

MARGARET RIVER GOURMET ESCAPE

1988. Mr B.S. Wyatt to the Minister for Tourism:

I refer to your statement in the Legislative Assembly on 27 February 2014 where you stated, in respect of the Margaret River Gourmet Escape, that "...when an event like this is put together is that sponsors come on board and put money into the event to help us grow the event", and I ask, in respect of each of San Pellegrino, Aesop, Lurpak, Pimm's, Dimattina, Huon Aquaculture and Trumer Pils:

- (a) how much money was put into the Margaret River Gourmet Escape by each company;
- (b) when did each company sign up as sponsors of the Margaret River Gourmet Escape;
- (c) for how long is the term of each sponsorship arrangement;
- (d) what other contributions, other than money, did each company provide, on a complimentary basis, to the Margaret River Gourmet Escape under the terms of the sponsorship arrangement;
- (e) did the State Government, either directly, or indirectly, provide any financial assistance to any of these companies; and
- (f) if the answer to question (e) is yes, which companies received financial assistance and how much?

Mrs L.M. Harvey replied:

- (a)–(d) These questions relate to commercial agreements between the event organiser and event sponsors and should be directed to these parties.
- (e) No.
- (f) Not applicable.