

MINISTER FOR EMERGENCY SERVICES — PORTFOLIOS —  
BIGGER PICTURE CAMPAIGN EXPENDITURE

5202. Mr M. McGowan to the Minister for Emergency Services; Corrective Services; Small Business; Veterans:

I refer to expenditure on advertising, campaigns and promotions, branding, research, printing and other forms of communication associated with the State Government's "Bigger Picture" campaign, and ask for each department and agency under the Minister's control:

- (a) has the department or agency expended any money as part of, or associated with, the Bigger Picture campaign; and
- (b) if yes to (a), what is the total amount expended in each of the financial years, 2012–13, 2013–14, 2014–15 and 1 July 2015 to date?

**Mr J.M. Francis replied:**

The Department of Fire and Emergency Services (DFES) advises:

- (a) No.
- (b) Not applicable.

The Department of Corrective Services (DCS) advises:

- (a) No.
- (b) Not applicable.

The State Emergency Management Committee (SEMC) Secretariat advises:

- (a) No.
- (b) Not applicable.

The Small Business Development Corporation (SBDC) advises:

- (a) No money has been expended in relation to the "Bigger Picture" campaign.
- (b) Not applicable.

The Department of the Premier and Cabinet advises, in relation to Veterans matters:

- (a) No.
- (b) Not applicable.