

MINISTER FOR POLICE — MARKET RESEARCH AND POLLING AGENCIES

5761. Mr W.J. Johnston to the Deputy Premier; Minister for Police; Road Safety; Training and Workforce Development; Women's Interests:

For each agency in the control of the Minister, please provide the following information:

- (a) during the 2015–16 financial year, how many occasions did the agencies in the Minister's portfolio engage market research or polling agencies;
- (b) what was the names of these market research or polling agencies, and how much was paid to each such business;
- (c) what was the title and date of each report prepared by these market research or polling agencies;
- (d) if a copy of any such report was provided to the Minister or the Minister's office, which reports were provided, and on what date; and
- (e) did any such market research or polling agency provide a verbal briefing to the Minister or to the Minister's office:
 - (i) if yes, on what date or dates; and
 - (ii) if yes, who was present during this verbal briefing?

Mrs L.M. Harvey replied:

WA Police

WA Police advise:

- (a) Western Australia Police does not directly engage market research or polling agencies. Market research for policing services is conducted through the Australian New Zealand Policing Advisory Agency (ANZPAA).
- (b) The Social Research Centre (SRC) has a three year contract arrangement with ANZPAA. In 2015–16, the WA Police contribution to the cost of the research was \$54 135.04.
- (c) The report is titled National Survey of Community Satisfaction with Policing (NSCSP). The survey results are conducted and provided on a quarterly basis. The most recent survey was provided on 13 July 2016.
- (d) The annual outcomes are represented within the Commonwealth Report on Government Services for police services and WA Police's Annual Report and Budget Statements.
- (e) No.
 - (i)–(ii) Not applicable.

Road Safety Commission

The Road Safety Commission advise:

- (a) 1
- (b) TNS Research was paid a total of \$105,926.00 for the Attitude – Behaviour Segmentation deep dives and Group workshop.
- (c) An Attitude – Behaviour Segmentation Part ½ (2015/16) delivered March 2016.
An Attitude – Behaviour Segmentation Part 2/2 (2015/16) delivered 21/04/16.
- (d) No report was provided to the Minister or the Minister's office.
- (e) No.
 - (i) Not applicable.
 - (ii) Not applicable.

Department of Training and Workforce Development

The Department of Training and Workforce Development advise:

- (a) 3.
- (b)–(c) Patterson Research Group, \$155 813 (ex. GST):
 - Student Satisfaction Survey 2015: WA State Report
 - Student Satisfaction Survey 2015: C.Y. O'Connor Institute Report
 - Student Satisfaction Survey 2015: Central Institute of Technology Report
 - Student Satisfaction Survey 2015: Challenger Institute of Technology Report

Student Satisfaction Survey 2015: Durack Institute of Technology Report
Student Satisfaction Survey 2015: Goldfields Institute of Technology Report
Student Satisfaction Survey 2015: Great Southern Institute of Technology Report
Student Satisfaction Survey 2015: Kimberley Training Institute
Student Satisfaction Survey 2015: Pilbara Institute
Student Satisfaction Survey 2015: Polytechnic West Report
Student Satisfaction Survey 2015: South West Institute of Technology Report
Student Satisfaction Survey 2015: WA Academy of Performing Arts (WAAPA) Report
Student Satisfaction Survey 2015: West Coast Institute of Training Report
All reports finalised on 3 February 2016.

Thinkfield, \$6 355 (ex. GST)

No report prepared – Thinkfield was engaged to conduct telephone interviews to meet statutory requirements for agency outcome based management reporting.

Painted Dog Research, \$39 400 (ex. GST)

Muresk Institute Campaign Evaluation and Benchmarking 2015, 19 August 2015

Muresk Institute Campaign Evaluation 2016, 25 May 2016

- (d) Student Satisfaction Survey 2015: WA State Report was provided to the Minister's office on 10 February 2016. Full reports of Muresk Institute Campaign Evaluation and Benchmarking 2015 and Muresk Institute Campaign Evaluation 2016 were not provided to the Minister's Office, however, summary of the 2016 report was included in a Government Communications Unit advertising application which was provided to the Minister's office in July 2016.
- (e) No.
(i)–(ii) Not applicable.

North Metropolitan TAFE

The Department of Training and Workforce Development advise:

- (a) 2.
- (b)–(c) Scout Marketing Intelligence, \$18 975 (ex GST)
Mystery Shopper Re-Test Results (college wide), 28 October 2105.
Scout Marketing Intelligence, \$3 980 (ex GST)
Mystery Shopper Adult Migrant English Program Results, 28 October/2015.
- (d) Not applicable.
- (e) No.
(i)–(ii) Not applicable.

South Metropolitan TAFE

The Department of Training and Workforce Development advise:

- (a) 2
- (b)–(c) Patterson Research Group, \$10 600 (ex. GST)
Baseline awareness of TAFE and perceptions, July 2015
Painted Dog Research \$10 454.55 (ex. GST)
Awareness and perceptions of TAFE, June 2016
- (d) Baseline awareness of TAFE and perceptions, 14 August 2015
Awareness and perceptions of TAFE, 24 June 2016
- (e) No.
(i)–(ii) Not applicable.

Central Regional TAFE

The Department of Training and Workforce Development advise:

- (a) Nil.
- (b)–(e) Not applicable.

North Regional TAFE

The Department of Training and Workforce Development advise:

- (a) Nil.
- (b)–(e) Not applicable.

South Regional TAFE

The Department of Training and Workforce Development advise:

- (a) Nil.
- (b)–(e) Not applicable.

Building Construction Industry Training Fund

Building Construction Industry Training Fund advise:

- (a) 3
- (b) Student Edge, Youth Insights – \$10,000.
Painted Dog – \$30,000.
Workplace Skills Management – \$30,000.
- (c) 29 February 2016 – research into youth career aspirations.
January 2016 – the need for pre-employment vocational training in the building and construction industry.
August 2016 – training needs analysis – commercial construction sector.
- (d) Not applicable.
- (e) No.
 - (i)–(ii) Not applicable.

Department of Education Services

The Department of Education Services is accountable to the Minister for Training and Workforce Development for supporting the Training Accreditation Council. For its other functions the Department is accountable to the Minister for Education. The Department of Education Services is included in the response to the question from the Minister for Education; Aboriginal Affairs; Electoral Affairs.

Department of Local Government and Communities

Women's Interests is administratively supported as part of the Department of Local Government and Communities and, as such, the response will be included in the Department of Local Government and Communities' response under the Minister for Local Government; Community Services; Seniors and Volunteering; Youth.