

PLAN FOR PEEL — TOURISM ADVERTISING

1349. Mr Z.R.F. Kirkup to the Minister for Tourism:

I refer to the Labor “Plan for Peel” and ask:

- (a) Does the Government still intend to invest \$425 million over the next five years to promote WA and showcase our beautiful state including Mandurah Foreshore and surfing beaches, Ravenswood and the forests and waterways of the Peel Region:
  - (i) If yes, has the Minister or any representative of his office or agencies met with any representatives from the local tourism operators or organisations to discuss how these funds might be spent;
  - (ii) If yes, when will the funds be released and what is the breakdown over the forward estimates;
  - (iii) If no, why not?

**Mr P. Papalia replied:**

- (a) The McGowan Government is focused on delivering its election commitments. Details of the Government’s investment in marketing and events to grow tourism across the State will be made public when the Budget is announced in September.
  - (i) Tourism Western Australia has held meetings with the Experience Perth Regional Tourism Organisation (RTO) in regards to the 2017–18 Operational Plan. The Minister’s Chief of Staff also met with Ms Karen Priest, CEO of the Mandurah and Peel Tourism Organisation, on Tuesday 20 June to discuss a range of matters relating to tourism in the Mandurah and Peel areas.
  - (ii)–(iii) As mentioned in the answer to (a) these funds are part of the current budget process and will be announced in September.