

PERTH ARENA — NAMING RIGHTS

624. Hon MARTIN ALDRIDGE to the Leader of the House representing the Minister for Sport and Recreation:

I refer to the recently announced deal with the RAC of Western Australia to rename Perth Arena.

- (1) Will the minister please name the other national and international bids for the naming rights?
- (2) Was the RAC bid the highest value bid in monetary terms presented to the government for consideration?
- (3) What is the total value of the arrangement announced and the time frame involved in the agreement?
- (4) Will the minister please table the agreement between the RAC and the state government?
- (5) Was this revenue contained within the 2018–19 state budget and forward estimates; and, if so, what was the budget value allocated in each financial year?

Hon SUE ELLERY replied:

I thank the honourable member for some notice of the question.

- (1)–(5) Not releasing naming and sponsorship values is an industry standard that was upheld by the previous government when announcing the naming rights for the venues now known as Bendat Basketball Centre, nib Stadium and the All Flags Shed at nib. I will not be releasing this information as it is commercial-in-confidence. This is to protect the value of the naming rights and to ensure that when this contract expires, the future value is not capped by an expectation of what it sold for previously, ensuring the best value for all Western Australians. I can confirm that the government will no longer be adding to the state's debt by borrowing an average of \$1.5 million per year for compensation to the venue operator for not selling the naming rights to Perth Arena, as was the arrangement made by the previous government.