

TOURISM — DESTINATION MARKETING

2096. Ms L. Mettam to the Minister for Tourism; Racing and Gaming; Small Business; Defence Issues; Citizenship and Multicultural Interests:

- (1) I refer to Legislative Assembly Question on Notice 1661, in which the Minister was asked whether the \$425 million included funding for the Labor Party's election commitment to hold 'at least one international trade delegation annually to promote Western Australian business and trade on the international stage' and I ask, which agency is funding the Premier's international trade delegation to China in late 2017, which the Minister for Tourism is also attending?
- (2) How many speaking roles will the Minister for Tourism have during the Premier's international trade delegation to China in late 2017, and to which groups will the Minister be speaking?
- (3) Please list the names of other representatives from the tourism industry who will be attending the Premier's international trade delegation to China in late 2017?

Mr P. Papalia replied:

- (1) Where it is appropriate to fund the costs for the delegation, the Department of Jobs, Tourism, Science and Innovation has done so.
- (2) The Minister for Tourism had speaking roles at the following events:
 - CTrip
 - Key Distribution Partners
 - Shanghai Mayor
 - Department of Publicity of Shanghai Municipal Government
 - Western Australian Photographic Exhibition in China
 - Shanghai Municipal Commission of Commerce
 - Perth as a Student DestinationThe Minister also attended a meeting and negotiations with the Chairman and senior executives of China Eastern Airlines
- (3) The list of Tourism Delegation Members are:
 - Mr Scott Bailey, Chief Executive Officer, Pinkeys Beach Rottneest Re-development
 - Mr Adam Barnard, Managing Director, Adams Coachlines
 - Mr Kevin Brown, Chief Executive Officer, Perth Airport
 - Mr Edwin Kwan, Executive Wel-Travel Australia
 - Mr Bright Li, Chairman, Easy Going
 - Mr Gareth Martin, Executive Director, Business Development, Perth Convention Bureau
 - Mr Mike McKenna, Chief Executive Officer, Perth Stadium
 - Mr Michael Scott, General Manager, Perth Arena
 - Mr David Thorne, Director, Caversham Wildlife Park
 - Mr Ian Thubron, Founder, Asia Strategies Tourism delegation support staff:
 - Mr Eason Zheng (Interpreter for Mr Bright Li), Hunan Easy Going (a China based subsidiary)