

MINISTER FOR TOURISM — DIGITAL PLATFORM ADVERTISING

3524. Mr Z.R.F. Kirkup to the Minister for Tourism; Racing and Gaming; Small Business; Defence Issues; Citizenship and Multicultural Interests:

In respect of the Minister's portfolio responsibilities for any of their departments, agencies, government trading enterprises or boards, I ask for 2016–17 and 2017–18 how much money has been spent on advertising on the following digital platforms:

- (a) Facebook;
- (b) Twitter;
- (c) Instagram;
- (d) Google Adwords;
- (e) Bing Ads;
- (f) Google MyBusiness;
- (g) Reddit;
- (h) The West Australian;
- (i) PerthNow;
- (j) WA Today;
- (k) The Australian;
- (l) Australian Financial Review; and
- (m) Community News Group?

Mr P. Papalia replied:

Tourism Portfolio

Tourism Western Australia

Please refer to Legislative Assembly Question on Notice 3513.

Rottneest Island Authority

Please refer to Legislative Assembly Question on Notice 3516.

Racing and Gaming Portfolio

Racing, Gaming and Liquor Division

2016/17

(a)–(m) Nil.

2017/18

For the Racing, Gaming and Liquor Division of the Department of Local Government, Sport and Cultural Industries please refer to Legislative Assembly Question on Notice 3520.

Racing and Wagering Western Australia (RWWA)

2016/17

(a) \$205,000

(b) \$21,000

(c)–(g) Nil.

(h) \$1,752

(i)–(m) Nil.

2017/18

(a) \$209,000

(b) \$12,000

(c)–(g) Nil.

(h) \$560,000

(i)–(l) Nil.

(m) \$12,000

Western Australian Greyhound Racing Association (WAGRA)

2016/17

(a)–(l) Nil.

(m) \$11,829

2017/18

(a)–(l) Nil.

(m) \$4,021

Burswood Park Board (BPB)

2016/17

(a) \$195

(b)–(l) Nil.

(m) \$707

2017/18

(a)–(m) Nil.

Small Business Portfolio

Small Business Development Corporation

	2016–17 (\$)	2017–18 (\$)
(a) Facebook	2 797	8 280
(b) Twitter	0	0
(c) Instagram	0	0
(d) Google Adwords	19 500	62 000
(e) Bing Ads	0	0
(f) Google MyBusiness	0	0
(g) Reddit	0	0
(h) The West Australian	0	3 574
(i) PerthNow	0	3 574
(j) WA Today	0	0
(k) The Australian	0	0
(l) Australian Financial Review	0	0
(m) Community News Group	0	0

Defence Issues Portfolio

2016/2017

(a)–(m) Nil.

2017/2018

Please refer to Legislative Assembly Question on Notice 3513.

Citizenship and Multicultural Interests Portfolio

Please refer to Legislative Assembly Question on Notice 3520.