

TOURISM WESTERN AUSTRALIA — STAFF — BY REGION

2335. Mr V.A. Catania to the Minister for Tourism:

I refer to staffing numbers within the Western Australian Tourism Commission and ask:

- (a) what is the full time equivalent breakdown for each region and town (where applicable) across Western Australia for service areas 1 to 3 in 2015–2016, 2016–2017 and service areas 2, 3 and 4 in 2017–2018 to date in:
 - (i) the Kimberley;
 - (ii) the Pilbara;
 - (iii) the Gascoyne;
 - (iv) the Mid West;
 - (v) the Wheatbelt;
 - (vi) Goldfields–Esperance;
 - (vii) the Peel;
 - (viii) the South West;
 - (ix) Great Southern; and
 - (x) Metropolitan;
- (b) what is total number of staff for each region and town (where applicable) across Western Australia for service areas 1 to 3 in 2015–2016, 2016–2017 and service areas 2, 3 and 4 in 2017–2018 to date as in (a) (i–x);
- (c) how many WA Tourism Commission jobs in each region as per (a) (i–x) are anticipated to be generated through the State Government’s Event Tourism Baseline Funding; and
- (d) how many WA Tourism Commission jobs in each region as per (a) (i–x) are anticipated to be generated through the State Government’s Tourism Destination Marketing Baseline Funding?

Mr P. Papalia replied:

- (a)–(b) All WA Tourism Commission employees in Western Australia are located in Perth, since a restructure of the agency in 2010 under the Liberal National Government. The WA Tourism Commission allocates substantial funding for Regional Tourism Organisations (RTOs) to undertake marketing and promotion of the regions’ attractions and services, working with local industry stakeholders. RTO staff are based in the north and south of WA. WA Tourism Commission employees work in collaboration with RTOs and local industry stakeholders across regional Western Australia to coordinate events, develop tourism product and ensure consistency in messaging and promotion of the State.

From 1 July 2017, employees of the Western Australian Tourism Commission are now employed by the Department of Jobs, Tourism, Science and Innovation.

- (c) 1 FTE in the Metropolitan region in addition to positions already funded within the Events division.
- (d) Nil in addition to positions already funded within the Marketing division.