

MINISTER FOR TOURISM — PORTFOLIOS — MEDIA MONITORING SERVICES

1029. Mr Z.R.F. Kirkup to the Minister for Tourism; Racing and Gaming; Small Business; Defence Issues; Citizenship and Multicultural Interests:

I refer to media monitoring services engaged by the Minister's departments, agencies, boards or publicly owned corporations and ask:

- (a) What company is engaged to provide the service;
- (b) Is the service engaged on an ad-hoc (keyword, topic etc.) basis or on continual subscription:
 - (i) If engaged on an ad-hoc basis, what are the keywords or topics which are monitored by the service;
- (c) What media outlets are monitored; and
- (d) What officers receive the media monitoring results and on what frequency?

Mr P. Papalia replied:

Tourism Portfolio

Tourism WA

- (a) iSentia
- (b)–(d) Words, names, phrases and abbreviations used for media monitoring searches regularly change based on topical issues. To provide information about every agency, department and government-trading enterprise media monitoring contract would require an unreasonable diversion of resources and may incur additional costs, and I am not prepared to allocate the resources required to provide this detailed information. If the Member has a specific request regarding media monitoring I will consider it.

Rottneest Island Authority

- (a) Meltwater
- (b)–(d) Words, names, phrases and abbreviations used for media monitoring searches regularly change based on topical issues. To provide information about every agency, department and government-trading enterprise media monitoring contract would require an unreasonable diversion of resources and may incur additional costs, and I am not prepared to allocate the resources required to provide this detailed information. If the Member has a specific request regarding media monitoring I will consider it.

Racing and Gaming Portfolio

Burswood Park Board

- (a) Nil.
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Department of Racing, Gaming and Liquor

- (a) Nil.
- (b)–(d) Words, names, phrases and abbreviations used for media monitoring searches regularly change based on topical issues. To provide information about every agency, department and government-trading enterprise media monitoring contract would require an unreasonable diversion of resources and may incur additional costs, and I am not prepared to allocate the resources required to provide this detailed information. If the Member has a specific request regarding media monitoring I will consider it.

Racing and Wagering Western Australia

- (a) iSentia
- (b)–(d) Words, names, phrases and abbreviations used for media monitoring searches regularly change based on topical issues. To provide information about every agency, department and government-trading enterprise media monitoring contract would require an unreasonable diversion of resources and may incur additional costs, and I am not prepared to allocate the resources required to provide this detailed information. If the Member has a specific request regarding media monitoring I will consider it.

Western Australian Greyhound Racing Association

- (a) Nil.
- (b)–(d) Words, names, phrases and abbreviations used for media monitoring searches regularly change based on topical issues. To provide information about every agency, department and government-trading enterprise media monitoring contract would require an unreasonable diversion of resources and may incur additional costs, and I am not prepared to allocate the resources required to provide this detailed information. If the Member has a specific request regarding media monitoring I will consider it.

Small Business Portfolio

Small Business Development Corporation

- (a) iSentia
- (b)–(d) Words, names, phrases and abbreviations used for media monitoring searches regularly change based on topical issues. To provide information about every agency, department and government-trading enterprise media monitoring contract would require an unreasonable diversion of resources and may incur additional costs, and I am not prepared to allocate the resources required to provide this detailed information. If the Member has a specific request regarding media monitoring I will consider it.

Defence Issues Portfolio

Defence West (as part of the Department of Commerce)

- (a) iSentia
- (b)–(d) Words, names, phrases and abbreviations used for media monitoring searches regularly change based on topical issues. To provide information about every agency, department and government-trading enterprise media monitoring contract would require an unreasonable diversion of resources and may incur additional costs, and I am not prepared to allocate the resources required to provide this detailed information. If the Member has a specific request regarding media monitoring I will consider it.”

Citizenship and Multicultural Interests Portfolio

Office of Multicultural Interests (as part of the Department of Local Government and Communities)

- (a) Nil.
- (b)–(d) Words, names, phrases and abbreviations used for media monitoring searches regularly change based on topical issues. To provide information about every agency, department and government-trading enterprise media monitoring contract would require an unreasonable diversion of resources and may incur additional costs, and I am not prepared to allocate the resources required to provide this detailed information. If the Member has a specific request regarding media monitoring I will consider it.