

ESTIMATES AND FINANCIAL OPERATIONS COMMITTEE

SUPPLEMENTARY QUESTIONS



Public Transport Authority of Western Australia

Hon Martin Aldridge asked:

C1. What is the number of fare paying passengers versus initial boardings and the total cost of providing those services for 2015-16 and 2016-17

- a) Transperth Bus
- b) Transperth Rail
- c) Transperth Ferry
- d) Transwa Bus
- e) Transwa Rail

Answer:

	a) Metropolitan Transperth Bus	b) Transperth Rail	c) Transperth Ferry	Total as per Annual Report
2015-16				
Fare Paying Boardings (millions)	41.532	37.422	0.351	79.305
Initial Boardings (millions)	61.223	40.114	0.394	101.731
Total Boardings (millions)	82.391	62.645	0.597	145.633
2016-17				
Fare Paying Boardings (millions)	40.414	35.723	0.420	76.557
Initial Boardings (millions)	59.292	38.260	0.466	98.018
Total Boardings (millions)	80.017	60.092	0.748	140.857

	d) Transwa Road Coach	e) Transwa Rail
Patronage 2015-16	179,066	212,103
Patronage 2016-17	176,564	199,300

In relation to the total cost of providing those services for 2015-16 and 2016-17

	Transperth Metropolitan Bus and Ferry Operations	Transperth Train Operations	Transwa Rail and Road Coach Services
2015-16	\$492.114m	\$506.615m	\$47.389m
2016-17	\$515.944m	\$549.366m	\$50.016m

Note:

Fare-paying boardings – means initial boardings for cash, paid SmartRider and Special Event tickets.

Initial Boardings – means Fare-paying boardings plus ‘other free’ initial boardings comprising SmartRider (e.g. Seniors off peak), Free Transit Zone; CAT (Perth, Fremantle, Joondalup and Midland Shuttle); and adjustments for special occasions (e.g. The Giants or Free Travel Days)

Transfers – means cash and SmartRider boardings which are subsequent to an initial boarding as part of the same journey. Cash transfers are estimated based on SmartRider transfer ratios.

Total Boardings – means Initial Boardings plus Transfers and Rail Replacement boardings.



Estimates and Financial Operations Committee
2017-18 Budget Estimates Hearings – Supplementary Questions

Public Transport Authority of Western Australia

Hon Nick Goiran asked:

C2. What is the breakdown or dollar figure of the time allocated by the contract manager to monitor advertising complaints?

Answer:

Less than 1 per cent of the Contract Manager's time is allocated to monitoring advertising complaints.

C3. On what basis were the two tabled advertisements deemed to be appropriate and acceptable for Transperth buses and trains and who were the decision makers?

Answer:

The PTA's contracts with APN for advertising on Transperth buses and trains relevantly require that APN not display any advertising which is political in nature or offensive.

Prior to placing any advertisement, APN ensures that the advertisement complies with the Advertiser Code of Ethics and where necessary will also seek independent advice to ensure compliance. APN will also seek the advice of the Public Transport Authority (PTA) on content matters and will uphold the PTA's direction if the PTA determines an advertisement to be unacceptable.

Of the two tabled advertisements (Sexpo and Emily's Voice), only the Sexpo advertisement was displayed by APN. The determination that the Sexpo advertisement was acceptable was made by APN. Following the display of the Sexpo advertisement, a complaint was lodged directly to the Advertising Standards Board (ASB) about the Sexpo advertisement and the ASB subsequently determined that the advert did not breach the Advertiser Code of Ethics and dismissed the complaint.

In the case of the Emily's Voice advertisement, APN in consultation with PTA determined that the advertisement was political and rejected the advertisement on that basis.

