

MINISTER FOR AGRICULTURE AND FOOD — MARKET RESEARCH AND POLLING AGENCIES

5751. Mr W.J. Johnston to the minister representing the Minister for Agriculture and Food:

For each agency within each of the Minister's portfolio of responsibilities, please provide the following information:

- (a) during the 2015–16 financial year, on how many occasions did the agencies in the Minister's portfolio engage market research or polling agencies;
- (b) what are the names of these market research or polling agencies, and how much was paid to each such business;
- (c) what is the title and date of each report prepared by these market research or polling agencies;
- (d) if a copy of any such report was provided to the Minister or the Minister's office, which reports were provided and on what date; and
- (e) did any such market research or polling agency provide a verbal briefing to the Minister or to the Minister's office:
 - (i) if yes, on what date or dates; and
 - (ii) if yes, who was present during this verbal briefing?

Mr J.M. Francis replied:

The Department of Agriculture and Food advises:

- (a) One.
- (b) Painted Dog Research, \$27 234.
- (c) Primary Producers KPI Research 2015–2016. Final report received on 8 July 2016.
- (d) No.
- (e) No.
 - (i)–(ii) Not applicable.

The Department of Transport advises:

- (a) Nil.
- (b)–(e) Not applicable.

The Public Transport Authority advises:

- (a) 4.
- (b) Painted Dog Research, \$24 900.
Painted Dog Research, \$15 000.
Painted Dog Research, \$35 850.
Painted Dog Research, \$202 746.
- (c) 14144 Forrestfield Airport Link Wave 2 Report, October 2015.
Perth Busport Stakeholder Research Wave 4, October 2015.
14144 Forrestfield Airport Link Wave 4 Report, April 2016.
Passenger Satisfaction Monitor 2016, June 2016.
- (d) Passenger Satisfaction Monitor 2016, 22 July 2016.
- (e) No.

Main Roads Western Australia advises:

- (a) 3.
- (b) Hatchd Digital, \$18 110.
Metrix Consulting Pty Ltd, \$27 800.
303 Mullen Lowe, \$3 920.
- (c) Smart Transport Validation Research, August 2015.
Roe 8 Community Perceptions Survey, August 2015.
Smart Transport Omnibus Survey, February 2016.

(d) No.

(e) No.

The Kimberley Ports Authority advises:

(a) Nil.

(b)–(e) Not applicable.

The Mid-West Ports Authority advises:

(a) Nil.

(b)–(e) Not applicable.

The Southern Ports Authority advises:

(a) Nil.

(b)–(e) Not applicable.

The Fremantle Ports Authority advises:

(a) 2.

(b) Ipsos, \$22 480.

Ipsos, \$30 175.

(c) Fremantle Ports Community Survey Report 2016, 8 August 2016.

Shipping Lines and Agents Customer Satisfaction Survey & Bulk Shippers Customer Satisfaction Survey, 1 September 2016.

(d) No.

(e) No.

The Pilbara Ports Authority advises:

(a) 1.

(b) Taylor Nelson Sofres Australia Pty Ltd, \$58 900.

(c) Stakeholder Satisfaction Research, 21 March 2016.

(d) No.

(e) No.