

PEEL REGION — BRANDED SIGN SYSTEM

892. Hon SALLY TALBOT to the minister representing the Minister for Regional Development:

I refer to the Peel region branded sign system.

- (1) Which organisations have collaborated in the project?
- (2) What is the total cost of the project to date?
- (3) How much funding was provided by —
 - (a) the Department of Regional Development; and
 - (b) royalties for regions?
- (4) How many signs have been installed to date?
- (5) Is the minister aware of problems relating to the legibility of the signs?
- (6) If so, what is being done to improve their legibility and what is the cost of the change?

Hon COL HOLT replied:

I thank the member for some notice of this question.

- (1) Through the Peel Regional Leaders Forum the following organisations have collaborated on the project: the City of Mandurah, the Shire of Murray, the Shire of Waroona, the Shire of Serpentine–Jarrahdale, the Shire of Boddington, the Peel–Harvey Catchment Council, Regional Development Australia Peel, the Peel Community Development Group and the Mandurah and Peel Tourism Organisation.
- (2) The total cost to date is \$1 104 895.
- (3) The Peel Regional Leaders Forum was awarded \$1 104 895 for the Peel tourism signage strategy as part of the 2011–12 country local government fund groupings.
- (4) Eighty-nine signs have been installed to date, and 118 directional signs have also been installed in the region.
- (5) Yes.
- (6) The Peel Regional Leaders Forum advises that, to improve legibility, the signs will be getting larger font sizes at a cost of \$55 000, taken from savings on the project.