

ROYALTIES FOR REGIONS — ADVERTISING

328. Hon DARREN WEST to the parliamentary secretary representing the Minister for Regional Development:

I refer to the Minister for Regional Development's answer to question on notice 1831 in the other place and information concerning the monthly screening costs of royalties for regions television advertising.

- (1) For the television advertisements associated with the monthly screening costs given in the answer —
 - (a) what is the name of the company or companies that produced the advertisements;
 - (b) what is the production cost of the advertisements; and
 - (c) were the television advertisements screened prior to the end of December 2012?
- (2) If no to (1)(c), on what specific dates or over what time frame were the television advertisements screened?

Hon COL HOLT replied:

I thank the honourable member for some notice of the question.

- (1)
 - (a) Cooch Creative Pty Ltd.
 - (b) An amount of \$83 949.80.
 - (c) Yes.
- (2) Not applicable.