

TOURISM — WESTERN AUSTRALIA GOURMET ESCAPE

4784. Ms L. Mettam to the Minister for Tourism:

- (1) Under which name, brand and logo will the WA Gourmet Escape event be promoted to the following markets:
 - (a) Intrastate;
 - (b) Interstate; and
 - (c) International?
- (2) Specifically, will the 'Margaret River' name be promoted to any of the following markets:
 - (a) Intrastate;
 - (b) Interstate; and
 - (c) International?

Mr P. Papalia replied:

- (1) (a)–(c) The event will be promoted in all markets as the Western Australia Gourmet Escape. Branding and logo are under development.
- (2) (a)–(c) Margaret River will be promoted in all markets as one of the locations of the Western Australia Gourmet Escape.