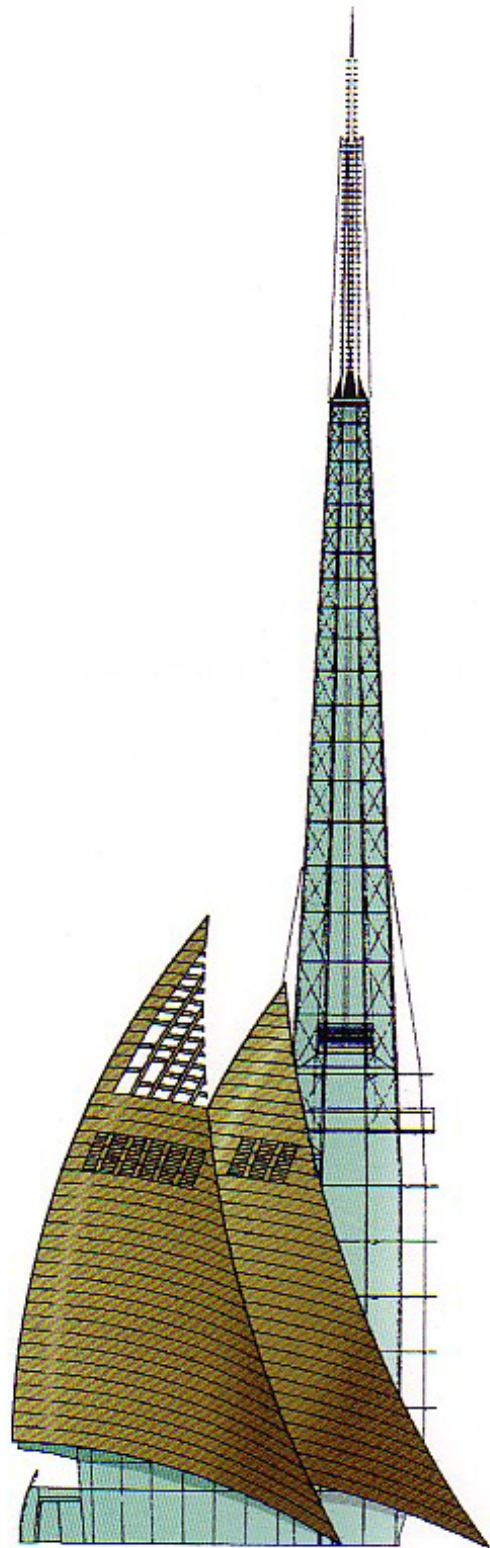


The Swan Bells Foundation Inc.

Annual Report
2004-2005



The Swan Bells Foundation Inc.

‘The general object of the Foundation is to achieve one, several or all of the following:

- ***promoting;***
- ***encouraging;***
- ***sponsoring;***
- ***educating; or***
- ***advancing music and performing arts in Western Australia.’***

In line with State Government requirements, this annual report is published in an electronic format.

The aim of the Government’s annual report publication standards is to minimise costs while ensuring all reporting requirements are met, with a focus on essential content rather than promotional material. As part of these requirements, the use of graphics and illustrations has been minimised to avoid increased down load times.

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The Swan Bells Foundation

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Letter of Transmittal
For the Year Ended 30 June 2005

THE HON SHEILA M^cHALE MLA
Minister for Culture and the Arts

In accordance with Section 66 of the *Financial Administration and Audit Act 1985*, we hereby submit for your information and presentation to Parliament, the Annual Report of The Swan Bells Foundation Inc. for the financial year ended 30 June 2005.

The Annual Report has been prepared in accordance with the provisions of the *Financial Administration and Audit Act 1985*.



Paul Grootveld - Manager
25 August 2005



Alastair Bryant - Chairperson
25 August 2005

The Swan Bells Foundation Inc. Board Members

The Board consists of eleven members:

- *the Minister for the Arts or his/her nominee*
- *the Minister for Tourism or his/her nominee;*
- *four members appointed by the Minister for the Arts;*
- *one representative from the University of Western Australia;*
- *one representative from the City of Perth;*
- *one representative from Tourism Council Australia;*
- *one representative from the Western Australian branch of the Australian and New Zealand Association of Bellringers Inc; and*
- *one representative from the Perth Port at Barrack Square Inc.*

Number of meetings held - 5

Alastair Bryant (nominee Minister for the Arts)

Alastair was appointed Director General of the Department of Culture and the Arts in November 2000. The Department consists of the Art Gallery of WA, the WA Museum, the State Library of WA, Perth Theatre Trust and ScreenWest. He serves on the Boards of the Museum, the Art Gallery, the Library, ScreenWest and the Perth Theatre Trust, and is also Chair of the Swan Bells Foundation. He was previously Commissioner of State Revenue in Western Australia, a position he held for six years.

He has a Bachelor of Business, a Master of Leadership and Management degree, is a fellow of the Australian Society of Certified Practising Accountants, a fellow of the Australian Institute of Management, and a fellow of the Taxation Institute of Australia.

His current interests include Rotary, in which he was a foundation member of the Heirisson Club and is a past President of that club. He was awarded a Paul Harris Fellow in recognition of his service to the Heirisson Club. He is also a founding Trustee of the Healing Hearts Foundation.

Richard Muirhead (appointed by the Minister for the Tourism)

Richard Muirhead is the Chief Executive Officer of Western Australian Tourism Commission.

Richard (who incidentally is a qualified Town Planner) joined the Western Australian Public Sector in 1987, bringing with him some 14 years of private sector experience in market research and marketing, including in his own company, which was sold to a major national research group in 1986.

He originally joined the (then) Western Australian Technology & Industry Development Authority (TIDA) as the Director of the Marketing Division. Apart from

two years in London (1990-1991) as Director of Trade and Investment of the Western Australian European Office, he remained with the Department in its various guises as Executive Director of Trade and Industry Development until 1997.

In mid-1997 he was appointed Chief Executive Officer of the WA Department of Commerce and Trade, the State's premier industry and trade development agency - a post he held until May 2001, when he left to head up the Western Australian Tourism Commission.

Richard is also a member of the Australian Standing Committee on Tourism (ASCOT) and the State Aviation Ministerial Council.

Helen Carroll-Fairhall (appointed by the Minister for the Arts)

Helen Carroll is Curator of the Wesfarmers Art Collection and Manager of Wesfarmers Arts, the company's extensive arts sponsorship programme. Before joining Wesfarmers in 1999, Helen was Public Programmes Coordinator and Curator of Australian Art at Lawrence Wilson Art Gallery, the University of Western Australia. Prior to that Helen managed the City of Perth Cultural Sponsorship portfolio. She is currently Chair of Art on the Move Western Australia and the Collectors Club. She has been with Wesfarmers for four years and is curator of the exhibition Sublime: 25 years of the Wesfarmers Collection, the first nationally touring exhibition undertaken by the company.

Darryl Poulsen (representative from the University of Western Australia)

Darryl Poulsen graduated with distinction from the Conservatoria of Luxembourg and Liege, Belgium in the horn classes of Professor Francis Orval and has a Master of Music degree from the University of Western Australia. He has held principal horn positions in European and Australian orchestras and has performed throughout Europe, North America, South America, Asia and Australia as soloist, chamber musician and orchestral musician, while active in commissioning new works for horn and having compositions written specially for him. As a performer of both historical natural horns, Darryl has performed as soloist, chamber music and orchestral player with the Joshua Rifkin New York Bach Ensemble, Anthony Halstead, Geoffrey Lancaster, Bart Van Oort, Cantus Koln and the Australian Brandenburg Orchestra.

His research into classical hand horn playing has resulted in the publication of the first English translation of the H. Domnich Méthode de premier et de second cor, the most important primary source on classical hand horn playing.

Currently Head of the School of Music at the University of Western Australia, Darryl is also principal horn with the Australian Chamber Orchestra, with whom he has toured as soloist on national and international tours.

Tony Baker (representative from the Perth Port at Barrack Square Inc.)

Tony Baker has been involved in the ferry industry at Barrack Square since 1971 when he began casual work on the Rottnest ferries whilst studying for a Bachelor of Commerce degree at the University of WA.

In 1977 he became General Manager of Rottnest Passenger Service – a position he occupied until 1981. The lure of the sea proved more enticing and, after a twelve-month holiday, Tony obtained his first Master's Certificate in Queensland, where he worked for a short period on the Gold Coast.

He returned to Perth when offered a position as Manager/Skipper of Captain Cook Cruises in August 1982. After the very competitive America's Cup period, Tony had the opportunity to purchase the Company in 1987. Since then, the business has grown into the largest ferry company in Perth and operates six vessels up and down the Swan River moving over 200,000 passengers per year.

In 2001 the Company also successfully tendered for the South Perth Ferry Service and operates a further two vessels moving 400,000 people per year from Barrack Square to South Perth.

Tony is well respected by his peers and a very strong supporter of the tourism industry with an aggressive marketing focus both interstate and overseas.

David Knewstub (representative from the St Martin's Society of Change Ringers)

David worked with the ANZ Banking Group Ltd in London and Perth for 37 years.

He first learned the art of change ringing at St George's Church, Barkingside (Ilford) UK in 1965 before migrating to Perth in 1972.

Since arriving here he has held a number of important roles within the bell ringing community:

- Treasurer/Secretary St George's Cathedral Bellringers' Association (SGCBA) 1972-1977, 1982-1987.
- Tower Captain SGCBA 1978-1979, 1991-1996, 1998-2001.
- Vice Captain SGCBA 2002-current.
- Editor "Ringing Towers" for Australian and New Zealand Association of Bellringers (ANZAB) 1980-1982.
- Co-ordinator WA branch of ANZAB (WAanzab) 1991-2001.
- Vice-President ANZAB 1994, 1999-2000, 2003-current.
- President ANZAB 1995-1998, 2001-2002.
- Member Central Council of Church Bellringers 2002-2004.
- Tower Captain Swan Bells 2003-current.

David was the Past President of ANZAB, ran the Bicentennial National Bell Project, and remains active in Rotary.

Max Kay (Representative of City of Perth)

Max Kay AM CitWa is a Councillor for the City of Perth. Max arrived in Perth from Scotland in 1967, and soon became one of Perth's most sought after performers.

In 1976, Max opened the Civic Theatre Restaurant where he wrote, produced and performed in his own shows.

The Civic Theatre was an icon for 25 years, playing to over 1.5 million people, and employed up to 100 people including stage performers, technicians, administration, food and beverage and sales staff.

In 2001 Max closed the Civic to pursue other goals. In the same year he was awarded the Citizen of the Year Award in Arts, Culture and Entertainment. Following this in 2003, he received the Order of Australia and the Prime Minister's Centenary Medal.

Max is currently active on a wide range of committees and Boards and is passionately committed to seeing the City of Perth develop.

Laith Reynolds (appointed by the Minister for the Arts)

During his youth Laith was very active in the life of St George's Cathedral, Perth - as head server and a leader of the youth group. This is where he developed his life-long passionate interest in English change ringing and the bells themselves as an instrument. In 1960 this passion resulted in the refurbishment of the Cathedral bells and the re-introduction of change-ringing after a 30 year break.

While living in London in the 1980s, and on hearing that the bells of St. Martin-in-the-Fields were to be melted and re-cast, Laith developed the idea of giving Australian metal to St. Martin's for new bells and bringing the old bells to Perth (originally for the Australian Bicentennial and the University of WA's 75th anniversary). The Bells eventually became, with the vision of the then Premier Richard Court and architecture firm Hames Sharley, the magnificent Swan Bells.

In recognition of his work on bells he was given the Freedom of the City of London.

Over the past 25 years he has organised and/or given bells, or rings of bells, to many new projects in the UK, Toronto, Honolulu (as a memorial to the eight Hawaiian monarchs) and throughout Australia where, while he was the President of Australian and New Zealand Association of Bellringers (ANZAB) for Australia's Bicentennial, he was instrumental in organising, encouraging, refurbishing and obtaining bells for many towers. Since then he has played a major part in sourcing and donating bells for all five other towers in Western Australia, (York, Claremont, Mandurah, Rockingham, and Mosman Park).

Ian MacLeod (appointed by the Minister for the Arts)

Ian MacLeod has been a bellringer for more than forty years, having learnt the ancient art in Ballarat as a student. He has rung at all the Scottish towers during his post-doctoral sojourn in Scotland and has been a member of the St George's cathedral band since 1976 when he arrived in Perth. He is a foundation member of the St Martins Society at the Swan Bell Tower. In his role as Principal conservator at the Western Australian Museum, Ian has more than 25 years of experience in the conservation and care of metal objects, with special expertise on the conservation of corroded ancient bronze objects. He has conserved many of the museum's collection of shipwrecked bells and his expertise in conservation is sought by many international bodies. He is a Fellow of the International Institute for Conservation, a Fellow of the Australian Academy of Technological Sciences and Engineering and a Fellow of the Royal Australian Chemical Institute and is a regular ringer at the Swan bells.

Members retired or whose term was completed during the year:

- *Dr Peter Natrass*

Board Fees

No fees or allowances were paid to any member of the Swan Bells Foundation.

Senior Officers

Paul Grootveld MBA (Manager)

Paul Grootveld has over 20 years of senior management experience within the tourism and recreation fields.

He managed Hotham Valley Tourist Railway and was part owner and Managing Director of Adventure World Pty Ltd.

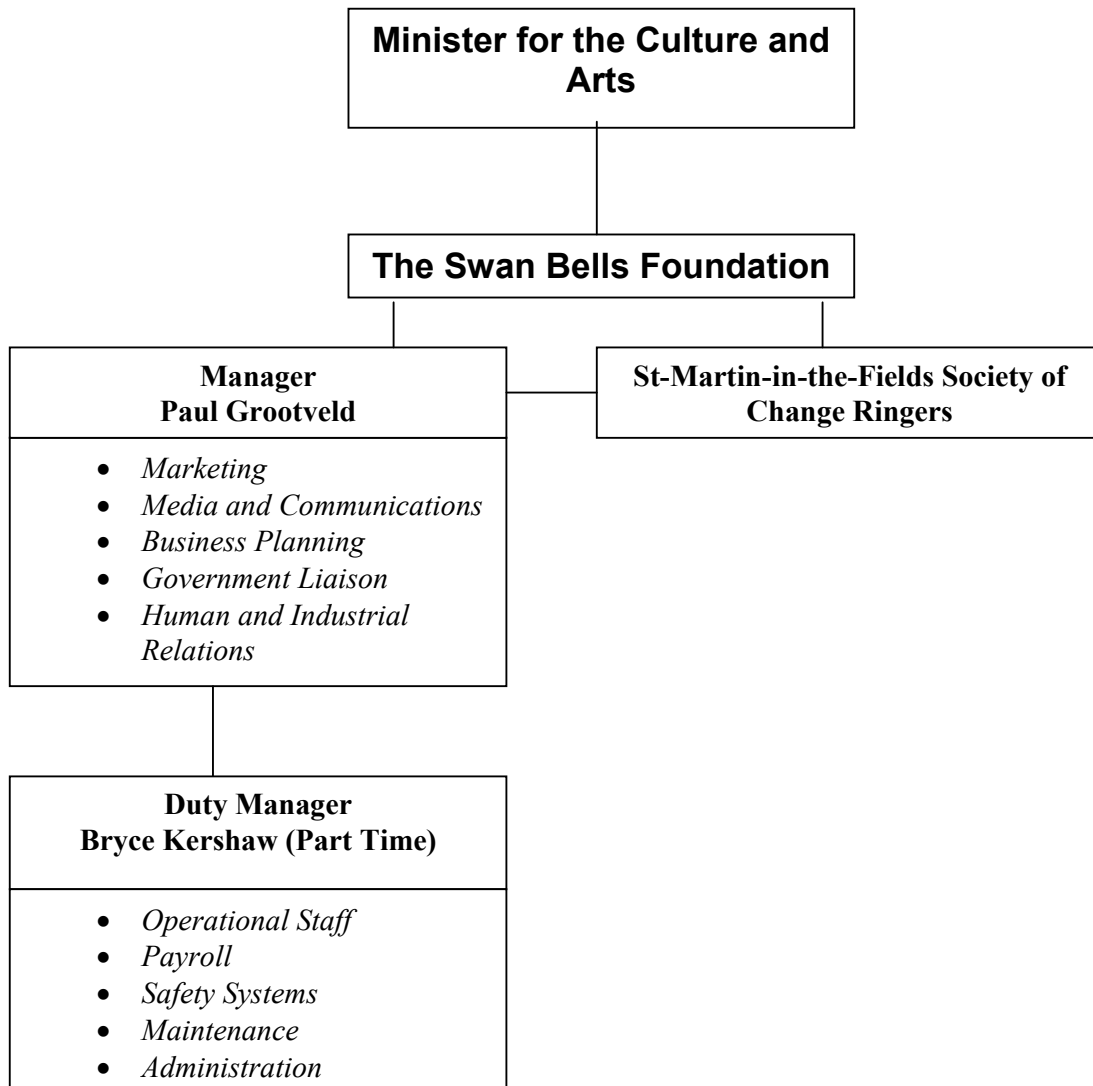
Paul remains active in the tourism industry:

- Chair of the Association of Perth Attractions
- Chair of the Perth Port at Barrack Square
- Member of the Chamber of Commerce's Capital City Committee
- Representative for the attractions industry on the Tourism Council Western Australia

Staff Profile

Full time	4
Part Time measured on a FTE basis	2
	6

Administrative Structure



Report on Operations

Staff Development

Swan Bells has a commitment to development of its employees. During the financial year, staff received in excess of 106 hours of in-house and external training.

Promotional activities

Swan Bells was part of WA on show at the Culture and the Arts Portfolio exhibition at the Culture and the Arts Pavilion (Pavilion3) in the Perth Convention and Exhibition Centre. This exhibition included Perth Theatre Trust, State Library of Western Australia, ScreenWest, WA Museum, Art Gallery of WA, OgdenIFC, BOCS Ticketing and State Records Office and showcased the cultural fabric of WA.

Swan Bells was once again instrumental in conjunction with the West Club in organising the Australia Day celebrations in Barrack Square. Ronald McDonald house was this year's charity that benefited from the proceeds.

Amongst the many visiting ringers from the UK one of the highlights of the year was the visit of the famous St Martin's Guild for the Diocese of Birmingham who celebrated its 250th anniversary by sending 23 of their ringers to us. They rang peals at Swan Bells from 5th April 2005 to 8th April 2005 much to the enjoyment of the visiting public. Their visit was a great success and they assisted the local volunteer ringers on advanced ringing techniques and methods.

Swan Bells implemented and expanded its range of souvenirs and merchandise. Many of these items are exclusive to Swan Bells.

Our Friends of the Bells programme continues to attract new members. We currently have nearly two thousand members on our database. Those on our email list regularly receive our informative Friends of the Bells Newsletter.

Strategic alliances with the many tour operators in the Barrack Square area were cultivated over the year with the aim of increasing attendance at Swan Bells and building vibrancy within the precinct.

Gift Deductibility status

The Swan Bells public fund was granted 'Gift Deductibility' status by the Australian Taxation Office. This will encourage potential donors and sponsors to provide funds that can be used for future displays, installations, and other developments within the building.

Visitor Numbers and trends

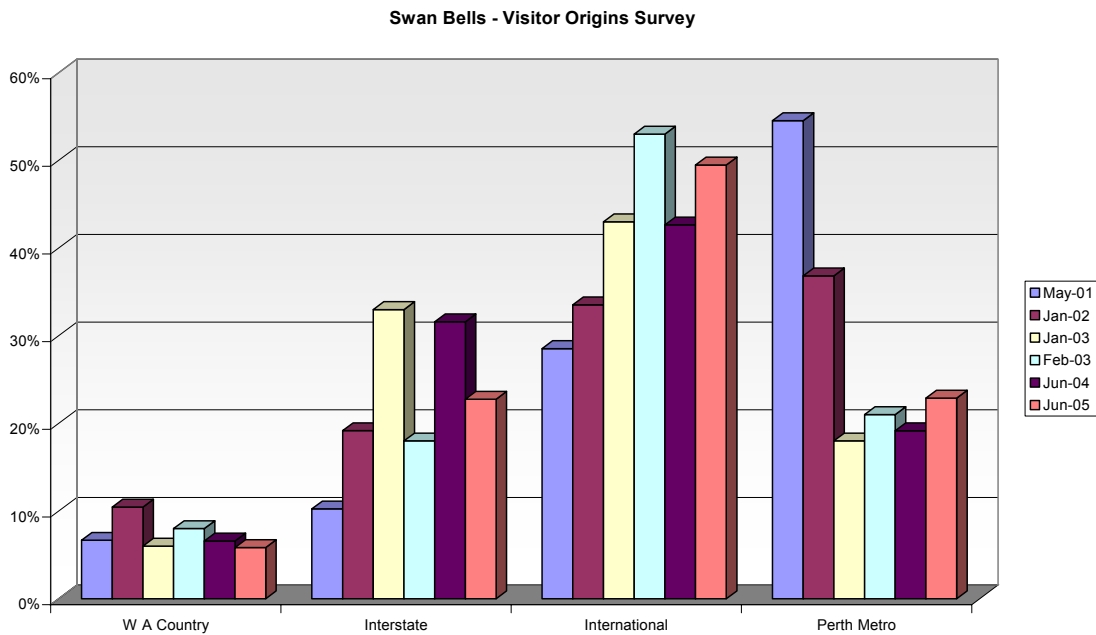
The Swan Bells is open every day of the year except Good Friday and Christmas Day. Admission charges from 1 July 2004 to 30 June 2005 were:

Entry	\$6.00
Concession Entry	\$4.00

The average income per person was \$4.81.

During the reporting year 79,952 people visited Swan Bells. Surveys were conducted to determine visitor origins and see if the patterns were changing.

The following graph shows that whilst international and interstate visitors are continuing to play an important part in driving attendance, there has been growth in the Perth metropolitan segment.



Likely developments

There are several priorities for the 2005-2006 year. They are:

Establish funding arrangements to provide for the medium to long-term operation of Swan Bells.

The Government has committed to underwrite the losses of Swan Bells for the 2005-2006 financial year. The business plan continues to focus on strategies to increase attendance to minimise the need for on-going funding.

Improve the product on offer at Swan Bells to further enhance the visitor experience and encourage repeat visitation.

New displays are being sourced and should be added during 2006 to further enhance the product on offer.

Maximise the potential opportunities presented by the construction of the Convention Centre and the Mandurah to Perth rail link.

The new Perth Convention and Exhibition Centre and the completion of the Mandurah rail link will significantly increase the market potential for the Swan Bells. At present the rail works provide a significant barrier to the area, but once this work is completed there is likely to be an increase in the activity in the area. These developments will continue to be monitored to allow the Swan Bells to act upon any opportunities.

Continue to work with the bellringing community to help create opportunities for the Swan Bells to achieve the objectives of the Foundation.

The bellringers are essential in ensuring that the Swan Bells is a living musical instrument that contributes positively to the arts in Western Australia. Positive liaison with the bellringers will help to create opportunities that will benefit all parties.

The Swan Bells supports *Better Planning: Better Services* and contributes to the Government strategic goals.

Goal 1: People and Communities

To enhance the quality of life and wellbeing of all people throughout Western Australia.

Outcomes:

1. Swan Bells provide numerous learning opportunities for all.
 - Swan Bells, in conjunction with the St Martin's Society of Change Ringers, provided structured training programs for those interested in learning the art of bellringing.
 - Interpretive materials and displays are provided throughout the building to give details on the history of the bells from St Martin in the Fields, the construction of Swan Bells, and the history of Barrack Square.
 - The exhibition '*Its About Time*' includes a number of educational components.
 - The Swan Bells website provides a range of information on bells, bellringing, Barrack Square, and the design and construction of the building.
 - Swan Bells provide discounted entry for school groups and free entry for accompanying teachers.
2. Opportunities for health, participation and security are optimised in order to enhance quality of life as people age.
 - The volunteer program at Swan Bells encourages participation for all age groups. Many of the ringers are retired and see bellringing as an important enhancement to the quality of their life.
 - The paths that wind through the adjacent garden area house the '*Sign In 2000*' community project. This involved school students from all around Western Australia providing signatures that were printed into the surface of ceramic tiles set into the paths. This project provided Western Australian school children with the opportunity to contribute to a community landmark that they will be able to share with family and friends into the future.
3. A positive difference to the lives of people with disabilities, their families and carers.
 - From the very beginning of the design of the building, the requirements of disabled visitors were given the highest priority. The building provides for wheelchair access, a lift that accesses all levels, a disabled toilet (which also provides shower facilities for bellringers and staff).
 - Barrack Square provides ramped entry and tactile tiles to mark the edge of the water features.
 - The lift has had a duplicate set of control buttons fitted to allow for larger wheelchairs unable to turn in the lift.
 - Although not a requirement of employment, the hiring of a number of bilingual staff has proved useful for guests whose first language is not English.

4. A culturally rich, artistically inspired and intellectually stimulated society.
 - Bellringing is undoubtable an art form. Swan Bells provides the opportunity for people to participate in this ancient art.
 - Swan Bells are rung on most days of the week. This provides the opportunity for people both within the building and surrounding area to hear and enjoy this magnificent instrument.
5. Vibrant communities that enhance and promote safety, a sense of openness, walkability, our rich cultural diversity and the Western Australian lifestyle.
 - The Swan Bells is a major part of the vibrancy of the Barrack Square precinct. The design of the building reflects the vitality of the Swan River and is a superb fit with the Western Australian lifestyle.
 - The forecourt area in front of the building also houses a well-used wishing well, installed by Rotary. This provides a regular income to aid Rotary's community service.
 - A number of charities including Amnesty International, the Cancer Foundation and the Heart Foundation have used the building to launch appeals or activities free of charge.
 - The building is completely surrounded by ornamental ponds with nine fountains providing the delightful sounds and atmosphere of moving water. Ten mosaic illustrations, each approximately three metre by two metres in size, are featured in the ponds. These depict the regions of Western Australia and were commissioned after a state-wide competition. The '*State Images*' were chosen from more than 400 entries from artists and community groups and translated into mosaic tiles. The regions illustrated are the Gascoyne, Goldfields, Great Southern, Kimberley, Metropolitan, Mid-West, Peel, Pilbara, South-West, and Wheatbelt.

Goal 2: The Economy

To develop a strong economy that delivers more jobs, more opportunities and greater wealth to Western Australians by creating the conditions required for investment and growth.

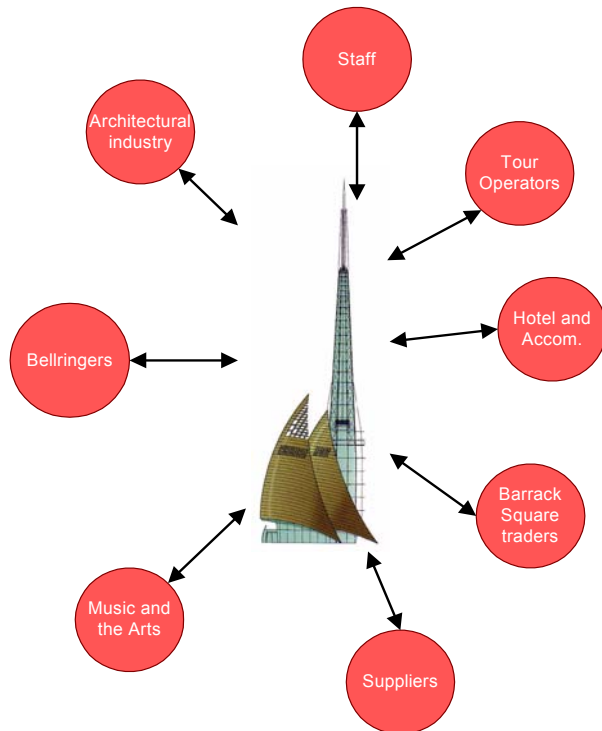
Outcomes:

1. New jobs and employment growth.

- The Swan Bells Foundation is directly responsible for the creation of a number of new jobs.
- Designed by local architectural firm, Hames Sharley (WA) Pty Ltd, the building was constructed using primarily local subcontractors. Every part of the building shows local content. The copper sails, the glass panelling, and the decorative flooring are all further examples of this commitment to local suppliers. This extends to signage and information panels that have all been designed and manufactured locally.
- Local contractors are used whenever possible for all supplies, souvenirs, repairs, design, and advertising.

2. All Western Australians sharing in the benefits of economic growth.

- Swan Bells is now a significant tourism icon both interstate and internationally. As such it contributes to increasing tourism both directly (by those who come specifically to visit Swan Bells) and indirectly by increasing the awareness of Western Australia. Tourism has a significant flow on economic impact.



Goal 3: The Environment

To ensure that Western Australia has an environment in which resources are managed, developed and used sustainably, biological diversity is preserved and habitats protected.

Outcomes:

1. Healthy river systems

- The Belltower is located in an environmentally sensitive area. It is less than 100 metres from the beautiful Swan River, the centrepiece for Perth. The Swan Bells Foundation Inc. is highly sensitive to the environmental issues. All aspects of the design, construction and operation of the building and its surroundings conform or exceed the appropriate standards. Practical examples can be clearly seen in the way the building itself is integrated into its surroundings. The Belltower project was responsible for the restoration of the area's landscaping as well as the development of the water features to tie the precinct to the river.
- The building is surrounded by beautiful water features. These features use recirculated water which is disinfected with safe, low impact, ultra-violet (UV) light. This minimises the use of chemicals that could possibly find their way into the nearby Swan River.

2. Effective contributions to global efforts to reduce Greenhouse emissions

- The energy required for lighting, heating and cooling is minimised as far as practical. The amount of glass panels in the building could easily lead to rapid heat gain and loss in the building, especially a concern in summer with air conditioning use. The windows are tinted to keep the occupants cool, and the orientation of the building also helps the efficiency of heating and cooling. The metal sails shield the glass and building from hot summer sun in the east and west, while the northern side is more open so it can utilise winter sun. Solar sunscreens on each level that stop summer sun and allow winter sun in reinforce this passive solar design. High efficiency lighting is used whenever possible. All lighting is controlled by a sophisticated computerised management system to optimise energy consumption and bulb life.

Goal 4: The Regions

To ensure that regional Western Australia is strong and vibrant

Outcomes:

Swan Bells operates from its location in Barrack Square Perth. It does however support the regions by:

- The building is completely surrounded by ornamental ponds with nine fountains providing the delightful sounds and atmosphere of moving water. Ten mosaic illustrations, each approximately three metre by two metres in size, are featured in the ponds. These depictions promote the regions of Western Australia and were commissioned after a state-wide competition. The '*State Images*' were chosen from more than 400 entries from artists and community groups and translated into mosaic tiles. The regions illustrated are the Gascoyne, Goldfields, Great Southern, Kimberley, Metropolitan, Mid-West, Peel, Pilbara, South-West, and Wheatbelt.
- The Website is a valuable source of information on bells and bells ringing that can be accessed regardless of the user's location.
- Swan Bells provides bellringing practice and training facilities for a number of regional groups. Currently ringers from Rockingham, Mandurah, and York use Swan Bells for that purpose.

Goal 5: Governance

To govern for all Western Australians in an open, effective and efficient manner that also ensures a sustainable future

Outcomes:

1. Coordinated, integrated, high quality service delivery to the community.
 - The Swan Bells is dedicated to the principles of high quality service provision. Our staff offer added value to our guest's visit by providing not just friendly and attentive service but also a depth of knowledge of the bells and the building. This, combined with the skill and commitment of our volunteer bellringers, provides a distinctive experience to clients of this unique facility, whether they are part of a school group, visitors that come to see the bells or hire the building for a function.
2. Whole-of-government approaches to planning decision-making and resource allocation.
 - The Swan Bells has built strong cooperative relationships and strategic alliances with a number of government agencies in order to develop its business and market exposure, and make use of available synergies that exist with similar bodies. Reciprocal arrangements exist with the WA Maritime Museum and the Perth Zoo as well as relationships with Scitech and a number of other attractions in the Perth metropolitan area. Advertising is handled through the government appointed advertising agency providing greater leverage for our advertising dollar.
 - The Swan Bells have strong ties with the tourism industry with a number of industry representatives on the Board of the Swan Bells Foundation Inc., as well as daily interaction with tourism operators. Tourist groups are provided with discount entry and on request groups can receive a value added experience with prearranged demonstrations of the bells.
3. Effective partnerships with Federal and Local Governments, the private sector and the wider community.
 - The Swan Bells is now an integral part of the Barrack Square Traders group and participates in joint promotional opportunities and development discussions, notably the Variety Club Australia Day Fair.
 - The Swan Bells also has a strong and long-standing relationship with the City of Perth, and has participated in the school holiday program, City Playground Pass, as well hosting the Council's iCity volunteers.
 - The Swan Bells has also developed very useful relationships within the private sector with membership in the Association of Perth Attractions. This provides not only a means of sharing information and an additional industry voice, but also a means of leveraging more effective spending in areas such as advertising in tourism publications.

- In terms of the wider community, the success of the Swan Bells is dependant on, and very much thanks to, the strong relationship with the volunteer ringers that give the bells their voice. This is a unique affiliation that is strongly fostered and maintained.
 - The building attracts ringers from all over Australia and the world, and provides a centre for the teaching of this ancient art form.
4. Increased use of Information Communications and Technology to provide better services to the community.
- An increasingly accessed facility for members of the public is the Swan Bells website. This contains information about opening and ringing times, the history of the bells and bellringing, the building itself and upcoming events. The site is regularly updated and provides an excellent preface to the Swan Bells prior to a visit.
 - The establishment of the Friends of the Bells programme last year, has been followed up with the introduction of a monthly Friends electronic newsletter which provides even more up to date information relating to events and also additional members incentives. With the Friends of the Bells programme now passing 1,000 participants, most with email addresses, this newsletter facility provides tremendous potential to generate return business.
5. An efficient Government sector that provides value for money service delivery.
- The Swan Bells has operated with an entry fee since April 2001 and has not had a price increase in that time in order primarily to maintain its affordability to the local market. Costs have come down significantly as the operation has been streamlined to its current highly efficient form.
6. Appropriate and competitive pricing regimes for public goods and services.
- The current pricing structure is highly competitive when compared to similar attractions aimed at the local market. It is particularly good value when benchmarked to interstate and overseas attractions.

Compliance with Legislation

Freedom of Information Act 1992

No requests were received.

Equal Opportunity Act 1984

No claims were lodged.

Publications

The following publications produced by the Swan Bells Foundation Incorporated are available on request from the Foundation:

- Annual Report
- The Swan Bells Foundation Incorporated Internet Website (www.swanbells.com.au)
- Advertising brochures

Contracts with Senior Officers

At the date of reporting, other than normal contracts of employment of service, no Board Members or Senior Officers, or firms of which Members or Senior Officers are members, or entities in which Members or Senior Officers have substantial interests had any interests in existing or proposed contracts with the Swan Bells Foundation Incorporated and Members or Senior Officers.

Changes in Written Law

There were no changes in any written law that affected the Swan Bells Foundation Incorporated during the financial year.

Ministerial Directives

No Ministerial directives were received during the financial year.

Workers Compensation

No claims for workers compensation were recorded during the year.

Major promotional, public relations or marketing activities

The advertising and promotional activities carried out during the financial year contributed towards the objectives of the Foundation. The promotional material used was mainly advertising brochures.

Pricing policies on outputs

The Swan Bells Foundation Incorporated has discretion to charge for services provided subject to Ministerial approval.

Insurance premiums paid to indemnify members of the Board

There is no insurance policy to indemnify members of the Board against any liability incurred under sections 13 or 14 of the *Statutory Corporations (Liability of Directors) Act 1996*.

Electoral Act 1907 - Section 175ZE

In compliance with Section 175ZE of the *Electoral Act 1907*, the Swan Bells is required to report on expenditure incurred during the financial year in relation to advertising agencies, market research organisations, polling organisations, direct mail organisations and media advertising organisations.

The details of the report are as follows:

Expenditure with Advertising Agencies	\$155.87
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Campaign Makers Pty Ltd	
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Expenditure with Market Research Organisations	\$0.00
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Expenditure with Polling Organisations	\$0.00
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Expenditure with Direct Mail Organisations	\$1,129.08
---	-------------------

Templar Distribution	
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Expenditure with Media Advertising Organisations	\$41,682.80
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Countrywide publications	\$1,129.08
Media Decisions	\$8,021.15
Arttype Productions	\$8,769.09
Aussie Drawcards Pty Ltd	\$990.00
Eyezon Pty Ltd	\$1,272.73
Matrix Productions Australia	\$4,545.45
Advance Signage Concepts	\$290.00
Marketforce Pty Ltd	\$16,264.30
Sublime	\$401.00

TOTAL EXPENDITURE	\$42,967.75
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Enabling Legislation

The Swan Bells Foundation Incorporated has no enabling legislation.

Legislation Administered

The Swan Bells Foundation Incorporated does not administer any legislation.

Legislation impacting on The Swan Bells Foundation Incorporated activities

In the performance of its functions, the Swan Bells Foundation Incorporated complies with the following written Western Australian laws:

- *Disability Services Act, 1993*
- *Equal Opportunity Act, 1984*
- *Financial Administration and Audit Act, 1985*
- *Public and Bank Holidays Act, 1972*
- *Occupational Health, Safety and Welfare Act, 1984*
- *Workers Compensation and Rehabilitation Act, 1981*
- *Industrial Relations Act, 1979*
- *Freedom of Information Act, 1992*

In the financial administration of the Swan Bells Foundation Incorporated, we have complied with the requirements of the *Financial Administration and Audit Act 1985*. Controls have been exercised which provide reasonable assurance that the receipt and expenditure of monies and the acquisition and disposal of public property and incurring of liabilities have been in accordance with legislative provisions.

At the date of signing, we are not aware of any circumstances which would render the particulars included in this statement misleading or inaccurate.

Objectives and Outcomes

The specific objectives of the Foundation as stated in its rules are:

(a) to take a lease of the Tower from the Minister for Lands (to be amended to Minister for Culture and the Arts);

No formal lease has been agreed to. Negotiations remain open between the Foundation's Board and the Department of Culture and the Arts.

(b) to preserve, display and interpret the Bells and other objects of interest relating to bells and bell ringing;

The bells are constantly kept in good ringing order. Much of this work is undertaken by the volunteer St Martin's Society of Change Ringers. Interpretive display material is provided throughout the building, on the Swan Bells website, and is provided personally by the staff and bellringers to visitors. Demonstrations of bellringing are provided by the bellringers to visitors to the belltower on non-ringing days.

(c) to use the change ringing Bells as the central element of an ensemble of bells which together form a significant musical instrument;

The Swan Bells are rung every day and as an ensemble four times every week.

(d) to promote the use of the Bells as a musical instrument on ceremonial and other occasions in a manner which adds significant cultural heritage value to the City of Perth and Western Australia;

The Swan Bells are rung for a number of ceremonial and special days, such as Christmas and Australia Day, throughout the year. Special peals and quarter peals are also rung to commemorate special events.

(e) to gain favourable world recognition for Western Australia's role in promoting change ringing and the art of campanology;

Swan Bells has become well-known throughout the bellringing world as an exceptional instrument.

(f) to educate and entertain people using the ensemble of Bells;

Educational display material is provided throughout the building, on the Swan Bells website, and is provided personally by the staff and bellringers to visitors. The very presence of the

high profile Belltower in such a prominent location has very significantly increased many peoples' knowledge and awareness of the bells. During the 2004-2005 year approximately 79,952 people visited the Belltower. The Belltower has been filmed by numerous international TV crews for inclusion into a range of documentaries and other productions.

(g) to encourage the performance of ceremonial bell ringing;

The Swan Bells have been rung for a number of ceremonial and significant occasions.

Date	Occasion
9 September 2004	¼ peal to welcome the return of WA Olympians today
11 September 2004	¼ peal for Remembrance for "September 11 th "
21 October 2004	¼ peal for Trafalgar Day
11 November 2004	¼ peal for Remembrance Day
16 December 2004	¼ peal for 4 th anniversary of the Bell tower
23 December 2005	¼ peal for Christmas
1 January 2005	¼ peal for New Year's Day
13 January 2005	¼ peal for victims of South Australia bush fires
16 January 2005	¼ peal (half muffled) for Tsunami victims
26 January 2005	Australia Day
31 March 2005	¼ peal for Tsunami victims
6 April 2005	A full peal marking the 250 th anniversary of the St Martins Guild
7 April 2005	A full peal in memory of the nine Australian service personnel who lost their lives in Indonesia
8 April 2005	A full peal in memory of Pope John Paul II
25 April 2005	¼ peal for ANZAC Day
6 June 2004	¼ peal for Foundation Day
17 June 2005	¼ peal for the Heart Foundation's Dress Red for Women day
19 to 24 June 2005	Two ¼ peals rung each day for the Australian Tourism Exchange

(h) to promote the Tower as a key tourist icon in Western Australia;

The Belltower image continues to appear in an increasing range of publications as one of the key icons for Western Australia. Publications include numerous international publications, international travel supplement, as well as commercially produced calendars, have all made use of the Belltower image to label Perth and Western Australia.

(i) to contribute to the Barrack Square public space in a positive and proactive manner;

Swan Bells maintains the water features and many of the external architectural lights in Barrack Square. The Swan Bells Manager is an active member of the Barrack Square Traders Association, the Association of Perth Attractions and maintains contact with the City of Perth over use and promotion of the precinct.

(j) to manage the Tower in a commercially and functionally successful manner;

The Foundation structure has allowed the Belltower to operate on a commercial basis. Costs have been rigorously controlled whilst every effort has been made to maximise income to minimise the requirement for additional funding. However due to the tourism crisis combined with the business downturn in Barrack Square, visitor numbers have been too low to provide sufficient income to cover all costs.

(k) to raise revenue or borrow funds in accordance with the Lease to achieve the objects of the Foundation;

No loan funds have been sought. Funding support has been provided by the Western Australian Government as shown in the accounts.

(l) to encourage liaison and cooperation between the Foundation and educational institutions, and in particular the University of Western Australia, the WA Academy of Performing Arts and other schools of music and performing arts;

The University of Western Australia is represented on the Foundation Board. A seat on the Board is currently vacant and is being held for a representative from the WA Academy of Performing Arts.

(m) to perform ceremonial bell ringing at times specified by the State Government;

No specific request for the bells to be rung has been received during this period.

(n) to assist members of the Australian and New Zealand Association of Bellringers Inc. and/or its Western Australian members and bellringers generally with music education, change ringing and its extensions and the general use of the Bells and any other bells;

The Swan Bells Foundation ensures that bellringers have access to the bells at all reasonable times to facilitate practice and training for bellringing. The Foundation works closely with ANZAB to provide access to the Swan Bells for visiting bellringers.

(o) to provide music and performing arts scholarships and fellowships based on assessment criteria determined by the Foundation from time to time;

No surplus funds have been produced or distributed.

(p) to provide money and other pecuniary benefits to projects and persons to develop or advance music and performing arts in Western Australia provided that such a distribution is made in accordance with the public selection criteria established by the Public Fund Committee; and

No surplus funds have been produced or distributed.

(q) to apply all monies which are surplus to the requirements of the Foundation for the education and advancement of all youth in the fields of music and performing arts with not less than 30% of any such surplus being directed to the youth in regional areas in the State of Western Australia provided that such a distribution is made in accordance with the public selection criteria established by the Public Fund Committee.

No surplus funds have been produced or distributed.



AUDITOR GENERAL

INDEPENDENT AUDIT OPINION

To the Parliament of Western Australia

SWAN BELLS FOUNDATION INCORPORATED PERFORMANCE INDICATORS FOR THE YEAR ENDED 30 JUNE 2005

Audit Opinion

In my opinion, the key effectiveness and efficiency performance indicators of the Swan Bells Foundation Incorporated are relevant and appropriate to help users assess the Foundation's performance and fairly represent the indicated performance for the year ended 30 June 2005.

Scope

The Board's Role

The Board is responsible for developing and maintaining proper records and systems for preparing performance indicators.

The performance indicators consist of key indicators of effectiveness and efficiency.

Summary of my Role

As required by the Financial Administration and Audit Act 1985, I have independently audited the performance indicators to express an opinion on them. This was done by looking at a sample of the evidence.

An audit does not guarantee that every amount and disclosure in the performance indicators is error free, nor does it examine all evidence and every transaction. However, my audit procedures should identify errors or omissions significant enough to adversely affect the decisions of users of the performance indicators.

D D R PEARSON
AUDITOR GENERAL
4 November 2005

THE SWAN BELLS FOUNDATION INCORPORATED
Certification of Performance Indicators
FOR THE YEAR ENDED 30 JUNE 2005

We hereby certify that the performance indicators are based on proper records, are relevant and appropriate for assisting users to assess the Swan Bells Foundation Incorporated's performance, and fairly represent the performance of the Foundation for the financial year ending 30 June 2005.



Ian MacLeod
Board Member
25 August 2005



Alastair Bryant
Chairperson
25 August 2005

Performance Indicators

Outcome

“A community that is informed of, and has access to, a diverse range of innovative ideas, knowledge and cultural experiences”.

Output

The Foundation contributes to this outcome by providing visitor and function access to the Bells, their history and bell ringing performances.

Effectiveness Indicators 2004-2005

Performance indicators are required under the *Financial Administration and Audit Act 1985* and must be relevant, verifiable, free from bias and quantifiable.

The following performance indicators address the effectiveness with which the Foundation undertakes work associated in achieving the above outcome.

Key effectiveness indicator (1): The extent to which the Foundation has been effective in attracting visitors to experience the history and culture provided by the Bells and the Bell Tower (Visitor Numbers).

Rationale

Visitors to the Swan Bells are personally provided with information and background by staff and bellringers. Educational material is also on display throughout the building. The Foundation is responsible for maintaining and promoting the use of the bells as a musical instrument on ceremonial and other occasions in a manner, which adds significant cultural heritage value. The Swan Bells is open from 10:00am every day of the year except Christmas day and Good Friday. The Bells ring as a minimum at 11:30am to 12:30pm Monday to Friday and from 12:30pm to 2:30pm Saturday and Sunday.

The success of the Swan Bells in providing a cultural experience is evidenced by its capacity to draw visitors:

	2004-2005	2003-2004	2002-2003
Visitor Numbers	79,952	77,340	74,482

Visitor numbers are calculated from the daily record of receipts.

Visitor numbers have increased by 3% in 2004-2005.

Key effectiveness indicator (2): The extent to which the Foundation has been effective in attracting functions to experience the history and culture provided by the Bells and the Bell Tower (Function numbers).

Rationale

Functions play an important role in bringing visitors to Swan Bells who may not otherwise be exposed to the facility and its features.

The following table reflects the number of functions held during the year:

	2004-2005	2003-2004	2002-2003
Number of functions	34	27	16

Function numbers are recorded by the Swan Bells Manager.

Key effectiveness indicator (3): The extent to which the Foundation is able to operate and provide visitors with the history and culture provided by the Bells and the Bell Tower through income generated from its services (level of self-funding).

Rationale

Swan Bells derives much of its income from paid attendance. The capacity of Swan Bells to be a self-funded organisation will ensure its long-term viability in terms of achieving the Foundation's general objective:

- promoting;
- encouraging;
- sponsoring;
- educating;
- advancing; and
- music and performing arts in Western Australia.

The following table reflects the percentage to which the Foundation's activities are funded from its own operations:

	2004-2005	2003-2004	2002-2003
% of self funding	60	61	62

This percentage figure is derived by dividing the income received from operations by total cost of services as per the Statement of Financial Performance.

Swan Bells was able to maintain its level of self-funding to 60%, very much in line with previous years, whilst at the same time providing free entry on the first Tuesday of each month and not applying any increase to entry prices.

Efficiency Indicators

The Swan Bells Foundation Incorporated applies the following measure to assess its efficiency in delivering the outcome:

“A community that is informed of, and has access to, a diverse range of innovative ideas, knowledge and cultural experiences”.

The table below reflects the cost to the Foundation of providing its services as measured on a per visitor basis:

	2004-2005	2003-2004	2002-2003
Cost of information services per visitor	\$7.54	\$7.46	\$7.33

This figure is derived by dividing the total cost of service by the total number of visitors.

The cost per visitor only increased by 1% during this financial year despite offering considerably more services and a free of charge entry option on the first Tuesday of each month.



AUDITOR GENERAL

INDEPENDENT AUDIT OPINION

To the Parliament of Western Australia

SWAN BELLS FOUNDATION INCORPORATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2005

Audit Opinion

In my opinion,

- (i) the controls exercised by the Swan Bells Foundation Incorporated provide reasonable assurance that the receipt and expenditure of moneys, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with legislative provisions; and
- (ii) the financial statements are based on proper accounts and present fairly in accordance with applicable Accounting Standards and other mandatory professional reporting requirements in Australia and the Treasurer's Instructions, the financial position of the Foundation at 30 June 2005 and its financial performance and cash flows for the year ended on that date.

Scope

The Board's Role

The Board is responsible for keeping proper accounts and maintaining adequate systems of internal control, preparing the financial statements, and complying with the Financial Administration and Audit Act 1985 (the Act) and other relevant written law.

The financial statements consist of the Statement of Financial Performance, Statement of Financial Position, Statement of Cash Flows and the Notes to the Financial Statements.

Summary of my Role

As required by the Act, I have independently audited the accounts and financial statements to express an opinion on the controls and financial statements. This was done by looking at a sample of the evidence.

An audit does not guarantee that every amount and disclosure in the financial statements is error free. The term "reasonable assurance" recognises that an audit does not examine all evidence and every transaction. However, my audit procedures should identify errors or omissions significant enough to adversely affect the decisions of users of the financial statements.

D D R PEARSON
AUDITOR GENERAL
4 November 2005

THE SWAN BELLS FOUNDATION INCORPORATED
Certification of Financial Statements
FOR THE YEAR ENDED 30 JUNE 2005

The accompanying financial statements of The Swan Bells Foundation Incorporated have been prepared in compliance with the provisions of the *Financial Administration and Audit Act 1985* from proper accounts and records to present fairly the financial transactions for the financial year ending 30 June 2005 and the financial position as at 30 June 2005.

At the date of signing we are not aware of any circumstances which would render any particulars included in the financial statements misleading or inaccurate.



Alan Ferris
Principal Accounting Officer
25 August 2005



Ian MacLeod
Board Member
25 August 2005



Alastair Bryant
Chairperson
25 August 2005

THE SWAN BELLS FOUNDATION INCORPORATED

Statement of Financial Performance

for the period ended 30 June 2005

	Note	2005 \$000	2004 \$000
REVENUE			
Revenues from ordinary activities			
<i>Revenue from operating activities</i>			
Sales	2	40	31
User charges and fees	3	318	328
Donations and sponsorship	4	0	4
<i>Revenue from non-operating activities</i>			
Interest	5	1	1
Total revenues from ordinary activities		359	364
EXPENSES			
Expenses from ordinary activities			
Cost of sales	2	18	10
Employee expenses	6	336	313
Supplies and services (a)	7	114	142
Depreciation expense	8	9	7
Accommodation expenses	9	132	115
Other expenses	10	4	0
Total expenses from ordinary activities		613	587
Profit/(loss) from ordinary activities before grants and subsidies from State Government		(254)	(223)
Grants and subsidies from State Government	11	245	255
NET PROFIT/(LOSS)		(9)	32
Net initial adjustments on adoption of a new accounting standard or UIG consensus view		0	0
Total revenues, expenses and valuation adjustments recognised directly in equity		0	0
TOTAL CHANGES IN EQUITY OTHER THAN THOSE RESULTING FROM TRANSACTIONS WITH WA STATE GOVERNMENT AS OWNERS		(9)	32

(a) Administration expenses are included in supplies and services.

The Statement of Financial Performance should be read in conjunction with the accompanying notes.

THE SWAN BELLS FOUNDATION INCORPORATED

Statement of Financial Position

as at 30 June 2005

	Note	2005 \$000	2004 \$000
Current Assets			
Cash assets	19 (a)	7	10
Restricted Cash assets	19 (a)	5	5
Inventories	2	13	11
Receivables	12	1	4
Other assets	13	2	3
Total Current Assets		28	33
Non-Current Assets			
Property, plant equipment and vehicles	14	51	60
Total Non-Current Assets		51	60
TOTAL ASSETS		79	93
Current Liabilities			
Payables	15	43	50
Provisions	16	38	38
Other liabilities	17	8	11
Total Current Liabilities		89	99
Non-Current Liabilities			
Provisions	16	11	6
Total Non-Current Liabilities		11	6
Total Liabilities		100	105
NET ASSETS		(21)	(12)
Equity			
Retained profits/(accumulated losses)	18	(21)	(12)
TOTAL EQUITY		(21)	(12)

The Statement of Financial Position should be read in conjunction with the accompanying notes.

THE SWAN BELLS FOUNDATION INCORPORATED

Statement of Cash Flows
for the period ended 30 June 2005

	Note	2005	2004
		\$000	\$000
CASH FLOWS FROM OPERATING ACTIVITIES			
<i>Receipts</i>			
Other user charges		318	328
Sale of goods and services		40	31
Interest received		1	1
Donation/sponsorship		0	1
GST receipts on sales		36	36
GST receipts from taxation office		0	0
		395	397
<i>Payments</i>			
Employee costs		(333)	(286)
Supplies and services		(110)	(32)
Accommodation		(82)	(106)
Other expenses		(80)	(138)
GST payments on purchases		(25)	(30)
GST payments to taxation authority		(13)	(12)
		(643)	(604)
<i>Net cash provided by/(used in) operating activities</i>		(248)	(207)
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of non-current physical assets		0	(43)
<i>Net cash provided by / (used in) investing activities</i>		0	(43)
CASH FLOWS FROM STATE GOVERNMENT			
Grants and subsidies	11	245	255
<i>Net cash provided by State Government</i>		245	255
<i>Net increase/(decrease) in cash held</i>		(3)	5
Cash assets at the beginning of the year		15	10
<i>Cash assets at the end of the period</i>	19 (a)	12	15

The Statement of Cash Flows should be read in conjunction with the accompanying notes.

THE SWAN BELLS FOUNDATION INCORPORATED

Notes to the Financial Statements for the period ended 30 June 2005

1 Significant accounting policies

The following accounting policies have been adopted in the preparation of the financial statements. Unless otherwise stated these policies are consistent with those adopted in the previous year.

(a) General Statement

The financial statements constitute a general purpose financial report which has been prepared in accordance with Accounting Standards, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board, and Urgent Issues Group (UIG) Consensus Views as applied by the Treasurer's Instructions. Several of these are modified by the Treasurer's Instructions to vary application, disclosure, format and wording. The Financial Administration and Audit Act and the Treasurer's Instructions are legislative provisions governing the preparation of financial statements and take precedence over Accounting Standards, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board, and UIG Consensus Views. The modifications are intended to fulfill the requirements of general application to the public sector, together with the need for greater disclosure and also to satisfy accountability requirements.

If any such modification has a material or significant financial effect upon the reported results, details of that modification and where practicable, the resulting financial effect, are disclosed in individual notes to these financial statements.

Basis of Accounting

The financial statements have been prepared on the accrual basis of accounting using the historical cost convention, except for certain assets and liabilities which, as noted, are measured at fair value.

(b) Grants and Other Contributions Revenue

Grants, donations, gifts and other non-reciprocal contributions are recognised as revenue when the Foundation obtains control over the assets comprising the contributions. Control is normally obtained upon their receipt.

Contributions are recognised at their fair value. Contributions of services are only recognised when a fair value can be reliably determined and the services would be purchased if not donated.

(c) Revenue Recognition

Revenue from the sale of goods and disposal of other assets and the rendering of services is recognised when the Foundation has passed control of the goods or other assets or delivery of the service to the customer.

Interest revenues are recognised as they are accrued.

(d) Acquisitions of Assets

The cost method of accounting is used for all acquisitions of assets. Cost is measured as the fair value of the assets given up or liabilities undertaken at the date of acquisition plus incidental costs directly attributable to the acquisition.

Assets acquired at no cost or for nominal consideration, are initially recognised at their fair value at the date of acquisition.

Assets costing less than \$1,000 are expensed in the year of acquisition (other than where they form part of a group of similar items which are significant in total).

THE SWAN BELLS FOUNDATION INCORPORATED

**Notes to the Financial Statements
for the period ended 30 June 2005**

(e) Depreciation of non current assets

All non-current assets having a limited useful life are systematically depreciated over their estimated useful lives in a manner which reflects the consumption of their future economic benefits.

Depreciation is calculated on a straight-line basis, using the following rates which are reviewed annually.

Computer Equipment	10-25%
Furniture & fittings	10%

(f) Cash

For the purpose of the Statement of Cash Flows, cash includes cash assets and restricted cash assets net of outstanding bank overdrafts. These include short-term deposits that are readily convertible to cash on hand and are subject to insignificant risk of changes in value.

(g) Inventories

Inventories are valued at the lower of costs and net realisable value. Costs are assigned by the method most appropriate to each particular class of inventory with the majority being valued on a first in first out basis.

(h) Receivables

Receivables are recognised at the amounts receivable as they are due for settlement no more than 30 days from the date of recognition.

Collectability of receivables is reviewed on an ongoing basis. Debts which are known to be uncollectable are written off. A provision for doubtful debts is raised where some doubt as to the collection exists.

(i) Payables

Payables, including accruals not yet billed, are recognised when the Foundation becomes obliged to make future payments as a result of a purchase of assets or services. Payables are generally settled within 30 days.

(j) Employee Benefits

Annual leave

This benefit is recognised at the reporting date in respect to employees' services up to that date and is measured at the nominal amounts expected to be paid when the liabilities are settled.

Long Service Leave

Leave benefits are calculated at remuneration rates expected to be paid when the liabilities are settled. A liability for long service leave is recognised after an employee has completed seven years of service. The Swan Bells Foundation Incorporated has only three employees entitled to accrue long service leave. It is therefore determined that the liability measured using the short hand method was not materially different from the liability measured using the present value of expected future payments. This method of measurement of the liability is consistent with the requirements of Accounting Standard AASB 1028 "Employee Benefits".

Superannuation

The superannuation expense represents the payments to private superannuation funds.

Employee benefit on-costs

Employee benefit on-costs, including payroll tax, are recognised and included in employee benefit liabilities and costs when the employee benefits to which they relate are recognised as liabilities and expenses. (See notes 6 and 16).

THE SWAN BELLS FOUNDATION INCORPORATED

Notes to the Financial Statements

for the period ended 30 June 2005

(k) Accrued Salaries

Accrued salaries (refer note 17) represent the amount due to staff but unpaid at the end of the financial year, as the end of the last pay period for that financial year does not coincide with the end of the financial year. The Foundation considers the carrying amount approximates net fair value.

(l) Resources Received Free of Charge or For Nominal Value

Resources received free of charge or for nominal value which can be reliably measured are recognised as revenues and as assets or expenses as appropriate at fair value.

(m) Comparative Figures

Comparative figures are, where appropriate, reclassified so as to be comparable with the figures presented in the current financial year.

(n) Rounding of Amounts

Amounts in the financial statements have been rounded to the nearest thousand dollars, or in certain cases, to the nearest dollar.

	2005	2004
	\$ 000	\$ 000
2 Trading Profit		
Sales	40	31
Cost of Sales:		
Opening Inventory	(11)	(4)
Purchases	(20)	(17)
	(31)	(21)
Closing inventory	13	11
Cost of Goods Sold	(18)	(10)
Trading Profit	<u>22</u>	<u>21</u>
3 User charges and fees		
Admission Fees	306	314
Conferences	10	13
Commissions	1	1
	<u>318</u>	<u>328</u>
4 Donations and sponsorship		
Donations and sponsorship	0	4
	<u>0</u>	<u>4</u>
5 Other revenues from ordinary activities		
Interest	1	1
	<u>1</u>	<u>1</u>

THE SWAN BELLS FOUNDATION INCORPORATED

Notes to the Financial Statements

for the period ended 30 June 2005

	2005	2004
	\$ 000	\$ 000
6 Employee expenses		
Wages and salaries	294	256
Superannuation	33	30
Workers compensation premium	0	1
Other related expenses (I)	9	26
	<u>336</u>	<u>313</u>
(I) These employee expenses include superannuation, payroll tax, workers compensation premiums and other employment on-costs associated with the recognition of annual and long service leave liability. The related on-costs liability is included in employee benefit liabilities at Note 16.		
7 Supplies and services		
Advertising	48	68
Insurance premiums	12	10
Consultants and contractors	0	4
Equipment purchases < \$1000	6	3
Membership subscriptions	6	4
Printing	0	9
Other supplies and services	42	44
	<u>114</u>	<u>142</u>
Includes Administration expenses which were previously a separate line item and disaggregated.		
8 Depreciation expense		
Depreciation		
Computer equipment and furniture and fittings	9	7
	<u>9</u>	<u>7</u>
9 Accommodation expenses		
Repairs and maintenance	60	42
Electricity and gas	39	40
Security	12	12
Water	10	9
Cleaning and rubbish removal	7	7
Parking	3	4
Rates	1	1
	<u>132</u>	<u>115</u>
10 Other expenses		
Refund of previous years' revenues	4	0
	<u>4</u>	<u>0</u>

THE SWAN BELLS FOUNDATION INCORPORATED

Notes to the Financial Statements

for the period ended 30 June 2005

	2005	2004
	\$ 000	\$ 000
11 Grants and subsidies from State Government		
Revenue received during the year:		
Recurrent	245	205
Capital	<u>0</u>	<u>50</u>
	<u>245</u>	<u>255</u>
12 Receivables		
Current		
GST Receivable	<u>1</u>	<u>4</u>
	<u>1</u>	<u>4</u>
13 Other assets		
Current		
Prepayments	<u>2</u>	<u>3</u>
	<u>2</u>	<u>3</u>
14 Property, plant equipment and vehicles		
Computer equipment		
At cost	32	32
Accumulated depreciation	<u>(18)</u>	<u>(13)</u>
	<u>14</u>	<u>19</u>
Furniture and fittings		
At cost	43	43
Accumulated depreciation	<u>(6)</u>	<u>(2)</u>
	<u>37</u>	<u>41</u>
Total		
At cost	75	75
Accumulated depreciation	<u>(24)</u>	<u>(15)</u>
	<u>51</u>	<u>60</u>

THE SWAN BELLS FOUNDATION INCORPORATED
Notes to the Financial Statements
for the period ended 30 June 2005

Reconciliations

Reconciliations of the carrying amounts of Plant and Equipment and Furniture and Fittings at the beginning and end of the current financial year are set out below.

	Computer Plant & Equipment	Furniture and fittings	TOTAL
2005	\$ 000	\$ 000	\$ 000
Carrying amount at start of year	19	41	60
Additions			0
Depreciation	(5)	(4)	(9)
Carrying amount at end of year	14	37	51

	2005 \$ 000	2004 \$ 000
15 Payables		
Current		
Trade payables	43	45
Other payables	0	5
	<u>43</u>	<u>50</u>

16 Provisions		
Current		
Annual Leave	34	33
Other employee benefits (i)	4	5
	<u>38</u>	<u>38</u>
Non-current		
Long service leave	11	6
	<u>11</u>	<u>6</u>

(i) The settlement of annual and long service leave liabilities gives rise to the payment of employment on-costs including superannuation, payroll tax and workers compensation premiums. The liability for such on-costs is included here. The associated expense is included under Other related expenses (under Employee expenses) at Note 6.

The Foundation considers the carrying amount of employee benefits approximates the net fair value.

Employee Benefit Liabilities

The aggregate employee benefit liability recognised and included in the financial statements is as follows:

Provision for employee benefits:

Current	38	38
Non-current	11	6
	<u>49</u>	<u>44</u>

THE SWAN BELLS FOUNDATION INCORPORATED

Notes to the Financial Statements

for the period ended 30 June 2005

	2005 \$ 000	2004 \$ 000
17 Other liabilities		
Current		
Accrued salaries - 7 days (2004 - 6 days)	8	11
	<u>8</u>	<u>11</u>
18 Equity		
Accumulated surplus/(deficiency)		
Opening balance	(12)	(44)
Change in net assets	(9)	32
Closing balance	<u>(21)</u>	<u>(12)</u>
19 Notes to the Statement of Cash Flows		
(a) Reconciliation of cash		
Cash at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:		
Cash assets	7	10
Restricted cash assets (i)	5	5
	<u>12</u>	<u>15</u>
(i) <u>Swan Bells Public Fund</u>		
The Swan Bells Public Fund is a Restricted Cash asset in that the moneys comprising the Fund may be used only for the promotion of the objects of the Foundation. The Fund is administered by a Management Committee.		
(b) Reconciliation of profit/(loss) from ordinary activities to net cash flows used in operating activities		
Profit/(loss) from ordinary activities before grants and subsidies from State Government	(254)	(223)
Non-cash items:		
Depreciation expense	9	7
Resources received free of charge		
Donation - asset		(3)
(Increase)/decrease in assets		
Inventories	(2)	(7)
Receivables		(4)
Prepayments	1	
Increase in liabilities:		
Accrued salaries	(3)	8
Provisions	5	20
Payables	(7)	(3)
Change in GST in receivables/payables (i)	3	(2)
Net cash provided by/(used in) operating activities.	<u>(248)</u>	<u>(207)</u>

(i) This reverses out the GST in accounts receivable and payable.

THE SWAN BELLS FOUNDATION INCORPORATED

**Notes to the Financial Statements
for the period ended 30 June 2005**

	2005	2004
	\$ 000	\$ 000
20 Commitments for Expenditure		
(a) Operating Lease Commitments		
Commitments in relation to leases contracted for the maintenance of air conditioning and lifts at reporting date but not recognised as liabilities, are payable as follows:		
Within 1 year	8	8
Later than 1 year and not later than 5 years	3	12

These commitments are all inclusive of GST.

21 Events occurring after reporting date

The Foundation is unaware of any events which would cause the financial statements to be misleading in the absence of disclosure.

22 Explanatory Statement

(i) Significant variations between estimates and actual results for the financial year

Details and reasons for significant variations between estimates and actual results are detailed below. Significant variations are considered to be those greater than 10% and \$10,000.

	2005	2005	
	Actual	Estimates	Variance
	\$000	\$000	\$000
Revenues from ordinary activities	359	386	(27)
Employee expenses	336	310	26
Accommodation expenses	132	143	(11)
Grants and subsidies from State Government	245	205	40

Revenues from ordinary activities

The variance is mainly due to a lower rate of growth in the number of visitors attending the Bell Tower during 2004/05 than budgeted.

Employee expenses

A higher employee expense has resulted because of two wage rate increases through the year, which also increases superannuation contributions and employee entitlement values. Also contributing to the increased expense was a shift from casual employment to part-time and full-time employees.

Accommodation expenses

Expenses relating to building repairs and maintenance were budgeted to increase for 2004/05, but the increased costs were less than expected.

Grants and subsidies from State Government

The amount of funding provided to the Foundation from State Government is the amount required to fund operations and achieve a break-even position. The amount required in 2004/05 was higher than budgeted, reflecting a lower than expected revenue result from visitors and sales of merchandise.

THE SWAN BELLS FOUNDATION INCORPORATED
Notes to the Financial Statements
for the period ended 30 June 2005

(ii) Significant variations between actual revenues and expenditures for the financial year and revenues and expenditures for the immediately preceding financial year.

In the interest of concise reporting, variations between this year and last year that have already been explained in part (i) have not been repeated in this section.

Details and reasons for significant variations between actual results with the corresponding items of the previous year are detailed below. Significant variations are considered to be those greater than 10% and \$10,000.

	2005 Actual \$ 000	2004 Actual \$ 000	Variance \$ 000
Cost of sales	18	10	8
Employee expenses	336	313	23
Supplies and services	114	142	(28)
Accommodation expenses	132	115	17

Cost of sales

Variance is due to purchase of higher levels of stock in 2004/05. Revenues from sales of goods are also commensurately higher in 2004/05.

Supplies and services

The reduction in Supplies and services expenditure is mainly a reflection of lower levels of purchase and maintenance of plant and equipment as well as reduced advertising expenditure.

Accommodation expenses

Building repairs and maintenance costs were \$18,000 higher in 2004/05 than in 2003/04.

23 Financial Instruments

(a) Interest Rate Risk Exposure

The following table details the Foundation's exposure to interest rate risk as at the reporting date:

	Weighted Average Effective Interest Rate %	Fixed Interest Rate Maturity					Total \$000
		Variable Interest Rate \$000	Less Than 1 year \$000	1 to 5 years \$000	More Than 5 years \$000	Non- Interest bearing \$000	
2005							
Financial Assets							
Cash assets	5.16%	10				2	12
Inventories						13	13
Receivables						1	1
Prepayments						2	2
		10	0	0	0	18	28
Financial Liabilities							
Payables						43	43
		0	0	0	0	43	43
2004							
Financial Assets	4.97%	15	0	0	0	18	33
Financial Liabilities		0	0	0	0	50	50

THE SWAN BELLS FOUNDATION INCORPORATED

Notes to the Financial Statements**for the period ended 30 June 2005****(b) Credit Risk Exposure**

The Swan Bells Foundation Incorporated has limited credit risk exposure, the carrying amount of financial assets recorded in the financial statements, other than receivables, represents the Foundation's maximum exposure to credit risk.

(c) Net Fair Values

The carrying amount of financial assets and financial liabilities recorded in the financial statements are not materially different from their net fair values, determined in accordance with the accounting policies disclosed in note 1 to the financial statements.

24 Remuneration of Members of The Swan Bells Foundation Incorporated and Senior Officers.Remuneration of Members

The number of Members whose total of fees, salaries, superannuation and other benefits for the financial year, fall within the following bands are:

	<u>2005</u>	<u>2004</u>
\$0 - \$10,000	9	8

No remuneration was made to members of The Swan Bells Foundation Incorporated during the year.

Remuneration of Senior Officers

The number of Senior Officers whose total of fees, salaries, superannuation and other benefits for the financial year, fall within the following bands are:

	<u>2005</u>	<u>2004</u>
\$90,001 - \$100,000	1	1

<u>2005</u>	<u>2004</u>
<u>\$ 000</u>	<u>\$ 000</u>

The total remuneration of senior officers is:

<u>95</u>	<u>88</u>
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The superannuation included here represents the superannuation expense incurred by the Foundation in respect of its Senior Officer.

No Senior Officers are members of the Pension Scheme.

25 Related and Affiliated Bodies

The Swan Bells Foundation Incorporated does not have any related or affiliated bodies.

26 Supplementary Financial Information

No public property was written off during the financial year.

There were no losses of moneys and public and other property through thefts or default during the financial year.

There were no gifts of public property provided by the Foundation during the financial year.

THE SWAN BELLS FOUNDATION INCORPORATED**Notes to the Financial Statements****for the period ended 30 June 2005**

27 Output Information

The Swan Bells Foundation Incorporated was gazetted as a Schedule 1 agency under the Financial Administration and Audit Act 1985 in September 2002. The Foundation does not have any specific output and its whole operation is reflected in the Statement of Financial Performance.

28 Remuneration of auditor

Remuneration of the Auditor General for the financial year is as follows:

Auditing the accounts, financial statements and performance indicators

45**29 International Financial Reporting Standards**

Australia is adopting Australian equivalents to International Financial Reporting Standards (AIFRS) for reporting periods beginning on or after 1 January 2005. The Swan Bells Foundation Incorporated will adopt these Standards for the first time for the year ended 30 June 2006.

AASB 1047 'Disclosing the Impacts of Adopting Australian Equivalents to International Financial Reporting Standards' requires disclosure of any known or reliably estimable information about the impacts on the financial statements had they been prepared using AIFRS's.

The information provided below discloses the main areas impacted due to the effects of adopting AIFRS. Management has determined the quantitative impacts using their best estimates available at the time of preparing the 30 June 2005 financial statements. These amounts may change in circumstances where the accounting standards and/or interpretations applicable to the first AIFRS financial statements are amended or revised.

(a) Reconciliation of total equity as presented under previous AGAAP to that under AIFRS:

	30 June 2005 \$000	1 July 2004 \$000
Total equity under previous AGAAP	(21)	(12)
Adjustment on transition to IFRS arising from changes to:		
Current provisions (A/L) (i)	(1)	(1)
Total equity under IFRS	(22)	(13)

The adjustments are explained as follows:

(i) AASB119 requires the calculation of Annual Leave to include a discount of cash flows, which is not a requirement under AASB1028. All Annual Leave continues to be considered a current liability.

(b) Reconciliation of surplus/(deficit) for the period as presented under previous AGAAP to that under AIFRS:

	30 June 2005 \$000	1 July 2004 \$000
Surplus/(deficit) for the period under previous AGAAP	(254)	(223)
Adjustment on transition to IFRS arising from changes to:		
Current provisions (A/L) (i)	(1)	(1)
Surplus/(deficit) for the period under AIFRS	(255)	(224)

(c) Statement of Cash Flows

No material impacts are expected from adopting AIFRS with respect to the Statement of Cash Flows.