



LEGISLATIVE COUNCIL STANDING COMMITTEE ON ESTIMATES AND
FINANCIAL OPERATIONS

Supplementary Information E2

Department of Jobs, Tourism Science and Innovation

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Hon Peter Collier asked:

- 1) I refer to page 175 of budget paper No 2. I just want some clarification on some of the figures that has been communicated recently. In particular, the Tourism WA “Domestic Visitation – Fast Facts” for the year ending March 2018 indicated that business visitors have increased by 20.3 per cent. However, in the same period, Tourism Research Australia indicated that there had been a 19.2 per cent decrease in business day visitors and only a 2.6 per cent increase in overnight visitors. Can you just explain the contradiction between those two figures?

Answer:

- 1) Tourism WA’s Domestic Visitation Fast Facts (Fast Facts) reports on interstate overnight visitors, intrastate overnight visitors and intrastate daytrips in Western Australia. The report provides visitation estimates during a 12 month period (i.e. year ending March 2018 covers the 12 months from April 2017 to March 2018), and percentage growth or declines from the previous 12 month period. All data is sourced from Tourism Research Australia’s (TRA) National Visitor Survey (NVS).

The 20.3 per cent increase in business visitors in Tourism WA’s Fast Facts for the year ending (YE) March 2018 is the result for interstate overnight visitors specifically. The number of interstate business visitors to Western Australia increased 20.3 per cent from 545 000 in YE March 2017 to 656 000 in YE March 2018.

The 2.6 increase in business overnight visitors reported by TRA, in the NVS Excel tables published on its corporate website, is the result for domestic overnight business visitors (i.e. interstate and intrastate visitors combined) and is for the March Quarter 2018 (i.e. January – March 2018 compared to January to March 2017). Tourism WA does not report combined domestic overnight visitor results in its Fast Facts, as reporting intrastate and interstate results separately is more useful for Tourism WA’s stakeholders. Additionally, Tourism WA reports “year ending” results rather than quarterly results, as the reliability of the estimates is much greater when looking at a 12-month period.

The 19.2 per cent decrease in business day visitors in YE March 2018 reported by TRA is for daytrip visitors only, not overnight visitors. Tourism WA’s Fast Facts reports a 19.4 per cent decrease in intrastate business daytrip visitors in YE March 2018. The discrepancy between the two reports of 0.2 per cent is due to the fact TRA includes both interstate and intrastate daytrip visitors, while Tourism WA reports on intrastate daytrip visitors only (given interstate daytrip visitors are rare for Western Australia).

A handwritten signature in black ink, consisting of a large, stylized initial 'R' followed by a horizontal line.