

SMALL BUSINESS DEVELOPMENT CORPORATION — MARKETING AND ADVERTISING

4208. Mr P.A. Katsambanis to the Minister for Tourism; Racing and Gaming; Small Business; Defence Issues; Citizenship and Multicultural Interests:

I refer the Minister to the State Government's Small Business Development Corporation (SBDC), and ask:

- (a) When do Carat Australia's Media Services and Advantage Communications and Marketing current contracts with the SBDC expire; and
- (b) When was the last time public tenders were called for in relation to SBDC's marketing and advertising?

Mr P. Papalia replied:

- (a) The Small Business Development Corporation (SBDC) does not have a contract with Carat Australia Media Services but, from time to time, procures from Carat Australia under the Department of Finance Common Use Agreement CUAMBBP2018 – Media Booking, Buying and Planning Services for Advertising.

The SBDC's latest contract with Advantage Communications and Marketing was for market research services and expired on 17 July 2018.

- (b) The SBDC has not previously called for public tenders for marketing and advertising.