

TOURISM — FUNDING — MARKETING AND ACTIVITIES

4678. Mr P. Papalia to the Minister for Tourism:

For each financial year from 07/08 to 14/15 what total amount of funding was spent on tourism destination marketing, events marketing and funding, regional tourism activities, Tourism WA administration and any other tourism related government funded or partially government funded activity?

Dr K.D. Hames replied:

[See tabled paper no 3663.]

The total Cost of Services including Destination Marketing, Event Tourism and Tourism Infrastructure and Investment since financial year 2007–08.

Event Marketing Expenditure since the commencement of a specifically identified Events Marketing Program in financial year 2011–12.

Employee and Office Accommodation related expenses since financial year 2007–08 as two major elements of the agency's administration expenses.

Regional Tourism Expenditure made up of Regional Tourism Organisations expenditure since financial year 2007–08 and Royalties for Regions expenditure since financial year 2010–11.

The Member's question regarding other tourism related government funded or partially government funded activity is not clear. If the Member puts a specific question on notice I will endeavour to provide a reply.