

MINISTER FOR EMERGENCY SERVICES — PORTFOLIOS — MEDIA MONITORING

5121. Mr M. McGowan to the Minister for Emergency Services; Corrective Services; Small Business; Veterans:

I refer to each agency, department and Government Trading Enterprise (GTE) within the Minister's portfolio of responsibilities, and I ask:

- (a) does the agency, department or GTE use the services of the Media Monitoring Unit based at Dumas House;
- (b) does the agency, department or GTE use media monitoring services other than those provided by the Media Monitoring Unit;
- (c) if yes to (b), which company or companies provides the media monitoring service; and
- (d) if yes to (b), what was the cost of the media monitoring service for the financial year 2014–15, and 2015 to date for each company?

Mr J.M. Francis replied:

The Department of Corrective Services (DCS) advises:

- (a) Yes
- (b) Yes
- (c) Isentia Pty Ltd
- (d) \$23,706.42 for 2014–15
\$26, 754.78 for 2015 year to date

The Department of Fire and Emergency Services (DFES) advises:

- (a) Yes
- (b) Yes
- (c) iSentia
- (d) Financial year 2014–15: \$60,602.62 (ex GST)
Financial year 2015–16 to date (to 29 February 2016): \$44,368.82 (ex GST)

The State Emergency Management Committee (SEMC) Secretariat advises:

- (a)–(d) No, not applicable.

Small Business Development Corporation (SBDC) advises:

- (a) The Small Business Development Corporation (SBDC) receives, on a daily basis, media monitoring summaries covering local print, radio and television stories from the Department of Premier and Cabinet's Media Monitoring Unit at no cost to the SBDC. This service is of a general nature, not specifically small business focussed.
- (b) The SBDC has a daily monitoring service of print, radio and television news, specific to the SBDC and small business news items.
- (c) The service mentioned in (b) above is provided by iSentia (formerly Media Monitors)
- (d) In the period 2014–15, the amount of \$12,631.71 (ex GST) was paid to iSentia. For July 2015–15 February 2016 inclusive, the amount of \$9,359.19 (ex GST) was paid to iSentia.

Veterans advises:

- (a)–(d) No, not applicable.