



**ESTIMATES AND FINANCIAL OPERATIONS COMMITTEE**

**2014/15 ANNUAL REPORT HEARINGS  
ANSWERS TO QUESTIONS TAKEN ON NOTICE**

**Metropolitan Redevelopment Authority**

Supplementary Information No C1

**Hon Sue Ellery asked:**

- a) *What was the total budget for radio advertisements for Elizabeth Quay?*

Answer:

Funding for radio advertising for Elizabeth Quay during 2014/15 was \$7,394.92 (including GST).

- b) *What advertising is planned for Elizabeth Quay from December 2015 to March 2016 and what is the budget for that?*

Answer:

From December 2015 to March 2016 a mass communications campaign has been planned to support the opening of Elizabeth Quay. The MRA will spend \$212,767.39 (including GST) on a combination of outdoor, radio, print and online advertising.

Supplementary Information No C2

**Hon Sue Ellery asked:**

*When was MRA first notified that Chevron was going to talk to the Premier about deferring the original agreement for Lots 7 and 8 at Elizabeth Quay?*

Answer:

15 July 2015

Supplementary Information No C3

**Hon Peter Katsambanis asked:**

- a) *How many development applications has the MRA received and determined since becoming the planning authority for the Scarborough Redevelopment Area?*

Answer:

The MRA has received 48 development applications since becoming the planning authority for the Scarborough Redevelopment Area, of which 41 have been determined.

- b) *What was the average time frame for determining the development applications?*

Answer:

67 days.

#### Supplementary Information No C4

#### **Hon Sue Ellery asked:**

I refer to the BigPic360 promotional bus arrangement between Seven West Media and Carat on behalf of MRA:

- a) *Why is Carat's name on the MoU and not the MRA or State Government?*

Answer:

The MOU is between Seven West Media and Carat for the provision of services and supplies by Seven West Media to Carat, who is contracted to assist the State Government with The Bigger Picture Project.

- b) *Who authorised the MoU and was it endorsed by the Premier or the Minister for Planning?*

Answer:

A draft version of the MOU was seen by officers from the Department of Premier and Cabinet prior to execution.

- c) *Is the MRA aware of any other contract or MoU between Seven West and a State Government agency in relation to the BigPic360 promotional bus?*

Answer:

No.

- d) *What are the six activations referred to in Item 1 of the MoU?*

Answer:

The first two activations were at Telethon on 17 and 18 October 2015 and as part of the Perth Speed Fest City Pit on 11 December 2015. A third activation is planned during the 2016 Hopman Cup season. The final three activations are yet to be confirmed.

- e) *Why is the information in Item 4 of the MoU confidential and why can it not be provided to Parliament?*

Answer:

The confidential information, while not defined within the MOU, relates to data files and associated project and technical information supplied to develop the activation experiences. The clause was included in the MOU to ensure this information was not used by either party, or supplied to third parties, without the appropriate permissions.

- f) *Is the \$49,000 plus GST for the Telethon event part of the \$117,000 plus GST or in addition to the \$117,000?*

Answer:

The total cost of the six activations provided by Seven West Media is \$117,000 (plus GST). This amount includes a first instalment of \$49,923 (plus GST).

- g) *What is the total capped amount or the anticipated total cost of the bus project for October 2015 to June 2016?*

Answer:

The total budget for the BigPic360 bus project is \$171,000 to be spent between October 2015 and June 2016. This includes the \$117,000 activation program with Seven West Media, \$50,000 for bus fitout, branding and on-road costs; and a further \$4,000 for marketing materials to support the six activations.

- h) *Is the MRA aware of the amount to date of costs incurred for kilometres travelled by the bus and the bus drivers' costs?*

Answer:

Costs for the driver and fuel for the first activation totalled \$960.00.

#### Supplementary Information No C5

*Please table a copy of the agreement between Seven West Media and Carat on behalf of the MRA. If you are not able to provide it, please provide an explanation as to how that agreement conforms with the Financial Management Act.*

Answer:

The MOU was tabled in the Legislative Council on 3 December 2015. See Tabled Paper No. 3728

#### Supplementary Information No C6

**Hon Ken Travers asked:**

- a) What are the delegation thresholds for development applications in the Central Perth Redevelopment Area?

Answer:

Please see table below.

Estimated Development Value	Delegate*
Under \$2 million	Director Statutory Planning
Over \$2 million up to \$5 million	Executive Director Planning
Over \$5 million up to \$15 million	Chief Executive Officer
Over \$15 million up to \$100 million	Central Perth Land Redevelopment Committee
Over \$100 million	Board

*\*Any proposed refusal is required to be determined one level above the Delegate.*

- b) *What was the original development application value for the PTA Claisebrook Depot expansion?*

Answer:

\$5 million.

- c) *Did MRA question the accuracy of the value estimated by the PTA?*

Answer:

No, however due to the degree of community interest the application was referred to the LRC and Board for determination.

- d) *Did the PTA plans include a new connection for the Armadale train line with the Claisebrook depot between Lord Street and the Swan River?*

Answer:

No.

#### Supplementary Information No C7

##### **Hon Sue Ellery asked:**

*Provide a breakdown of the names and costs of the consultants and contractors that MRA used in 2015 and 2014.*

Answer:

Refer to attachment 1

#### Supplementary Information No C8

##### **Hon Ken Travers asked:**

- a) *Has the MRA identified potential sites within the City of Perth, within MRA ownership, that would meet the criteria for a primary or high school site?*

Answer:  
No.

- b) *Can a copy of the community infrastructure report prepared by the City of Perth, with contribution from the MRA be provided?*

Answer:  
The MRA contributed to a needs analysis and infrastructure study with the City of Perth, which has since progressed into the City's draft Strategic Community Infrastructure Plan 2031. The City of Perth has responsibility for this document.

Supplementary Information No C9

**Hon Alana Clohesy asked:**

*What was the declared interest regarding contracts in the compliance section of the annual report?*

Answer:  
A potential conflict was raised with the Metropolitan Redevelopment Authority's (MRA's) probity advisor, Stantons International, by a potential tender respondent who recognised a potential tender evaluation panel member had started a personal relationship with another probable tender respondent. The staff member did not take part in the evaluation panel.

Supplementary Information No C10

**Hon Alana Clohesy asked:**

*Provide a breakdown of the advertising and marketing expenditure as recorded in the Annual Report.*

Answer:  
For the 2014-15 Annual Report period, the MRA spent \$1,714,831 (including GST) on marketing advertising and market research. This comprised:

<b>Organisation</b>	<b>Expenditure (including GST)</b>	<b>Comments</b>
IPSOS	\$63,019	Market research on projects
AdCorp	\$69,771	Media placement and advertising across all media formats
Carat	\$625,898	Media placement and advertising across all media formats
Rare Creative Thinking	\$918,579	Creative agency services including campaign planning and development, design and production and installation.
Block Branding	\$37,564	Creative agency services including campaign planning, strategy and development and the design and production of communications and marketing materials.

Some of the key initiatives promoted by MRA throughout the year included:

- Land sales, leasing and traffic management and works updates for Elizabeth Quay.
- Land sales for Lots 2 and 3A at Perth City Link.
- Advertising and media planning to support the State Government's major projects awareness campaign.
- Sales and leasing campaigns for other MRA landholdings in Midland, Subi Centro and Northbridge.
- General advertising for public consultation on planning matters and events.

Supplementary Information No C11

**Hon Ken Travers asked:**

- a) *Does the Authority support a grade separation of the railway line at Moore Street?*

Answer:

This question is not applicable to the MRA as Moore Street is believed to be in the McIver/Claisebrook precinct and as such the area in question is not within an MRA redevelopment area.

- b) *What impact will the effective closure of the level crossing when the Airport rail line opens have on MRA projects?*

Answer:

This question is not applicable to the MRA as Moore Street is believed to be in the McIver/Claisebrook precinct and as such the area in question is not within an MRA redevelopment area.

*Liza Harvey*

**Metropolitan Redevelopment Authority**  
Supplementary Information No C7

<b>SUPPLIER</b>	<b>2014/2015</b>	<b>2013/2014</b>
Aboriginal Productions and promotions	19250.00	0.00
Addax Business Solutions	19469.40	9569.70
AEC Group Limited	15546.00	46632.00
Ajilon Australia Pty Ltd	15625.00	252333.48
Amcom Pty Ltd	19629.00	180.00
Amcom L7 Solutions Pty Ltd	5278.50	47592.00
Ansarada Pty Ltd	54067.67	47081.15
AOT Consulting	0.00	10537.50
APP Corporation Pty Ltd	205225.00	0.00
Arup Pty Ltd	47285.00	0.00
Ascender Pay Pty Ltd (Talent2)	43241.52	0.00
Ashton Raggatt McDougall Pty Ltd	8735.00	0.00
Aurora Environmental Pty Ltd	0.00	5567.98
Australian Leisure Equity Pty Ltd	5700.00	0.00
AvePoint AU Pty Ltd	0.00	15735.30
Avid Events	6500.00	0.00
Avid Marketing and Events	0.00	34020.00
B2 Consulting	12158.95	16022.54
Benchmark Projects	6050.00	0.00
BH Graphic Design	1100.00	0.00
Blue Sea Australia	0.00	23008.00
Board Business	18000.00	85792.50
Board Connexions	500.00	0.00
Brain and Poulter Pty Ltd	11802.40	0.00
Bright Communications	2500.00	0.00
Brook & Marsh Pty Ltd	600.00	0.00
Cable Car Consultants	0.00	3750.00
Cardno (WA) Pty Ltd	-15950.00	15950.00
CB Richard Ellis (c) Pty Ltd	355192.62	517950.00
Clayton Utz	93236.15	8466.31
CODA Studio Pty Ltd	6150.00	0.00
Colliers International	0.00	60495.00
Colliers International (WA) Pty Ltd	77301.00	27221.50
Collin Best	6566.10	0.00
Collins Pressure Cleaning	0.00	-880.08
Connected Systems	269391.26	180947.50
Consultant WG	0.00	2525.00
Corporate Risk Management Pty Ltd	4000.00	0.00

Corporate Scorecard	2336.00	10140.00
Corser & Corser Trust Account	8076.48	0.00
Deloitte Touche Tohmatsu	53550.00	0.00
Delville Smith	1720.00	0.00
Digital Mapping Solutions	0.00	8310.00
Donaldson & Warn Pty Ltd	0.00	11237.50
Elton Consulting	87452.00	0.00
Encycle Consulting Pty Ltd	34252.75	0.00
Engineering Commissioning Services	3500.00	0.00
Ernst & Young	550343.23	321222.55
Estate Master Pty Ltd	3440.00	0.00
Forsyth Consulting	0.00	18436.00
Gel Group	0.00	6673.50
Gerard Daniels	8560.00	0.00
GHD	35375.00	0.00
GJT Consulting	188510.00	74530.00
Greentree	7069.77	7481.25
Griffiths Architects	2640.00	0.00
Hatchd	875.00	0.00
Hedra Pty Ltd	5000.00	0.00
Helen Munt	0.00	17820.00
Herbert Smith Freehills	29664.56	0.00
Hook and Loop Pty Ltd	1833.59	0.00
Hospitality Total Services Pty Ltd	2390.00	0.00
Icon Illustrations	65.00	0.00
Integral Development	37192.00	0.00
Integral Project Creation Pty Ltd	58812.00	0.00
Ipsos	3990.00	0.00
ISA Group Pty Ltd	0.00	1458.00
Jackson McDonald	153655.66	25317.99
Jane Herbiton	200.00	0.00
JDSI Consulting Engineers	10000.00	13680.00
Jones Lang LaSalle	435974.07	15635.11
Joy Legge - Art Consultant, Curator, Valuer	4600.00	0.00
Kinesis	0.00	3773.60
Knight Frank Australia Pty Ltd	20562.50	5000.00
KPMG	7950.00	52280.00
Landcorp	428848.76	0.00
Landgate Midland	93736.44	58668.59
Laurie Piggott Consulting Pty Ltd	0.00	1500.00
Learn More PTY LTD	3000.00	0.00
Lloyd George Accoustics Pty Ltd	5280.00	0.00



Louise Ainsworth	43400.00	0.00
M3 Design Co	14627.50	0.00
MacroPlan Australia	10250.00	0.00
Mars Recriutment	0.00	-884.30
Material Thinking (Hedra Pty. Ltd)	29445.75	0.00
Matthews & Scavalli Architects	9854.75	0.00
McMullen Nolan Group	10408.50	3000.00
Mel Consultants Pty Ltd	1950.00	0.00
Menno Henneveld Consulting Pty Ltd	0.00	91800.00
Metier Consulting	136322.18	185857.79
Mills Wilson	5400.00	13570.00
Minds at Work	11752.27	0.00
Minter Ellison	714986.50	436164.54
MLCOA	2385.00	0.00
MMJ Real Estate (WA) Pty Ltd	19435.00	34402.00
Modus Compliance Pty Ltd	270.00	2115.00
NAB Credit Cards	0.00	273.70
Napier Consulting Services	0.00	4528.80
NATSPEC Construction Information	2188.01	0.00
Navitas Business Modelling Pty Ltd	20200.00	0.00
Niobe Holdings Pty Ltd	0.00	613.70
NS Projects	0.00	19818.00
Nyungar Birdiyia	5250.00	0.00
Objective Corporation Ltd	92147.50	89333.00
O'Brien Harrop Access Pty Ltd	1080.00	0.00
Office of The Auditor General	108027.00	8975.00
Optum Heahh & Technology Australia (PPC Worldwide)	0.00	3200.00
Panorama Catering	1030.00	0.00
Paula Silbert Arts Conslutancy	0.00	10000.00
Paxon Group	34680.00	0.00
Place Laboratory	20375.00	9960.00
Place Match	50187.83	165274.44
Platinum Event and Risk Services	39220.00	0.00
Pracsys	18137.50	13612.50
Price Consulting Group Pty Ltd	3536.00	0.00
Price Waterhouse Coopers	51091.98	39971.02
Pritchard Francis	22672.50	0.00
Projenco	8112.00	0.00
Psychometrics International Pty Ltd	27150.00	0.00
Rare Pty Ltd	2813.50	4494.00
Research Panel Pty Ltd	28167.00	0.00
Research Solutions	21940.00	11050.00

Ricoh Australia Pty Ltd	0.00	0.00
Rider Levett Bucknall	7500.00	0.00
Risklink	8900.00	0.00
RJ and JL Ballantine Partnership	-12300.00	12300.00
Scalise Lawyers	0.00	749.00
Shannon Kearing	500.00	0.00
Shelby Consulting	0.00	6985.00
Si Llopis Pty Ltd	0.00	57575.00
SPP Consulting (WA) Pty Ltd	4375.00	0.00
Squire Patton Boggs (AU) (Squire Sanders)	428045.18	421284.08
Stantons International Pty Ltd	148055.70	65380.95
State Solicitors Office	115356.30	17395.50
SW Events	34000.00	0.00
Talent 2	18323.75	67079.97
Taylor Robinson Pty Ltd	46289.83	1890.17
Technical Services Group Pty Ltd (TSG)	5175.00	59161.62
Technology One	6964.00	0.00
Tenancy Consulting	1200.00	5640.00
The Faculty	10500.00	0.00
The ORS Group	568.77	0.00
The Riskworks Network Pty Ltd	35884.00	0.00
TPG Town Planning and Urban Design	0.00	-4900.00
Two Dozen Marketing & Design	12547.02	125199.73
University of Western Australia	50000.00	0.00
Urban Thresholds	1260.00	960.00
Urbis	39054.00	0.00
Vanessa Campbell	500.00	0.00
Veev Group Pty Ltd	157770.00	46803.75
Wood & Grieve Engineers	9027.00	5820.00
Worley Parsons	9969.00	6760.00
<b>TOTAL</b>	<b>6312563.20</b>	<b>4106875.43</b>

*Liza Murray*