

DEPARTMENT OF ENVIRONMENT AND CONSERVATION — RESTRUCTURE

1087. Mr C.J. Tallentire to the Minister for Environment:

I refer to the changes to the Department of Environment and Conservation, which has been split into the Department of Environmental Regulation and the Department of Parks and Wildlife, and I ask:

- (a) what will be the cost to change signage to accommodate the new title of each department;
- (b) what will be the cost to replace stationery, business cards and other office supplies with the previous department's letterhead and signage;
- (c) what will be the cost to alter websites and other internet-based advertising;
- (d) what advertising will be undertaken to make the public aware of the change in Department title and structure; and
- (e) how much, if any, will the public awareness or advertising campaign cost?

Mr A.P. Jacob replied:

For the Department of Parks and Wildlife:

- (a) \$5 151 to change an elevated building mounted sign, and other entrance and direction signs at the Department's head office complex at Kensington. Other sign changes will be rolled out progressively at other offices, but indicative costs are about \$1 000 per building.
- (b) Most department letterhead is produced in-house on an as required basis when correspondence replies are printed. As at 9 September other business stationery has cost \$6 841.
- (c) DPaW's new website was developed by departmental staff at no external cost.
- (d) No paid advertising is proposed.
- (e) Not applicable.

For the Department of Environment Regulation:

- (a) Signage changes at the Atrium, 168 St Georges Terrace, cost \$856.24 for levels 4 and 7 and \$299.20 for the ground floor lobby.
Signage changes to pollution response vehicles cost \$1950.85.
Rebadging of Hazards Branch officers uniform, including hi-vis vests — anticipated cost \$1 000.
- (b) Most department letterhead is produced in-house when correspondence replies are printed. Where appropriate, the department has continued to use Department of Environment and Conservation envelope stock and other documents, covering the logo with stickers printed in house.
As at 9 September 2013, business stationery purchases (letterhead and envelopes) have totalled \$2988.20, including \$739.20 for specialist name/address and payment details stickers to facilitate conversion of existing whole-of-agency stocks of accountable forms including infringement books, environmental field notice books and chain of custody books, and \$94.00 for agency specific stamps.
- (c) The department's new website was developed by departmental staff at no external cost.
- (d) No paid advertising is proposed. Commencing 1 July 2013, awareness raising initiatives related to the Machinery of Government changes included:
 - a departmental media statement was sent to all WA media outlets; and
 - departmental staff have communicated the changes directly with members of the public with whom they interact.
- (e) These awareness-raising measures have incurred no material cost.