

DIGITAL ADVERTISING — KWINANA FREEWAY

327. Mrs M.H. ROBERTS to the Minister for Road Safety:

I refer to the Minister for Transport's botched decision to turn off a billboard that was subject to a commercial agreement and then do a safety review after, rather than before, the decision was made.

Several members interjected.

The SPEAKER: Member for Wanneroo, I call you to order for the second time.

Mrs M.H. ROBERTS: I ask —

- (1) Was the Minister for Road Safety consulted before the decision was made to have a highly distracting billboard placed over the freeway?
- (2) Was the Office of Road Safety consulted before the decision was made?
- (3) Will the minister or the Office of Road Safety be involved now in this new retrospective review?

Mrs L.M. HARVEY replied:

I thank the member for Midland for the question.

- (1)–(3) My understanding of the process around the billboards was that the Office of Road Safety was involved in a safety audit at the beginning of the process. That information was fed through to the Commissioner of Main Roads who, I understand, has the ability under his delegated authority to authorise that signage. Once the signage went in, the Minister for Transport, as he has already said on the record, had some concerns about the potential safety aspects of one of the signs. The Office of Road Safety has again been consulted as a result of the Minister for Transport raising those concerns. As the minister said, he has commissioned another road safety audit into the signage to determine whether or not billboard signage over Bull Creek train station is a safety issue. We will await the outcome of that process.