

MINISTER FOR TOURISM — PORTFOLIOS — INTERNET ADVERTISING

621. Mr Z.R.F. Kirkup to the Minister for Tourism; Racing and Gaming; Small Business; Defence Issues; Citizenship and Multicultural Interests:

For each of your departments, agencies, boards, publicly owned corporations and Ministerial offices since 17 March 2017 how much money has been spent on:

- (a) “Boosted” Facebook posts;
- (b) “Promoted” Twitter posts;
- (c) “Sponsored” Instagram posts;
- (d) Google AdWords; and
- (e) Paid content or advertising on:
  - (i) [WWW.THEWEST.COM.AU](http://WWW.THEWEST.COM.AU);
  - (ii) [WWW.PERTHNOW.COM.AU](http://WWW.PERTHNOW.COM.AU);
  - (iii) [WWW.WATODAY.COM.AU](http://WWW.WATODAY.COM.AU); and
  - (iv) [WWW.YAHOO.COM.AU](http://WWW.YAHOO.COM.AU)?

**Mr P. Papalia replied:**

**Tourism Portfolio**

Tourism WA

- (a) \$48 769.10
- (b) Nil.
- (c) \$3 627.35
- (d) \$60 694.79
- (e)
  - (i) \$1 250
  - (ii) Nil.
  - (iii) \$41
  - (iv) \$57 795.25

**Racing and Gaming Portfolio**

Burswood Park Board

(a)–(e) Nil.

Department of Racing, Gaming and Liquor

(a)–(e) Nil.

Racing and Wagering Western Australia

- (a) \$61 137
- (b) \$2 951
- (c) \$287
- (d) \$140 067
- (e)
  - (i)–(iv) \$88 211
  - (iii) Nil.

Western Australian Greyhound Racing Association

(a)–(e) Nil.

**Small Business Portfolio**

Small Business Development Corporation

- (a) \$264
- (b)–(c) Nil.
- (d) \$11 000

(e) (i)–(iv) Nil.

**Defence Issues Portfolio**

Defence West (as part of the Department of Commerce)

(a)–(e) Nil.

**Citizenship and Multicultural Interests Portfolio**

Office of Multicultural Interests (as part of the Department of Local Government and Communities)

In terms of the Department of Local Government and Communities, please be advised as follows:

(a) \$627.32

(b) \$100

(c)–(d) Nil.

(e) (i)–(iv) Nil.

**Ministerial office**

(a)–(e) Nil.