

LUCKY BAY CAMPGROUND

747. Mr R.S. LOVE to the Minister for Tourism:

I have a supplementary question. Can the minister guarantee that these hikes will not put a dent in the visitor numbers he has spoken about for attractions such as Lucky Bay or the Kalbarri National Park in my electorate?

The SPEAKER: He is asking for an opinion, minister.

Mr P. PAPALIA replied:

What I can guarantee is that we are doing everything we possibly can to grow the visitor numbers from outside the state. We are doing more than ever before. This year we are doubling the international marketing spend in 10 countries around the world. Esperance and that part of the coast are heavily featured in all our advertising. Tourism Australia uses it all the time. The Australian embassy in Kuala Lumpur has a magnificent huge picture of kangaroos on the white sands of Lucky Bay. That is on the front of the Australian High Commission in the middle of Kuala Lumpur. It is free advertising. I guarantee that we will continue to do more than has ever been done to grow tourism in Western Australia, to make it a serious economic portfolio and to grow jobs and opportunities right across Western Australia.

The SPEAKER: Minister, I hope we get a photo of Albany up there, too.