

TAFE — BRANDING

5445. Mr M. McGowan to the Minister for Training and Workforce Development:

I refer to changes to Western Australia's TAFE sector announced by the Minister in the media statement of 24 February 2016, including the reinstatement of the TAFE brand, and ask:

- (a) for each of the five TAFE Colleges, what is the current cost incurred by campuses administered by the five Colleges to replace, change or alter:
- (i) stationery;
 - (ii) signage;
 - (iii) publications, including course information;
 - (iv) websites;
 - (v) uniforms; and
 - (vi) other branding changes?

Mrs L.M. Harvey replied:

- (a) *All responses include GST*
North Metropolitan TAFE

(i) stationery	\$61.20
(ii) signage	Nil
(iii) publications, including course information	Nil
(iv) websites	Nil
(v) uniforms	Nil
(vi) other branding changes	\$614.22

South Metropolitan TAFE

(i) stationery	Nil
(ii) signage	Nil
(iii) publications, including course information	Nil
(iv) websites	Nil
(v) uniforms	Nil
(vi) other branding changes	Nil

Central Regional TAFE

(i) stationery	Nil
(ii) signage	Nil
(iii) publications, including course information	Nil
(iv) websites	\$3 036
(v) uniforms	Nil
(vi) other branding changes	\$180

North Regional TAFE

(i) stationery	\$171.75
(ii) signage	Nil
(iii) publications, including course information	Nil
(iv) websites	\$990

(v) uniforms	Nil
(vi) other branding changes	\$338

South Regional TAFE

(i) stationery	\$52.80
(ii) signage	Nil
(iii) publications, including course information	Nil
(iv) websites	\$1 897.50
(v) uniforms	Nil
(vi) other branding changes	Nil

Note:

In addition to the costs incurred by each of the TAFE colleges, the following costs to update the TAFE Choices campaign have been shared by the Department of Training and Workforce Development and the TAFE colleges.

Website: \$10 593

Advertisement: \$6 440.50