

Gerrard, Gerry

From: Gerrard, Gerry
Sent: Tuesday, 18 January 2011 5:36 PM
To: 'laeisc@parliament.wa.gov.au'
Subject: Parliamentary Inquiry Franchising



Good Afternoon.

I am not in favour of any State-based legislation due to a number of factors:

- The best way forward is for a National basis of Legislation – not fractured, state-based variations
- The Legislation as it stands would not actually help in the manner in which it is intended and would actually not be of benefit to the very person you are trying to protect
- With the size of the impact this will have in WA in respect of retail Franchising in general, I believe that it will inhibit growth by further complicating the Franchise creation in WA. The flow-on effects are obvious to the WA economy
- The present system works admirably and has all the checks and balances needed to run an effective Franchise – both from the Franchisee’s and Franchisor’s perspective. Almost all of the issues arising from the Federal Government’s 2008 enquiry have been implemented as well as the changes introduced in July last year

I support the Franchise Council of Australia’s submission and furthermore, having approximately 600 Franchised business in the Bakers Delight network, I also advise that I am willing to appear before any Hearings or Inquiries in relation to this matter and would be pleased to be asked to do so.

Bakers Delight has, in the past 5 years, experienced a few Franchisees that have felt aggrieved as to the failure of their Franchise business and consequently we have been investigated and cleared by the ACCC of any wrongdoing. It is vital that any issues raised by former Franchisees be investigated and appropriate responses and conclusion be drawn before getting dragged into emotional conversations and creating new state-based legislation to overcome an issue that may not be as described.

I would welcome further conversation re this topic.

Regards,

Gerry.

**H. Gerry Gerrard | General Manager Property, Projects,
 Supply Chain Management, Leasing, Franchising, Legal**
 Bakers Delight Holdings Ltd | Suite 1, Level 1, 293 Camberwell Rd
 Camberwell VIC 3124 Australia |
www.bakersdelight.com.au

