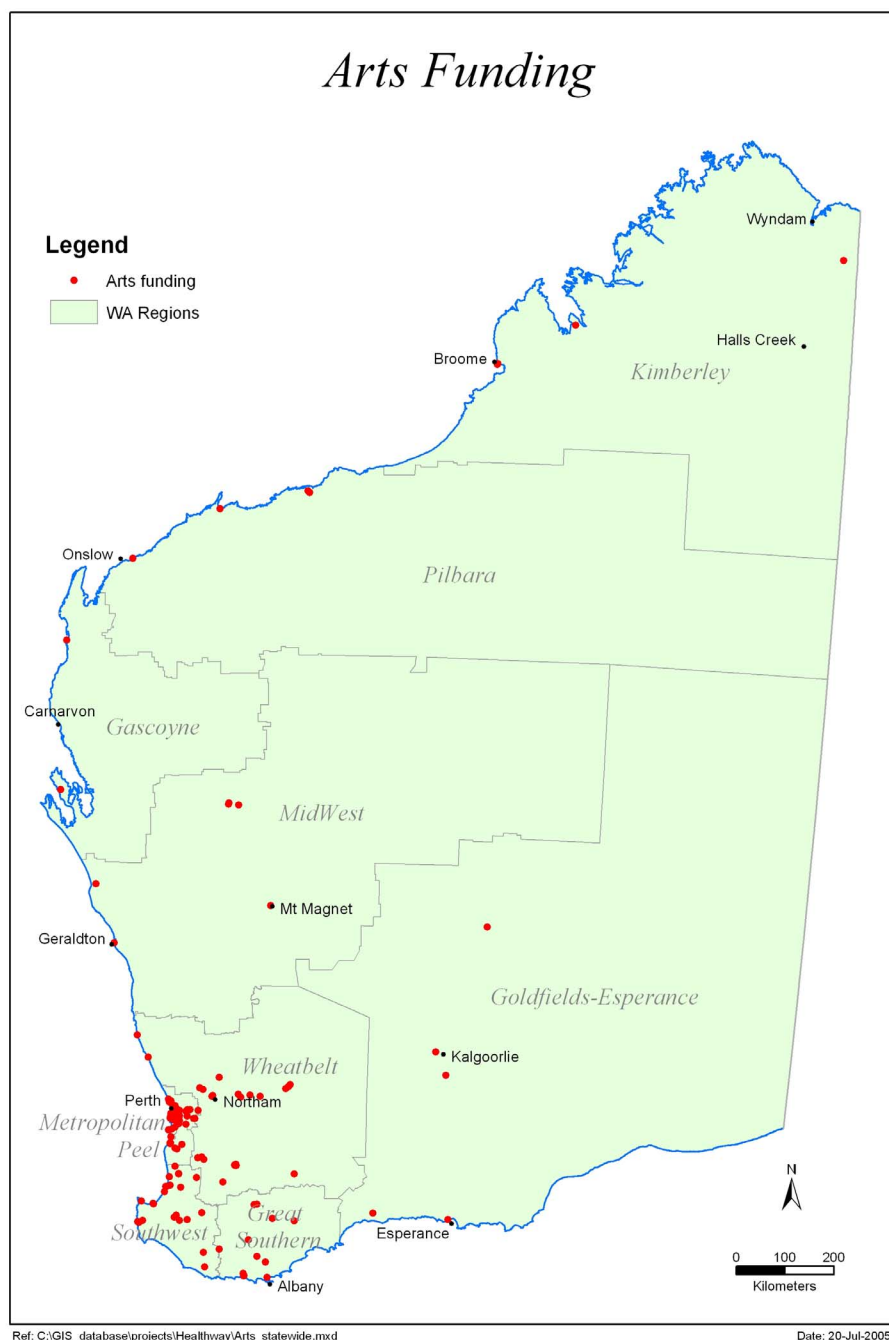
Following discussions with relevant government and community organisations to develop a co-ordinated and Statewide approach to Leavers Week activities, Healthway allocated sponsorship to initiatives in Lancelin, Rottne, Kalbarri, Katanning, Rolystone, Cambridge and Prevelly. Healthway's approach to Leavers week activities aimed to support communities to provide activities and a setting for young people that would be alcohol, drug and smoke free but was also used to provide creative and supportive environments through the provision of healthy breakfasts with community and health workers available to advise and counsel young people. In each community, a program of cultural activities was sponsored, such as visual arts, music, dance and DJ workshops and performances.

The successful engagement of the Indigenous community either through participation or audiences was achieved through 14 projects which received a total of \$299,000 or 11% of the arts sponsorship program budget, an increase of 3% on the previous year. The projects generally promoted the Respect Yourself Respect Your Culture message. The sponsorships included a series of schools concerts coordinated by Abmusic, which focused on schools with high numbers of Indigenous students and effectively conveyed the negative effects of smoking.

In a further sponsorship, Healthway provided \$20,000 to Indigenous Festivals Australia towards the travel costs of schools required to travel more than 100km (one way) to attend or participate in either of the Croc Festivals in Geraldton or Derby. Up to \$500 was allocated to 38 isolated schools throughout the State enabling increased participation of Indigenous youth residing in rural and remote areas.

Projects that took place solely in country WA received \$921,000 (34%) of the Arts Sponsorship Program budget. An additional \$880,000 (32%) was allocated towards programs or events which included both metropolitan and regional reach and \$889,000 (33%) took place solely in the metropolitan area.

Geographic distribution of 2004/05 arts sponsorship funds to organisations presenting arts projects/activities specifically in metropolitan or regional WA (excludes Statewide projects).



70 applications were received from organisations applying to Healthway for the first time. Of these 50 were approved.



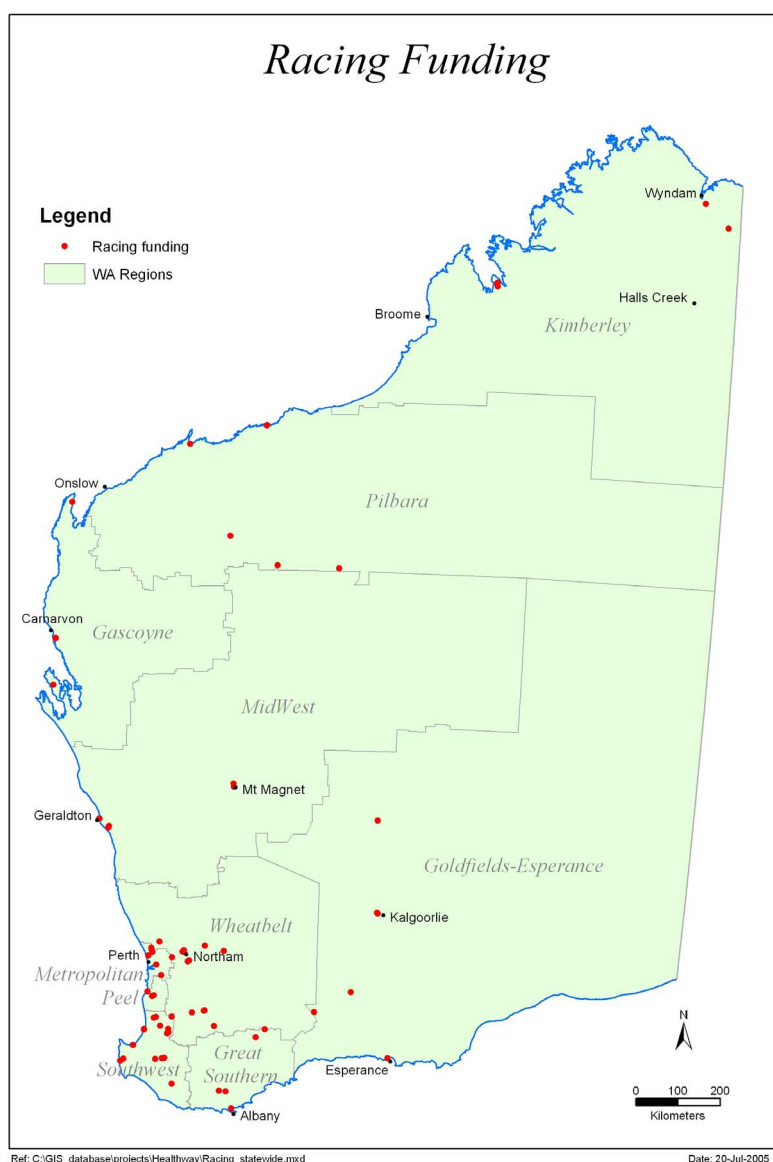
## RACING SPONSORSHIP PROGRAM

During the summer months, racing sponsorships seeking to engage young people included junior pony trot racing, with many Country Trotting Clubs continuing to provide opportunities for racing for young people between the ages of 11 and 17 years.

Junior Sedan Racing has once again been a strong feature of all speedway events and this form of racing continues to be attractive to youth. Several country speedway sponsorships have reported a growth in participation numbers. The QUIT Motorplex has also demonstrated that Junior Sedan Racing provides a pathway for the top drivers to progress to other speedway racing categories, such as Sprintcars.

A range of turf racing, trotting, karting and motorcross sponsorships reached regional centres, and rural and remote communities from Derby in the North to Esperance in the South. In order to better reach disadvantaged groups several of these sponsored events were tagged 'free entry', particularly country trotting and karting meetings.

Distribution of Racing Sponsorship Funding 2004/05.



Enabling Indigenous groups or communities to access Healthway's racing sponsorship program has not been easy. However, as a new initiative the Racing Advisory Committee committed \$15,000 to develop the 'Rev It Up' Project in Derby. The project aims to re-engage with young people who are at risk of failing to achieve their potential within the education system through the conduit of motorcross riding. While attempting to reduce levels of risky and anti-social behaviour, the project promotes protective factors such as pro-social behaviour, self esteem and educational achievement. Motorcycling WA has been instrumental in a partnership arrangement to assist with the development of the project through financial and human resources.

### STRATEGIC DIRECTION 3 - FINDING AND USING THE RIGHT STRATEGIES

*Healthway is committed to promoting and supporting evidence-based health promotion, and to encouraging the dissemination and adoption of successful projects and strategies. Healthway also recognises the need to respond to changes in social, economic and technological trends and that there are gaps in knowledge, particularly with respect to some of its priority population groups. It will therefore continue to support the development and evaluation of innovative strategies for promoting and improving health.*

<b>Key goals</b>	<b>3.1</b>	Facilitate the wider dissemination and implementation of effective health promotion strategies and programs
	<b>3.2</b>	Actively promote and support the translation of evidence-based health promotion research into strategies and programs
	<b>3.3</b>	Encourage and support the development and evaluation of new and innovative approaches to promoting health
	<b>3.4</b>	Evaluate and review sponsorships, projects and programs to improve the overall effectiveness and degree of health promotion returns

### PROGRESS REPORT

#### **General**

To seek to maximise the effectiveness of its grants and sponsorships, Healthway continually reviews its programs as part of a continuous improvement process. It has in place a comprehensive framework for the evaluation of organisational performance and the performance of its programs and projects supported through grants and sponsorships. Independent support for this evaluation framework is provided by the Health Promotion Evaluation Unit (HPEU) at The University of Western Australia.

In addition to ongoing evaluation, field studies are also commissioned where appropriate to review and evaluate effectiveness of specific programs, projects or approaches. Field studies completed in 2004/05 included a 12 month follow-up evaluation of two Healthy Community Pilot Projects which has informed the development of new projects reported below.

During 2004/05 reviews were also progressed in each of Healthway's sponsorship programs. Coupled with completed field studies which examined the views of sponsored organisations on Healthway's health policy requirements and a study of the inter-relation of health behaviours among sport, arts and racing participants, these reviews will enable the refinement of the sponsorship program strategies in the year ahead.

A significant review was also completed during the year in conjunction with the Office for Children and Youth. The review considered the effectiveness of current grant and sponsorship processes from the perspective of Indigenous youth. It identified a range of cultural and other barriers associated with current promotion and application processes. A range of opportunities for improvement has been endorsed for trialing during 2005/06.

## HEALTH PROMOTION PROGRAM

Healthway encourages applicants for health promotion project funding to develop proposals that are based on best practice in health promotion from the published literature. Healthway is also committed to encouraging the adoption and dissemination of successful initiatives, and to this end, commissioned a pilot study during the year, through the Health Promotion Evaluation Unit in The University of Western Australia, to a review past projects in the areas of nutrition and physical activity. The objective is to identify successful initiatives with the potential to be disseminated more widely.

Four new Healthy Community projects were funded in 2004/05, based on the lessons learned from the two pilot projects in Dongara-Denison and Narrogin from 1999 to 2002. Healthway also completed a review of Healthy Communities projects and resources, and commissioned the development of a 'how to' resource to support people working at the community level in setting up Healthy Community projects. The resource will aim to encourage good practice in this area and will be trialled with the four new projects.

In recognition of the need to respond to changes in social, economic and technological trends and that there are gaps in knowledge, in 2004/05 Healthway introduced a new type of health promotion project grant, Innovation Grants, offering up to \$20,000 each to support the development of new approaches and strategies to reach priority population groups.

One of the major grants awarded, Cyber Reach, funded to the WA Aids Council, will trial an innovative approach that takes advantage of increasing Internet use, to reach and support young people with same-sex attractions.

Healthway has been successfully supporting scholarships through the AHPA-WA for around 12 years. The Indigenous scholarship program was previously supported by Healthway to offer two 3-month traineeships for university graduates. The take-up of the original ATSI program was disappointing and in light of this, the program was reviewed and modified. Changes included extending the period of the scholarship from three to six months, broadening the eligibility criteria and offering remuneration in line with Aboriginal Health Worker salaries. AHPA-WA was successful in gaining funding for the revised ATSI scholarship program in 2004, and due to an overwhelming response, AHPA-WA received approval from Healthway to award seven ATSI scholarships in the year under review. Building capacity and providing career pathways for ATSI people in the health sector to develop their health promotion skills is strongly aligned with Healthway's strategic directions.

An additional project funded during the year as a three-year pilot in the Kimberley, will focus on the health priorities of nutrition and physical activity. A project officer funded to the Population Health Unit in the region will support a more co-ordinated approach to health promotion projects and sponsorships and generate new partnerships and projects in the region. The project will also trial the benefits of a local presence in the region providing support for funded groups.

## HEALTH PROMOTION RESEARCH PROGRAM

The research program has a strong focus on finding and testing the right strategies, and applicants for intervention research can apply for a higher level of funding to support the development of a new health promotion intervention. Healthway is also committed to promoting and supporting evidence-based health promotion, and to encouraging the dissemination and adoption of successful projects and strategies. To this end, applicants for research grants are required to address how their research will be used to inform health promotion practice.

Over the past 14 years, Healthway has funded more than 200 research studies. From these studies, more than 400 scientific papers have been published as well as 705 local, 337 national and 344 international presentations at workshops, seminars and conferences.

Research funding awarded in previous years to Professor Donna Cross at Curtin University of Technology (now Edith Cowan University) involved developing and trialing a school-based program to address bullying. The results demonstrated the program's effectiveness in reducing bullying and the program was approved by the Department of Education and Training for use in WA schools. More recently the program has attracted attention both nationally and internationally, and because of its alignment to national standards for reducing bullying in schools the resources have been made available Australia-wide.

As mentioned in previous sections, to build the evidence base for effective promotion of mental health, the Mentally Healthy WA project, funded in 6 regional towns will trial interventions from the perspectives of promoting positive mental health in oneself and in others. It is anticipated that this project will eventually lead to a more extensive mental health promotion campaign.

## **SPORT SPONSORSHIP PROGRAM**

During the report period Healthway continued to seek opportunities to build the capacity of individuals, organisations and communities to implement and sustain health promoting strategies and behaviour. In this respect the program works closely with applicants and sponsorship recipients to build their skills and knowledge.

Three seminars for groups seeking sponsorship over \$5,000 were held during the 2004/05 year, attended on average by some 20 organisations. The seminars provided an opportunity to present and discuss with applicant groups Healthway's new strategic directions and the specific requirements of the Sport Sponsorship Program. Healthway staff also met with key organisations prior to application closing dates to improve application quality with respect to addressing priority areas and maximising health promotion opportunities.

Healthway continued to fund the WA Sports Federation to deliver the Sponsorship Advisory Service. The service conducts individual consultations and a range of seminars and training programs which have proven effective in strengthening the capacity of individuals to access funding, manage sponsorships and deliver improved health promotion returns. During the year the Manager of the Service spent time at Healthway gaining increased knowledge of internal processes and issues in order to up-skill organisations and improve the quality of sponsorship applications. In 2004/05 the Healthway Sport Advisory Service indicated an increase in activities in rural Western Australia including 14 regional seminars, as well as 14 local government authority and club development seminars designed to assist local clubs. The service also participated in some 77 one-on-one consultations with sport, community, arts and racing groups.

Throughout the year Healthway continued to encourage and support new and innovative approaches to reaching priority population groups through physical activity initiatives. Examples included sponsorship of the Leeuwin Ocean Adventure Foundation's Youth Sailing Program and the Community Development Foundation's Bike Challenges. This latter program involves students from selected small country schools participating in an exercise and personal development program which culminates in a bike relay accompanied by football legend, Barry Cable. The program targets disadvantaged youth from rural areas and has been successful in raising physical activity levels and improving lifestyle choices.

The Sport Advisory Committee is also aware that an increasing proportion of the population is participating in forms of physical activity other than traditional sport and recreation. Walking, cycling and other forms of personal exercise programs in a range of different settings are gaining in popularity as are the 'extreme sports' which are enjoyed mainly by youth and young adults. A recent survey undertaken by the Department of Sport and Recreation as part of the Healthway sponsored Active Women's Program, indicated that although over 60% of respondents were sufficiently active to achieve health benefits, the majority did not participate in sport or organised recreation.

To re-orient the Sport Sponsorship program with these trends and to better align the program with Healthway's priority audiences and strategic directions a review of the program was commissioned towards the later part of year. With wide ranging terms of reference the review included interviews with selected stakeholders as well as a thorough examination of the structure and achievements of the program to date. The findings and recommendations from the review will inform refinements to the program during 2005/06 and beyond.

## ARTS SPONSORSHIP PROGRAM

Arts Sponsorship Program staff have worked in close consultation with representatives of the Arts industry, funding authorities and key stakeholders over the last 12 months in relation to the development of the Arts and health in WA. Significant areas of collaboration have included consideration of potential improvements in response to the findings of the Community Development and Justice Committee's Review of the Arts in Regional Western Australia, in particular the potential to simplify application processes and in respect to supporting the development of strategies to introduce more activities in arts in education in response to the Creative Connections : An Arts in Education Partnership Framework 2005-2007, released in January 2005.

In December, 2004 Healthway was invited to participate and present at an Art and Wellbeing Forum presented by the Department of Culture and the Arts, the Institute of Advanced Studies, University of Western Australia and the Community and Cultural Development Board (CCDB) of the Australia Council. The forum highlighted the link between the Arts and wellbeing, particularly in relation to mental and physical health outcomes and enabled discussion with around 50 stakeholders from the Arts sector. It brought together speakers from a diverse range of backgrounds including Ms Deborah Mills, co-author of Art and Wellbeing; an Australia Council publication and Ms Susan Ball a Senior Project Officer with VicHealth working on the Arts for Health program.

Healthway's Multi Event and Annual Program (MEAP) category of Arts sponsorships continued to be an effective area to reach priority population groups. In 2004/05, \$1.66m (or 62%) was allocated to a diverse range of ongoing programs around the State. When compared to previous years significantly more applications are now being received from organisations based in regional WA or presenting a statewide program of activities.

An example of an effective MEAP project that recognises the strategic value of partnerships with key organisations is Sharing Stories, coordinated through Community Arts Network WA. The project received \$35,000 towards 5 projects which encourage social connectedness through the creation of cultural planning and networking. The projects supported will appropriately promote the mental health message Make Time to Talk through Relationships Australia who have been closely involved at all stages of development.

Local Government is also increasingly being engaged as a partner in the delivery of arts and cultural activities in communities where there is a lack of infrastructure, through active liaising with cultural development staff in a number of Local Government authorities to explore sponsorship initiatives. In 2004/05 a total of \$346,000 (12%) was allocated to local government authorities. It was pleasing to note that applications increasingly targeting Healthway's priority population groups achieved increased sponsorship allocations. One example of a successful sponsorship was an allocation of \$12,000 to the City of Kwinana to coordinate a series of appearances of the popular Indigenous character Mary G (aka Mark Binbaker) in a series of schools and community performances in Kwinana and Katanning in December 2004.

## RACING SPONSORSHIP PROGRAM

During the past twelve months building on the success of the healthy club initiative in the Sports Sponsorship Program, Healthway implemented an incentive to encourage development of a healthy club policy within country trotting clubs. As a result, thirteen (13) country trotting clubs successfully implemented a health policy.

In addition, twenty five (25) motorcross, speedway, karting, and country turf clubs were supported through two new initiatives, which supported and enabled the implementation of a health policy and improvements in health and safety.

Liaison with health promotion officers in several regional public health units also provided the opportunity for greater interaction at the local community level with racing sponsorship.

As part of its commitment to ongoing evaluation and improvement, Healthway conducted sponsorship evaluations at Telstra Rally Australia, QUIT Forest Rally, QUIT Motorplex, the WA Turf Club, Greyhounds WA and the WA Trotting Association. The evaluation data included information with regard to health behaviours, the extent of smoking, values and attitudes of racing patrons which have helped to improve sponsorship strategies to target participants in these settings.



## STRATEGIC DIRECTION 4 - WORKING IN PARTNERSHIP WITH OTHERS

*Healthway promotes health through a range of settings, sectors and organisations and is increasingly working to foster effective collaboration and partnerships.\* Recognising that many of the factors that influence health lie outside the health sector, Healthway will seek to encourage a greater shared commitment to improving health and will develop partnerships with state government agencies, local government, non-government organisations and the business community, as well as within the health sector.*

\* Partnerships refers both to groups and sectors Healthway works and collaborates with directly to improve health and groups with whom Healthway encourages funded organisations to work collaboratively.

Key goals	4.1	Strengthen and extend existing partnerships with organisations and sectors who share a commitment to Healthway's objectives and strategic priorities
	4.2	Increase information exchange to improve effectiveness and encourage a shared responsibility for health
	4.3	Identify and facilitate new partnerships and alliances to improve health and to reach priority population groups

## PROGRESS REPORT

### General

Healthway's core business is the funding of activities to increase the capacity of others to improve health and to promote healthier lifestyles. The approach involves working in collaboration with health, the community and other organisations in key settings that provide the opportunity for engagement with priority population groups for health promotion. Key settings include health, sport, arts, racing, workplaces, educational institutions and communities.

Where gaps exist, Healthway will seek to facilitate or establish new partnerships and the fostering of new co-sponsor and co-funder arrangements. The inclusion of a range of funding or support partners also assists with maximising and sustaining healthy change.

During the period under review, key funding partnerships included Lotterywest, Department of Sport and Recreation, Arts WA, the Office for Children and Youth, the Department of Health, Office of Aboriginal Health, WA Country Health Services, Local Government, Rio Tinto, Woodside, Fruit Growers Association, the Motorcycling Association and a range of others.

Health agency partners supporting Healthway sponsorships have included the Department of Health, National Heart Foundation (WA), The Cancer Council WA, Sports Medicine Australia, Kidsafe and Relationships Australia. In 2004/05 these agencies have assisted with the implementation of more than 600 sponsorship projects, including Healthy Club.

The Health Promotion Evaluation Unit, as part of its contract with Healthway, provides an evaluation consultancy service to organisations applying for or having received Healthway funding. The service is free for organisations and for larger health projects and HPEU will often become a partner organisation in their project. Healthway staff encourages applicants to collaborate with HPEU to assist with the development of appropriate evaluation for the health promotion project they are proposing. HPEU has consulted with approximately 20 projects during the 2004/05 year.



## HEALTH PROMOTION PROGRAM

In recognition that many of the factors that influence health lie outside the health sector, Healthway aims to promote health through a range of settings, sectors and organisations, and is working towards a greater shared commitment to improving health.

Healthway guidelines for health project funding encourage applicants to seek partners in order to provide expertise and access to a broader skill base for the project, as well as opportunities for co-funding. All currently funded major health promotion projects involve strong partnerships, either in the form of co-applicants on funding proposals, or a number of different partners involved in reference or management committees. Healthway also requests that health promotion projects addressing Indigenous groups should either be initiated by an Indigenous organisation or involve a strong partnership with relevant Indigenous organisations. Projects such as Say No to Smokes and the FPA Mooditj project, approved for funding during the year under review, illustrate the success of this collaborative approach.

The mental health trial initiated in 2004/05 in six rural towns in WA, is a significant example of a major partnership project. The project will have strong emphasis on engaging with other sectors and organisations outside of the health sector at the local level, including community groups, TAFE, workplaces and local government. The project is also funded as a partnership between Healthway, WA Country Health Services and Lotterywest.

Similarly the four new healthy community projects, approved for funding during the year, will involve collaboration between the regional population health units, local government and other government, non-government and community partners.

The Up4It project in Geraldton, aiming to encourage teenagers to enjoy being more active, has formed a strong partnership between health, education, local government and other organisations in the Geraldton community. Projects such as Smarter Than Smoking, Make Smoking History and Fresh Start all involve well-established partnerships between agencies such as the Heart Foundation, Cancer Council, Dept of Health, Drug and Alcohol Office, ACOSH and others.

## HEALTH PROMOTION RESEARCH PROGRAM

Applicants for research funding are strongly encouraged to form partnerships and are required to indicate at the time of application whether their study will be conducted by a multi-disciplinary team, as well as identifying a health promotion practitioner and a health agency to be involved in the research. In addition to bringing diverse skills to the study, this also increases the potential for the research results to be translated into practice.

In 2004/05, the results of a major survey of the physical activity and nutrition behaviours of young people in WA were released (the Children and Adolescents Physical Activity and Nutrition Survey – CAPANS). The research was supported through a research grant from Healthway to the Premiers Physical Activity Task Force (PATF) in 2003, with partnership funding from the WA Dept of Health. The survey has produced the first comprehensive data on physical activity and nutrition among young people for around 20 years and will form an important baseline for monitoring the work of the PATF as well as informing policy and practice.

In addition, the Board approved a contribution of \$20,000 from accumulated reserves to the PATF towards the costs of the next Adult Survey of physical activity. This survey is conducted every three years as part of the monitoring and evaluation activities of the Task Force, and collects data from both metropolitan and regional areas of Western Australia on activity levels and attitudes to physical activity, access to facilities and awareness of current physical activity programs and campaigns. Healthway supports the collaboration of this cross-governmental approach with partnerships between Curtin University and The University of Western Australia

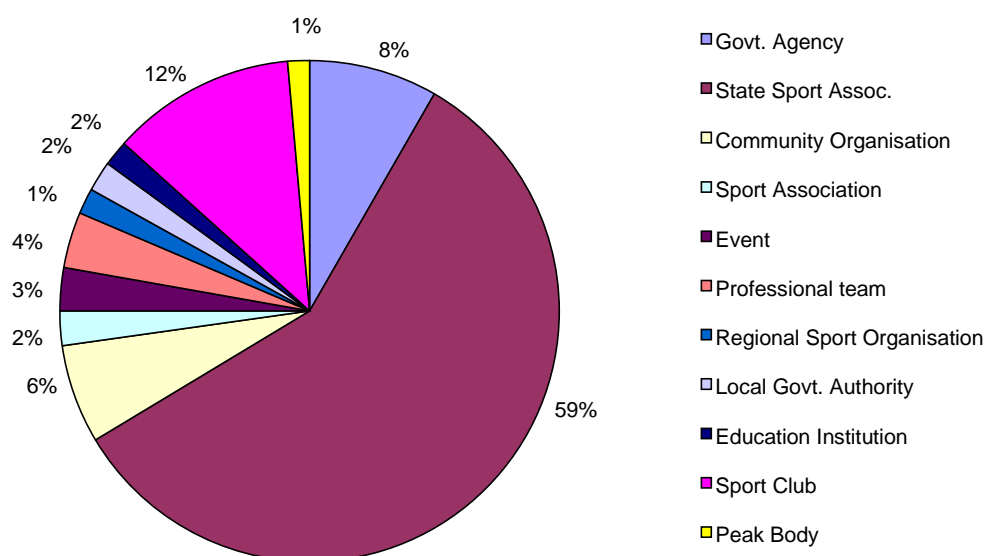
and the Departments of Sport and Recreation, Health, Planning and Infrastructure, Education and Training and Premier and Cabinet.

## SPORT SPONSORSHIP PROGRAM

Healthway continues to rely on partnerships with government, local government and community organisations to ensure sport development and successful health promotion within the sport and recreation sector.

The traditional sport delivery system including State sporting associations, regional affiliates, community sporting clubs and elite teams was the major beneficiary of Sport Sponsorship Program funding in 2004/05, with around 80% of the budget being allocated to projects from this sector. In total 663 applications (a 3% increase on last year) were received in the report period with 88% of successful projects being small community level sponsorships of under \$5,000. The Program also continued to have wide appeal with successful organisations representing over 40 different sport types as well as recreation and other settings where the delivery of physical activity programs has become more prevalent.

**Distribution of 2004/05 Sport Sponsorship Budget by Organisation Type**



In 2004/05 Healthway continued its involvement with local government through sponsorship of both one-off events and more structured programs. The Be Active Sport and Recreation Coordinator Program, continues to operate in four areas of the Wheatbelt and is an excellent example of a cooperative partnership between local shires, the community and Healthway. An evaluation of two of the programs undertaken during the report period indicated satisfaction that the program was meeting expectations and strong support for the continuation of the positions beyond 2006.

Healthway is also represented on the Local Government Working Group of the Premier's Physical Activity Task Force and sits on the assessment panel of the Task Force's Local Activity Grants Program. This, combined with ongoing funding support of the Physical Activity Project Coordinator, a collaborative arrangement between Healthway, the National Heart Foundation and the Physical Activity Taskforce, ensures the Sport Sponsorship program is aware of issues at the local government level and can support them in the delivery of physical activity initiatives.

Ongoing partnerships have been established between the Sport Sponsorship Program and key Sports industry agencies including the Department of Sport and Recreation, the WA Sports Federation and the Physical Activity Task Force. Partnership opportunities are also being explored with the Active Alliance.

In 2004/05 the Sport Sponsorship Program has been actively engaged in a partnership with the Department of Sport and Recreation in 3 ongoing programs which all feature strong involvement by the Department's regional network. The Country Sport Scholarship, Regional Active Women and Indigenous Sport programs have a strong focus on rural communities and promote the Smarter Than Smoking message to rural youth in particular.

## **ARTS SPONSORSHIP PROGRAM**

Research indicates that, since tobacco advertising was banned 14 years ago, the depiction of smoking in films has risen from 5.9 incidents per hour to 12, and 52% of teenagers taking up smoking do so because of role modelling in films. Healthway therefore provided sponsorship to two projects during the year, the 9th Over the Fence Comedy Film Festival that toured to 13 communities around the state and the Mandurah Short Film Festival that saw the establishment of partnerships between school students and seniors in the Peel region. Both applicants provided assurances that films would not depict or portray smoking and Healthway took advantage of the sponsorships to highlight, through advertisements prior to screening, the involvement of the tobacco industry in films and their impact on young people.

To improve the promotion of opportunities available through the various components of the Arts Sponsorship Program, Healthway staff have developed a collaboration with a diverse range of strategic partners, enabling the inclusion of articles in publications by WALGA and Country Arts WA which reach regional communities and Local Government authorities situated in regional WA. In a number of instances information was also circulated to regional communities through the Telecentre network, which resulted in expressions of interest from isolated communities.

To better co-ordinate the presentation of contemporary music in schools, discussions were initiated during the year with the WA Music Industry Association (WAM), RTR-FM and Abmusic. As a result, in 2004/05 WAM undertook to manage and coordinate the schools program previously presented by RTR-FM, who continue to provide media coverage and radio announcers as concert presenters and role models. Upon the completion of current contracts, WAM will also manage the concerts which have to date been presented by Abmusic. The result means that a partnership program involving the key music organisations has been established which has created a more diverse and coordinated series of concerts, promoting the SmokeFree WA and Drug Aware messages.

## **RACING SPONSORSHIP PROGRAM**

During the year under review, Healthway and Racing and Wagering WA (RWWA) combined financial resources and expertise to develop a sponsorship program targeted at Country and Provincial Turf Clubs and Harness Clubs, entitled "Leading the Field" project.

The 'Leading the Field' Project aimed to:

1. Create a healthier environment for spectators, officials, owners, jockeys, trainers, drivers and club staff.
2. Encourage country and provincial turf clubs and country harness clubs to develop and implement policies and procedures that will develop a healthier and safer environment for all.

Healthway and RWWA offered sponsorship of up to \$3,000, with the club (or shire) contributing a minimum of \$1,500 through cash contribution or voluntary labour and/or donated materials.

Overall, thirteen (13) country clubs received sponsorship through this partnership project, which allowed York/ Beverley, Mt Magnet, Esperance, Kununurra, Northam, Wyndham and Mount Barker Turf Clubs, Bridgetown and Narrogin Harness Racing/Trotting Clubs, Carnarvon, Pingrup, Albany and Eastern Gascoyne Race Clubs to construct shade structures and implement permanent health policies in return for sponsorship.

A similar partnership was also developed with the Department of Sport and Recreation to provide support to country motorcross, speedway and karting clubs. Entitled the "Venue Improvement Project (VIP)" project, twelve (12) clubs received support to address safety and health through the implementation of a health policy.

## STRATEGIC DIRECTION 5 - SUSTAINING THE IMPACT

*To maximise the impact and prolong the influence on health and health behaviours, Healthway aims to work with funded organisations to improve the sustainability of their projects/sponsorships. Healthway will continue to emphasise healthy policies, supportive environments and building the capacity of individuals, organisations and communities to adopt and assist others to develop health related skills and behaviours.*

Key goals	5.1	Strengthen the capacity of individuals, organisations, and communities to promote health and address barriers to healthy behaviours
	5.2	Foster and support the identification and development of health promotion leaders within and outside the health sector
	5.3	Promote and build sustainability within individual grants/sponsorships and across program areas to enhance their effectiveness and longer term impact
	5.4	Maintain and extend the building of healthy environments

## PROGRESS REPORT

### General

To improve the potential to sustain the impact, Healthway has requested organisations to seek additional partners and to include plans for longer term sustainability as part of project applications. As a condition of grants and sponsorships, Healthway has always included the implementation of smoke free indoor areas. Over the years, funded organisations have progressively been encouraged to expand this policy to outdoors. In 2003/04, the Board endorsed the goal that by the end of 2006 all outdoor spectator areas under the control of a sponsored organisation should be smoke free and significant effort has been applied to progressing towards this goal in the period under review.

In addition, Healthway encourages and supports organisations to develop, adopt and implement healthier policies, practices and environments as part of their ongoing operations. A significant element of the current approach is a continued requirement for organisations in receipt of larger grants and sponsorships to develop and implement comprehensive written health policies as a condition of funding. A review completed during the year confirms that sponsored organisations generally understand and are supportive of the requirement, with a more staged approach now endorsed, to enable improved consultation and implementation.

The inclusion of some organisations on multi-year contracts is also a strategy to encourage the expansion of environmental improvements through sponsorship.

A further strategy to build sustainability is education, to build capacity and skills for health promotion among all constituents. Healthway includes seminars and regional visits, traineeships and scholarships as part of this approach and also supports specific health promotion leadership and skills development opportunities.

## HEALTH PROMOTION PROGRAM

In the Health Promotion projects program, Healthway uses a range of approaches to prolong the influence on health and health behaviours. These include encouraging co-funding so the program may be able to continue after Healthway's contract has ended, policy development to create supportive environments, and building the capacity of individuals, organisations and communities.

All applicants for health promotion project grants are asked to consider at the time of application how their project may be sustained beyond Healthway funding. For example, projects such as Mooditj Talk and My Heart My Family Our Culture, both targeting Indigenous groups, are addressing this issue through developing resources and training programs that will enable the activities to continue beyond the end of the funding period.

The new Mentally Healthy WA project is an example of a major co-funded initiative, involving Healthway, WA Country Health Services and Lotterywest, with several other potential funders still considering being involved in this significant project. This project, and the four new Healthy Community projects, address the issue of sustainability through working across sectors and departments to encourage broad community ownership and responsibility for the project activities.

In terms of policy development, all health organisations in receipt of health promotion project funding of more than \$20,000 now have formally endorsed health policies in line with Healthway requirements. 13 funded health organisations now have these policies in place. Projects funded by Healthway are also increasingly recognising the important impact the environment has on health choices. For example, in the physical activity area the Up4it project includes strategies to ensure that school and community environments encourage young people to be active.

Healthway has placed increasing emphasis on capacity building in 2004/05. A special one-off Capacity Building Scholarship scheme was offered to enable health promotion professionals working in regional areas to attend the Public Health Association's Annual Conference in Perth in September 2005. This was in response to an expressed need from the field, and reflects Healthway's ability to respond in a timely way to new health promotion opportunities. 14 Capacity Building Scholarships were awarded.

Healthway has continued to support the Australian Health Promotion Association (AHPA) WA Branch (AHPAWA) to offer health promotion scholarships for health promotion graduates and for Indigenous health professionals. Some 30 scholarships have been awarded since Healthway started funding these in 1994, making a significant contribution to capacity building in health promotion in the State. The Indigenous scholarships were reintroduced in 2004, following a major review and improvements to the program, and AHPA received an encouraging seven applications for these scholarships in the first year. 2 non Indigenous scholarships were awarded in 2004/05.

In 2004/05, Healthway endorsed a plan for the next Leadership in Health Promotion program, to be run in 2006. In this second round of the program, the eligibility criteria for the Leadership development program will be extended to include approximately 26 people, including representatives from partner sport, arts and racing organisations working with Healthway.



## HEALTH PROMOTION RESEARCH PROGRAM

To encourage sustainable health promotion, applicants for research grants are required to address how their research results will be translated into practice and policy. Healthway also encourages sustainability by continuing to emphasise healthy policies, supportive environments and building the capacity of individuals, organisations and communities.

The Tobacco Control Research Development Program offered in 2004/05 has a central aim to develop research capacity in WA universities by providing salary support for new mid-level researchers to develop their skills in multidisciplinary teams and develop five-year programs of research in tobacco control. Among the successful projects recommended for funding is a program directed by Associate Professor A Larson in the Combined Universities Centre for Rural Health, which will develop the capacity of Indigenous researchers in a rural area. The two programs funded to Professor D Cross at Edith Cowan University and to Professor R Donovan at Curtin University of Technology will both increase the critical mass of young researchers working in the tobacco control field.

Healthway maintains a mailing list of over 700 interested contacts who receive information about upcoming seminars and opportunities for funding. Each year Healthway conducts a number of workshops to showcase Healthway funded health projects and research, sessions on grant writing and public seminars that capitalise on visiting experts in WA.

The Healthway Visiting Fellow during the year was Professor Ken Resnicow from The University of Michigan, USA. Professor Resnicow met with a number of research groups and health promotion agencies during his time in Perth and conducted workshops and presentations relevant to tailoring health promotion interventions for special populations and understanding the links between ethnicity and health behaviours. This annual funding opportunity encourages Western Australian researchers and health promotion practitioners to learn new skills and develop new partnerships by spending time with international researchers or practitioners whose area of work is related to health promotion priorities in WA.

Healthway offers research training scholarships and fellowships each year in health promotion. Two Healthway Scholarships were awarded in 2004/05, increasing the total number of Healthway scholarships funded to date to twenty five. The two successful candidates were Mr Alastair Stewart from Edith Cowan University, who will study self-perceptions and motivational changes in the adoption phase of behavioural change and self-managed physical activity programs designed for older adults, and Mrs Joanna Granich from the University of Western Australia for a study to measure and understand sedentary behaviour in youth.

A further illustration of sustainability and capacity building is that between 1991 and 2005 Healthway funding has resulted in 62 masters degrees, 72 PhD's and more than 400 journal articles.

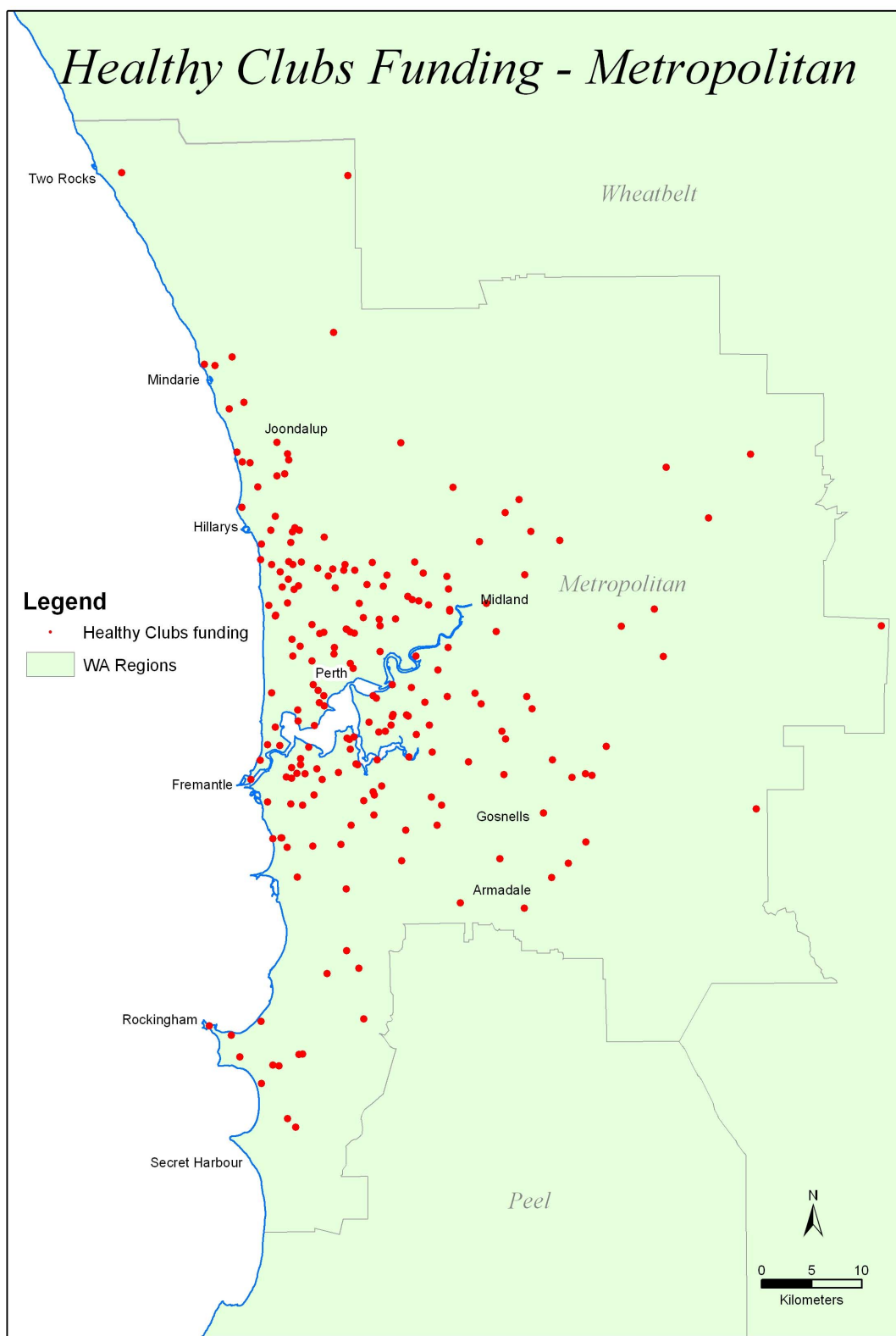
## SPORT SPONSORSHIP PROGRAM

Some 60 sporting organisations in receipt of sponsorship of over \$20,000 have now developed and registered health policies as part of their commitment to sustainable health promotion. A study completed by HPEU in 2004 identified variability in the process of development and implementation of these policies across organisations. As a result of this study the Sport Sponsorship Program is working with organisations and health agencies to review current policies and focus more on successful implementation.

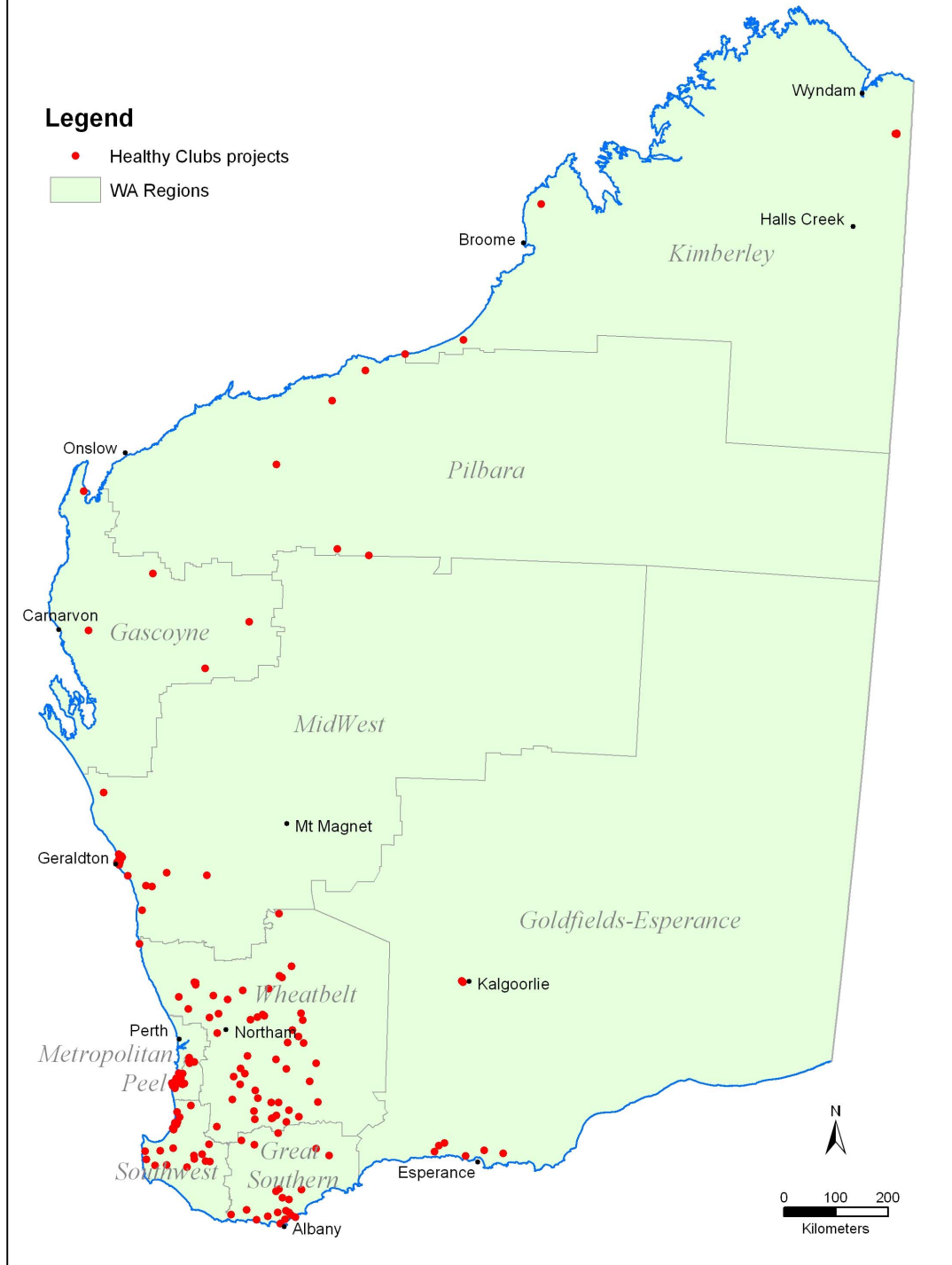
Development of a health policy also continues to be a key strategy adopted for Healthy Club sponsorships and has resulted in more than 600 sporting clubs with written health policies. The focus on structural change also means that sponsored organisations are continually being required to expand healthy environments as well as make them permanent. This has resulted

in the expansion of smoke free restrictions to include outdoor spectator areas and the provision of more shaded areas, particularly at the junior club level.

#### Distribution of Healthy Club sponsorships 2004/05



## Healthy Clubs Funding - Regional



The Sport Sponsorship Program also seeks to maximise the impact and encourage sustainability by providing selected organisations with multi-year funding. 22 of 61 (36%) projects approved for sponsorship over \$5,000 received multiple year sponsorship contracts. 7 organisations were contracted for 3 years and 15 for 2 years.

## ARTS SPONSORSHIP PROGRAM

The introduction of smoke free policies in association with sponsored organisations at outdoor events has continued to be a key strategy for achieving sustainable change and to be popular with audiences. Examples include the WA Opera Company's production of the Magic Flute at Supreme Court Gardens that was attended by an estimated 17,000 people and Healthway's sponsorship involvement with Royal Agricultural Society entertainment program at the Perth Royal Show which resulted in the expansion of smoke free policies to include the area surrounding the main Arena, and the outdoor areas of all bars. All other performance stages located throughout the Showgrounds were also declared smoke free. Other sponsored events and festivals such as the Busselton Beach Festival, the Harbour Sound Festival in Albany and the Shinju Matsuri Festival in Broome were also conducted in smoke free settings.

In June 2005 an annual seminar was presented for Arts organisations sponsored or seeking sponsorship from Healthway's annual Multi Events and Annual Projects (MEAP) and was attended by over 50 representatives of the Arts community. The seminar provided an opportunity to discuss issues such as Healthway's health priorities, the value of introducing smoke free policies and to provide feedback on Healthway's evaluation of Arts activities.

50 Arts organisations received arts sponsorship of \$20,000 or more during the year and as a condition, are introducing or further developing comprehensive health policies.

17 Arts organisations are operating on multi-year sponsorship contracts, with agreements based on the delivery of outstanding health promotion returns and the capacity to reach Healthway's priority population groups.

In the interest of sustainability, in a number of instances sponsorship offers have been made conditional upon organisations obtaining support from other sources if ongoing support is again sought from Healthway. This has resulted in the development of a number of larger initiatives such as the Isolated Communities Festival in Fitzroy Crossing presented by Garnduwa Amboorny Wirnan which is also able to present a more diverse range of Indigenous cultural activities.

## RACING SPONSORSHIP PROGRAM

Collaborations with the corporate sector (eg Dewsons and Action Supermarkets for promotions of the Go For 2 'n' 5 message) have been nurtured during 2004/05 through the very successful Go For 2 'n' 5 health education campaign and sponsorship of the WA Turf Club.

Healthway has also been afforded the opportunity to address representatives at the annual meeting of Country and Provincial Turf representatives, Country Trotting representatives and Country Speedway representatives during the year.

Several racing organisations also accessed the Healthway Sponsorship Advisory Service through the WA Sports Federation which provided racing personnel the opportunity to develop further skills in marketing and sponsorship strategies.

## HEALTH PROMOTION PROGRAMS – THE YEAR IN REVIEW

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Healthway's health promotion program encompasses a number of areas including:

- Health Promotion Projects
- Health Promotion Research
- Promoting Health through sponsorship including Sport, Arts and Racing.

Healthway's definition of health promotion is "*the combination of educational and environmental supports for action and conditions of living conducive to health*" has been expanded in the guidelines to indicate that applications to Healthway should "*aim to increase individual knowledge and skills, and change behaviour and community and organisational policies and environments to improve health*".

This acknowledges the importance of viewing the health of people not only as individuals, but also taking into account the environment in which they live, work and play.

### HEALTH PROMOTION PROGRAM

#### Objectives

- *To fund activities related to the promotion of good health in general, with particular emphasis on young people.*
- *To provide grants to organisations engaged in health promotion programs.*

Tobacco Control Act 1990, Section 22(1)(c)

Health promotion organisations, as well as community based groups, may apply for grants to fund new approaches to health promotion and illness prevention that will change community attitudes and behaviour and create environments in which good health is encouraged.

### HEALTH ADVISORY COMMITTEE

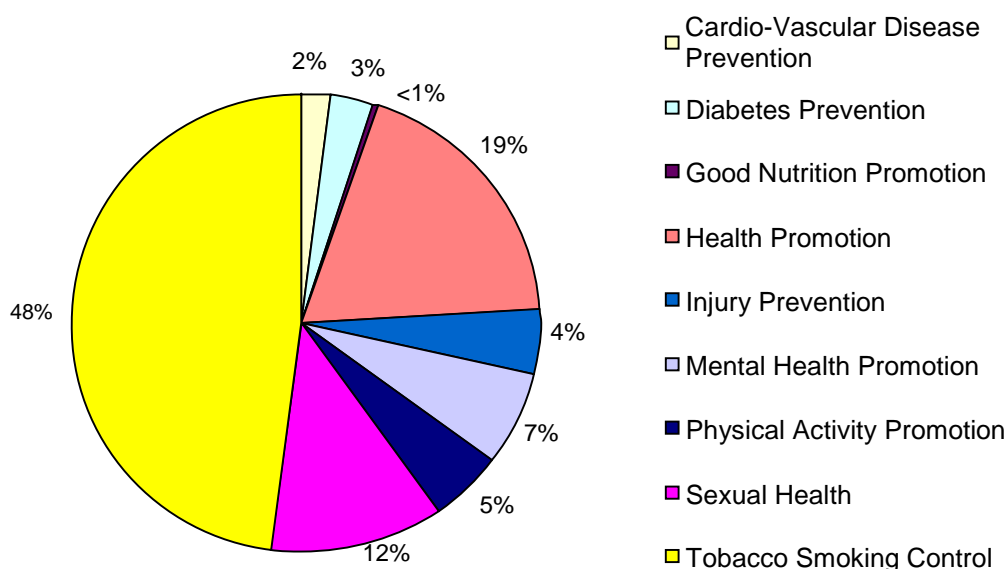
Mr Maurice Swanson – (Chairperson)  
Mr Graham Brown (from April 2005)  
Dr Sharyn Burns  
Ms Cathy Campbell  
Dr Rosanna Capolingua  
Associate Professor Billie Giles-Corti (until December 2004)  
Ms Jill Jarvis (from June 2004 to January 2005)  
Mr Daniel McAullay (until October 2004)  
Associate Professor Richard Midford (from January 2005)  
Ms Kerry Stack (replaced Ms Jarvis from April 2005)

#### ***Features of the 2004/05 Health Promotion Program***

- Eighty one health promotion project applications were received with 57 being approved for an amount of \$2.6 million. Some were funded for up to three years. Included in this total are the multiple year commitments from previous grants.
- 25% of funds were allocated to projects specifically targeting children and/or adolescents, with more than 19% to projects for all age groups.

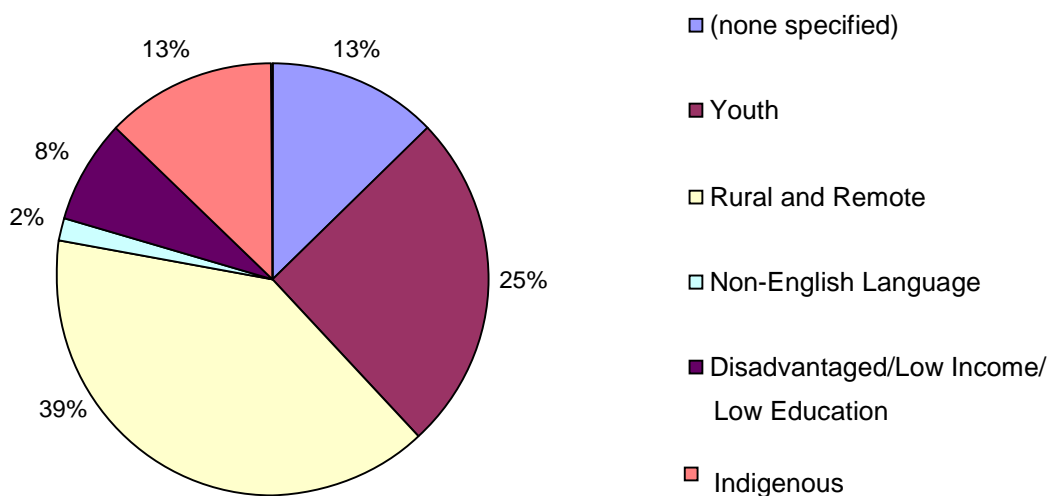
- 70% of the projects have a state-wide reach, with nearly 29% of funds exclusively directed to projects in country areas and only 1% to exclusively metropolitan-based projects.
- Overall, more than 60% of the health promotion projects budget has been allocated to the major health priority areas in Healthway's Strategic Plan 2004-2007.
- Analysis of the distribution of funding by health issue in 2004/05 shows that nearly one half (48%) of the total funding was allocated to the high priority area of tobacco smoking control. Sexual health received 12% of health promotion funding, as new projects addressing this issue will target high priority population groups for Healthway's work. Physical activity promotion received 5% of funding and nutrition received 1%. The allocation to the general area of health promotion (19%) included project funding where more than one health issue, including nutrition and physical activity, formed the focus of the project.
- The cumulative allocation to health promotion projects from 1991-2005 shows that tobacco smoking control accounts for 33% of the total allocation with 11% allocated to alcohol/drug abuse control and 15% to general health promotion.

**Health Promotion project funding by health issue 2004/05**





## Health Promotion project funding by priority population group 2004/05



## HEALTH PROMOTION RESEARCH

Grants are available for health promotion research leading to the promotion of good health and the prevention of illness in the community. Healthway encourages innovative projects and collaborative research that foster the sharing of skills and expertise.

### Objectives

- *To fund research relevant to health promotion.*

Tobacco Control Act 1990, Section 22 (1) (f)

Healthway plays a role in building the evidence base for best practice in health promotion by encouraging researchers to disseminate their findings through presentations and publications.

Evidence that research funded by Healthway can have a longer term impact on the health of Western Australians, can be seen where results are used to influence the development of new health promotion programs, guide policy or lead to further research. There have been a number of examples where completed research has been translated to practical programs including:

- The development and trial of a curriculum-based program for schools to address bullying, by Professor Donna Cross and colleagues at Curtin University of Technology (now at Edith Cowan University). The program was implemented in schools throughout WA and because the materials are aligned with national targets for reducing bullying in schools, these have recently been made commercially available to schools nationally.
- The RASCALS (Randomly Ascertained Sample of Children in Australia's Largest State) research study was conducted by Professor Steve Zubrick at the Institute for Child Health Research. The study focused on following-up a cohort of over 1500 children aged 7-8 years from the earlier WA Child Health Survey to examine the causal pathways for the development of mental health problems from infancy to age seven years. The results have been used in the planning of children's services by key departments and agencies.

- The Smoking Cessation for Youth Project (SCYP) was a research grant to Greg Hamilton at Curtin University. The research involved trialing approaches to address teenage smoking that acknowledge their likelihood to experiment, with the intervention focusing on encouraging early cessation as opposed to total abstinence. Successful strategies from the research have since been incorporated into the Teacher Support Package for secondary schools from the School Drug Education and Road Aware Project, and into the Healthway-funded Smarter Than Smoking project.

## HEALTH RESEARCH SUB-COMMITTEE

Associate Professor Richard Midford - (Chairperson)  
 Dr Rina Cercarelli  
 Associate Professor Billie Giles-Corti (until December 2004)  
 Professor Leon Flicker (from January 2005)  
 Professor Steven Houghton (until December 2004)  
 Dr Kieran McCaul  
 Associate Professor Jan Piek (from January 2005)  
 Dr Michael Rosenberg  
 Professor Sherry Saggars (from January 2005)  
 Dr Tracy Westerman (until December 2004)

### ***Features of the 2004/05 Health Promotion Research Program***

- The total research budget for 2004/05 was more than \$2.5 million, of which approximately \$1.5 million was available for new project grants, the tobacco control and mental health promotion initiatives, starter grants, the visiting fellow, scholarships and fellowships.
- The remaining monies were committed to previously allocated multiple year grants and capacity building opportunities.
- Over 70% of health promotion research funding in 2004/05 was allocated to research in the high priority areas mental health promotion, physical activity promotion, tobacco smoking control and good nutrition.
- A special research project totalling more than \$1 million over 3 years was awarded to the Centre for Behavioural Research at Curtin University of Technology to undertake a mental health promotion trial in six rural towns. The project was developed from a scoping study undertaken on behalf of Healthway in 2003, and aims to provide a blueprint for implementing a state wide mental health campaign.
- In the starter grants program 4 applications were approved for a total of \$76,498. Three of the grants awarded were to new investigators and one to experienced investigators.
- 7 applications were received for Tobacco Control Research Development Program grants, with 3 applications approved for a total of \$1,341,398 over five years.
- Of particular note is the amount of funding allocated to research projects specifically focusing on rural and remote communities. Over the last year, Healthway has allocated over \$1.1 million or 47% of the total research budget to studies focusing on rural and remote settings, including the major mental health promotion trial.
- The allocation specifically to Indigenous research was around 9% of total research funding in 2004/05, reflecting Healthway's continuing commitment to Indigenous research.

## PROMOTING HEALTH THROUGH SPONSORSHIP– THE YEAR IN REVIEW

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### Objectives

- *To support sporting and arts activities which encourage healthy lifestyles and advance health promotion programs.*

Tobacco Control Act 1990, Section 22 (1) (c)

The Sponsorship Program includes sponsorship of sport, arts and racing activities which encourage healthy lifestyles and advance health promotion programs.

The health promotion aspects of the sponsorship program are undertaken by key health agencies which act as “support sponsors” or alternatively in the case of smaller value sponsorships by kits administered by Healthway.

An internal review of Healthway’s Health Support Sponsorship Program was completed in March 2003. The review confirmed that the program is an extremely effective and valued arm of Healthway activity. It showed that working through health agencies as support sponsors provides the opportunity to add credibility and synergy through links between sponsorships and health promotion programs and campaigns.

Major health messages used in sponsorship during 2004/05
Be Active
Drug Aware
Drug Free
Enjoy Healthy Eating
Go for 2 ‘n’ 5
Make Time To Talk
QUIT
100% Control
Respect Yourself Respect Your Culture
Smarter Than Smoking
SmokeFree WA
SunSmart

## **IMPACT OF THE SPONSORSHIP PROGRAM**

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Comprehensive evaluation of the sponsorship program is undertaken by the Health Promotion Evaluation Unit at The University of Western Australia. The most recent evaluation in the form of the 'Sponsorship Monitor' <sup>18</sup> was undertaken in 2004/05 and consisted of audience surveys at events from 28 major sponsorship projects.

### ***SPONSORSHIP MONITOR RESULTS***

Healthway has an ongoing evaluation program which monitors the effectiveness of major sponsorships. This involves collecting data from random samples at Healthway sponsored events where the amount of money allocated in support sponsorship is over \$12,000 for sport projects and over \$7,000 for arts and racing projects. The most recent results reported in 2005 show the following:

- Health message awareness at Healthway sponsored events was 67%.
- Message comprehension remains high with around 63% of those who were aware of the message correctly understanding it.
- Some 17% of the total sample were sufficiently stimulated to indicate they intended to take some relevant action as a result of exposure to a health message.

As in previous studies, this confirms the effectiveness of sponsorship as a strategy to achieve high prompted awareness, comprehension and acceptance of a health message at sport, arts and racing events. It also confirms that sponsorship can achieve self-reported behaviour change.

The next evaluation of the sponsorship program through the 'Sponsorship Monitor' will be conducted in 2006/07.

### ***HEALTHIER ENVIRONMENTS***

One of the strengths of Healthway's sponsorship program and a unique feature is its ability to use sponsorship as leverage to achieve healthier environments in sport, arts and racing organisations.

Encouraging organisations to adopt healthier policies and practices is a key strategy for ensuring sustainable change. Once a policy has been implemented, it is unlikely that this will be abolished once the Healthway sponsorship ends. Today, the major sporting, arts and racing venues not only implement smoke-free policies in all indoor areas, but also in the majority of their outdoor seated areas as well. To further progress Healthway's commitment to smoke-free environments, in 2003 the Board endorsed a goal to work towards achieving entirely smoke-free seated and viewing areas at all outdoor sponsored events by the end of 2006.

During 2004/05, Healthway has consulted with a wide range of its stakeholder organisations, to develop plans for achieving the smoke-free outdoor policy, which recognise the different challenges faced by the different Healthway-sponsored groups.

In addition to smoke-free environments, Healthway has encouraged organisations to adopt a range of healthier policies and practices over the past few years. Since 2003, it has been a formal requirement that all organisations applying for more than \$20,000 in funding from Healthway must endorse and implement written health policies.

As a result, major organisations are now required to address sun protection, alcohol and other drugs, sport safe, food and nutrition as well as smoke-free, in a formal policy document. This initiative aims to establish sustainable policies and guidelines, further enhancing the health of organisation members as well as the wider community.

In 2004 the Health Promotion Evaluation Unit conducted an evaluation of health policy development and implementation in Healthway-funded organisations<sup>19</sup>, and in 2005 the Healthway Board endorsed a series of recommendations from the study, aiming to ensure that Healthway-funded organisations are supported to meet the requirements for health policies.

## ***ALIGNMENT OF MESSAGES TO CAMPAIGNS***

One of the recommendations of the review of Healthway's sponsorship program, completed in 2003, was that health messages promoted through sponsorships should be consistent with the messages used in community-wide campaigns, where possible. In implementing this recommendation, Healthway has reduced the number of messages promoted in sponsorships during 2004/05, and will continue to do so over the next few years as multi-year sponsorships are renewed.

In 2003/04, Healthway trialed Go for 2 'n' 5 as a new sponsorship message in conjunction with its sponsorship of the WA Turf Club. The Health Promotion Evaluation Unit, at The University of Western Australia, conducted a field study to evaluate the new message and compare it with the older Enjoy Healthy Eating sponsorship message<sup>20</sup>. The full results from the field study were published in 2005 and showed that the new Go for 2 'n' 5 message when supported by a community-wide mass media campaign, resulted in greater intention and action to increase fruit and vegetable consumption.

## ***FEATURES OF THE 2004/05 SPONSORSHIP PROGRAM***

The sponsorship program received applications which requested amounts of nearly \$19 million in the past year. Some 1,077 new applications were received during the year with 825 or (77% being supported for a total of \$9.1m). This sum does not include multi-year projects funded in previous years.

The distribution of health messages for the year was as follows (in terms of percentage of the support sponsorship budget).

Tobacco Smoking Control	35%
Cancer Prevention	15%
Alcohol and Other Drug Misuse	16%
Physical Activity Promotion	14%
Good Nutrition Promotion	7%
Health Promotion	8%
Mental Health Promotion	1%
Injury Prevention	4%

Sponsorship kits administered by Healthway accounted for 222 sponsorships, and 240 sponsorship projects were managed by the health agencies (excludes Healthy Clubs).

## **HEALTH AGENCIES**

Healthway engaged the following health agencies to manage sponsorships:

- The Cancer Council of Western Australia
- The Department of Health
- Kidsafe
- The National Heart Foundation (WA Branch)
- Relationships Australia
- Sports Medicine Association

Staff in a number of regional Public Health Units including the Central Wheatbelt, Gascoyne, Great Southern and the Kimberley have also been particularly supportive in implementing country sponsorships on behalf of Healthway.

The assistance and support from the various agencies and the officers involved again ensured that the sponsorship program operated in an efficient and effective manner with excellent health promotion returns achieved.



## SPORT SPONSORSHIP PROGRAM

Healthway sponsors sport and recreation programs which encourage development and participation as well as events, competitions and special programs which offer opportunities to promote health. In accordance with S26 (8) of the Tobacco Control Act 1990, not less than 30% of the total funds received by Healthway were paid to sport organisations in 2004/05, amounting to \$5.42m.

### SPORT ADVISORY COMMITTEE

Mr Bob Welch – (Chairperson)  
Cr Les Atkins  
Ms Sally Carbon (from January 2005)  
Ms Priya Cooper OAM (from August 2004)  
Associate Professor Beth Hands (from December 2004)  
Mr Ronnie Hurst (from November 2004)  
Ms Julia Knapton (until December 2004)  
Mr Greg McLennan (until November 2004)  
Mr Kyle March (until January 2005)  
Mr Bruce Meakins (from March 2005)  
Mr Graeme Quelch (until November 2004)

### *Features of the 2004/05 Sport Sponsorship Program*

- The Sport Advisory Committee met six times and reviewed 663 applications. Of these, 534 or 81% were approved.
- 578 applications or 87% of those received were requesting sponsorship of \$5,000 or less and of these, 81% were allocated sponsorship.
- 12% of Sports Sponsorship funds were allocated to club level organisations through the under \$5,000 and Healthy Club sponsorship programs. The Healthy Club sponsorship program experienced a 1% increase in applications with 443 received over the two rounds in 2004/05. 381 (86%) were approved.
- In the past year distribution by Sport Category was as follows:

Participation – Club Based	18%
Participation – Schools	18%
Participation – Community	10.5%
Development – Players	11%
Development – Coaches/Officials	5%
Development – Country Sport/Recreation	4%
Development – Talent	9%
Outdoor Recreation/Extreme Sport	0.5%
Local Competition	4%
Intra State Level Events	3%
Major/Hallmark Events	6%
Elite Teams	4%
Miscellaneous	7%

In line with the Healthway Strategic Plan, which identifies young people as a priority population for health promotion, projects focusing on children and youth received some 65% of the funds allocated. Further analysis of the funding allocated indicates that less than 5% was supporting projects that had no involvement by children or young people.

Analysis by gender shows that 54% of funds went to activities primarily involving male participation, with 46% being allocated to activities involving predominantly females.

The vast majority of funds were allocated to programs with statewide influence (80%) while 9% was directed solely to country and 11% to metropolitan specific activities.

Sport participation and development activities received the largest proportion of funds (around 85%) and around 8% of funds were allocated to promotional sponsorships.

## **ARTS SPONSORSHIP PROGRAM**

Healthway sponsors arts activities which provide opportunities for health promotion to and through a wide range of audiences. In accordance with S26 (8) of the Tobacco Control Act 1990, Arts organisations receive not less than 15% of the total funds disbursed by Healthway.

### **ARTS ADVISORY COMMITTEE**

Ms Carol Innes - (Chairperson)  
Mr Peter Carroll  
Ms Annette Davis  
Mr David Doyle (from August 2004)  
Ms Su Lin Wan  
Mr Steve Shaw  
Ms Jo Stilling (from September 2004)

### ***Features of the 2004/05 Arts Sponsorship Program***

- In 2004/05 \$2.7m was committed through the Arts Sponsorship Program.
- Arts organisations applied for sponsorships amounting to \$4.61 million, indicating ongoing demand for sponsorship well beyond Healthway's funding capacity.
- The Arts Advisory Committee met 7 times to consider 330 applications for sponsorship. Of the 330 applications, 231 applications were approved (70%). Of these, 90 (or 39%) were for amounts over \$5,000 and 141 (or 61%) for less than \$5,000.
- Projects that had a state-wide reach received 33% of arts sponsorship funds. In addition, a total of 34% Arts sponsorship funds were allocated toward programs involving exhibitions, theatre and music performances as well as community arts activities and festivals that took place outside the metropolitan area.
- Of all the Arts projects funded, 60% specifically targeted children or adolescents through direct participation or audience reach, an increase of 27% over the previous year.
- Of the Arts budget 62% or \$1.66m was allocated to organisations who received \$20,000 or more through the Multi Events and Annual Program (MEAP) category of sponsorship.

- During 2004/05 distribution of sponsorship by arts category was as follows:

Multi disciplinary	47%
Music	23%
Theatre	17%
Dance	7%
Visual Arts	3%
Literature	2%
Film	1%

## RACING SPONSORSHIP PROGRAM

Racing includes horse racing and pacing, dog racing and motorcar and motorcycle racing.

The Racing Health Sponsorship Program includes race days or individual races, season programs, international, national or state championships, specialty and promotional events.

Therefore, the racing sponsorship program has included sponsorship of turf, trotting and greyhound racing, as well as motorcross, speedway, rally, drag racing, karting and other motor sports.

### RACING ADVISORY COMMITTEE

Mr Luc Longley - (Chairperson)  
 Mr Brian Lewis  
 Mr David Manners  
 Mr Clive Nelthorpe  
 Ms Yvonne Renshaw  
 Mr Reg Webb

### *Features of the 2004/05 Racing Sponsorship Program*

- In 2004/05 \$948,000 was committed through the Racing Sponsorship Program.
- The Racing Advisory Committee met on six occasions during the year. 84 applications for sponsorship were received and 60 (71%) were approved for sponsorship during the year. The significant increase in the number of requests for sponsorship (from 44 applications in 2003/04) relates primarily to 2 special initiatives introduced during the year – Leading the Field and Venue Improvement Projects.
- These collaborations were implemented in conjunction with the Department of Sport and Recreation (Venue Improvement Project targeting speedway and motorcross) and with the Racing and Wagering Board WA (Leading the Field Project targeting country turf and trotting clubs). The projects attracted 35 applications and 25 were approved.

- Racing sponsorships have continued to concentrate on promoting three major health messages:

	<b>2003/04</b>	<b>2004/05</b>
Nutrition	33%	34%
Tobacco Smoking Control	32%	35%
Physical Activity	29%	25%

- Distribution of funding to major Racing Categories 2004/05

(i)	Turf Racing	34%
(ii)	Harness Racing	25%
(iii)	Motorsport	35%
(iv)	Greyhound Racing	6%

- (i) Turf Racing includes metropolitan, provincial and country turf clubs
  - (ii) Harness Racing includes metropolitan and country trotting clubs
  - (iii) Motorsport includes rallying, karting, vintage cars, speedway, motorcycles and car racing
  - (iv) Greyhound Racing includes metropolitan and provincial greyhounds.
- Expansion of significant smoke free areas was achieved at Northam Turf Club, QUIT Forest Rally and Telstra Rally Australia.
- Overall there were 75 sponsorships in regional, remote and rural areas of Western Australia. (Note: This includes individual sponsorships under the controlling body of Motorcycling Australia (WA) and Racing and Wagering WA (RWWA)).
- There was a focus on active youth participation through junior sedan racing, drag racing, motorcross, karting and pony trots. Junior sedan racing in particular showed a healthy growth in participant numbers.

## THE YEAR AHEAD – PLANNED ACHIEVEMENTS

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In the year ahead Healthway will:

- Offer a new Leadership in Health Promotion Program, providing an opportunity for participants from the health, sport, arts and racing sectors.
- Explore alternative methods to attract increased applications from Indigenous and regional/rural groups in line with the recommendations from the Cultural Grants Review conducted in 2004/05 in conjunction with the Office for Children and Youth.
- Complete the scoping of Healthway's role in healthy nutrition promotion in Western Australia.
- Trial a new healthy communities 'tool kit' with 4 healthy community projects in regional Western Australia.
- Complete, in conjunction with the Health Promotion Evaluation Unit at The University of Western Australia, a review of past health promotion projects funded in the priority areas of physical activity and nutrition. The review aims to identify best practice guidelines and successful projects for wider dissemination.
- Complete the reviews of its Sport and Arts sponsorship programs and commence implementation of endorsed recommendations to improve alignment of the programs with Strategic Plan outcomes.
- Complete a review of the Healthy Club program in the Sports sponsorship program and progress implementation of the endorsed recommendations for improvement.
- Finalise a review of the health messages to be promoted across the sponsorship programs and develop a plan for implementation of the endorsed recommendations.
- Support sponsored organisations to progress the implementation of strategies to achieve the objective of smoke free spectator and viewing areas at Healthway sponsored events by the end of 2006.
- Trial a mental health sponsorship message in conjunction with the new mental health promotion trial in 6 towns in regional Western Australia.
- Explore the development of a new Indigenous health sponsorship message or messages.
- Progress the scoping and piloting of an e-grants process for smaller grant or sponsorship applications.

## COMPLIANCE REPORTING - BETTER PLANNING: BETTER SERVICES - STRATEGIC FRAMEWORK

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In November 2003 the Government launched its Better Planning Better Services - A Strategic Framework for the Western Australian Public Sector. The strategy is built around five strategic goals to deliver cohesive, coordinated and holistic public services. Healthway's strategic outcomes and strategic priorities are closely linked to the overarching principles of the Government's Better Planning Better Services goals, as reflected below.

### **Goal 1 - People and Communities**

*To enhance the quality of life and wellbeing of all people throughout Western Australia.*

Healthway's vision is of "a healthy WA". To achieve this, Healthway provides over \$15m annually in grants and sponsorships (\$16.2m in 2004/05) and is focused on achieving its mission "to improve the health of Western Australians by working through partnerships and supporting targeted programs which:

- Promote and facilitate healthy lifestyles, policies and environments; and
- Build capacity of individuals, groups and communities to be healthier.

Healthway's Strategic Plan 2004-2007 and its programs and core functions reflect a whole of population approach, with additional emphasis on improving the health of priority population groups such as young people, children and families, Indigenous people and groups or communities who experience health inequalities.

### **Disability Services Plan Outcomes**

Healthway's priority population groups include people with disabilities and its Strategic Plan and Disability Services Plan articulate an emphasis in this area. In 2004/05 funding continued to be provided to a range of sporting and arts activities providing an opportunity for participation by people with disabilities and for promotion of health messages to this group.

Healthway continued to have members on its committees and within its executive management team who have knowledge or experience in disability matters and are part of decision making processes. Mr David Doyle, of the Arts organisation DADAA (Disability and the Arts, Disadvantage and the Arts) continued to represent the disability sector on Healthway's Arts Advisory Committee.

In addition, during 2004/05 Ms Priya Cooper, Paralympics gold medalist was appointed as a member of the Sports Advisory Committee.

### **Cultural Diversity and Language Services Outcomes**

Healthway continues to make provision for the use of external interpreter services to customers as required.

As part of its Communications Strategy approved during 2004/05, Healthway has commenced a review of its publications, guidelines and brochures, one objective of which is to ensure that this material is accessible and easily understood. The updated Communication Strategy supports Healthway's key strategic direction to engage more with identified priority population groups, including culturally and linguistically diverse groups. Examples of new sponsorships reaching diverse population groups and approved during 2004/05 include the Filipino Australian Sporting Club and the Sudan Community Association.



## Youth Outcomes

Healthway's legislative mandate places a focus on youth and the Board includes representation of the Executive Director, Office for Children and Youth. The emphasis on the health of young people is supported by studies undertaken by the Commonwealth Dept of Health and Aged Care and a range of others, confirming the strong impact of early childhood on physical and mental health throughout ones life.

In 2004/05 Healthway has continued to focus and direct funding to programs aimed at reaching children and young people. For example, approximately 90% of sports sponsorship and 60% of arts sponsorship has supported programs providing an opportunity for engaging with young people. Support for the contemporary music industry and for leavers week activities are examples within the Arts Sponsorship Program.

In the health projects area the Smarter Than Smoking program, re-funded in 2004 for over \$1.6m, continues to focus on preventing the take up of smoking by young West Australians. The program has played a significant role in reducing youth smoking in the State.

Further, in 2004/05 a study has been undertaken with the Office for Children and Youth to identify improvements required to Indigenous youth grant processes to attract more applications for funding from this priority group. A list of recommendations is now being implemented that includes developing new simplified and specific application forms and processes.

## Goal 2 - The Economy

*To develop a strong economy that delivers more jobs, more opportunities and greater wealth to Western Australians by creating the conditions required for investment and growth.*

Detailed information relating to the budget and financial reporting as required by the Financial Administration and Audit Act 1985, is contained in other sections of this document.

## Goal 3 - The Environment

*To ensure that Western Australia has an environment in which resources are managed, developed and used sustainably, biological diversity is preserved and habitats protected.*

## Waste Paper and Other Recycling

Measures to ensure recycling occurs in the office have been in place for several years. Additional emphasis during 2004/05, including reminders for staff when preparing for office modifications, resulted in greater efforts being followed to recycle. Healthway's recycling measures are also reflected in the staff induction manual.

In addition, obsolete IT equipment is offered to the Education Department or may be passed to charity groups that repair the items and place them in the community.

## Goal 4 - The Regions

*To ensure that regional Western Australia is strong and vibrant.*

Providing greater access to health promotion funding to priority population groups within rural and remote Western Australia is a strategic focus for Healthway.

Healthway's Strategic Plan reflects that "many rural and remote communities in WA have a higher prevalence of some health problems and risk factors and often encounter issues and barriers to the adoption of healthy lifestyles and behaviours that differ from those in metropolitan areas. Rural and remote communities may also be less exposed to mainstream health promotion campaigns and programs."

Strategies to increase health promotion in rural and remote communities include:

- Requesting and supporting organisations to develop strategies to reach priority groups;
- Encouraging innovation and strategies to address barriers to health change in high priority areas;
- Supporting research and programs in areas that seek to address common causes or determinants of health;
- Facilitating and generating new initiatives to target areas populated by priority groups; and
- Identifying and encouraging wider dissemination and implementation of successful programs and strategies.

During 2004/05 Healthway has worked with a range of government and non-government agencies, health agencies, local government and other groups, to generate additional impetus to engage with economically, socially or educationally disadvantaged communities in the regions and deliver relevant health promotion.

Examples of significant new projects generated include a major mental health promotion trial in six regional towns across Western Australia, four new Healthy Communities projects (Carnarvon, Katanning, Newman and Denmark) and a Regional Co-ordination trial funded to the Kimberley Population Health Unit providing a local presence to support health promotion and sponsorship projects.

## Goal 5 - Governance

*To govern for all Western Australians in an open, effective and efficient manner that also ensures a sustainable future.*

### Equal Employment Opportunity Outcomes

Healthway has an approved staffing level of 14 fte's. The establishment includes an equal ratio of male/female officers at 30 June 2005 with two females in senior management at level 7 and above. The table below shows the complement of staff by gender and classification.

Level	Female (ftes)		Male (ftes)	
	2004/05	2003/04	2004/05	2003/04
Level 1	1.0	1.0	-	-
Level 2	1.5	1.5	-	-
Level 3	1.0	1.0	-	-
Level 4	2.0	2.0	1.5	1.5
Level 5	1.0	1.0	-	-
Level 6	-	-	1.0	1.0
Level 7	1.0	1.0	2.0	2.0
Level 9	1.0	1.0	-	-
Class 1	-	-	1.0	1.0
Total	8.5	8.5	5.5	5.5

Healthway has an Equity and Diversity Plan in place and employees are provided with an annual in-house workshop which reinforces the requirements under the Equal Opportunity Act 1984 with particular reference to fostering diversity and grievance resolution.

During 2004/05 secondment options were provided to mid and junior level staff as part of a range of development opportunities, to assist further their skills and competencies. Female staff were particularly supported to pursue career path opportunities. At 30 June 2005, two officers had accepted secondment postings.

Healthway also extends and encourages diversity and Equal Opportunity to its Committees and Board. In addition to an Indigenous Healthway Board member, two replacement Indigenous members were appointed to Advisory Committees in 2004/05, maintaining the representation on the Health, Research and Arts Advisory Committees.

In 2004/05 Ms Ms Priya Cooper, Paralympics gold medalist was appointed as a member of the Sports Advisory Committee.

### **Compliance with Public Sector Standards and Ethical Codes**

During 2004/05 as part of its Corporate Governance Improvement Plan, Healthway reviewed its Code of Conduct for Board, Committee members and staff. An in-house awareness session refreshing the public sector standards in human resource management and ethical codes and conflict of interest was provided to Healthway officers.

There are adequate checks in place to ensure compliance with the relevant policies and procedures, including conflict of interest protocols and codes of conduct. Policy documents have been updated and made available to all Board and Committee members and staff and are also available on the intranet and included in induction materials.

As indicated, Healthway undertook an extensive corporate governance review in 2004, resulting in a range of continuous improvement initiatives being implemented through a Corporate Governance Implementation Plan, including the review and update of human resource policies and procedures.

The monitoring of compliance includes internal compliance checks of the standards and the Manager Corporate Services assessing all recruitment selection reports. Reminders are also provided to respective managers to progress outstanding performance management actions. In addition, weekly staff meetings provide a forum for open feedback from officers in regard to conduct or other matters. Staff have also been made aware that for complex or sensitive human resource matters alternative procedures are in place.

During 2004/05 no breach of standards claim was made.

### **Recordkeeping Plans**

Section 19 of the State Records Act 2000 requires every Government agency to have a Record Keeping Plan (RKP). The RKP is to provide an accurate reflection of the recordkeeping program within the agency and must be complied with by the agency and its officers. Under Part 3, Division 4, the agency is to review its RKP periodically or when there is any significant change to the agency functions.

Healthway's RKP was approved on 30 March 2005, including approval for Principle 5 of the RKP regarding retention and disposal of records. A review of the record keeping procedures will be undertaken prior to 31 March 2006 and a review of the RKP will be undertaken prior to 10 March 2010.

Staff are adequately trained to ensure compliance with the RKP and the Staff Induction Program outlines the employees' roles and responsibilities in complying with the RKP.

## **Information Statement**

The Freedom of Information Act 1992 (FOI) ensures that members of the public can access the vast majority of records held by Healthway. Wherever possible Healthway will endeavour to provide access to information without the need to submit a formal FOI request.

### ***Submitting an FOI request***

In the first instance the enquirer should contact Healthway as it may not be necessary to submit a formal FOI request.

Should an enquirer wish to proceed with a formal application, then FOI applications must:

- Be in writing;
- Provide sufficient information to identify the documents being requested;
- Provide an Australian address; and
- Lodge the application with a fee of \$33 including GST.

Applicants are promptly acknowledged in writing and informed of the decision within 45 days. Should an applicant be dissatisfied with the access decision then the applicant can request an internal review of that decision. The Information Commissioner may also be involved in the review as required.

Documents can be inspected on our premises, posted or sent by facsimile. Additional fees may also apply for copying or transcribing information. These will be charged at cost depending on the type and volume of copying required.

Applications and enquiries are directed to the Manager Corporate Services at Healthway.

No FOI applications were received in 2004/05.

## **Corruption Prevention**

A policy for the Prevention of Fraud, Corruption and Misconduct was implemented during 2004/05. The Board has approved the policy and staff were provided with an awareness session to ensure they are aware of responsibilities and of the process for reporting any suspicious behaviour or activities.

As part of Healthway's risk management approach, IT security was also audited and strengthened during the year. Segregation of duties was also extended to provide additional scrutiny and the organisational Conflict of Interest and Code of Conduct policies were reviewed. Additional emphasis is placed on these aspects during induction of new staff, Board and Committee members.

## **Public Interest Disclosure**

Pursuant to Section 23 (1) of the Public Interest Disclosure Act 2003 Healthway has complied with the obligations and requirements of the Act and in particular:

- A Public Interest Disclosure officer has been appointed;
- An internal procedures document has been developed which has been communicated to the Board and all staff members is also available on the intranet. This document also forms parts of new staff and Board member inductions; and
- These internal procedures meet the obligations for protection of people who make a public interest disclosure and the outcome of that assessment.

During 2004/05 there were no Public Interest Disclosures made.

## Advertising and Sponsorship

In accordance with section 175ZE of the Electoral Act 1907, details of expenditure incurred during 2004/05 financial period are set out below:

Category	Name of Agency	Amount expended
Advertising Agencies	Market Force	\$8,899
Market research organisations		Nil
Polling organisations		Nil
Direct mail organisations		Nil
Media advertising organisations		Nil

## Evaluations

During the year the Health Promotion Evaluation Unit at the University of Western Australia was engaged to undertake various evaluations of sponsorship and grant programs.

Evaluations completed included:

- Views of sport, arts and racing organisations on Healthway's health policy requirements – Rosenberg M, Saunders J and French S. Health Promotion Evaluation Unit, School of Population Health, The University of Western Australia.
- A study of the Interrelations of Health Behaviours Amongst Sport, Arts and Racing Participants – French S, Rosenberg M, Saunders J, Donovan R, Giles-Corti B, Wood L, Jalleh G. Health Promotion Evaluation Unit, School of Population Health, The University of Western Australia.
- The Healthy Community Pilot Projects : Report on the 12 Month Follow Up Evaluation – Saunders J, Rosenberg M, French S, Wood L, Giles-Corti B and Donovan R. Health Promotion Evaluation Unit, School of Population Health, The University of Western Australia.

## Enabling Legislation

Healthway was established as the Western Australian Health Promotion Foundation under Part 3 of the Tobacco Control Act 1990. During 2004/05 a review of the Act was undertaken and is expected to be assented in Parliament in 2005/06.

*Other written laws that impact upon operations include:*

A New Tax System (Goods and Services) Act 1999  
Copyright Act 1968  
Corruption and Crime Commission Act 2003  
Disability Services Act 1993  
Electoral Act 1907  
Equal Opportunity Act 1984  
Financial Administration and Audit Act 1985 and Treasurer's Instructions  
Freedom of Information Act 1992  
Fringe Benefit Tax Act 1986  
Government Employees Superannuation Act 1951  
Industrial Relations Act 1975  
Library Board of Western Australia Act 1951  
Minimum Conditions of Employment Act 1993  
Occupational Health, Safety and Welfare Act 1984  
Public Interest Disclosure Act 2003  
Public Sector Management Act 1994  
Salaries and Allowances Act 1975  
State Records Act 2000  
State Superannuation Act 2000  
State Supply Commission Act 1991  
Superannuation Guarantee (Administration) Act 1992  
Workers Compensation and Rehabilitation Act 1981  
Workers Compensation and Rehabilitation Amendment Act 1992



## CORPORATE SERVICES

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### Objective

“To contribute to the achievement of Healthway’s goals and to the building of a professional team, through the provision of high level support and advice that is aligned to the strategic objectives.”

Support functions provided include:

- Human resource management;
- Financial management;
- Organisational Development;
- Information management services;
- Risk management assessment and implementation;
- Corporate governance;
- Procurement;
- Contract management;
- Policy development and implementation; and
- Advice on related matters.

### Corporate Training and Development

Healthway is committed to building a professional and well trained team that is responsive to changing business needs and an expanding reliance on technology, while integrating sustainability principles and individual development needs.

During the year in addition to structured training courses, staff were also offered secondment postings as an opportunity to expand their skills and experiences. At 30 June 2005 two officers had accepted secondment placements. Two managers were provided the opportunity to undertake significant projects during the year, which also provided the opportunity for higher duties opportunities for two other officers.

Healthway staff were also provided with basic project management skills training and subsequently with training in the Microsoft project software package. This training opportunity was also provided to a number of Healthway-funded sponsorship officers working in health agencies which administer sponsorships on Healthway’s behalf.

### Organisational Development

As part of an organisational development program, during 2004/05 Healthway began a process to examine its values and the behaviours underpinning those values. The Australian Institute of Management was engaged to facilitate a workshop with all staff, to identify core corporate, team and individual values. Embedding these values into the day-to-day operations of the workplace is continuing.

In addition, during 2005/06 staff will be involved in a number of planned initiatives designed to assist with team building and personal development.

## Occupational Safety and Health

There were no workers' compensation claims during 2004/05.

Audits of the workplace are undertaken by the Occupational Safety and Health officers which has proven effective in raising awareness of potential hazards, reporting and minimising the risks.

During 2004/05 Healthway provided staff with the opportunity to participate in a defensive driving course, which was well attended. It aimed at improving knowledge and skills in driving passenger vehicles under a range of conditions to reduce crashes, lower risk, minimise vehicle running costs and increase awareness of environmental issues.

## Customer Service

Healthway has a diverse client base and a strategic direction that includes a focus on ensuring that remote and regional communities have equitable access to Healthway programs, grant and sponsorship opportunities. To achieve this Healthway recognises that one of the key components is good customer service.

In 2004/05 visits to Kununurra, Broome, Derby, Geraldton, Roebourne and Karratha assisted in establishing contact and capacity building for these regional communities to access Healthway programs. Healthway also participated in a number of phone conferences with rural and remote areas to discuss project funding opportunities and encourage participation in Healthway programs. Healthway staff also participated in a number of video conferences, particularly concerning Aboriginal health promotion.

Other initiatives progressed during 2004/05 to improve Customer Service include:

- A review of Indigenous grants processes, undertaken in partnership with the Office for Children and Youth. The review sought to identify opportunities for improvement, to attract more applications for funding from Indigenous young people;
- Secondment of a Healthway officer to the Kimberley region for a period of six months to assist with establishing a three year trial project in conjunction with the Kimberley Population Health Unit. One of aims of this project is to trial the effectiveness of a local presence to work with and build the capacity of local communities to better access Healthway programs; and
- Consulting with other funding agencies to examine opportunities to streamline agency application processes.

It is envisaged that in 2005/06 Healthway will introduce a web based e-newsletter feature that will improve Healthway's ability to keep interested parties informed of coming events/funding rounds, new initiatives and directions.

## Workplace Relations

There were no industrial issues during the year and no services to the public were disrupted.

## Employee Assistance Program

Healthway provides an Employee Assistance program, as part of an early intervention approach aimed at identifying potential issues prior to it impacting on individual and work performance. Staff are able to access sessions to support them with work or personal matters. Managers may also access sessions to assist them with staff related issues.

## Risk Management

The Healthway executive team also form the risk management committee. Grant and sponsorship applications are also considered by appropriate Advisory committees prior to consideration by the Board. The consideration and management of risk is part of the role of each committee and integral to the decision-making process. A risk management plan is maintained and a matrix identifying risks and the recommended management of the risks is reviewed by the executive team.

## Information Management

### - *Records Management*

Healthway's Record Keeping Plan, in accordance with the State Records Act 2000, was approved in March 2005. Procedures have been introduced to ensure compliance with the Plan and its key principles. This includes the retention and disposal of records.

### - *Information Technology (IT)*

The increasing reliance on information systems is reflected in the ongoing management, review and enhancement of systems and procedures.

One of the information systems maintained by Healthway is a Grant Management System (GMS) database that records data collected from project funding applications, evaluations and acquittals received. This database was upgraded during 2004/05 to improve the capture of information that will enable improved decision making, monitoring and reporting of outcomes.

In addition, an IT security audit was undertaken and improvement recommendations from that audit are currently being implemented. A software audit was also undertaken to ensure that an appropriate number of licences is maintained.

During 2005/06 Healthway aims to scope and trial an e-grants process for smaller grant and sponsorship applications.

## Corporate Governance

The Healthway Board has adopted the suite of the Corporate Governance Standards that were introduced on 23 June 2003 by Standards Australia.

As a result, in 2004 the Board undertook a self-assessment process and developed a comprehensive Corporate Governance Improvement Plan. Implementation of this Plan is currently being progressed, and outcomes achieved in 2004/05 include:

- An improved induction process for Board and Committee members, to ensure a clear understanding of roles and responsibilities;
- A review completed of several existing policies, including Conflict of Interest protocols and Board/committee Codes of Conduct;
- Endorsement of a formal delegation instrument from the Board to the Executive Director;
- Development of a Communication Strategy; and
- Expansion of the Finance and Audit Committee charter to reflect a role in monitoring corporate governance.

## Complaints Handling Policy and Guidelines

In 2004 a government policy required agencies to have a complaints management system that conforms to the principles of the Australian Standard on Complaints Handling (AS 4269) and have a direct link on the front page of the website. Healthway has complied with this requirement.

Healthway has also improved its guidelines on how to lodge a complaint, which can also be accessed on the website.

Although appeals to funding decisions are not considered to be complaints in accord with Healthway's policies a small number of appeals were received during 2004/05 and processed and remedied in-house.

Complaints received during the year related to Healthway sponsored events and related to minor issues to be addressed by the event organisers. These were referred to the event organisers and the complainants were kept informed.



## AUDITOR GENERAL

### INDEPENDENT AUDIT OPINION

To the Parliament of Western Australia

#### WESTERN AUSTRALIAN HEALTH PROMOTION FOUNDATION FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2005

##### Audit Opinion

In my opinion,

- (i) the controls exercised by the Western Australian Health Promotion Foundation provide reasonable assurance that the receipt, expenditure and investment of moneys, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with legislative provisions; and
- (ii) the financial statements are based on proper accounts and present fairly in accordance with applicable Accounting Standards and other mandatory professional reporting requirements in Australia and the Treasurer's Instructions, the financial position of the Foundation at 30 June 2005 and its financial performance and cash flows for the year ended on that date.

##### Scope

###### *The Board's Role*

The Board is responsible for keeping proper accounts and maintaining adequate systems of internal control, preparing the financial statements, and complying with the Financial Administration and Audit Act 1985 (the Act) and other relevant written law.

The financial statements consist of the Statement of Financial Performance, Statement of Financial Position, Statement of Cash Flows and the Notes to the Financial Statements.

###### *Summary of my Role*

As required by the Act, I have independently audited the accounts and financial statements to express an opinion on the controls and financial statements. This was done by looking at a sample of the evidence.

An audit does not guarantee that every amount and disclosure in the financial statements is error free. The term "reasonable assurance" recognises that an audit does not examine all evidence and every transaction. However, my audit procedures should identify errors or omissions significant enough to adversely affect the decisions of users of the financial statements.

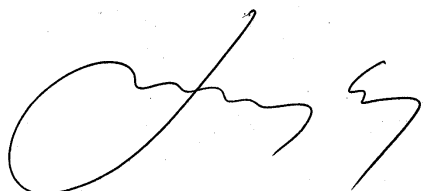
D D R PEARSON  
AUDITOR GENERAL  
2 September 2005

## CERTIFICATION OF FINANCIAL STATEMENTS

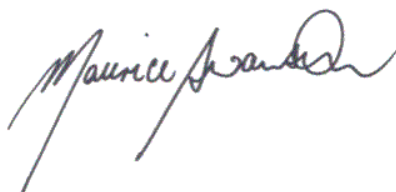
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The accompanying financial statements of the Western Australian Health Promotion Foundation have been prepared in compliance with the provisions of the Financial Administration and Audit Act 1985 from proper accounts and records to present fairly the financial transactions for the year ending 30 June 2005 and the financial position as at 30 June 2005.

At the date of signing, we are not aware of any circumstances which would render the particulars included in the financial statements misleading or inaccurate.



**Luc Longley**  
Chairman



**Maurice Swanson**  
Deputy Chairman



**Lina Barbato**  
Manager, Corporate Services

29 July 2005



## STATEMENT OF FINANCIAL PERFORMANCE

for the year ended 30 June 2005

	Note	2005	2004
		\$	\$
<b>COST OF SERVICES</b>			
<b>Expenses from ordinary activities</b>			
Employee expenses	2	1,082,211	1,037,203
Depreciation	3	84,689	85,357
Grants and sponsorships	4	16,587,927	15,777,029
Supplies and services	5	422,244	475,313
Accommodation expenses	6	151,249	143,670
Carrying amount of non-current assets disposed of	7	69,603	84,432
<b>Total cost of services</b>		<b>18,397,923</b>	<b>17,603,004</b>
<b>Revenues from ordinary activities</b>			
Revenue from non-operating activities			
Interest revenue		887,333	773,180
Proceeds from disposal of non-current assets	7	61,127	72,318
Other revenue from ordinary activities	8	98,331	332,396
<b>Total revenues from ordinary activities</b>		<b>1,046,791</b>	<b>1,177,894</b>
<b>NET COST OF SERVICES</b>		<b>17,351,132</b>	<b>16,425,110</b>
<b>REVENUES FROM STATE GOVERNMENT</b>			
Service appropriations	9	17,363,000	16,930,000
<b>Total revenues from Government</b>		<b>17,363,000</b>	<b>16,930,000</b>
<b>CHANGE IN NET ASSETS</b>		<b>11,868</b>	<b>504,890</b>
<b>TOTAL CHANGES IN EQUITY OTHER THAN THOSE RESULTING FROM TRANSACTIONS WITH WA STATE GOVERNMENT AS OWNERS</b>		<b>11,868</b>	<b>504,890</b>
The Statement of Financial Performance should be read in conjunction with the accompanying notes.			

## STATEMENT OF FINANCIAL POSITION

as at year ended 30 June 2005

	Note	2005	2004
		\$	\$
<b>Current Assets</b>			
Cash assets	10	7,514,830	7,331,833
Receivables	11	312,267	524,720
Other assets	12	11,297	1,195
<b>Total Current Assets</b>		<b>7,838,394</b>	<b>7,857,748</b>
<b>Non-Current Assets</b>			
Property, plant, equipment and vehicles	13	401,354	422,837
<b>Total Non-Current Assets</b>		<b>401,354</b>	<b>422,837</b>
<b>TOTAL ASSETS</b>		<b>8,239,748</b>	<b>8,280,585</b>
<b>Current Liabilities</b>			
Payables	14	6,482,512	6,517,171
Provisions	15	168,827	130,990
Other liabilities	16	14,363	44,490
<b>Total Current Liabilities</b>		<b>6,665,702</b>	<b>6,692,651</b>
<b>Non-Current Liabilities</b>			
Provisions	15	73,817	99,573
<b>Total Non-Current Liabilities</b>		<b>73,817</b>	<b>99,573</b>
<b>TOTAL LIABILITIES</b>		<b>6,739,519</b>	<b>6,792,224</b>
<b>NET ASSETS</b>		<b>1,500,229</b>	<b>1,488,361</b>
<b>EQUITY</b>			
Accumulated surplus	17	1,500,229	1,488,361
<b>TOTAL EQUITY</b>		<b>1,500,229</b>	<b>1,488,361</b>
The Statement of Financial Position should be read in conjunction with the accompanying notes.			

## STATEMENT OF CASH FLOWS

for the year ended 30 June 2005

	Note	2005 Inflows (Outflows) \$	2004 Inflows (Outflows) \$
<b>Cashflows from State Government</b>			
Service appropriations		17,363,000	16,930,000
<b>Net cash provided by State Government</b>		<u>17,363,000</u>	<u>16,930,000</u>
<b>Utilised as follows:</b>			
<b>Cashflows from Operating Activities</b>			
<b>Payments</b>			
Employee costs		(1,091,502)	(978,205)
Supplies and services		(596,987)	(624,821)
Grants and sponsorships		(16,587,927)	(15,777,029)
GST payments on Purchases		(1,417,872)	(1,907,243)
<b>Receipts</b>			
Interest received		885,185	770,180
GST receipts on income		9,610	68,714
GST receipts from taxation authority		1,623,835	1,555,576
Other receipts		67,339	280,502
<b>Net cash used in Operating Activities</b>	(18b)	<u>(17,108,319)</u>	<u>(16,612,326)</u>
<b>Cashflows from Investing Activities</b>			
Payments for property, plant and equipment		(71,684)	(70,393)
<b>Net cash used in Investing Activities</b>		<u>(71,684)</u>	<u>(70,393)</u>
<b>Net Increase/(Decrease) in cash held</b>		182,997	247,281
Cash Assets at the beginning of the year		<u>7,331,833</u>	<u>7,084,552</u>
<b>Cash Assets at the end of the year</b>	18(a)	<u>7,514,830</u>	<u>7,331,833</u>

The Statement of Cash Flows should be read in conjunction with the accompanying notes.

## **NOTES TO AND FORMING PART OF THE ACCOUNTS**

### ***for the year ended 30 June 2005***

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#### **1 Significant Accounting Policies**

The following accounting policies have been adopted in the preparation of the financial statements. Unless otherwise stated these policies are consistent with those adopted in the preceding year.

##### **(a) General**

- (i) The financial statements constitute a general purpose financial report which has been prepared in accordance with Australian Accounting Standards, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Standards Board, and UIG Consensus Views as applied by the Treasurer's Instructions. Several of these are modified by the Treasurer's Instructions to vary the application, disclosure, format and wording. The Financial Administration and Audit Act and the Treasurer's Instructions are legislative provisions governing the preparation of financial statements and take precedence over Australian Accounting Standards, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Standards Board, and UIG Consensus Views. The modifications are intended to fulfil the requirements of general application to the public sector, together with the need for greater disclosure and also to satisfy accountability requirements.

If any such modification has a material or significant financial effect upon the reported results, details of the modification and where practicable, the resulting financial effect are disclosed in individual notes to these financial statements.

##### **(ii) Basis of Accounting**

The financial statements have been prepared on the accrual basis of accounting using the historical cost convention, except for certain assets and liabilities which, as noted, are measured at fair value.

##### **(b) Revenue Recognition**

Revenue from the sale of goods and disposal of other assets and the rendering of services, is recognised when the Authority has passed control of the goods or other assets or delivery of the service to the customer.

##### **(c) Acquisitions of assets**

The cost method of accounting is used for all acquisitions of assets. Cost is measured as the fair value of the assets given up or liabilities undertaken at the date of acquisition plus incidental costs directly attributable to the acquisition.

Assets acquired at no cost or for nominal consideration, are initially recognised at their fair value at the date of acquisition.

Assets costing less than \$1,000 are expensed in the year of acquisition (other than where they form part of a group of similar items which are significant in total).

## NOTES TO AND FORMING PART OF THE ACCOUNTS

### for the year ended 30 June 2005

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#### 1 Significant Accounting Policies *(continued)*

##### (d) Depreciation of non-current assets

All non-current assets having a limited useful life are systematically depreciated over their estimated useful lives in a manner which reflects the consumption of their future economic benefits.

Depreciation is calculated on the straight line basis, using rates which are reviewed annually. Useful lives for each class of depreciable assets are:

Motor Vehicles	10 years
Furniture, Fixtures and Fittings	5 to 20 years
Office Equipment	5 to 20 years
Computing Equipment	3 years

##### (e) Employee Benefits

###### (i) Annual Leave

This benefit is recognised at the reporting date in respect to employees' services up to that date and is measured at the nominal amounts expected to be paid when the liabilities are settled.

###### (ii) Long Service Leave

Leave benefits are calculated at remuneration rates expected to be paid when the liabilities are settled. A liability for long service leave is recognised after an employee has completed four years of service. An actuarial assessment for long service leave undertaken by PriceWaterHouseCoopers Actuaries in 2003 determined that the liability measured using the short method was not materially different from the liability measured using the present value of expected future payments. This method of measurement of the liability is consistent with the requirements of Accounting Standard AASB 1028 "Employee Benefits".

###### (ii) Superannuation

Staff may contribute to the Pension Scheme, a defined benefits pension scheme now closed to new members, or to the Gold State Superannuation Scheme, a defined benefit lump sum scheme now also closed to new members. All staff who do not contribute to either of these schemes become non-contributory members of the West State Superannuation Scheme, an accumulation fund complying with the Commonwealth Government's Superannuation Guarantee (Administration) Act 1992. All of these schemes are administered by the Government Employees Superannuation Board (GESB).

The Pension Scheme and the pre-transfer benefit for employees who transferred to the Gold State Superannuation Scheme are unfunded and the liability for future payments is provided for at reporting date.

The liabilities for superannuation charges under the Gold State Superannuation Scheme and West State Superannuation Scheme are extinguished by payment of employer contributions to the GESB.

###### (iii) Employee Benefits On-Costs

Employee benefits on-costs, including payroll tax, are recognised and included in employee benefit liabilities and costs when the employee benefits to which they relate are recognised as liabilities and expenses.

## **NOTES TO AND FORMING PART OF THE ACCOUNTS**

### ***for the year ended 30 June 2005***

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#### **1 Significant Accounting Policies *(continued)***

##### **(f) Leases**

The Authority has entered into an operating lease arrangement for the rent of the office building where the lessor effectively retains all of the risks and benefits incident to ownership of the items held under the operating leases. Equal instalments of the lease payments are charged to the Statement of Financial Performance over the lease term as this is representative of the pattern of benefits to be derived from the leased property.

##### **(g) Formation of the Foundation**

The Western Australian Health Promotion Foundation is a statutory authority established under Section 15 of the Tobacco Control Act, 1990. The Act was proclaimed on 8 February 1991. Until the end of July 1997, funding was received from the Consolidated Fund via a levy on the receipts of the Commissioner of State Revenue from the Business Franchise (Tobacco) Act 1975. In August 1997, the High Court of Australia determined that the States of Australia did not have the constitutional power to impose business franchise fees on the sale of fuel, tobacco and alcohol. This extinguished Healthway's principal sources of revenue. The Western Australian State Government amended the Tobacco Control Act to provide funding to Healthway directly from the Consolidated Fund thus ensuring Healthway's continued operations.

For the purposes of AAS16 Accounting Standard "Segment Reporting", Healthway operates predominantly in one industry being the provision of grants and sponsorships to the Western Australian community for activities related to the promotion of good health in general, with particular emphasis on youth. The revenue that Healthway receives in relation to this comes predominantly from the Consolidated Fund.

##### **(h) Funding Arrangements**

The funding arrangements are in accordance with Section 26 of the Tobacco Control Act 1990.

##### **(i) Receivables**

Receivables are recognised at the amounts receivable as they are due for settlement no more than 30 days from the date of recognition.

Collectability of receivables is reviewed on an ongoing basis. Debts which are known to be uncollectable are written off. A provision for doubtful debts is raised where some doubts as to collection exists and in any event where the debt is more than 60 days overdue.

##### **(j) Service Appropriations**

Service Appropriations are recognised as revenues in the period in which the Authority gains control of the appropriated funds. The Authority gains control of appropriated funds at the time those funds are deposited into the Authority's bank account or credited to the holding account held at the Department of Treasury and Finance.



## **NOTES TO AND FORMING PART OF THE ACCOUNTS**

### ***for the year ended 30 June 2005***

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#### **1 Significant Accounting Policies *(continued)***

##### **(k) Net Fair Values of Financial Assets and Liabilities**

Net fair values of financial instruments are determined on the following bases:

Monetary financial assets and liabilities not traded in an organised financial market - cost basis carrying amounts of accounts receivable, accounts payable and accruals (which approximates net market value);

Leave liabilities - current risk adjusted market rates.

Healthway has no financial assets where the carrying amount exceeds net fair value at balance date. The aggregate net fair values and carrying amounts of financial assets and financial liabilities are disclosed in the Statement of Financial Position and the notes to and forming part of these financial statements.

##### **(l) Cash**

For the purpose of the Statement of Cash Flows, cash includes cash assets and restricted cash assets net of any outstanding bank overdrafts. These include short-term deposits that are readily convertible to cash on hand and are subject to insignificant risk of changes in value.

##### **(m) Comparatives**

Comparative figures are, where appropriate, reclassified so as to be comparable with the figures presented in the current financial year

##### **(n) Grants and Other Contributions Revenue**

Grants, donations, gifts and other non-reciprocal contributions are recognised as revenue when the Authority obtains control over the assets comprising the contributions. Control is normally obtained upon their receipt.

Contributions are recognised at their fair value. Contributions of services are only recognised when a fair value can be reliably determined and the services would be purchased if not donated.

##### **(o) Payables**

Payables, including accruals not yet billed, are recognised when the Authority becomes obliged to make future payments as a result of a purchase of assets or services. Payables are generally settled within 30 days.

##### **(p) Accrued Salaries**

Accrued salaries (refer Note 16) represent the amount due to staff but unpaid at the end of the financial year, as the end of the last pay period for that financial year does not coincide with the end of the financial year. The Authority considers the carrying amount approximates net fair value.

##### **(q) Resources Received Free of Charge or For Nominal Value**

Resources received free of charge or for nominal value which can be reliably measured are recognised as revenues and as assets or expenses as appropriate at fair values.

## NOTES TO THE FINANCIAL STATEMENTS

for the year ended 30 June 2005

	2005 \$	2004 \$
<b>2 Employee Expenses</b>		
Wages and salaries	960,026	895,599
Annual leave	3,596	29,487
Long service leave	8,485	(15,076)
Superannuation	100,949	115,940
Other related expenses (i)	9,155	11,253
	<b>1,082,211</b>	<b>1,037,203</b>
(i) These employees expenses include superannuation, workers compensation premiums and other employment on-costs associated with the recognition of annual and long service liability. The related on-costs liability is included in employee benefit liabilities at Note 15.		
<b>3 Depreciation</b>		
Motor vehicles	18,535	14,635
Fixtures and fittings	12,226	11,956
Equipment and apparatus	5,796	7,214
Computing equipment and software	47,406	50,825
Furniture	726	727
	<b>84,689</b>	<b>85,357</b>
<b>4 Grants and sponsorships</b>		
Health promotion project grants	3,320,166	2,604,964
Health promotion research grants	2,203,724	2,387,907
Arts sponsorships	2,644,412	2,669,150
Sports sponsorship	5,433,677	5,258,403
Racing sponsorship	944,015	871,735
Support sponsorship	1,691,639	1,704,870
Evaluation	350,294	280,000
	<b>16,587,927</b>	<b>15,777,029</b>

## NOTES TO THE FINANCIAL STATEMENTS

*for the year ended 30 June 2005*

	2005 \$	2004 \$
<b>5 Supplies and services</b>		
Communication	62,839	65,099
Consultants and contractors	186,971	217,241
Other	115,419	136,196
Maintenance	12,700	16,759
Other staff costs	44,315	40,018
	<b>422,244</b>	<b>475,313</b>
<b>6 Accommodation expenses</b>		
Lease rentals	133,339	125,020
Cleaning	5,261	5,201
Rates	12,649	13,449
	<b>151,249</b>	<b>143,670</b>
<b>7 Net Loss on disposal of non-current assets</b>		
Motor Vehicles	8,476	12,114
	<b>8,476</b>	<b>12,114</b>
<b>8 Other revenue from ordinary activities</b>		
Return of unexpended grants and sponsorships	83,211	317,836
Other	15,120	14,560
	<b>98,331</b>	<b>332,396</b>
<b>9 Revenues from State Government</b>		
Appropriation revenue received during the year:		
Recurrent	17,363,000	16,930,000
	<b>17,363,000</b>	<b>16,930,000</b>

## NOTES TO THE FINANCIAL STATEMENTS

for the year ended 30 June 2005

	2005 \$	2004 \$
<b>10 Cash assets</b>		
Held at Treasury - WA Health Promotion Fund	7,514,530	7,331,533
Cash on Hand	300	300
	<b>7,514,830</b>	<b>7,331,833</b>
<b>11 Receivables</b>		
Current		
GST receivable	278,625	493,226
Interest receivable	33,642	31,494
	<b>312,267</b>	<b>524,720</b>
<b>12 Other assets</b>		
Current		
Prepayments	11,297	1,195
	<b>11,297</b>	<b>1,195</b>
<b>13 Property, Plant, Equipment and Vehicles</b>		
Motor Vehicles - at Cost	156,012	152,295
Less: Accumulated Depreciation	16,000	10,682
<b>Written Down Value</b>	<b>140,012</b>	<b>141,613</b>
Fixtures and Fittings - at Cost	271,588	239,113
Less: Accumulated Depreciation	64,540	52,314
<b>Written Down Value</b>	<b>207,048</b>	<b>186,799</b>
Equipment and Apparatus - at Cost	48,538	46,018
Less: Accumulated Depreciation	40,250	34,454
<b>Written Down Value</b>	<b>8,288</b>	<b>11,564</b>
Computing Equipment and software - at Cost	287,791	276,514
Less: Accumulated Depreciation	246,384	198,978
<b>Written Down Value</b>	<b>41,407</b>	<b>77,536</b>
Furniture - at Cost	15,506	15,506
Less: Accumulated Depreciation	10,907	10,181
<b>Written Down Value</b>	<b>4,599</b>	<b>5,325</b>
<b>Total written down value all Non-Current Assets</b>	<b>401,354</b>	<b>422,837</b>

## NOTES TO THE FINANCIAL STATEMENTS

### for the year ended 30 June 2005

Reconciliations of the carrying amounts of property, plant, equipment and vehicles at the beginning and end of the current year are set out below:

<b>2005</b>	Motor Vehicles	Fixtures and Fittings	Equipment and Apparatus	Computing Equipment	Furniture	Total
Carrying amount at the start of the year	141,613	186,799	11,564	77,536	5,325	422,837
Additions	86,537	32,475	2,520	11,277	-	132,809
Disposals	(69,603)	-	-	-	-	(69,603)
Depreciation	(18,535)	(12,226)	(5,796)	(47,406)	(726)	(84,689)
<b>Carrying amount at the end of the year</b>	<b>140,012</b>	<b>207,048</b>	<b>8,288</b>	<b>41,407</b>	<b>4,599</b>	<b>401,354</b>

#### 14 Payables

Current		
Trade payables	65,644	69,311
Grants and sponsorships	6,416,868	6,447,860
	<b>6,482,512</b>	<b>6,517,171</b>

#### 15 Provisions

Current		
Annual leave (i) & (ii)	76,313	72,717
Long service leave (i) & (ii)	92,514	58,273
	<b>168,827</b>	<b>130,990</b>
Non-current		
Long service leave (i) & (ii)	73,817	99,573
	<b>73,817</b>	<b>99,573</b>

## NOTES TO THE FINANCIAL STATEMENTS

*for the year ended 30 June 2005*

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- (i) The settlement of annual and long service leave liabilities gives rise to the payment of employment on-costs including superannuation and workers compensation premiums. The liability for such on-costs is included here. The associated expense is included under other related expenses (under employee expenses) at Note 2.
- (ii) The superannuation liability has been established from data supplied by the Government Employee Superannuation Board. The Authority considers the carrying amount of employee benefits approximates the net fair value.

	2005 \$	2004 \$
<u>Employee Benefit Liabilities</u>		
The aggregate employee entitlement liability recognised and included in the financial statements is as follows:		
Provision for Employee Benefits		
Current	168,827	130,990
Non-current	73,817	99,573
	<u>242,644</u>	<u>230,563</u>
<b>16 Other liabilities</b>		
Current		
Accrued Board and Committee fees	14,363	13,963
Accrued salaries	-	30,527
	<u>14,363</u>	<u>44,490</u>
<b>17 Equity</b>		
Accumulated surplus/(deficiency)		
Opening balance	1,488,361	983,471
Change in net assets	11,868	504,890
<b>Closing balance</b>	<u>1,500,229</u>	<u>1,488,361</u>

## NOTES TO THE FINANCIAL STATEMENTS

for the year ended 30 June 2005

	2005 \$	2004 \$
<b>18 Notes to the Statement of Cash Flows</b>		
(a) Reconciliation of cash		
Cash at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:		
Cash assets	7,514,530	7,331,533
Cash on hand	300	300
	<b>7,514,830</b>	<b>7,331,833</b>
(b) Reconciliation of net cost of services to net cash flows provided by/(used in) operating activities		
<b>Net cost of services</b>	(17,351,132)	(16,425,110)
<b>Non-cash items</b>		
Depreciation	84,689	85,357
Loss on Disposal of Assets	8,476	12,114
(Increase)/decrease in assets:		
Current receivables	(2,148)	(3,000)
Other current assets	(10,102)	170
Increase/(decrease) in liabilities:		
Current payables	(34,659)	(59,732)
Current provisions	37,837	14,411
Other current liabilities	(30,127)	7,718
Non-current provisions	(25,756)	38,091
Net GST receipts/(payments)	215,573	(282,954)
Change in GST in receivables/payables	(970)	(609)
<b>Net cash provided by/(used in) operating activities</b>	<b>(17,108,319)</b>	<b>(16,612,326)</b>



## NOTES TO THE FINANCIAL STATEMENTS

for the year ended 30 June 2005

	2005 \$	2004 \$
<b>19 Remuneration of Members of the Accountable Authority and Senior Officers</b>		
Remuneration of Members of the Accountable Authority		
The number of members of the Accountable Authority whose total of fees, salaries, superannuation and other benefits received or due and receivable for the financial year, falls within the following bands:		
\$0-\$10,000	2	2
\$10,001-\$20,000	4	6
\$20,001-\$30,000	1	-
The total remuneration of the members of the Accountable Authority is:	<u>79,326</u>	<u>80,041</u>
The superannuation included here represents the superannuation expense incurred by the Authority in respect of the Accountable Authority		
Remuneration of Senior Officers		
The number of senior officers, other than senior officers reported as members of the Accountable Authority, whose total of fees, salaries, superannuation and other benefits for the financial year, fall within the bands are:		
\$10,001- \$20,000	-	-
\$50,001 - \$60,000	-	-
\$70,001 - \$80,000	-	1
\$80,001 - \$90,000	1	1
\$90,001 - \$100,000	3	2
\$100,001 - \$110,000	-	-
\$110,001 - \$120,000	-	2
\$120,001 - \$130,000	2	-
The total remuneration of senior officers is:	<u>618,826</u>	<u>591,824</u>
The superannuation included here represents the superannuation expense incurred by the Authority in respect of senior officers other than senior officers reported as members of the Accountable Authority. No senior members are members of the pension scheme.		
<b>20 Remuneration of the Auditor</b>		
Remuneration of the Auditor General for the financial year is:		
Auditing of the accounts, financial statements and the performance indicators.	<u>22,500</u>	<u>21,000</u>

## NOTES TO THE FINANCIAL STATEMENTS

for the year ended 30 June 2005

	2005 \$	2004 \$
<b>21 Commitments for expenditure</b>		
(a) Grants expenditure commitments		
Grant expenditure commitments relate to the Board's approval to fund applications which were received on or prior to 30 June 2005 and are contingent on Healthway's continued existence and future revenue being received. The balance is not recognised as a liability until the year payment is to be made. The amounts payable are as follow:		
Within 1 year	7,223,997	5,586,619
Later than 1 year and not later than 5 years	3,190,218	1,798,852
	<b>10,414,215</b>	<b>7,385,471</b>
(b) Non-cancellable operating lease commitments		
Commitments for minimum lease payments are payable as follows:		
Within 1 year	138,868	160,280
Later than 1 year and not later than 5 years	262,966	120,600
	<b>401,834</b>	<b>280,880</b>

The property lease is a non-cancellable lease with rent payable monthly in advance. Contingent rental provisions within the lease agreement require that the minimum lease payments shall be increased by the lower of CPI or 4% per annum. An option exists to renew the lease on 10 March 2008, for an additional two year term, expiring 10 March 2010.

## NOTES TO THE FINANCIAL STATEMENTS

for the year ended 30 June 2005

	2005 \$	2004 \$
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### 22 Financial Instruments

#### (a) Interest rate risk exposure

The following table details the Authority's exposure to interest rate risk as at the reporting date:

	Weighted Average effective interest rate	Floating interest rate	Non Interest Bearing	Total
<b>2005</b>				
Financial Assets				
Cash assets	5.447%	7,514,530	300	7,514,830
Receivables		-	312,267	312,267
Total financial assets		7,514,530	312,567	7,827,097
Financial Liabilities				
Payables		-	6,482,512	6,482,512
Other liabilities		-	14,363	14,363
Total financial liabilities		-	6,496,875	6,496,875
<b>Net financial assets (liabilities)</b>		<b>7,514,530</b>	<b>(6,184,308)</b>	<b>1,330,222</b>
	Weighted Average effective interest rate	Floating interest rate	Non Interest Bearing	Total
<b>2004</b>				
Financial Assets	5.312	7,331,533	525,020	7,856,553
Financial Liabilities		-	6,561,661	6,561,661

#### Net financial assets (liabilities)

#### (b) Credit risk exposure

All financial assets are unsecured at balance date.  
The maximum exposure to credit risk to recognised financial assets is the carrying amount, net of any provisions as disclosed in the Statements of Financial Position and notes to the financial statements

#### (c) Net Fair Values

The carrying amount of financial assets and financial liabilities recorded in the financial statements are not materially different from their net fair values, determined in accordance with the accounting policies disclosed in Note 1 to the financial statements

## NOTES TO THE FINANCIAL STATEMENTS

for the year ended 30 June 2005

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			2005 \$	2004 \$
<b>23 Explanatory Statement</b>				
<b>a) Significant variations between estimates and actual results for the financial year</b>				
	<b>Budget</b>	<b>Actual</b>	<b>Variance</b>	
Significant variations are considered to be those greater than 10% and \$25,000				
(i) Interest revenue	710,000	887,333	(177,333)	(24.98%)
Movements in interest rates and cash balances have resulted in higher than anticipated interest earnings for the year				
(ii) Other revenue from ordinary activities	0	98,331	(98,331)	-
The revenue received mainly represents unspent grant and sponsorship funds returned to Healthway.				
<b>b) Significant variations between actual revenues and expenditures for the financial year and revenues and expenditures for the immediately preceding financial year</b>				
Significant variations are considered to be those greater than 10% and \$25,000.				
	<b>2005</b>	<b>2004</b>	<b>Variance</b>	
<b>Revenue</b>				
(i) Other revenues	98,331	332,396	(234,065)	(70.42%)
The revenue received mainly represents unspent grant and sponsorship funds returned to Healthway. In 2003/04 some projects were declined by recipients as funding was attracted from other sources				

## **NOTES TO THE FINANCIAL STATEMENTS**

***for the year ended 30 June 2005***

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### **24 Contingent Liabilities**

There were no known contingent liabilities at balance date.

### **25 Events Occurring After Reporting Date**

No events have occurred after balance date that require disclosure in the financial report.

### **26 Impact of Adopting Australian Equivalent to International Financial Reporting Accounting Standards (AIFRS)**

AASB 1047 'Disclosing the Impacts of Adopting Australian Equivalents to International Financial Reporting Standards' requires financial reports to disclose information about the impacts of any changes in accounting policies in the transition period leading up to the adoption date and will apply to financial reports for annual reporting periods ending on or after 30 June 2005.

The Australian Accounting Standards Board is adopting the Standards of the International Accounting Standards Board for application to reporting periods beginning on or after 1 January 2005. Accounting standard AASB 1 'First-time Adoption of Australian Equivalents to International Financial Reporting Standards' prescribes transitional provision for first-time adopters.

After applying the Australian Equivalents to International Financial Reporting Standards, there is no material or significant impact on the financial report had it been prepared using AIFRSs.



## AUDITOR GENERAL

### INDEPENDENT AUDIT OPINION

To the Parliament of Western Australia

#### WESTERN AUSTRALIAN HEALTH PROMOTION FOUNDATION PERFORMANCE INDICATORS FOR THE YEAR ENDED 30 JUNE 2005

##### **Audit Opinion**

In my opinion, the key effectiveness and efficiency performance indicators of the Western Australian Health Promotion Foundation are relevant and appropriate to help users assess the Foundation's performance and fairly represent the indicated performance for the year ended 30 June 2005.

##### **Scope**

###### *The Board's Role*

The Board is responsible for developing and maintaining proper records and systems for preparing performance indicators.

The performance indicators consist of key indicators of effectiveness and efficiency.

###### *Summary of my Role*

As required by the Financial Administration and Audit Act 1985, I have independently audited the performance indicators to express an opinion on them. This was done by looking at a sample of the evidence.

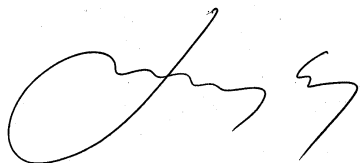
An audit does not guarantee that every amount and disclosure in the performance indicators is error free, nor does it examine all evidence and every transaction. However, my audit procedures should identify errors or omissions significant enough to adversely affect the decisions of users of the performance indicators.

D D R PEARSON  
AUDITOR GENERAL  
2 September 2005

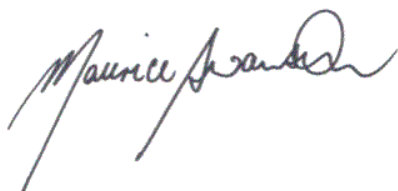
## CERTIFICATION OF PERFORMANCE INDICATORS

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We hereby certify that the performance indicators are based on proper records, are relevant and appropriate for assisting users to assess the Western Australian Health Promotion Foundation's performance and fairly represent the performance of the Western Australian Health Promotion Foundation for the year ending 30 June 2005.



**Luc Longley**  
Chairman



**Maurice Swanson**  
Deputy Chairman



## PERFORMANCE INDICATORS 2004/05

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### KEY OUTCOME

Healthway's outcome is to increase individual knowledge and skills, and change behaviour and community and organisational policies and environments to improve health.

### ***Better Planning Better Services - Government Level Goals***

The Better Planning: Better Services-Strategic Framework for the WA Public is built around five strategic goals to deliver cohesive, coordinated and holistic public services. Healthway's strategic outcomes and strategic priorities are closely linked to the overarching principles of the Government's better planning better services goals. Healthway's Strategic Plan 2004-2007 reflects these Government goals both in its priority activities and strategic focus.

The performance indicators reported below embrace these Government goals. In particular the goal relating to People and Communities aimed at enhancing the quality of life and well being of all people throughout Western Australia, closely reflects the objectives of Healthway.

### ***Effectiveness Indicators***

Healthway's effectiveness indicators report on distinct areas that measure the extent to which the key outcome of Healthway has been met. These indicators are as follows:

- Extent to which funded organisations have met the requirements and objectives agreed to with Healthway (refer to contractual evaluation measure);
- Extent to which sponsorship as a strategy contributes to health behaviour change (refer to sponsorship monitor survey); and
- Extent to which Healthway support has enabled capacity building activities in the community (refer to capacity building indicator).

Targets have been introduced for 2005/06 which will allow for a comparison with current results and actual results in the 2005/06 reporting year.

Since 1992-1993 quantitative evaluative data on the outcomes of Healthway funded projects have been available from the Health Promotion Evaluation Unit (HPEU) which is based at the University of WA and was established to evaluate Healthway's programs.

#### *Contractual Evaluation Measure*

Healthway has adopted a six point scale under its Graduated Project Evaluation, developed through the HPEU. Each completed project receives a score.

As part of the project evaluation process, the Program Managers apply the six point scale to score each project. This is collated and depicted in the following table.

## Key to Scores

Score	Descriptive Interpretation	Notional number interpretation
6	The outcomes <sup>1</sup> of the project exceeded those required by the contract to a very substantial degree. The project delivered outstanding value for money.	150%+
5	The outcomes <sup>1</sup> of the project exceeded those required by the contract to a large degree. The project delivered excellent value for money.	120-149%
4	The outcomes <sup>1</sup> of the project were consistent with, or in the vicinity of, those required by the contract. The project delivered good value for money.	95-119%
3	The outcomes <sup>1</sup> of the project fell short of those required by the contract, but were still within the bounds of acceptability. The project delivered marginally adequate value for money.	75-94%
2	The outcomes <sup>1</sup> of the project fell well short of those required by the contract. The project delivered poor value for money.	50-74%
1	The outcomes <sup>1</sup> of the project fell short of those required by the contract to a very substantial degree. The project delivered completely unacceptable value for money.	<50%

## Contractual Evaluation Measures of all Projects and Sponsorships

Contractual evaluation measure: Average contractual evaluation score (cf. Norm of 4.0)	2005/06 Target	2004/05	2003/04	2002/03
Health Promotion Projects	4.0	4.0	4.0	4.1
Arts projects	3.9	3.9	3.9	3.9
Sport projects	3.9	3.9	3.9	3.8
Racing projects	3.9	4.0	3.9	3.9
Support Sponsorship	4.1	4.0	4.1	4.1

Grant and Sponsorship recipients are required to complete statistical forms at the conclusion of the project. These are used as part of the contractual evaluation measure. Other factors include assessment by Healthway staff monitoring the respective grant or sponsorship.

Overall, the results show that grant or sponsorship recipients have consistently understood and met the requirements of sponsorship agreements.

During 2004/05 Healthway set its 2005/06 targets, which will be measured and reported on in the next Annual report.

<sup>1</sup> Reference to outcomes takes into account measures relating to educational strategies, population reach, contributions to increases in individual knowledge and skills and the extent to which organisations have implemented health policies and maintain a healthy environment. These contractual evaluation measures relate directly to Healthway's overall outcome.

## Sponsorship Monitor Survey

	2006/07 Target	2004/05	2002/03	2001/02
% People attending Healthway sponsored events who were aware of the health message	70%	67%	71%	70%
% People attending a Healthway event who correctly understood the health message	68%	63%	68%	66%
% People who showed intention to act on health message	17%	17%	16%	14%

As part of their evaluation work, HPEU undertakes extensive audience surveys at various Healthway sponsored events. This measures the impact of health messages on audiences, including the level of health message awareness, understanding of the message and intention to act on the message.

These studies confirm the effectiveness of sponsorship as a strategy to achieve high levels of awareness and comprehension of a health message at a sport, arts or racing event. They also provide evidence that health sponsorship can lead to behaviour change.

Due to the complexity of the survey and the analysis required, these extensive surveys are generally undertaken every alternate year. However, following some small concerns identified from the Sponsorship Monitor in 2001-2002, in 2002-2003 a decision was made to conduct an additional once-off annual survey to enable closer tracking of trends.

For the 2004/05 Sponsorship Monitor, one event was randomly selected from a range of eligible sponsored projects. Surveys were conducted at each event of between 50 and 100 audience members depending on the size of the event, using either interviewer-administered or self-completion questionnaires. Data was collected on the cognitive impact of the health message, specifically audience awareness, understanding of the attitudes to the message, intentions and behaviour in relation to the message. Audience members were randomly selected for interview and surveyed. Standard procedures were also used to monitor interviewer response rates, and these were found to be at least 66% for interviewer-administered questionnaires. The methods for conducting the Sponsorship Monitor have been published by Donovan and co-workers.<sup>2</sup>

Data collection for the 2004/05 Sponsorship Monitor took place from July 2004 to June 2005 and involved audience surveys from randomly selected events representing 28 major Healthway-sponsored sport, arts and racing projects. In total, 1851 people were sampled for the 2004-2005 Sponsorship Monitor. The total population size is the sum of audience attendances at all events included in the sponsorship projects surveyed. This figure is not known and cannot be reliably estimated because of difficulties in accurately recording attendances at sponsored events.

Some variability of the survey results between sponsorship years is expected as the sampling distribution varies slightly. In 2004/05 more self administered teenage surveys and fewer interviewer administered surveys were completed, compared with previous years. Based on the number of responses received, being 1851, the standard error rate for this survey is less than 5%.

<sup>2</sup> Donovan RJ, Jalleh G, Clarkson J and Giles-Corti B 1999. Evidence for the effectiveness of sponsorship as a health promotion tool. Australian Journal of Primary Health Interchange 5 (4) 81-91.

While total awareness in this period was slightly lower than previous years, measures of comprehension and acceptance of the health sponsorship messages remained high. Importantly, intention to act on the message was higher than in previous years resulting in a similar level of action, as a result of exposure to the message.

The sponsorship monitor surveys provide evidence that a consistently high percentage of people attending events are aware of and understand the health promotion messages. Some tolerance in the mean percentages is accepted due to the varying nature, type and number of projects captured in each survey.

Healthway continues to examine opportunities to encourage people to act on these health messages.

Targets have also been set for the period to 2006/07.

## ***Capacity Building***

Healthway's Strategic Plan 2004-2007 places priority focus on building and sustaining the capacity of individuals, organisations and communities to promote and improve the health of Western Australians. For Healthway, capacity building is an approach to the development of sustainable skills, structure, resources and commitment to prolong and multiply health gains many times over.

Healthway has identified four capacity building domains as follows:

1. Organisational commitment including policy changes;
2. Building partnerships and creating supportive environments;
3. Build health promotion skills and activities;
4. Reach new priority groups.

These domains form part of an extensive organisational survey conducted independently by HPEU every four years.

In addition, Healthway also collects limited capacity building measures from funding recipients, as part of its standard reporting requirements for acquittal of its funding. It is intended this reporting requirement on capacity building activities will also be reviewed and expanded, with additional measures particularly in the domains of building partnerships and environments and organisations reaching priority population groups.

Healthway has for some time committed either directly or indirectly to capacity building activities and this is now a significant focus for Healthway.

The indicator below depicts the capacity building measures collected from the four yearly organisational survey conducted by HPEU. The last reported survey was in 2001/02 with the next survey to be undertaken and reported on in 2005/06.

In view of the next survey being reported in 2005/06, HPEU has undertaken an abridged survey in 2004/05, extracting the capacity building questions from previous organisational surveys in order to provide indicative current data on the trend on the four domains of health promotion capacity building.

This involved a survey of 220 health, sport, arts and racing organisations who received Healthway funding in the past 12 months. In this survey (30 health and 190 sport, arts and racing organisations) 50% of the sample had received less than \$2,500 in funding in the past 12 months, representing a change in representation of organisations on previous years commensurate with Healthway's efforts to achieve change at grass roots through initiatives such as the healthy club program.

The results show that Healthway has had a strong influence in the large increase in the proportion of organisations that had increased organisational commitment to health particularly through health policies. The new Strategic Plan 2004-2007 places an increased focus on building new partnerships to engage with priority population groups. This may be reflected in the slight drop in the measure for building partnerships between the years of 2001/02 and 2004/05 and in the target anticipated for the year ahead.

The results also indicate that the areas of building partnerships, health promotion skills and reaching new priority groups have maintained similar levels. However, Healthway's grants and sponsorships are increasingly being targeted to organisations engaging directly with priority population groups rather than requesting existing sponsorship groups to extend their reach. It is anticipated that this may impact on the results against the reaching new population groups domain in the next survey which is therefore reflected in the target for 2005/06 being slightly lower than the abridged survey would project.

	2005/06 Target	2004/05	2001/02	1997/98	1993/94
Surveyed projects		220	672	616	511
% organisations implementing health policies and demonstrating commitment to health promotion	75	75	61	50	41
% organisations building partnerships and creating supportive environments	65	65	67	64	65
% organisations commitment to building and sustaining health promotion skills	69	69	68	74	70
% organisations reaching new priority groups	68	70	66	57	52

### **Efficiency Indicators**

During 2004/05 a review of the existing costing model was undertaken. Over past years the model applied the associated administrative costs across the number of applications received in the respective year to reflect an average cost per application. However, the number of applications could vary significantly each year depending on which category of funding was being targeted by Healthway, while the overall dollars approved in grants and sponsorships for each year would remain consistent or marginally increase. These variations would impact on the unit costs being reported in the model. In addition the previous model did not recognise the commitment Healthway makes to assisting funding applicants build and sustain health promotion capacity through the grants and sponsorship programs. Therefore, improved measuring tools were developed during 2004-05 which have now been applied.

Comparative data for previous years has been extracted for each of the performance indicators below. However in view of the change in performance indicators, comparison with previous years reported performance indicators is not possible.

### **Grants and Sponsorships**

A comprehensive analysis was undertaken to determine the direct proportion of labour effort for processing, assessing, monitoring and acquitting grants and sponsorships. This is reflected below as an average administrative cost for every \$100 dollars approved for funding in the WA community through the grant and sponsorship programs.

The target for 2005/06 reflects a slight increase in the average cost per \$100 of approved funding due to known increases in administrative costs in 2005/06.

	2005/06 Target	2004/05	2003/04	2002/03
	\$	\$	\$	\$
Average cost per \$100 of approved funding	10.30	9.91	11.87	12.82

## Capacity Building

Healthway also has a clear commitment to building and sustaining health promotion capacity through its grant and sponsorship programs. Successful funding applications that contain a health promotion capacity building component are reflected in the indicator below as an average cost per application for Healthway support provided towards assisting recipients implement and sustain capacity building.

This support includes pre-funding application meetings with organisations to outline health policy requirements, support provided to health agencies which work with funding recipients and program specific workshops/seminars to encourage capacity building in funding applications.

The 2005/06 target reflects a slight increase from 2004/05 figure due to known expected increases in administrative costs.

	2005/06 Target	2004/05	2003/04	2002/03
	\$	\$	\$	\$
Average cost per funding application with a capacity building component	465	449	476	506

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## HEALTH PROMOTION PROJECTS APPROVED FOR FUNDING IN 2004/05

(Includes Years 1, 2 or 3 funding for multi-year projects)

<i>Organisation</i>	<i>Project Title</i>	<i>Amount \$</i>
<b><i>Alcohol and other drug misuse</i></b>		
WA Country Health Service - Kimberley Region	Cannabis Resources	2795
<b><i>Asthma Prevention and Control</i></b>		
Peel Community Development Group Inc	Capacity Building - PHAA 2005 Conference	810
<b><i>Cardio-Vascular Disease Prevention</i></b>		
National Heart Foundation of Australia (WA Division)	My Heart, My Family, Our Culture (MHMFOC II)	50219
<b><i>Diabetes prevention</i></b>		
Diabetes Australia - Western Australia	The Don't Ignore Diabetes Project	71669
Kimberley Population Health Unit	Canning Stock Route Challenge Flipchart development	5000
<b><i>Good Nutrition Promotion</i></b>		
Coastal and Wheatbelt Public Health Unit	Nutrition Articles for Schools	2050
St Vincent de Paul Society (WA) Inc	The Dungeon Eat Smart Program	3350
<b><i>Health Promotion</i></b>		
Albany Senior Citizens Centre Inc	Capacity Building - PHAA 2005 Conference	1000
Australian Health Promotion Association (WA)	Health Promotion Aboriginal Scholarship Program	49346
Australian Health Promotion Association (WA)	Health Promotion Graduate Scholarship Program (2004 & 2005)	22041
The Cancer Council Western Australia Inc.	Capacity Building - Healthy Business Project	1000
The Cancer Council Western Australia Inc.	Capacity Building - PHAA 2005 Conference	1000
The Cancer Council Western Australia Inc.	Capacity Building - PHAA 2005 Conference	1000
The Cancer Council Western Australia Inc.	Capacity Building - PHAA 2005 Conference	1000
Eastern Goldfields Medical Division of GP	Capacity Building - PHAA 2005 Conference	1000
Escape Youth Centre	Capacity Building - PHAA 2005 Conference	794
Great Southern Population Health Unit	Katanning Healthy Community	68020
Healthway	Healthy Communities Development 2004-2005	20000
Healthway	Leadership in Health Promotion Program - II	197000
Ishar Multicultural Centre for Women's Health	Healthy Lifestyles Choices for CALD Women	5000
Kimberley Population Health Unit	CPRCI - Kimberley Project	330400

## HEALTH PROMOTION PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)

<i>Organisation</i>	<i>Project Title</i>	<i>Amount \$</i>
Kimberley Population Health Unit	Capacity Building - PHAA 2005 Conference	1000
Kuwinywardu Aboriginal Resource Unit	Capacity Building - PHAA 2005 Conference	1000
Midwest & Murchison Health Region	Capacity Building - PHAA 2005 Conference	1000
Mullewa Health Services	Capacity Building - PHAA 2005 Conference	780
National Heart Foundation of Aust (WA Division)	'Health + Medicine' 2005/2007	78050
Nindilingarri Cultural Health Services	Capacity Building - PHAA 2005 Conference	1000
Office for Children and Youth	Indigenous Youth Leadership Program	35000
Pilbara Population Health	Newman Healthy Community	65851
Shire of Carnarvon	Carnarvon Healthy Community	137835
Shire of Denmark	Denmark Healthy Community	58000
Telethon Institute for Child Health Research	Capacity Building - PHAA 2005 Conference	710
Upper Great Southern Primary Health Service	Capacity Building - PHAA 2005 Conference	530
<b><i>Injury Prevention</i></b>		
Kidsafe WA	Childhood Poisoning Prevention Project	115000
<b><i>Mental Health Promotion</i></b>		
Collie Community Recreation Association Inc	Manic Monday	4920
Extra Edge Services Incorporated	Merrick Moolap	4185
Western Australian Aids Council (Inc)	Cyber Reach	74050
Wheatbelt Men's Health Inc	Wheatbelt Mens Health Project	88788
<b><i>Physical Activity Promotion</i></b>		
City of Melville	goAPE - Active Playing Environments	1313
Population Health Directorate	Geraldton Young People & Physical Activity Program	118667
Scitech Discovery Centre	SPORT : more than heroes and legends exhibition	3000
Shire of Derby West Kimberley	2005 Derby Women's Expo	5000
Shire of Mt Marshall	Walk for Life	4212
Physical Activity Taskforce	DPC - PATF Adult Survey 2005	20000
<b><i>Sexual Health</i></b>		
Family Planning Association of WA Inc	FPWA Mooditj Training Program 2005-2008	153265
Family Planning Association of WA Inc	Peer Education Program for Young People 15 - 19	152958

# HEALTH PROMOTION PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)

<i>Organisation</i>	<i>Project Title</i>	<i>Amount \$</i>
<b><i>Tobacco Smoking Control</i></b>		
Allanson Primary School	SMART - Allanson Primary School	2500
Asthma Foundation of WA	Newborns Asthma and Parental Smoking Project - Phase IV	166742
Australian Council on Smoking and Health	Tobacco Control Project 2002-2005	78500
Cable Beach Primary School	SMART Schools 2005	2402
Cancer Council Western Australia Inc. (The)	Fresh Start Program	129000
Cancer Council Western Australia Inc. (The)	Make Smoking History Campaign	410000
Christian Aboriginal Parent-directed School	SMART SCHOOL	2467
Cue Primary School	SMART Schools	2500
Cyril Jackson Senior Campus	SMART - Cyril Jackson Senior Campus	3000
Dale Christian School	SMART Schools	1600
Dandaragan Primary School	SMART SCHOOL	2976
Darlington Primary School	SMART SCHOOLS	2590
Dwellingup Primary School	SMART Schools	1300
East Hamersley Primary School	SMART Schools	757
Geographe Education Support Centre	SMART - Geographe Education Support Centre	2000
Greenfields Primary School	SMART Schools	2472
John Pujajangka-Piyirn School	SMART Schools	3000
Kensington Primary School	SMART - Kensington Primary School	1930
National Heart Foundation of Aust (WA Division)	Smarter Than Smoking Project	307623
North Metro Area HS - East, PHU	Say No To Smokes Project #2 (SNTS#2)	131105
Penrhos College	SMART Schools	500
Wanneroo Senior High School	SMART Schools 2005	2500

## HEALTH PROMOTION RESEARCH PROJECTS APPROVED FOR FUNDING IN 2004/05

(Includes Years 1, 2 or 3 funding for multi-year projects)

<i>Chief Investigator</i>	<i>Organisation</i>	<i>Project Title</i>	<i>Amount \$</i>
<b>Scholarship/Fellowship</b>			
Ms Francine Eades	Telethon Institute for Child Health Research	Antenatal Care Survey of Aboriginal & Torres Strait Islander Women (Phase 2)	32200
Dr Cecily Freemantle	Telethon Institute for Child Health Research	Studies of hospital morbidity, and the association between morbidity and mortality in WA Indigenous and non-Indigenous children born between 1980 and 2002 inclusive	77112
Mr Nigel Williams	University of WA	Towards a Theory of the Perspectives of Parents of Children Diagnosed with ADHD-CT Regarding their Children's Schooling During the 1st Year after Diagnosis	24000
Mr Alastair Keith Stewart	Edith Cowan University Joondalup	Self-Perceptions and Motivational Changes in the Adoption Phase of Behavioural Change and Self-Managed Physical Activity Programs Designed for Older Adults	25600
Mrs Joanna Granich	University of WA	Measuring and Understanding Sedentary Behaviour in Youth	25600
Mr Gavin McCormack	University of WA	Modelling of Environmental and Psychosocial Determinants of Physical Activity Behaviour	28600
Mrs Karen Martin	University of WA	School Environment and Policy Related Determinants of Physical Activity Levels in Schools	55800
<b>Starter Grants</b>			
Dr Jaya Earnest	Curtin University of Technology	Adolescent Refugee Perspectives on Psychosocial Well-being	18822
Dr Rosanna Rooney	Curtin University of Technology	Preparation of a whole school approach to prevent internalising disorders in primary school	20000
Dr Kevin Runions	Edith Cowan University Joondalup	Formative Study of Discrimination and Mental Health of CALD Australian Children	19534
Dr Rebecca Braham	University of WA	Benefits of sand walking on risk of falling and health in the elderly	18142
<b>Research Grants</b>			
Dr Paul Chang	Edith Cowan University Joondalup	UV Photos Enhance Parents' Commitment to Protect Their Children From The Sun	52483
Dr S Byrne	University of WA	Factors influencing the development and persistence of childhood obesity	110000

# HEALTH PROMOTION RESEARCH PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)

<i>Chief Investigator</i>	<i>Organisation</i>	<i>Project Title</i>	<i>Amount \$</i>
<b>Research Grants (Continued)</b>			
Professor Donna Cross	Edith Cowan University Joondalup	Maximising Parent Involvement in the Pedestrian Safety of 4 to 6 year old Children	99046
Ms TG Westerman	Curtin University of Technology	An intervention program for Aboriginal youth identified at risk of depression and suicide	69500
Professor Robert Donovan	Curtin University of Technology	Implementing Individual & Org. Mental Health Promotion	1172752
Dr RM Rooney	Curtin University of Technology	The effectiveness of the Positive Thinking Program in Preventing Internalising disorders in 8-9 year old children	98541
Dr Donna Cross	Edith Cowan University Joondalup	A randomised control trial to reduce bullying and other aggressive behaviours in secondary schools	119843
Ms Helena Iredell	University of WA	Loneliness and social isolation in later life - Prevalence and interventions	71849
Professor OP Almeida	University of WA	Promoting physical activity in later life: impact on memory and mood	89996
Professor Rob Donovan	Curtin University of Technology	TCRDP - CBRCC Tobacco Control Research Fellowship Training Program	90000
Professor Donna Cross	Edith Cowan University Joondalup	Impact of extra-curricular activities on adolescents' connectedness and cigarette smoking	70117
Professor Donna Cross	Edith Cowan University Joondalup	TCRDP - Optimising School Nurse Involvement in Youth Based Tobacco Control Programs	90000
A/Professor Ann Larson	University of WA	TCRDP - Family interventions to reduce tobacco smoke exposure of Pilbara Aboriginal Children	90000
A/Professor Billie Giles-Corti	University of WA	'Liveable Neighbourhoods': Do they increase physical activity?	73568

## SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05

(Includes Years 1, 2 or 3 funding for multi-year projects)

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Alcohol and other drug misuse</b>					
Australian University Sport West	Australian University Sport West Program 2004 - 2006	15000	Healthway Kit	Respect Yourself	
Baseball WA	Baseball Development Programs 2004/05	75000	Sports Medicine Australia (WA Branch)	Drug Free	11000
City of Bayswater	Skatepark Series	1500	M&CS - Dept of Health WA	Drug Aware Kit	400
City of Mandurah	Skateboarding / BMX Summer Series Jam	4000	M&CS - Dept of Health WA	Drug Aware Kit	400
Great Mates Indigenous Association Inc	Great Mates Sports Program	3000	Healthway Kit	Respect Yourself Respect Your Culture	400
Great Southern District Rifle Assn Inc	Prize Meeting 2005	500	Healthway Kit	Respect Yourself	400
Melville Water Polo Club Inc	Tom Hoad Cup	7500	Sports Medicine Australia (WA Branch)	Drug Free	1000
Onslow Rodeo Association Inc	Rodeo	2500	Healthway Kit	Respect Yourself	400
Perth Lynx Limited	Sponsorship Proposal 2005/06	65000	Sports Medicine Australia (WA Branch)	Drug Free	10000
Port Hedland Baseball Association Inc	2004 / 2005 Season	2500	Sports Medicine Australia (WA Branch)	Drug Free Kit	400
The Dardanup Bull and Barrel Festival	The Dardanup Gift	2500	Sports Medicine Australia (WA Branch)	Drug Free Kit	400
WA Basketball Federation (Basketball WA)	Drug Free Basketball Network	190000	Sports Medicine Australia (WA Branch)	Drug Free	20000
WA Basketball Federation (Basketball WA)	Under 18 National Basketball Championships	3500	Sports Medicine Australia (WA Branch)	Drug Free Kit	400
WA Rugby League	Junior Development	40000	Sports Medicine Australia (WA Branch)	Drug Free	6000
WA Sports Centre Trust (Sport International)	6th Fina Junior Womens Water Polo World Championships	15000	Sports Medicine Australia (WA Branch)	Drug Free	2000
WA Volleyball Association Inc	Volleyball - Developing Beyond Existing Boundaries in 2004	90000	M&CS - Dept of Health WA	100% Control	10000
Western Australian Athletics Commission Inc	Healthway Sponsorship 2005/06 & 2006/07	35000	Sports Medicine Australia (WA Branch)	Drug Free	6000
YMCA of Perth Inc	HQ Skate Series Jam	5000	M&CS - Dept of Health WA	Drug Aware Kit	400
<b>Cancer Prevention</b>					
Amateur Rowing Association of WA	2005 Rowing Premiership and Development	25500	The Cancer Council Western Australia	Sun Smart	3000
Bowls WA (Royal WA Bowling Association)	Annual Program 2005	15000	The Cancer Council Western Australia	Sun Smart	2000
Corrigin Bowling Club	Ladies Gala Open Day	750	The Cancer Council Western Australia	Sun Smart Kit	400
Esperance Deep Sea Angling Club Inc	Kids Funfish	1000	The Cancer Council Western Australia	Sun Smart Kit	400
Forza Dragon Boat Club Incorporated	Three Waters Dragon Boat Festival	2000	The Cancer Council Western Australia	Sun Smart Kit	400
Geraldton Yacht Club Inc	Sunsmart 2004 Geraldton Dragon Boat Classic	3000	The Cancer Council Western Australia	Sun Smart Kit	400
Gnowangerup Bowling Club	Mens & Ladies Invitation Blue Ribbon Bowls Classic	1500	The Cancer Council Western Australia	Sun Smart Kit	400
Hopman Cup Pty Limited	Hyundai Hopman Cup	133000	The Cancer Council Western Australia	Sun Smart	28000

**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Cancer Prevention (Continued)</b>					
Kulin Golf & Tennis Club	Get Into Tennis Promotional Day	1000	The Cancer Council Western Australia	Sun Smart Kit	400
Melville Amateur Angling Club Inc	Swanfish - Recreational Angling Promotional Activities	2000	The Cancer Council Western Australia	Sun Smart Kit	400
Middlesex Social Club Inc	Smithbrook Oval Cricket Reunion	1000	The Cancer Council Western Australia	Sun Smart Kit	400
Millennium Watersports Club Inc	State Championships Outrigger Canoes	1500	The Cancer Council Western Australia	Sun Smart Kit	400
Mirror Class Association of WA Inc	Sunsmart Mirror Training	2000	The Cancer Council Western Australia	Sun Smart Kit	400
Northam & Districts Amateur Swim & L'saving Club	2005 Country Pennants (Swimming)	7000	The Cancer Council Western Australia	Sun Smart	1000
Recfishwest	FishSmart SunSmart	45000	The Cancer Council Western Australia	Sun Smart	4000
Recfishwest	FishSmart SunSmart Program 2005-2007	45000	The Cancer Council Western Australia	Sun Smart	4500
Shark Bay Fishing Club Inc	Shark Bay Fishing Fiesta	2000	The Cancer Council Western Australia	Sun Smart Kit	400
Shelley Sailing Club	Mudlark State Titles 2005	1000	The Cancer Council Western Australia	Sun Smart Kit	400
Shire of Dandaragan	Turquoise Coast Triathlon	1500	The Cancer Council Western Australia	Sun Smart Kit	400
State Sailing Centre of WA	Sponsorship 2005-2008	24000	The Cancer Council Western Australia	Sun Smart	2000
State Sailing Centre of WA	Sponsorship Incentive Scheme	8146	The Cancer Council Western Australia	Sun Smart	
Surf Life Saving WA Inc	Sunsmart Surf Awareness Program 2004/05	80000	The Cancer Council Western Australia	Sun Smart	11000
Surfing Western Australia	Annual Program 2005-2007	110000	The Cancer Council Western Australia	Sun Smart	15000
Tennis West	2005-2007 Tennis Participation & Development Program	145000	The Cancer Council Western Australia	Sun Smart	15000
Tennis West	Sponsorship Incentive Scheme	25000	The Cancer Council Western Australia	Sun Smart	
Town of Cambridge	Cambridge Junior Triathlon	2335	The Cancer Council Western Australia	Sun Smart Kit	400
Veterans Tennis Association of WA Inc	2005 ITF Senior World Teams and Individual Championships	10000	The Cancer Council Western Australia	Sun Smart	2500
WA Kitesurfing Association Inc	2005 Australian National Kitesurfing Championships	1500	The Cancer Council Western Australia	Sun Smart Kit	400
WA Swimming Association	Health Promotion Sponsorship	100000	The Cancer Council Western Australia	Sun Smart	15000
WA Triathlon Association	Annual Sponsorship 2004 - 2005	45000	The Cancer Council Western Australia	Sun Smart	5000
WA Water Polo Incorporated	Water Polo 2005/06	39000	The Cancer Council Western Australia	Sun Smart	7000
Western Australian Cricket Association	Annual Sponsorship 2003 - 2006	230000	The Cancer Council Western Australia	Sun Smart	25000
Windsurfing Western Australia Inc	2005 Windsurfing National Titles	2500	The Cancer Council Western Australia	Sun Smart Kit	400
Yachting Western Australia (Inc)	Multi Development Programs	25000	The Cancer Council Western Australia	Sun Smart	1500
<b>Good Nutrition Promotion</b>					
Australian Stock Horse Society Ltd	WA Championships and Show 2005	2000	Healthway Kit	Enjoy Healthy Eating	400
Equestrian Federation of Australia (WA) Branch Inc	2005 Equestrian Sporting and Leisure Activities	75000	M&CS - Dept of Health WA	Go For 2 'n' 5	12000
Lake Grace Gymnastics Club Inc	Have a Go	1000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	400
Perth Polocrosse Club (Incorporated)	Have A Go Day	1000	Healthway Kit	Enjoy Healthy Eating	400



**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Good Nutrition Promotion (Continued)</b>					
Pony Club Association of WA	2005 Annual Programme	30000	The Cancer Council Western Australia	Enjoy Healthy Eating	4000
WA Gymnastic Association (Gymnastics WA)	Gymnastic Development Program	95000	M&CS - Dept of Health WA	Enjoy Healthy Eating	8500
Western Australian Diving Assn Inc	Events, Development & Regional Program 2005/06	30000	M&CS - Dept of Health WA	Go For 2 'n' 5	4000
<b>Health Promotion</b>					
AIM Over 50 Archery Group	2004/2005 Healthy Club	1200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Albany BMX Club Inc	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Albany Horsemans Association Inc	2005 Healthy Club	628	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Albany Swimming Club	2004/2005 Healthy Club	950	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Alexander Squash Club Inc	2004/2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Applecross Swimming Club Inc	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Arena Gymsports Incorporated	2004/2005 Healthy Club	1914	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Armadale & Districts Rugby League Club	2005 Healthy Club	1600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Armadale Kelmscott Swimming Club Inc	2004/2005 Healthy Club	1700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Armadale Sporting Club Inc	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Armadale Tennis Club Inc	2004/2005 Healthy Club	750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Ascot Eagles Junior Cricket Club Inc	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Associates Hockey Club Inc	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Attadale Junior Football Club Inc	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Attadale Netball Club	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Augusta Margaret River Junior Football Assn	2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Australind Junior Soccer Club Inc	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Baldivis Archery Club	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bassendean Cricket Club Inc	2004/2005 Healthy Club	650	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Bayswater City Soccer Club Inc	2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bayswater Lacrosse Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bayswater Morley Districts Cricket Club	2004/2005 Healthy Club	420	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Bayswater Morley Junior Football Club	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bayswater Petanque Club	2004/2005 Healthy Club	1600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Bayswater Sports Club Inc	2004/2005 Healthy Club	750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Beacon Tennis Club	2004/2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Beckenham Angels Soccer Club	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bedford Districts Youth Club Inc	2004/2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Beechboro Braves Junior Football Club	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Beechboro Brothers Rugby League Club	2005 Healthy Club	1300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Belmont Cricket Club	2004/2005 Healthy Club	750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Belmont Districts Football Club	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167

**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Health Promotion (Continued)</b>					
Belmont Junior Football Club	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bencubbin Community Recreation Cnl	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bencubbin Football Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bencubbin Hockey Club Inc	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Beverley Amateur Swimming Club	2004/2005 Healthy Club	1150	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Bibra Lake Junior Football Club Inc	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bibra Lake Netball Club	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bicton Junior Cricket Club Inc	2004/2005 Healthy Club	850	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Binningup Surf Life Saving Club Inc	2004/2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Blackwood Horse and Pony Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Blue Gum Park Tennis Club	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Booragoon Junior Football Club Inc	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Braves Baseball Club of Melville City	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Bridgetown Football Club Inc	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Brigades Football Club (Inc)	2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Broadwater Bay Surf Life Saving Club	2004/2005 Healthy Club	1300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Brookton Amateur Swimming Club	2004/2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Brookton Pingelly Panthers Football Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Broome Tennis Club (Inc)	2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Broome Towns Football Club Inc	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bruce Rock Bowling Club	2004/2005 Healthy Club	576	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Bruce Rock Football Club Inc	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bruce Rock Hockey Club Inc	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bullcreek Leeming Amateur Football Club Inc	2005 Healthy Club	1250	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bullcreek Tennis Club	2004/2005 Healthy Club	276	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Bunbury Dynamos Junior Soccer Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bunbury Rugby Union Football Club Inc	2005 Healthy Club	800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Bunbury and Districts Cricket Assn Inc	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Busselton Horse and Pony Club	2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Busselton Tennis Club Inc	2004/2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Byford BMX	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Calingiri Sports Club	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Cambridge Squash Club Inc	2005 Healthy Club	626	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Canning Mens Softball Association	2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Canning Vale Cricket Club	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Carine Cats Ball Club	2004/2005 Healthy Club	1300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Carine Netball Club Inc	2005 Healthy Club	1300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Carine Swimming Club Inc	2004/2005 Healthy Club	650	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196

**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Health Promotion (Continued)</b>					
Carlisle Football Club Inc	2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Carmel Cricket Club	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Carnarvon Amateur Swimming Club Inc	2004/2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Carnarvon Tennis Club	2005 Healthy Club	1350	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Central Aquatic Swimming and Lifesaving Club	2004/2005 Healthy Club	650	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Central Cougars Junior Football Club Inc	2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Central Midlands Riding & Pony Club	2004/2005 Healthy Club	750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Chapman Valley Football Club Inc	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Chindits Youth Sports Club Inc	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Claremont Recreation Club Inc	2004/2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Clarkson Little Athletics Club	2004/2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Club Sierra	2004/2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Cockburn City Soccer Club Inc	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Cockburn Cougars Softball & Sporting Club Inc	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Collegians Amateur Football & Sporting Club	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Collie BMX Club	2004/2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Coolbinia West Perth Cricket Club	2004/2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Cuballing Golf Club Inc	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Cuballing Tennis Club Inc	2004/2005 Healthy Club	800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Cunderdin Football Club	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Curtin Baseball Club Inc	2004/2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Curtin Rugby Union Football Club	2005 Healthy Club	800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Curtin University Wesley Sports Assn	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Dalkeith Nedlands Bowling Club Inc	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Deanmill Football Club	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Denmark Surf Life Saving Club Inc	2004/2005 Healthy Club	1650	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Denmark Walpole Football Club Inc	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Derby Rodeo and Horseriders Assn	2005 Derby Campdraft, Gymkhana & Rodeo	2500	Kimberley Public Health Unit	Various Health Messages	400
Dianella Morley Amateur Football Club	2005 Healthy Club	800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Dongara Football Club	2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Dongara Junior Football Club Inc	2005 Healthy Club	1200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Doubleview-Carine Cricket Club	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Dowerin Rifle Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Dudinin Sporting and Recreation Council	2004/2005 Healthy Club	750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Dumbleyung Cricket Club	2004/2005 Healthy Club	550	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Dumbleyung Hockey Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167

**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Health Promotion (Continued)</b>					
Dumbleyung Netball Club Inc	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Dumbleyung Swimming & Lifesaving Club	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Dumbleyung Tennis Club	2004/2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Duncraig Tennis Club Association Inc	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
ECU Hockey Club Incorporated	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
East Fremantle Junior Football Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Eastern Hills Hornets/Teeball & Baseball Assn Inc	2004/2005 Healthy Club	1950	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Eaton Australind Junior Football Club	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Eaton Eagles Women's Hockey Club	2005 Healthy Club	1200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Emu Point Sporting Club Inc	2004/2005 Healthy Club	1650	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Esperance Amateur Swimming Club	2004/2005 Healthy Club	800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Esperance Football and Sporting Club	2005 Healthy Club	1600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Esperance Goldfields Surf Life Saving Club	2004/2005 Healthy Club	1200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Esperance Hockey Association	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Exmouth Tennis Club	2004/2005 Healthy Club	750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Flames Netball Club Inc	2005 Healthy Club	200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Floreat Athena Soccer Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Floreat Surf Life Saving Club	2004/2005 Healthy Club	1612	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Forrestfield Junior Football Club	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Forrestfield United Soccer Club WA Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Fremantle & Dist Rugby League Football Club Inc	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Fremantle District Cricket Club Inc	2004/2005 Healthy Club	1050	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Fremantle Surf Lifesaving Club	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Garnduwa Amboorny Wirnan Aboriginal Corporation	2005 Sports Programs	25000	Kimberley Public Health Unit	Various Health Messages	5000
Garnduwa Amboorny Wirnan Aboriginal Corporation	Sponsorship Incentive Scheme	22000	Kimberley Public Health Unit	Various Health Messages	
Gascoyne Gymnastics Club	2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Geraldton Amateur Swimming & Life Saving Club Inc	2004/2005 Healthy Club	800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Geraldton Harriers Club	2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Geraldton JKA Karate Club	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Geraldton Rovers Soccer Club Inc	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Geraldton Sporting Shooters Assn of Aust Club	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Geraldton Surf Life Saving Club Inc	2004/2005 Healthy Club	1320	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196



**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Health Promotion (Continued)</b>					
Geraldton Tennis Club	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Geraldton Touch Football Association	2004/2005 Healthy Club	1750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Geraldton Triathlon Association Inc	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Gidgegannup Junior Football Club Inc	2005 Healthy Club	1700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Gidgegannup Netball Club	2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Gingin Football Club	2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Gingin Tennis Club Inc	2004/2005 Healthy Club	1050	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Goldfields Tee-Ball Association	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Gomm Park Croquet Club Inc	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Goomalling Football Club Inc	2005 Healthy Club	1200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Gosnells Cricket Club	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Greenwood Cricket Club Inc	2004/2005 Healthy Club	950	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Hamersley Carine Amateur Football Club	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Heathridge Soccer Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Hedland Junior Football Association Inc	2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Hedland Water Polo Association	2004/2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Hillarys Yacht Club	2004/2005 Healthy Club	1579	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Hilton Park Junior Cricket Club	2004/2005 Healthy Club	1250	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Joondalup Brothers' Rugby Union Football Club Inc	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Joondalup Districts Cricket Club	2004/2005 Healthy Club	1600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Joondalup Kinross Cricket Club Inc	2004/2005 Healthy Club	1725	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Joondalup Kinross Junior Football Club	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Jurien Horse Club Inc	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Kalamunda & Districts Football & Sportsman Club	2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Kalamunda Districts Swimming Club Inc	2004/2005 Healthy Club	1750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Kalbarri Golf and Bowling Club	2004/2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Karlgarin Country Club	2004/2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Karrinyup Saints Junior Football Club	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Katanning Hockey Club	2005 Healthy Club	800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Kellerberrin Tammin Football Club	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Kelmscott Baseball Club	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Kelmscott Pony Club Inc	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Kenwick Football Club Inc	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
King River Horse and Pony Club Inc	2004/2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Kings Soccer Academy Inc	2005 Healthy Club	800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Kingsway Little Athletics Centre	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Kojonup Hockey Club Inc	2005 Healthy Club	1700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167

**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Health Promotion (Continued)</b>					
Kojonup Tennis Club Inc	2004/2005 Healthy Club	820	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Kukerin Dumbleyung Football Club	2005 Healthy Club	750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Kukerin Hockey Club (Inc)	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Kununurra Football Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Kununurra Netball Association	2005 Healthy Club	1300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Kwinana Bowling Club	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Kwinana United Soccer & Social Club Inc	2005 Healthy Club	800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Lake Grace Hockey Club Inc	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Lakes Junior Football Club Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Lansdale Junior Football Club	2005 Healthy Club	1750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Leda Junior Football Club Incorporated	2005 Healthy Club	1250	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Leschenault Tigers PWD	2004/2005 Healthy Club	550	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Macedonian Community United Sporting Complex (Inc)	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Maddington Gosnells Squash Club Inc	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Mandurah Boardriders Inc	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Mandurah Centrals Junior Football Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Mandurah Cricket Club Inc	2004/2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Mandurah Junior Baseball Club Inc	2004/2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Mandurah Pirates Rugby Union Football Club	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Mandurah Rhythmic Gymnastics and Gym Sports	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Mandurah Tee Ball Club Inc	2004/2005 Healthy Club	1515	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Mandurah Triathlon Club Inc	2004/2005 Healthy Club	750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Manjimup Country Club	2004/2005 Healthy Club	1820	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Manjimup Imperials Recreation Club Inc	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Manjimup Marlin Swimming Club	2004/2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Margaret River Surf Life Saving Club	2004/2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Margaret River Tennis Club	2004/2005 Healthy Club	1455	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Marist Football Club	2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Marist Junior Football Club Inc	2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Melville City Hockey Club Inc	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Melville Suburban Turf Cricket Club	2004/2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Melville Swimming Club Inc	2004/2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Melville-Palmyra Amateur Football Club	2005 Healthy Club	1250	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Merredin Districts Amateur Basketball Assn Inc	2004/2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Merrifield Park Tennis Club Inc	2004/2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Mingenew Football Club	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167

**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Health Promotion (Continued)</b>					
Mingenew Lawn Tennis Club Inc	2004/2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Modernians Hockey Club	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Moodiarup Sports Complex	2004/2005 Healthy Club	850	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Moora Cricket Club	2004/2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Moora Rovers Football Club Inc	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Morawa Football Club Inc	2005 Healthy Club	1600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Morley Cricket Club	2004/2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Mosman Park Golf Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Mosman Park Junior Football Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Mount Barker United Soccer Club Inc	2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Mount Lawley Amateur Football Club	2005 Healthy Club	1600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Mounts Bay Sailing Club (Inc.)	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Mt Barker Amateur Swimming Club	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Mullaloo Surf Life Saving Club	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Mundaring Hills Football Club Inc	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Mundijong Centrals Junior Football Club	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Munglinup Pony Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Nannup Tigers Football Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Narembeen Hockey Club Inc	2005 Healthy Club	800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Narembeen Tennis Club	2004/2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Narrogin Amateur Swimming Club Inc	2004/2005 Healthy Club	550	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Nedlands Soccer Club Inc	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Nedlands Tennis Club	2004/2005 Healthy Club	1457	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Newman Gymnastics Club Inc	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Newman Sports Association	2005 Healthy Club - Netball Division	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Nollamara Amateur Football Club (Inc)	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Noranda Junior Football Club Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
North Beach Football Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
North Cottesloe Surf Life Saving Club	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
North Murray Tee Ball Association	2004/2005 Healthy Club	1600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Northam Railway Football Club Inc	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Northern Districts Gymnastic Club Inc	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Northside Seals Swimming Club	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Ocean Ridge Junior Cricket Club Inc	2004/2005 Healthy Club	1200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Old Aquinians Hockey Club Inc	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Old Guildfordians Mundaring Hockey Club Inc	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Ongerup Ladies Netball Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Orange Grove Horse and Pony Club	2004/2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196



**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Health Promotion (Continued)</b>					
Ord River Tee Ball Association	2005 Healthy Club	1450	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Palmyra Junior Football Club Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Palmyra Rugby Union Club Inc	2005 Healthy Club	800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Paraburdoo Amateur Swimming Club	2004/2005 Healthy Club	1200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Peel Aquatic Club	2004/2005 Healthy Club	590	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Peel District Cycling Club Inc	2004/2005 Healthy Club	554	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Peel Football Umpires Assn Inc	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Peel Water Polo Association	2004/2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Perry Lakes Little Athletics Centre	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Perth Azzurri Soccer Club	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Perth Baseball Club	2004/2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Perth Canoe Polo Club	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Perth Coastals Volleyball Club Inc	2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Perth Mountain Bike Club	2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Perth Soccer Club Inc	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Phantoms' Waterpolo Club (Inc)	2004/2005 Healthy Club	850	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Phoenix Knights Soccer Club Inc	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Pingelly Tennis Club Inc	2004/2005 Healthy Club	400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Pingrup Cricket Club Inc	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Pinjarra Bowling Club Inc	2004/2005 Healthy Club	376	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Pinjarra Cricket Club Inc	2004/2005 Healthy Club	1200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Pinjarra Football Club Inc	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Pioneers Football and Sporting Club	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Port Hedland Rovers Football Club Inc	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Ports Cricket Club Inc	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Quairading Football Club Inc	2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Quairading Ladies Hockey Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Queens Park Junior Football Club Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Quinns Districts Junior Football Club Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Quinns Rocks Cricket Club Inc	2004/2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Railway Football Club (Geraldton)	2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Railways Football and Tigers Sporting Club Inc	2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Rats Water Polo Club Inc	2004/2005 Healthy Club	1200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Redbacks Floorball Club Inc	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Ridgewood Little Athletics Centre	2004/2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Riverton Blue Marlins Inc	2004/2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Riverton Football Club Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Rockingham & Districts BMX Club Inc	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167

**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Health Promotion (Continued)</b>					
Rockingham City Soccer and Social Club	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Rockingham Football, Sporting and Social Club Inc	2004/2005 Healthy Club	1994	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Rockingham Raptors District Tee-Ball Assn	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Rockingham Rugby Union Football Club	2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Roleystone Football Club Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Roleystone Sporting Club Inc	2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Rookies Softball Club Inc	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Rossmoyne Junior Football Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Royals Football & Sporting Club Inc	2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Safety Bay Tennis Club Inc	2004/2005 Healthy Club	1650	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Scarboro Surf Life Saving Club Inc	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Scarborough Junior Cricket Club	2004/2005 Healthy Club	950	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Secret Harbour Junior Football Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Serpentine Jarrahdale Cricket Club	2004/2005 Healthy Club	1450	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Shamrock Rovers Soccer Club Inc	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Sorrento Saints Netball Club Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Sorrento Soccer Sports & Social Club Inc	2005 Healthy Club	1000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
South Bunbury Junior Football Council	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
South Lake Dolphins Swimming Club Inc	2004/2005 Healthy Club	750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
South Perth Baseball Club Inc	2004/2005 Healthy Club	1450	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
South Perth Junior Cricket Club	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
South Perth Rugby League Football Club	2005 Healthy Club	1829	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
South Perth Yacht Club	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Southern Districts Junior Football Assoc	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Spalding Horse and Pony Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Spalding Olympic Soccer Club Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Spalding Park Tennis Club Inc	2004/2005 Healthy Club	650	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Spartan Sportsmen's Club (Inc)	2004/2005 Healthy Club	810	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Stirling Amateur Football & Sporting Club	2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Stirling City Toscana (Panthers) Soccer Club Inc	2005 Healthy Club	1700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Stirling Suns Soccer Club	2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Stirling Table Tennis Club Inc	2005 Healthy Club	160	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Subiaco Junior Football Club Inc	2005 Healthy Club	1050	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Subiaco Marist Cricket Club Inc	2004/2005 Healthy Club	1200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Suburban Nedlands City Hockey Club	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Swan Districts Junior Baseball Club	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196

**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Health Promotion (Continued)</b>					
Swan Hills Swimming Club Inc	2004/2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Swan I C Junior Soccer Club Inc	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Swan Valley Horse and Pony Club	2005 Healthy Club	400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Swan View Cricket Club	2004/2005 Healthy Club	800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Swan View Football Club - Junior/Senior	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Swanbourne Cricket Club	2004/2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Tammin Bowling Club Inc	2004/2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Tammin Women's Hockey Club Inc	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Thornlie Community Trampoline Club Inc	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Thornlie Hawks Softball Club Inc	2004/2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Tjirrudu Aboriginal Corporation	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Tompkins Park Touch Association	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Toodyay Football Club	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Toodyay Tennis Club Incorporated	2004/2005 Healthy Club	750	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Towns Football Club Geraldton Inc	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Trigg Junior Boardriders Club (Inc)	2004/2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Trinity Aquinas Amateur Football Club	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Tuart Hill Junior Soccer Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Tuart Hill Snr High School Amateur Swimming Club	2004/2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
University of WA Fencing Club Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
University of Western Australia Soccer Club Inc	2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Upper Gascoyne Health & Recreation Group	2004/2005 Healthy Club	1200	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Vic Park Junior Football Club	2005 Healthy Club	1400	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Victoria Park Xavier Hockey Club Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
WA Sports Federation	Healthway Sponsorship Advisory Service	50000	Health Support Sponsorship	Conditions	400
Wagin Amateur Swimming Club	2004/2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Wagin Hockey Club Incorporated	2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Walkaway Pony Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Wallangarra Riding and Pony Club	2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Wanneroo City Junior Soccer Club Inc	2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Wanneroo City Soccer Club	2005 Healthy Club	1300	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Wanneroo Cricket Club Inc	2004/2005 Healthy Club	1700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Wanneroo Districts Rugby Union Football Club	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Warnbro Strikers Junior Soccer Club	2005 Healthy Club	1870	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167

**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Health Promotion (Continued)</b>					
Warnbro Strikers Senior Soccer Club	2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Warwick Greenwood Junior Cricket Club	2004/2005 Healthy Club	1900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Warwick Greenwood Junior Football Club	2005 Healthy Club	1800	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Wembley Women's Lacrosse	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
West Plantagenet Pony Club Inc	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Western Shamrocks Gaelic Football Club	2005 Healthy Club	700	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Westonia Golf Club Inc	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Westside Wolves Hockey Club Inc	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Whitford Hockey Club Inc	2005 Healthy Club	1500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Whitfords and Districts Cricket Club Inc	2004/2005 Healthy Club - Senior Cricket	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Wickepin Ladies Hockey Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Willetton Baseball Club Inc	2004/2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Willetton Hockey Club	2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Willetton Junior Cricket Club	2004/2005 Healthy Club	1868	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Williams Football Club Inc	2005 Healthy Club	900	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Winnacott Kats Junior Football Club Inc	2005 Healthy Club	2000	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Woogenellup Polocrosse Club	2005 Healthy Club	500	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Wooroloo Swimming Club Inc	2004/2005 Healthy Club	550	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Wyalkatchem Football Club	2005 Healthy Club	1100	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Yanchep Districts Junior Football Club	2005 Healthy Club	1250	Sports Medicine Australia (WA Branch)	Healthy Club Kit	167
Yanchep/Two Rocks Community & Recreation Assn	2004/2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Yangebup Knights Baseball Club	2004/2005 Healthy Club	600	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
Yangebup Knights Junior Ball Club	2004/2005 Healthy Club	759	Sports Medicine Australia (WA Branch)	Healthy Club Kit	196
<b>Injury Prevention</b>					
Sports Medicine Australia WA Branch	'Sport Safe' Community Education Program	90000	Sports Medicine Australia (WA Branch)	Sport Safe	2000
The Rink Pty Ltd	Sport Safe Skate Smart Program, Little Speeders Jnr D'ment	4000	Sports Medicine Australia (WA Branch)	Sport Safe Kit	400
WA Rugby Union Inc	2005 - 2006 Development Program	65000	Sports Medicine Australia (WA Branch)	Sport Safe	10000
<b>Physical Activity Promotion</b>					
Ability Solutions Inc	Physical Activity for People with a Mental Illness	60000	National Heart Foundation of Aust (WA Div)	Be Active	4000
Albany Aussi Masters Swimming Club	City of Albany 2005 Harbour Swim	1000	Healthway Kit	Be Active	400
Amity Badminton Club	Amity Badminton	1500	Healthway Kit	Be Active	400
Aussi Masters Swimming - Carine Club	Australia Day Swim	750	Healthway Kit	Be Active	400
Aussi Masters Swimming WA Branch Inc	Sponsorship Incentive Scheme	15000	Healthway Kit	Be Active	
Aussi Masters Swimming WA Branch Inc	Swim for your Life	10000	Healthway Kit	Be Active Every Day	

**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Physical Activity Promotion (Continued)</b>					
Badminton Association of WA Inc	2005-2006 Be Active Project	30000	National Heart Foundation of Aust (WA Div)	Be Active	3000
Bibbulmun Track Foundation (Inc)	Calendar of Events 'Be Active' Walk with the Friends	3500	Healthway Kit	Be Active	400
Bicycle Institute of Victoria (Bicycle Victoria)	Promotion for the Great WA Bike Ride	30000	National Heart Foundation of Aust (WA Div)	Be Active - Cycle Instead	4000
Birds Australia Western Australia Inc	Bush Walking at Shark Bay	1500	Healthway Kit	Be Active	400
Bunbury BMX Club (Inc)	Super Series Round 10	2000	National Heart Foundation of Aust (WA Div)	Be Active - Cycle Instead Kit	400
Busselton Allsports Inc	Busselton Jetty Swim 2005	2500	Healthway Kit	Be Active	400
Canoeing WA Inc	Development Projects - Be Active Paddle Academy	42000	National Heart Foundation of Aust (WA Div)	Be Active	5000
Canoeing WA Inc	Festival of Paddle	25000	National Heart Foundation of Aust (WA Div)	Be Active	3000
Churches' Commission on Education Inc	Rockingham Fun Run 2005	2500	Healthway Kit	Be Active	400
City of Mandurah	Peel 'Start to Finish' - Community Walk	4000	Healthway Kit	Be Active	400
Civic Bowling Club Merredin	Merredin Civic Ladies Gala Weekend	1500	Healthway Kit	Be Active	400
Cockburn BMX Stadium Inc	2005 King & Queen of Cockburn	1500	National Heart Foundation of Aust (WA Div)	Be Active - Cycle Instead Kit	400
Community Development Foundation	CDF Bike Challenges	40000	National Heart Foundation of Aust (WA Div)	Be Active	5000
Eastern Great Southern Ladies Golf Association	Be Active Golf Coaching Clinic	2500	Healthway Kit	Be Active	400
Friends of the Cape to Cape Track Inc.	Walk the Edge 2005:Healthway Cape to Cape Track End-Ender	1500	Healthway Kit	Be Active	400
Masters Athletics WA	MAWA Track and Field Championships 2005	1500	Healthway Kit	Be Active	400
Midland Cycle Club Inc	Junior Track Attack	1500	National Heart Foundation of Aust (WA Div)	Be Active - Cycle Instead Kit	400
Munda Biddi Trail Foundation	Munda Biddi Try the Trail Rides	2000	National Heart Foundation of Aust (WA Div)	Be Active - Cycle Instead Kit	400
National Heart Foundation of Aust (WA Division)	Physical Activity Projects	43400	Healthway Kit	Be Active	500
Norseman Sport and Recreation Federation	Norseman X-Fest	5000	Healthway Kit	Be Active	400
Northam Avon Descent Association Inc	Multiplex Avon Descent	19000	National Heart Foundation of Aust (WA Div)	Be Active	4000
Northampton District High School P&C Assn Inc.	Northampton to Horrocks Fun Run 2005	500	Healthway Kit	Be Active	400
Northcliffe Visitor Centre Inc	Annual 2005 Karri Cup Mountain Bike Championships Event	3000	National Heart Foundation of Aust (WA Div)	Be Active - Cycle Instead Kit	400
Orienteering Association of WA Inc	Developing Orienteering in Schools & the Community	35000	National Heart Foundation of Aust (WA Div)	Be Active	3500



**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Physical Activity Promotion (Continued)</b>					
Orienteering Association of WA Inc	Sponsorship Incentive Scheme	12000	National Heart Foundation of Aust (WA Div)	Be Active	
Pemberton Telecentre Management Committee (Inc)	Be Active Cycle Instead Pemberton Classic	2000	National Heart Foundation of Aust (WA Div)	Be Active - Cycle Instead Kit	400
Positive Ageing Foundation	Maturing the Game	49000	National Heart Foundation of Aust (WA Div)	Be Active	2000
Riding for the Disabled Association WA	Multiple Programs 2005	15400	National Heart Foundation of Aust (WA Div)	Be Active	1500
Sailability W.A. Inc	Be Active Sailing Program	5000	National Heart Foundation of Aust (WA Div)	Be Active Kit	400
Scitech Discovery Centre	SPORT: more than heroes and legends	15000	National Heart Foundation of Aust (WA Div)	Be Active	5000
Shire of Bruce Rock	'Be Active' Co-ordinators Scheme	25000	National Heart Foundation of Aust (WA Div)	Be Active Every Day	2000
Shire of Goomalling	Avon Be Active Sport & Recreation Co-ordinators - Position	25000	National Heart Foundation of Aust (WA Div)	Be Active	2000
Shire of Kulin	Roe District Be Active Coordinators Scheme	22000	National Heart Foundation of Aust (WA Div)	Be Active Every Day	2000
Shire of Lake Grace	Be Active Bike Rally	1000	Healthway Kit	Be Active	400
Shire of Moora	Midland District Be Active Sport & Rec Co-ord Position	25000	National Heart Foundation of Aust (WA Div)	Be Active	2000
Shire of Wickiepin	2005 Be Active Roe District Cup	2000	Healthway Kit	Be Active	400
Special Olympics WA Inc	State Games Recreational Camp 2005	3000	National Heart Foundation of Aust (WA Div)	Be Active Kit	400
WA Cycling Federation Inc	Be Active Cycle Instead Corporate Partnership Proposal 2005	25000	National Heart Foundation of Aust (WA Div)	Be Active - Cycle Instead	3000
WA Disabled Sport Association	Engagement Concept (Sponsorship Incentive Scheme)	25000	National Heart Foundation of Aust (WA Div)	Be Active	
WA Disabled Sport Association	Sponsorship 2004-2007	135000	National Heart Foundation of Aust (WA Div)	Disability No Limits - Be Active	8000
WA Touch Association Inc	Touchwest	42000	National Heart Foundation of Aust (WA Div)	Be Active Every Day	4000
Walpole Sports & Recreation Assn (Inc.)	Walpole Be Active Triathlon	1500	Healthway Kit	Be Active	400
Western Australian Fencing Assn Inc	National Circuit Tournament Number 3	3500	Healthway Kit	Be Active	400
Wheatbelt Sports Council	2004 'Be Active' Cup	2200	Healthway Kit	Be Active	400
Wheatbelt Sports Council	Triathlon Series & Pre Season Summer Cup	4000	Healthway Kit	Be Active	400
Wheatbelt Triathlon Association	Be Active Wheatbelt Triathlon Series	2000	Healthway Kit	Be Active	400
Wheelchair Sport WA Inc	2005 Wheelchair Sports WA Development Program	45000	National Heart Foundation of Aust (WA Div)	Be Active	5000
Y Striders Incorporated	Kids Fun Run Training Zone	1500	Healthway Kit	Be Active	400
<b>Tobacco Smoking Control</b>					
Armada Districts Soapbox Club Inc	Australia Day Soapbox Championship	700	Healthway Kit	Smarter than Smoking	400
Armada Soccer Club Incorporated	Active Summer Competition	3500	Healthway Kit	Smarter than Smoking	400
Avon Valley Ladies Golf Association	Junior Promotion Camps and Coaching	2500	Healthway Kit	Smarter than Smoking	400
Bibelmen Mia Aboriginal Corporation	Indigenous Fishing Competition	1000	Healthway Kit	Smoke Free WA	400
Boccia Rebels of Western Australia	National Boccia Championships 2006	2500	Healthway Kit	Smoke Free WA	400
Boolbardi Country Club Inc	Denham Open Golf C'ship 2005	1000	Healthway Kit	Smoke Free WA	400

**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b><i>Tobacco Smoking Control (Continued)</i></b>					
Bowls WA (Royal WA Bowling Assn)	Junior Development Program	40000	The Cancer Council Western Australia	Smoke Free WA	5500
Broome Senior High School	Kimberley Cup 2005	4000	Healthway Kit	Smarter than Smoking	400
Busselton Soccer Club	Updating coaching course/intensive training course	2000	Healthway Kit	Smarter than Smoking	400
Carine Junior Football Club	25th Year Community Open Day	1000	Healthway Kit	Smarter than Smoking	400
Carnarvon Golf Club	Carnarvon Golf Rejuvenation	1000	Healthway Kit	Smoke Free WA	400
Churches' Commission on Education Inc	Chaplains Cup Footy Competition	2000	Healthway Kit	Smarter than Smoking	400
Clackline/Toodyay Karate Club Inc	Toodyay Invitational Tournament	1000	Healthway Kit	Smarter than Smoking	400
Clontarf Foundation Inc	Clontarf Aboriginal Academy	20000	M&CS - Dept of Health WA	Smarter than Smoking	3000
Corrigin Golf Club	Corrigin Golf Club Junior Program	1000	Healthway Kit	Smarter than Smoking	400
Cranbrook Golf Club	Southern Nite Golf Championships	1000	Healthway Kit	Smoke Free WA	400
Department of Sport and Recreation WA	Aboriginal Participation in Sport	80000	M&CS - Dept of Health WA	Smarter than Smoking	8000
Department of Sport and Recreation WA	Country Sport Scholarship Program	170000	Healthway Kit	Smarter than Smoking	1000
Department of Sport and Recreation WA	Women's Participation Program	130000	M&CS - Dept of Health WA	Smarter than Smoking	10000
Eastern Goldfields Squash Rackets Assn Inc	2005 Golden Open Squash Tournament	1500	Healthway Kit	Smarter than Smoking	400
Esperance Squash Club Inc	Esperance Country Squash Open	1000	Healthway Kit	Smoke Free WA	400
Filipino Australian Sports Association Inc	FASA Sports Tournament 2005	3000	Healthway Kit	Smoke Free WA	400
Geraldton Junior Soccer Association	2005 Geraldton Junior Soccer Association Season	2000	Healthway Kit	Smarter than Smoking	400
Great Northern 8-Ball Association	Batavia Black Ball Classic	1000	Healthway Kit	Smoke Free WA	400
Gwaba Enterprises Aboriginal Corp	Indigenous Football Carnival	2500	Healthway Kit	Smarter than Smoking	400
Hockey WA	Hockey Development Program	200000	M&CS - Dept of Health WA	Smoke Free WA	20000
Joondalup Hockey Club Inc	Lakers Hockey Development Program	1500	Healthway Kit	Smarter than Smoking	400
Karratha Country Club Inc	Ladies Pilbara Golf championships	2000	Healthway Kit	Smoke Free WA	400
Kelmscott Roos Junior Soccer Club Inc	Primary Schools Soccer Challenge	4000	Healthway Kit	Smarter than Smoking	400
Kulin Football Club (Inc)	Great Southern Colts Football Carnival 2005	2500	Healthway Kit	Smarter than Smoking	400
Lacrosse West Inc	Women's Lacrosse 'Check it Out'	20000	The Cancer Council Western Australia	Smarter than Smoking	2350
Leeuwin Ocean Adventure Foundation	Leeuwin / Healthway Youth Sailing Program	10000	Healthway Kit	Smoke Free WA	
Manjimup Country Club	Kristofferson Cup	1000	Healthway Kit	Smoke Free WA	400
Meekatharra Shire	Meeka Muster Basketball Carnival	2500	Healthway Kit	Smarter than Smoking	400
Middleton Beach Bowling Club Inc	Men's Invitation Fours and Pairs Carnival 2005	500	Healthway Kit	Smoke Free WA	400
Perth Glory	2005 - 2006 Season Sponsorship	150000	M&CS - Dept of Health WA	Smarter than Smoking	28000
Petanque WA Incorporated	National Championships 2005	2000	Healthway Kit	Smoke Free WA	400
Professional Golfers Association of Australia	WA Division PGA Australia and Associated Programs	12000	Healthway Kit	Smoke Free WA	400



**SPORT SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b><i>Tobacco Smoking Control (Continued)</i></b>					
South Sudan Community Association of WA	Taking the Kids off the Streets Program	4000	Healthway Kit	Smarter than Smoking	400
South West Goju Ryu Karate Do Assn Inc	South West Open Championships Annual Martial Arts Tournament	3000	Healthway Kit	Smarter than Smoking	400
WA Institute of Sport	Smarter than Smoking WAIS Talent Search	70000	National Heart Foundation of Aust (WA Div)	Smarter than Smoking	5250
WA Lacrosse Association	New Futures	35000	The Cancer Council Western Australia	Smoke Free WA	4500
WA Netball Inc	2003-2005 Active Netball	240000	M&CS - Dept of Health WA	Smoke Free WA	25000
WA Softball Association Inc	Statewide Development of Softball	30000	M&CS - Dept of Health WA	Smoke Free WA	4000
WA Squash	2005 Development Program	45739	National Heart Foundation of Aust (WA Div)	Smoke Free WA	4000
WA Volunteer Fire & Rescue Service Assn Inc	2005 WA State Junior Fire Brigade Championships	1000	Healthway Kit	Smoke Free WA	400
West Australian Football Commission Inc	Football Sponsorship 2002 - 2005	335000	M&CS - Dept of Health WA	Smoke Free WA	40000
West Australian Rifle Association Inc	2005 Queens Prize Meeting	1000	Healthway Kit	Smoke Free WA	400
West Australian Womens Football League	Schoolgirls Cup	7000	Healthway Kit	Smarter than Smoking	400
West Coast Rodeo Circuit	West Coast Rodeo Circuit Junior State Finals 2004	2000	Healthway Kit	Smarter than Smoking	400
Western Australian Golf Association Inc	Golf Sponsorship 2004 - 2005	60000	National Heart Foundation of Aust (WA Div)	Smarter than Smoking	4000
Western Australian Soccer Assn Ltd	Grow THE Game	145000	M&CS - Dept of Health WA	Smarter than Smoking	21000
Western Australian Table Tennis Assn Inc	Development Program 2005/06	10500	Healthway Kit	Smoke Free WA	400
Western Australian Veteran Golfers Assn	2005 National Veteran Golf Championships	3000	Healthway Kit	Smoke Free WA	400
Westonia Telecentre	Football Coaching by the Best	1000	Healthway Kit	Smarter than Smoking	400
Winning Bush Gymkhana Inc	Winning Bush Gymkhana	1500	Healthway Kit	Smoke Free WA	400
Women's Golf WA Inc	Annual Program 2003-2005	11200	National Heart Foundation of Aust (WA Div)	Smoke Free WA	1300
Womensport West	2005 Annual Program	22000	M&CS - Dept of Health WA	Smarter than Smoking	4000

## ARTS SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05

(Includes Years 1, 2 or 3 funding for multi-year projects)

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount \$</i>	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount \$</i>
<b>Alcohol and other drug misuse</b>					
Abmusic Aboriginal Corporation	Respect Yourself Youth School Concerts	15000	M&CS - Dept of Health WA	Respect Yourself Respect Your Culture	2000
Arts Radio Ltd (RTRFM 92.1)	Fresh Blast	65000	M&CS - Dept of Health WA	Drug Aware	6000
Avon Valley Arts Society	Annual Art Program 2005	23000	M&CS - Dept of Health WA	100% Control	2700
Bindi Bindi Aboriginal Corporation	Beat It!	2970	M&CS - Dept of Health WA	Drug Aware Kit	400
Bloodwood Tree Association Inc	Nindji Nindji Family Cultural Festival 2004	15000	Healthway Kit	Respect Yourself Respect Your Culture	1000
Christian Outreach Centre	2004 Leavers Celebration - Margaret River	4000	M&CS - Dept of Health WA	100% Control	600
City of Geraldton	Pump It Up!	3000	M&CS - Dept of Health WA	Drug Aware Kit	400
City of Melville	YAC It Up 2005	10000	M&CS - Dept of Health WA	Drug Aware	1200
Community First	Bilyidar Festival	3000	M&CS - Dept of Health WA	Drug Aware Kit	400
Country Arts WA Inc	Y-Culture	14859	M&CS - Dept of Health WA	Drug Aware	3600
Denmark Local Drug Action Group	Denmark VS Organics	3000	M&CS - Dept of Health WA	Drug Aware Kit	400
Escape Youth Centre	Untitled	2950	M&CS - Dept of Health WA	Drug Aware Kit	400
Esperance Community College	Moorditj Dance and Didge Project	3000	Healthway Kit	Respect Yourself Respect Your Culture	400
Services Management Committee					
Festival Fringe Society of Perth	Drug Aware Microwave Program	45000	M&CS - Dept of Health WA	Drug Aware	4000
Gnowangerup Aboriginal Corporation	Gnowangerup Past & Present - Aboriginal Art Exhibition	4000	Healthway Kit	Respect Yourself Respect Your Culture	400
Headquarters Inc	HQ Arts 2005	20000	M&CS - Dept of Health WA	Drug Aware	2700
Karalundi Aboriginal Education Centre	Art Week	5000	Healthway Kit	Respect Yourself Respect Your Culture	400
Kellerberrin Aboriginal Progress Assn Inc	Keela Dreaming Cultural Festival	12000	Wheatbelt Public Health Unit	Respect Yourself Respect Your Culture	2000
Kimberley Stolen Generation Aboriginal Corporation	Stolen Generation Family Concert	8000	M&CS - Dept of Health WA	Respect Yourself Respect Your Culture	1200
Lancelin Youth Group Inc	Lancelin Leavers 2004	1200	M&CS - Dept of Health WA	100% Control	600
Local Drug Action Groups Inc	Gromfest 2005	8000	M&CS - Dept of Health WA	Drug Aware Kit	400
Local Drug Action Groups Inc	Kalbarri Leavers Concert - Ambush 2004	3000	M&CS - Dept of Health WA	100% Control	600
Local Drug Action Groups Inc	RAP Park Summer Event Program	3000	M&CS - Dept of Health WA	Drug Aware Kit	400
Local Drug Action Groups Inc	Roleystone Leavers Bash	2000	M&CS - Dept of Health WA	100% Control	600
Margaret River Wine Region Festival Assn Inc	The Fusion of Margaret River	5000	Healthway Kit	Respect Yourself	400
Meekatharra Shire	Graffiti Art Workshops	1830	M&CS - Dept of Health WA	Drug Aware Kit	400

**ARTS SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Alcohol and other drug misuse (Continued)</b>					
Mowanjum Aboriginal Corporation	Mowanjum Festival 2005	5000	Healthway Kit	Respect Yourself Respect Your Culture	400
Mundaring Arts Centre Inc	Mundaring Arts Centre Youth Arts Program 2005	18000	M&CS - Dept of Health WA	Drug Aware	2500
NBT WA Music Inc	The Next Big Thing (WA)	50000	M&CS - Dept of Health WA	Drug Aware	5000
Perth Institute of Contemporary Arts	Programs 2005	28000	M&CS - Dept of Health WA	Drug Aware	7000
Rottneest Island Business Community	Leavers Week 2004	8000	M&CS - Dept of Health WA	100% Control	1000
SWERVE Assn Inc	Indigenous Culture Survival Celebration	3000	Healthway Kit	Respect Yourself Respect Your Culture	400
SWERVE Assn Inc	The Messenger Project - Part 3	13000	M&CS - Dept of Health WA	Respect Yourself Respect Your Culture	1300
Saltbush Youth Festival Inc	Saltbush Youth Festival	4000	M&CS - Dept of Health WA	100% Control	600
Shire of Augusta-Margaret River	Skip It Tonight YAC Music Event	3000	M&CS - Dept of Health WA	Drug Aware Kit	400
Shire of Bridgetown-Greenbushes	Bridgetowns' little BIG Day Out	3000	M&CS - Dept of Health WA	Drug Aware Kit	400
Shire of Dardanup	Eaton On The Wall	3000	M&CS - Dept of Health WA	Drug Aware Kit	400
Shire of Harvey	Youth Play 2005	10000	Healthway Kit	Respect Yourself 100% Control	400
Shire of Katanning	Katanning Youth Festival	1521	M&CS - Dept of Health WA	Drug Aware Kit	400
Shire of Wyndham East Kimberley	Circus Thrills and Spills	3000	M&CS - Dept of Health WA	Drug Aware Kit	400
Southern Edge Arts	'Euphonious'	2900	M&CS - Dept of Health WA	Drug Aware Kit	400
Southern Edge Arts	Southern Edge Arts Annual Program	35000	Great Southern Population Health Service	100% Control	6000
Southside Christian Centre AOG Inc	Slingshot Music & Sports Festival 2005	2000	M&CS - Dept of Health WA	Drug Aware Kit	400
Town of Cambridge	Exposure 2004 Leavers Week Youth Festival	3000	M&CS - Dept of Health WA	100% Control	600
Town of Kwinana	The Mary G Performance Showcase & Youth Development	12000	M&CS - Dept of Health WA	Respect Yourself Respect Your Culture	2000
Town of Vincent	AmpFest - Clash of the Bands	12000	M&CS - Dept of Health WA	Drug Aware	1600
UWA Perth International Arts Festival (PIAF)	Noongar Boodja Project	100000	M&CS - Dept of Health WA	Respect Yourself Respect Your Culture	15000
WA Youth Jazz Orchestra Association	WAYJO Annual Program / 2004 - 2006	35000	M&CS - Dept of Health WA	100% Control	3500
WA Youth Theatre Company	Fall Out & Theatre Weirdos	25000	M&CS - Dept of Health WA	Drug Aware	2500
Waugal Aboriginal Corporation	Bindjareb Middar Revival	3000	M&CS - Dept of Health WA	Drug Aware Kit	400
Waugal Aboriginal Corporation	NAIDOC Week Exhibition	6000	Healthway Kit	Respect Yourself Respect Your Culture	400
Westonia Telecentre	Capture the Days with a Mask	2900	M&CS - Dept of Health WA	Drug Aware Kit	400
World Pacific Entertainment	Holiday Fiesta	2500	M&CS - Dept of Health WA	Drug Aware Kit	400
YMCA of Perth Inc	Creating Creative Spaces	20000	M&CS - Dept of Health WA	Drug Aware	3000
Yirra Yaakin Noongar Theatre	Annual Program 2003-2005	45000	M&CS - Dept of Health WA	Respect Yourself Respect Your Culture	5000
Youth Involvement Council Inc	Beating Round the Bush!	3000	M&CS - Dept of Health WA	Drug Aware Kit	400

# ARTS SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)

Organisation	Project Title	Project Amount \$	Health Agency	Health Message	Support Amount \$
<b>Cancer Prevention</b>					
Nannup Music Club	2005 Nannup Music Festival	10000	The Cancer Council Western Australia	Sun Smart	1300
Shire of Kalamunda	Corymbia Foothills Funday	3000	The Cancer Council Western Australia	Sun Smart Kit	400
<b>Good Nutrition Promotion</b>					
Albany Eisteddfod (Inc.)	Music Eisteddfod 2005	1500	Healthway Kit	Enjoy Healthy Eating	400
Australian-Asian Association of WA Inc	Harmony International Folk Fest 2005	7000	Healthway Kit	Enjoy Healthy Eating	400
Central South Eisteddfod	2005 Central South Eisteddfod and Talent Expo	2500	Healthway Kit	Enjoy Healthy Eating	400
Cervantes Community Recreation Centre	Arts, Craft & Photography Exhibition	2000	Healthway Kit	Enjoy Healthy Eating	400
Chidlow Progress Association (Show Committee)	Chidlow & Districts Country Show	3000	Healthway Kit	Enjoy Healthy Eating	400
Darlington Ratepayers and Residents Association	Darlington Chamber Music - Series Brochure	3000	Healthway Kit	Enjoy Healthy Eating	400
Fairbridge Festival Inc	Fairbridge Festival	20000	M&CS - Dept of Health WA	Enjoy Healthy Eating	2500
HarbourSound Inc	Playmakers 2005	10000	Healthway Kit	Enjoy Healthy Eating	800
Manjimup Chamber of Commerce and Industry	Manjimup Cherry Harmony Festival	6000	Healthway Kit	Enjoy Healthy Eating	400
Nannup Arts Council	2005 Nannup Art & Photography Exhibition	2000	Healthway Kit	Enjoy Healthy Eating	400
Nannup Tourist Association	Nannup Rose Festival	3000	Healthway Kit	Enjoy Healthy Eating	400
Narrakup District Progress Association	Narrakup's Folk by Firelight Festival	2000	Healthway Kit	Enjoy Healthy Eating	400
Narrogin Repertory Club	Oliver - A Community Theatre Production	2000	Healthway Kit	Enjoy Healthy Eating	400
Shire of Yalgoo	Yalgoo Outback Festgooval - Recycled Art Exhibition	2500	Healthway Kit	Enjoy Healthy Eating	400
Sri Lankan Tamil Association of WA	Harmony Week 2005 Multi Cultural Show	1000	Healthway Kit	Enjoy Healthy Eating	400
Tamil Association of WA (Inc)	Festival of Lights 2004	1000	Healthway Kit	Enjoy Healthy Eating	400
Town of Kwinana	2005 Kwinana Community Cultural Program	30000	M&CS - Dept of Health WA	Go For 2 'n' 5	3000
<b>Health Promotion</b>					
Garnduwa Amboorny Wirnan Aboriginal Corporation	2004 Isolated Communities Festival	15000	Kimberley Public Health Unit	Various Health Messages	2000
Shire of Tammin	Tammin Healthway Art Prize	1500	Healthway Kit	Healthy Community	400
South Lake Ottey Family & Neighbourhood Centre	South Lake Ottey Centre Birthday Celebrations Banner Project	2500	Healthway Kit	Healthy Community	400
Tammin Primary School P & C Assn Inc	Tammin Literary Festival	1500	Healthway Kit	Healthy Community	400

**ARTS SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b><i>Injury Prevention</i></b>					
Fremantle Children's Literature Centre	Annual Program 2003-2005	35000	KIDSAFE	Safety Rules OK	5800
Musica Viva Australia	Musica Viva Multi-Event Program	104000	KIDSAFE	Safety Rules OK	16000
Spare Parts Theatre Inc	Annual Program 2005	62000	KIDSAFE	Safety Rules OK	11200
The Kaleidoscope Ensemble	The Kaleidoscope Ensemble 2005	7000	KIDSAFE	Safety Rules OK	1200
<b><i>Mental Health Promotion</i></b>					
Artists Foundation of WA Limited	Response - Regional Residency & Indigenous Visual Art Award	12000	Relationships Australia	Make time to talk	1500
Comedy Lounge Pty Ltd	Comedy Lounge 2004-2005 Season	15000	Relationships Australia	Make time to talk	3000
Perth Theatre Company	2005 Theatre Season	20000	Relationships Australia	Make time to talk	5000
<b><i>Physical Activity Promotion</i></b>					
Artatac - Busselton Beach Festival Inc	2005 Busselton Beach Festival & Festival of Busselton	16000	National Heart Foundation of Aust (WA Div)	Be Active	2000
Australian Dance Council WA Branch (Ausdance) Inc	Multi-Event Program - 2005	30000	National Heart Foundation of Aust (WA Div)	Be Active Every Day	3500
Ballet Workshop (Perth City Ballet/Prompt Corner)	Subscription Series 2005	10000	National Heart Foundation of Aust (WA Div)	Be Active	2000
Black Swan Theatre	Be Active BSX-Theatre	25000	National Heart Foundation of Australia (WA Division)	Be Active	2000
Cannery Arts Centre Inc	Sculpture by the Sea	4000	Healthway Kit	Be Active	400
Challenge Brass Band Inc	Saint Barbara's Festival Kalgoorlie	2000	Healthway Kit	Be Active	400
City of Bayswater	Summer Events 2005	9000	Healthway Kit	Be Active	800
City of Fremantle	The Celebration of Ability Art Expo	6000	National Heart Foundation of Aust (WA Div)	Be Active Kit	400
Disability & the Arts, Disadvantage & the Arts Inc	Arts & Health Programs	35000	National Heart Foundation of Aust (WA Div)	Disability No Limits - Be Active Every Day	4000
Friends of the Porongurup Range Inc	Art in the Park 2005	1500	Healthway Kit	Be Active	400
Scitech Discovery Centre	SPORT: more than heroes and legends	15000	National Heart Foundation of Aust (WA Div)	Be Active	
Steps Youth Dance Company	Annual Program 2004-2006	30000	National Heart Foundation of Aust (WA Div)	Be Active Every Day	4750
Stirling Street Arts Centre	Art To Wear Challenge	1500	Healthway Kit	Be Active	400
West Australian Ballet	BE ACTIVE Education & Access Program	55000	National Heart Foundation of Aust (WA Div)	Be Active Every Day	4500
skadada (Alpha Corp Pty Ltd)	skadada Youth Runway AVIX	12500	National Heart Foundation of Aust (WA Div)	Be Active	2000
<b><i>Tobacco Smoking Control</i></b>					
Allanson Primary School	Allanson Community Dance Festival	1000	Healthway Kit	Smoke Free WA	400
Arts Margaret River	Sunday Sundowners in Pioneer Park	5000	Healthway Kit	Smoke Free WA	400
Awesome Arts Australia Ltd	Cre8tive Challenge & Awesome Festival	80000	M&CS - Dept of Health WA	Smarter than Smoking	8000
Barking Gecko Theatre Company	Annual Program 2005 - 2007	83000	M&CS - Dept of Health WA	Smarter than Smoking	6000
Binningup Community Assn Inc	Binningup 50th Anniversary Community Celebration Concert	3350	Healthway Kit	Smoke Free WA	400

**ARTS SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b><i>Tobacco Smoking Control (Continued)</i></b>					
Boddington Arts Council	60 Years of Popular Music	3000	Healthway Kit	Smoke Free WA	400
Boddington Old School Inc	Len Zuks Back at School	5000	Healthway Kit	Smoke Free WA	400
Bunbury Agricultural Society	Bunbury On Show	5000	Healthway Kit	Smoke Free WA	400
Bunbury Musical Comedy Group	2005 Performance Program	7000	Healthway Kit	Smoke Free WA	400
Bunbury Regional Theatre Inc	Les Miserables and Big Play Out Workshops	15000	Healthway Kit	Smarter than Smoking	400
Buzz Dance Theatre	Annual Program 2003-2005	55000	M&CS - Dept of Health WA	Smarter than Smoking	6000
Cecil Andrews Senior High School	Forrestdale Skate Park Urban Art Project	3000	Healthway Kit	Smarter than Smoking	400
Central TAFE	Animation Expo	5000	Healthway Kit	Smarter than Smoking	400
Children's Book Council of Australia (WA Branch)	Children's Book Week 2003	12000	Healthway Kit	Smarter than Smoking	400
Christian Brothers Agricultural School	Tardun Under the Stars	5000	Healthway Kit	Smoke Free WA	400
City of Albany	Multi Events Program 2005 - Vancouver Arts Centre	20000	Great Southern Population Health Service	Smoke Free WA	4000
City of Armadale	Minnawarra Festival Jazz Fiesta	10000	Healthway Kit	Smoke Free WA	400
City of Bunbury Eisteddfod	Eisteddfod - 2005	1500	Healthway Kit	Smarter than Smoking	400
City of Cockburn	Annual Arts Program	15000	Healthway Kit	Smoke Free WA	400
City of Fremantle	Annual Arts Program	30000	M&CS - Dept of Health WA	Smoke Free WA	4000
City of Gosnells	Bright Future Festival	10000	Healthway Kit	Smoke Free WA	400
City of Joondalup	Summer Events Series	32000	National Heart Foundation of Aust (WA Div)	Smarter than Smoking	3000
City of Mandurah	Community Arts & Cultural Events	30000	The Cancer Council Western Australia	Smarter than Smoking	3500
City of Nedlands	The Roland Leach Poetry Prize	2000	Healthway Kit	Smoke Free WA	400
City of Rockingham	Arts & Culture Program 2005	18000	M&CS - Dept of Health WA	Smarter than Smoking	2300
City of South Perth	2005 Multi Events & Arts Partnership Program	17000	M&CS - Dept of Health WA	Smoke Free WA	2000
Collie River Valley Marketing Incorporated	Collie Rock N Coal Festival	5000	Healthway Kit	Smoke Free WA	400
Country Music Club of Boyup Brook	In Tune with the Community	8000	Healthway Kit	Smoke Free WA	400
Cunderdin Shire Council	Concert in the Park	1800	Healthway Kit	Smoke Free WA	400
Dalyellup Beach Community Association Inc (DBCA)	2005 Dalyellup Beach Music in the Park	5000	Healthway Kit	Smoke Free WA	400
Darkan Music and Drama Group	A Capella Exposure and Get Away Weekend	5000	Healthway Kit	Smoke Free WA	400
Deckchair Theatre	2005 Deckchair Theatre Annual Program	22000	Healthway Kit	Smoke Free WA	1500
Denmark Arts Council Inc	Denmark Festivals 2005	8000	Healthway Kit	Smoke Free WA	400
Dryandra Country Visitor Centre Inc	Cuballing Country Festival	5000	Healthway Kit	Smoke Free WA	400
Dunsborough and Districts Progress Assoc Inc	Dunsborough Arts Festival 2005	5000	Healthway Kit	Smoke Free WA	400



**ARTS SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Tobacco Smoking Control (Continued)</b>					
Edith Cowan University Mount Lawley	WAAPA 25th Anniversary - Community Outreach Projects	17000	National Heart Foundation of Aust (WA Div)	Smarter than Smoking	2500
Esperance Community Arts (Inc.)	Youth Arts Development Program	30000	The Cancer Council Western Australia	Smarter than Smoking	4000
Esperance Theatre Guild Inc	The Wind in the Willows	5000	Healthway Kit	Smarter than Smoking	400
Festival of Youth Incorporated	YOH Fest 2005	40000	M&CS - Dept of Health WA	Smarter than Smoking	4000
Festival of the Wind Inc	Festival of the Wind	10000	The Cancer Council Western Australia	Smoke Free WA	1300
Fly By Night Musicians Club Inc	Youth Development Program	45000	National Heart Foundation of Aust (WA Div)	Smoke Free WA	3500
Frankland District Country Club	Frankland River Festival	3000	Healthway Kit	Smoke Free WA	400
Goldfields Arts Centre	Concert in association with The Real Sing	4000	Healthway Kit	Smoke Free WA	400
HarbourSound Inc	Liminal Art Exhibition	3000	Healthway Kit	Smoke Free WA	400
Hopetoun Progress Association Inc	Hopetoun Free Community Open Air Concert	1540	Healthway Kit	Smoke Free WA	400
Hypertheatre	Moo'ed by Wearable Art	8000	Healthway Kit	Smarter than Smoking	600
Jazz Club of WA Inc	20th WA Jazz Festival	2000	Healthway Kit	Smoke Free WA	400
Kambalda Cultural & Arts Group Inc	Celebrating our Community	3000	Healthway Kit	Smoke Free WA	400
Karratha Youth Theatre	Stereowhat Project & Youth Arts Festival	20000	Healthway Kit	Smarter than Smoking	1000
Lake Grace Development Association	Art 2 Wear	2500	Healthway Kit	Smarter than Smoking	400
Latin American Cultural Assn Inc	Winter Carnival 2005 & SmokeFree WA Latin Extravaganza 2005	10000	Healthway Kit	Smoke Free WA	400
Laugh Resort Inc	Laugh Resort Comedy Room at the Brass Monkey	5000	Healthway Kit	Smoke Free WA	400
Leederville Community Action Group Inc	Leederville Street Festival	4000	Healthway Kit	Smoke Free WA	400
Lions Club of Boddington	Lions Family Australia Day Concert	2166	Healthway Kit	Smoke Free WA	400
Mandurah Little Theatre Inc	Grease	5000	Healthway Kit	Smarter than Smoking	400
Mandurah Short Film Assn Inc	Mandurah Short Film Festival	8000	Asthma Foundation	Smarter than Smoking	1000
Meekatharra Shire	Art and Music Festival	5000	Healthway Kit	Smoke Free WA	400
Merredin and Districts Agricultural Society Inc	Merredin Community Show	2000	Healthway Kit	Smoke Free WA	400
Mosman Park Arts Foundation	'The Speaking Out Project'	10000	Healthway Kit	Smarter than Smoking	400
Multicultural Arts of WA (Kulcha)	Annual Sponsorship Program 2003-05	40000	National Heart Foundation of Aust (WA Div)	Smoke Free WA	3000
Mundaring Performing Arts Society	Concert in the Park	1200	Healthway Kit	Smoke Free WA	400
Narrogin Spring Festival Inc	Creative Arts Entertainment - Family Picnic in the Park	1500	Healthway Kit	Smoke Free WA	400
North Fremantle Community Arts Development Inc	Childrens Performing Arts Skills Development & Access Program	3000	Healthway Kit	Smarter than Smoking	400



**ARTS SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b><i>Tobacco Smoking Control (Continued)</i></b>					
Not the Mama Productions Incorporated	States of Shock: A Vaudeville Nightmare	6000	Healthway Kit	Smoke Free WA	400
Nungarin Shire Council	Autumn Art Collection	2500	Healthway Kit	Smoke Free WA	400
Ocean Springs Pty Ltd	Brighton Annual Community Events	5000	Healthway Kit	Smoke Free WA	400
Ongerup Community Development Inc	Celebration of Mallee B'land/Yongergrnow Malleefowl	4000	Healthway Kit	Smoke Free WA	400
Oz Concert Inc	Oz Concert 2005	7000	Healthway Kit	Smoke Free WA	400
Peel Community Development Group Inc	Youth 2 Youth	4900	Healthway Kit	Smarter than Smoking	400
Pemberton Events Association	Pemberton Marron and Wine Show	3000	Healthway Kit	Smarter than Smoking	400
Perth Jazz Society	Fire Without Smoke	15000	M&CS - Dept of Health WA	Smoke Free WA	2000
Perth Oratorio Choir	2005 Concert Program	4000	Healthway Kit	Smoke Free WA	400
Pride Western Australia Inc.	Artists for Pride 2	19000	M&CS - Dept of Health WA	Smoke Free WA	2500
Rockingham Regional Environment Centre	7th WA Environment Festival - Footsteps to the Future	7000	Healthway Kit	Smoke Free WA	400
Rotary Club of Cannington	Storm the Stage	15000	The Cancer Council Western Australia	Smoke Free WA	3000
Rotary Club of Cunderdin	'Into the Setting Sun'	1000	Healthway Kit	Smoke Free WA	400
Royal Agricultural Society of WA	Perth Royal Show	45000	M&CS - Dept of Health WA	Smoke Free WA	5500
Scaddan Country Club	Scaddan Pioneer Park	2500	Healthway Kit	Smoke Free WA	400
Secret Harbour	Secret Harbour's Annual Community Events	7500	Healthway Kit	Smoke Free WA	400
Shark Bay Arts Council Inc	The Gubanga Winthu Celebration Shark Bay	8000	Healthway Kit	Smoke Free WA	400
Shire of Cranbrook	Cranbrook Shire on Show	2500	Healthway Kit	Smoke Free WA	400
Shire of Cuballing	Series of Free Community Concerts : Cuballing, Pingelly, Wic	7000	Healthway Kit	Smoke Free WA	400
Shire of Goomalling	Goomalling Community Concert in the Park	4500	Healthway Kit	Smoke Free WA	400
Shire of Kalamunda	Older and Far Away	6000	Healthway Kit	Smarter than Smoking	400
Shire of Laverton	Active Youth - Active Future Project	4000	Healthway Kit	Smarter than Smoking	400
Sunset Cinema	Concerts in Kings Park	5000	Healthway Kit	Smoke Free WA	400
Swan and Flippers Puppet Theatre Incorporated	The Big Sing	1000	Healthway Kit	Smarter than Smoking	400
Town of Bassendean	Public Events Program 2005	18000	M&CS - Dept of Health WA	Smoke Free WA	2000
Town of East Fremantle	East Fremantle Fiesta 2004	4000	Healthway Kit	Smoke Free WA	400
Town of Vincent	Summer Concerts in the Park	5000	Healthway Kit	Smoke Free WA	400

**ARTS SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b><i>Tobacco Smoking Control (Continued)</i></b>					
VOCES Arts Networking Group	9th Over the Fence Comedy Film Festival	25000	M&CS - Dept of Health WA	Smoke Free WA	2500
Visual Arts Foundation of WA Inc	2005 Artist-in-Residence Program Schools & Communities	25000	National Heart Foundation of Aust (WA Div)	Smarter than Smoking	6500
WA Police Pipe Band Supporter Assn Inc	The Tartan Played	12000	Healthway Kit	Smoke Free WA	400
WA Young Guns - A Showcase of Country Music Inc	Showcase of Country Music	9500	Healthway Kit	Smarter than Smoking	400
WA Youth Music Association	WA Children's Choir	5000	M&CS - Dept of Health WA	Smarter than Smoking	2000
WA Youth Music Association	WA Youth Orchestra Education & Indigenous Programs	36000	M&CS - Dept of Health WA	Smarter than Smoking	4500
West Australian Music Industry Assn	WAM Events Program 2005	45000	The Cancer Council Western Australia	Smoke Free WA	6000
West Australian Opera	Annual Program 2003-2005	35000	National Heart Foundation of Aust (WA Div)	Smoke Free WA	4375
West Australian Symphony Orchestra	ECHO Ensemble Partnership	40000	M&CS - Dept of Health WA	Smarter than Smoking	0
Yarloop Progress Group Inc	In the Loop Event	3000	Healthway Kit	Smoke Free WA	400
Zig Zag Community Arts Inc	Zig Zag Back on Track	5000	Healthway Kit	Smarter than Smoking	400

## RACING SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05

(Includes Years 1, 2 or 3 funding for multi-year projects)

<i>Organisation</i>	<i>Project Title</i>	<i>Project Amount</i> \$	<i>Health Agency</i>	<i>Health Message</i>	<i>Support Amount</i> \$
<b>Alcohol and other drug misuse</b>					
Newman Outback Drags Inc	Newman Outback Drags 2005	2000	Healthway Kit	Respect Yourself	400
<b>Good Nutrition Promotion</b>					
Albany Racing Club Inc	Albany Cup 2005	6000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Bunbury Turf Club	Go For 2 And 5 Race Day	9000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Eastern Gascoyne Race Club	Landor Races	3000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Esperance Bay Turf Club	Sponsorship Horse Race Meeting	2000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Geraldton Turf Club Inc	Race Day Sponsorship	5000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Mount Barker Turf Club	2004 / 2005 Race Season	2000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Mt Magnet Race Club	The Go For 2 and 5 Race Day	2000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Nor-West Jockey Club (The)	Nor West Jockey Club Family Day Race Meeting	3000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Northam Race Club Inc	2005 Race Season	7000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Pingrup Race Club	Pingrup Races 2005	1000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Pinjarra Race Club Inc	Healthway Race Day - Pinjarra Park - 2005	9000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Port Hedland Turf Club	Healthway Race Day 2005	1500	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Shire of Leonora	Leonora Horse Race Meetings 2005	5000	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
WA Turf Club	Annual Program 2003-2005	220000	M&CS - Dept of Health WA	Enjoy Healthy Eating	35000
Walkaway Turf Club Inc	Walkaway Cup	2500	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
West Kimberley Turf Club	2005 Derby Cup Day	2500	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
Yalgoo District Jockey Club	Annual Yalgoo Races	1500	M&CS - Dept of Health WA	Go For 2 'n' 5 Kit	
<b>Health Promotion</b>					
A J S Motor Cycle Club of WA	Venue Improvement Project	1500	Healthway Kit	Healthy Club	200
Albany Racing Club Inc	Leading the Field Project	1500	Healthway Kit	Healthy Club	200
Augusta Margaret River Hot Rod Club	Venue Improvement Project	1500	Healthway Kit	Healthy Club	200
Bridgetown Trotting Club	Leading the Field Project	1500	Healthway Kit	Healthy Club	200
Busselton Kart Club Inc	Venue Improvement Project	1500	Healthway Kit	Healthy Club	200
Carnarvon Motorcycle Club Inc	Venue Improvement Project	1500	Healthway Kit	Healthy Club	200
Carnarvon Race Club	Leading the Field Project	1500	Healthway Kit	Healthy Club	200
Collie Racing Drivers Association Inc	Venue Improvement Project	1500	Healthway Kit	Healthy Club	200
Derby 4 Kids Incorporated	Venue Improvement Project	1500	Healthway Kit	Healthy Club	200
Eastern Gascoyne Race Club	Leading the Field Project	1500	Healthway Kit	Healthy Club	200
Esperance Bay Turf Club	Leading the Field Project	1500	Healthway Kit	Healthy Club	200
Esperance Speedway Association	Venue Improvement Project	1500	Healthway Kit	Healthy Club	200
Geraldton Junior and Senior Motor Cycle Club Inc	Venue Improvement Project	1500	Healthway Kit	Healthy Club	200

**RACING SPONSORSHIP PROJECTS APPROVED FOR FUNDING IN 2004/05 (Continued)**

<b>Organisation</b>	<b>Project Title</b>	<b>Project Amount \$</b>	<b>Health Agency</b>	<b>Health Message</b>	<b>Support Amount \$</b>
<b>Health Promotion (Continued)</b>					
Goldfields Motor Cycle Club	Venue Improvement Project	1500	Healthway Kit	Healthy Club	200
Kununurra Race Club	Leading the Field Project	1500	Healthway Kit	Healthy Club	200
Lightweight Motor Cycle Club Inc	Venue Improvement Project	1500	Healthway Kit	Healthy Club	200
Motorcycling Western Australia Inc	Rev It Up - Derby	15000	Health Support Sponsorship	Conditions	
Mount Barker Turf Club	Leading the Field Project	1500	Healthway Kit	Healthy Club	200
Mt Magnet Race Club	Leading the Field Project	1070	Healthway Kit	Healthy Club	200
Narrogin Harness Racing Club Inc	Leading the Field Project	1500	Healthway Kit	Healthy Club	200
Northam Race Club Inc	Leading the Field Project	1345	Healthway Kit	Healthy Club	200
Pingrup Race Club	Leading the Field Project	1500	Healthway Kit	Healthy Club	200
Supermoto WA	Venue Improvement Project	1500	Healthway Kit	Healthy Club	200
Vintage Motocross Club of WA Inc	Venue Improvement Project	1500	Healthway Kit	Healthy Club	200
Wyndham Turf Club	Leading the Field Project	1500	Healthway Kit	Healthy Club	200
York Beverley Turf Club	Leading the Field Project	1500	Healthway Kit	Healthy Club	200
<b>Physical Activity Promotion</b>					
Racing and Wagering Western Australia	Country Trotting 2004-2005	65000	National Heart Foundation of Aust (WA Div)	Be Active	
WA Trotting Association	Be Active Summer of Stars Carnival	150000	National Heart Foundation of Aust (WA Div)	Be Active Every Day	30000
Wanneroo Trotting Training Club Inc	Family Fun Day and Trotting Meeting	1000	National Heart Foundation of Aust (WA Div)	Be Active Kit	
<b>Tobacco Smoking Control</b>					
Augusta Margaret River Hot Rod Club	2004 / 2005 Race Events	3000	Healthway Kit	Smoke Free WA	400
Australian Karting Association of WA	2005 Karting Events	17500	Healthway Kit	Smoke Free WA	2500
Bunbury Car Club Inc	Smarter Than Smoking Juniors	8000	M&CS - Dept of Health WA	Quit	1200
Carnarvon Speedway Club	2005 Race Season	5000	Healthway Kit	Smoke Free WA	400
Collie Racing Drivers Association Inc	Smarter Than Smoking Challenge	5000	Healthway Kit	Smarter than Smoking	400
Esperance Speedway Association	Smarter Than Smoking Season & South East Open Jnr Sedan Title	3500	Healthway Kit	Smoke Free WA	400
Geraldton Hotrod and Country Club	WA Solo Bike Association State Title	5000	Healthway Kit	Smoke Free WA	400
Kwinana Motorplex Pty Ltd	Naming rights and event sponsorship	130000	M&CS - Dept of Health WA	Quit	18000
Manjimup Motor Cycle Club Inc	Junior Manjimup 15000	4000	Healthway Kit	Smarter than Smoking	400
Motorcycling Western Australia Inc	2005 Motorcycling Racing - Selected Events	27000	Healthway Kit	Smoke Free WA	3700
Shark Bay Speedway	Far Western Championship	2500	Healthway Kit	Smoke Free WA	400
Targa West Pty Ltd	Targa West Tarmac Rally 05	35000	M&CS - Dept of Health WA	Quit	5000
Vintage Sports Car Club of WA Inc	Vintage Sports Car Club - 2005	20000	M&CS - Dept of Health WA	Smoke Free WA	3000
WA Sporting Car Club	Night Masters and WA State Championships	16000	M&CS - Dept of Health WA	Smoke Free WA	2000
West Australian Car Club Inc	2005 & 2006 Quit Forest Rally	25000	M&CS - Dept of Health WA	Quit	9500
Western Australian Tourism Commission (Eventscorp)	2005 Telstra Rally Australia	30000	M&CS - Dept of Health WA	Quit	5000