

PREMIER — AGENCIES — ADVERTISING

2008. Hon Diane Evers to the Leader of the House representing the Premier; Minister for Public Sector Management; Federal–State Relations:
- (1) will the Minister please advise which of their agencies include advertising by private businesses with mail out bills?
 - (2) how much revenue did each of the agencies in (1), receive from private business in exchange for advertising during 2016–2017 and 2018?
 - (3) In relation to the advertising, was a tender sought for private businesses to advertise in the mail out bills?
 - (4) If no to (3), how did the agreement come about?
 - (5) If yes to (3), please advise which businesses were successful in tendering, how long is the tender for and is it State wide or localised?
 - (6) What is the Government doing to support smaller businesses that may not have the capacity to enter in a competitive tender process for advertising in Government mail?

Hon Sue Ellery replied:

Department of the Premier and Cabinet:

- (1)–(5) Nil, not applicable.
- (6) It is unclear whether the Member is referring to the individual businesses wishing to have their promotional material included in mail outs; or to the mail-houses that hold the contracts with Government agencies. Smaller businesses would hold contracts with mail-houses; however, Government agencies contract only to these mail-house companies, not individual businesses which may end up with their advertising material included in the mail outs.

Lotterywest:

- (1) Lotterywest does not include advertising by private businesses with mail out bills.
- (2)–(6) Not applicable.

Public Sector Commission

- (1)–(6) Not applicable.

Salaries and Allowances Tribunal

- (1)–(6) Not applicable.

Goldcorp

- (1) This is not applicable to Goldcorp.
- (2)–(6) Not applicable.