

LOTTERYWEST — REVENUE

**218. Hon COLIN HOLT to the Leader of the House representing the Premier:**

- (1) What percentage of Lotterywest revenue came via the Lotterywest website or the Lotterywest app for the financial years 2014–15, 2015–16, 2016–17, 2017–18 and 2018–19 to date?
- (2) Does Lotterywest have a digital growth strategy or plan; and, if yes, will the Leader of the House table the plan?
- (3) How much was spent by Western Australians purchasing lotto tickets online or playing lotto games online through interstate-based providers in the financial years 2014–15, 2015–16, 2016–17, 2017–18 and 2018–19 to date?
- (4) How much do interstate lottery providers contribute to Lotterywest community grants?

**Hon SUE ELLERY replied:**

I thank the honourable member for some notice of the question.

- (1) The answer to this part of the question is in tabular form, so I seek leave to have it incorporated into *Hansard*.  
Leave granted.

The following material was incorporated —

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percentage of (Sales) revenue

14/15	15/16	16/17	17/18	18/19 (YTD)
5.06%	6.95%	8.02%	9.49%	11.89%

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- (2) No. Lotterywest has recently completed a comprehensive review of how it distributes products to players, considering retail and digital channels. This is the basis for future plans to manage growth across both channels.
- (3) Lotterywest does not have access to accurate information on the amount that Western Australian players spend on lotto tickets or lotto games through interstate-based providers.
- (4) Nil.