

SYNERGY — DEMAND MANAGEMENT PROGRAMS

6418. Mr C.J. Tallentire to the Minister representing the Minister for Energy

What is the total budget allocation by Synergy for demand management programs for householders, including:

- (a) advertising budget (marketing, agency costs, media costs);
- (b) website development and management;
- (c) staff involved in program policy development and implementation; and
- (d) contractors involved in program implementation?

Mr J.H.D. DAY replied:

- (a)–(d) Synergy does not engage in demand management activities.