

MINISTER FOR EDUCATION — PORTFOLIOS — BIGGER PICTURE CAMPAIGN EXPENDITURE

5211. Mr M. McGowan to the minister representing the Minister for Education; Aboriginal Affairs; Electoral Affairs:

I refer to expenditure on advertising, campaigns and promotions, branding, research, printing and other forms of communication associated with the State Government's "Bigger Picture" campaign, and ask for each department and agency under the Minister's control:

- (a) has the department or agency expended any money as part of, or associated with, the Bigger Picture campaign; and
- (b) if yes to (a), what is the total amount expended in each of the financial years, 2012–13, 2013–14, 2014–15 and 1 July 2015 to date?

Mrs L.M. Harvey replied:

Department of Aboriginal Affairs

- (a) No.
- (b) Not applicable.

Department of Education Services

- (a) No.
- (b) Not applicable.

Department of Education

- (a) Yes.
- (b)

| Financial Year | 2012–13 \$ (ex-GST) | 2013–14 \$ (ex-GST) | 2014–15 \$ (ex-GST) | 1 July 2015 to 7 April 2016 \$ (ex-GST) |
|----------------|------------------------|------------------------|------------------------|---|
| Expenditure | 0 | 46,310 | 1,044,000 | 54,470 |

Country High School Hostels Authority

- (a) No.
- (b) Not applicable.

School Curriculum and Standards Authority

- (a) No.
- (b) Not applicable.

Western Australian Electoral Commission

- (a) No.
- (b) Not applicable.