

TOURISM — AUSTRALIAN TOURISM EXCHANGE

5083. Ms L. Mettam to the Minister for Tourism:

I refer to the Australian Tourism Exchange (ATE) 2019, and I ask:

- (a) On what date was Tourism WA's bid for the ATE 2019, to be hosted in Perth, submitted;
- (b) On what date was Tourism WA advised that its bid for the ATE 2019, to be hosted in Perth, had been secured;
- (c) Is the ATE 2019 being funded through Tourism WA's Destination Marketing, Events Tourism, Tourism Destination Development or other budget expense item (please specify); and
- (d) How much was paid for the ATE 2019 advertising feature in *The West Australian* on 9 April 2019?

Mr P. Papalia replied:

- (a) The Australian Tourism Exchange (ATE) is hosted by each State and Territory on a rotational basis through a negotiated arrangement with Tourism Australia, and not subject to a bid process.
- (b) Tourism WA entered into an initial Agreement to Co-host the 2019 ATE in Perth in January 2017, in accordance with the regular rotation of the event, and the detailed Partnership Marketing Agreement was signed in April 2018.
- (c) Expenditure for ATE 2019 is allocated against Tourism WA's Destination Marketing service area.
- (d) The total estimated cost of the advertising feature in *The West Australian* is expected to be \$19 279.60 (ex. GST), which will be split evenly between Tourism Australia and Tourism WA.