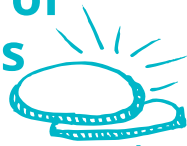


Chair of the Road Safety Council, Iain Cameron:

“Over the past five years, 2012 to 2016, the cost of crashes where cyclists have been killed or seriously injured was around **\$160 million.**”



HELMET USE REDUCED THE ODDS OF⁽¹⁾



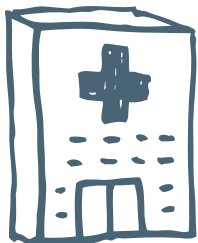
HEAD INJURIES
by 51%



FATAL HEAD INJURIES
by 65%



SERIOUS HEAD INJURIES
by 69%



In WA from 1995 to 2010, there were **13,616 cases of cycling injuries** recorded in **hospital admission and/or death records.**⁽³⁾

OF THESE CASES,

80% were **male**  59% were **< 18 years**

73% resided in the  **Perth metropolitan area.**

IN 2017, THREE OF THE SEVEN CYCLISTS WHO WERE KILLED ON WA ROADS WERE NOT WEARING A HELMET AT THE TIME OF THE CRASH.⁽⁴⁾



Australia was the first country in the world to introduce uniform national all-age mandatory bicycle helmet legislation, beginning in 1990.



In WA in 2016-17, **477 CHILDREN** presented to Princess Margaret Hospital's Emergency Department due to a cycling related injury.⁽²⁾



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For over 26 years, we have worked to **prevent and reduce the impact of injury,** and **support those affected** within the Western Australian community.



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