

REGIONAL AIRFARES — MONKEY MIA AND CARNARVON

545. Hon COLIN HOLT to the minister representing the Minister for Tourism:

I refer to question without notice 527 asked yesterday about airfares to Monkey Mia and Carnarvon.

- (1) How much has the state government committed to marketing or advertising the reduced fares?
- (2) Through which fund will this money be allocated?

Hon ALANNAH MacTIERNAN replied:

I thank the member for the question. The answer has been provided by the Minister for Tourism.

- (1) Tourism WA is not undertaking any specific marketing of these airfares. Both destinations are highlighted through its social media channels. Tourism WA provides funding to Australia's Coral Coast regional tourism organisation to promote the region of which Carnarvon and Monkey Mia form. ACC will promote the routes through its usual campaign activity.