

FOLLOW THE YELLOW BRICK ROAD — EDUCATIONAL ACTIVITY

285. Hon DARREN WEST to the Minister for Agriculture and Food:

- (1) Has the Department of Agriculture and Food purchased mini promotional gardening tools?
- (2) If yes —
 - (a) how many did the department purchase;
 - (b) what was the total cost;
 - (c) to whom or where will they be distributed; and
 - (d) what is the purpose of them?

The PRESIDENT: They were for my grandchildren for the sandpit!

Hon KEN BASTON replied:

I thank the honourable member for some notice of the question.

- (1) Yes.
- (2)
 - (a) 16 000.
 - (b) \$13 920.
 - (c) They were primarily produced and distributed for the Follow the Yellow Brick Road educational activity at the 2013 Perth Royal Show. Surplus supplies have since been used as a give-away promotional item for educational activities at regional agricultural shows and sponsored events.
 - (d) Follow the Yellow Brick Road at the Perth Royal Show encourages show-goers to take part in educational activities that promote Western Australian industries by exploring the key agricultural pavilions such as the sheep, dairy and Department of Agriculture and Food pavilions, as well as an orchard, a vegetable garden and a food pavilion. At each station on the Yellow Brick Road, participants receive educational information, a food sample or a promotional item and have a passport stamped that includes further information and a quiz. Each year about 15 000 families complete the trail.