

TOURISM WESTERN AUSTRALIA — MARGARET RIVER — FUNDING

4909. Ms L. Mettam to the Minister for Tourism:

In 2017/18 and 2018/19, what was the total amount of funding allocated by Tourism WA to campaigns, activities, events and infrastructure that promote and/or are located in the Margaret River Region?

**Mr P. Papalia replied:**

The total amounts directly allocated by Tourism WA to campaigns, activities, events and infrastructure that promote and/or are located in the Margaret River Region are:

2017–18: \$9.1 million (Actual)

2018–19: \$8.7 million (Estimated Actual)

Tourism WA also undertakes a range of marketing activities promoting the Margaret River Region that are mixed with Perth and other regions. The portion of Margaret River Region spend within these activities is difficult to quantify and has not been included in the above figures.