

PRETTY POOL SUBDIVISION, PORT HEDLAND - COSTS

967. Hon KEN BASTON to the parliamentary secretary representing the Minister for Planning and Infrastructure:

I refer to the recent release of stage 1 of the Pretty Pool subdivision in Port Hedland.

- (1) What was the development cost per block of bringing these blocks to market?
- (2) What was the advertising and promotional cost per block of bringing these blocks to market?

Hon ADELE FARINA replied:

I thank the member for some notice of this question.

- (1) The development cost per lot at Pretty Pool is estimated at \$141 000 per lot. This figure does not include land, sales and marketing costs or LandCorp's internal costs.
- (2) The advertising and promotional cost per block was \$895.