

MINISTER FOR EDUCATION AND TRAINING — PORTFOLIO — INTERNET ADVERTISING

630. Mr Z.R.F. Kirkup to the minister representing the Minister for Education and Training:

For each of your departments, agencies, boards, publicly owned corporations and Ministerial offices since 17 March 2017 how much money has been spent on:

- (a) “Boosted” Facebook posts;
- (b) “Promoted” Twitter posts;
- (c) “Sponsored” Instagram posts;
- (d) Google AdWords; and
- (e) Paid content or advertising on:
  - (i) [WWW.THEWEST.COM.AU](http://WWW.THEWEST.COM.AU);
  - (ii) [WWW.PERTHNOW.COM.AU](http://WWW.PERTHNOW.COM.AU);
  - (iii) [WWW.WATODAY.COM.AU](http://WWW.WATODAY.COM.AU); and
  - (iv) [WWW.YAHOO.COM.AU](http://WWW.YAHOO.COM.AU)?

**Mr P. Papalia replied:**

Ministerial Office

- (a)–(e) Nil.
- (i)–(v) Not applicable.

Department of Education

- (a)–(e) Nil.
- (i)–(v) Not applicable.

Country High School Hostels Authority

- (a)–(e) Nil.
- (i)–(v) Not applicable.

Department of Training & Workforce Development

- (a) \$349.85
- (b) Nil.
- (c) \$77.99
- (d) \$1,586.92
- (e) (i)–(iv) Nil.

North Metropolitan TAFE

- (a)–(e) Nil.
- (i)–(v) Not applicable.

South Metropolitan TAFE

- (a) Nil.
- (b) Nil.
- (c) \$42.23
- (d) \$1,069.51
- (e) (i)–(iv) Nil.

Central Regional TAFE

- (a) \$257.62
- (b) Nil.
- (c) Nil.
- (d) Nil.
- (e) (i)–(iv) Nil.

North Regional TAFE

(a)–(e) Nil.

(i)–(v) Not applicable.

South Regional TAFE

(a) \$334.23

(b) Nil.

(c) Nil.

(d) Nil.

(e) (i)–(iv) Nil.

Department of Education Services

(a)–(e) Nil.

(i)–(v) Not applicable.

School Curriculum Standards Authority

(a)–(e) Nil.

(i)–(v) Not applicable.

Building Construction Industry Training Fund

(a) \$20,210.81

(b) Nil.

(c) Nil.

(d) \$18,281.71

(e) (i)–(iii) Nil.

(iv) \$13,850.13