

The Committee
Economics and Industry Standing Committee
Legislative Assembly
Parliament House
PERTH WA 6000



Submission

My name is David Bombara of 62 Sussex Street Spearwood WA 6163, I am a former franchisee of Bakers Delight Holdings.

I wish to advise the committee that I fully support the franchising bill as proposed by Peter Abetz. I make the following comments:

As a franchisee of Bakers Delight I was a victim of an unethical franchisor who engaged in misconduct including franchise churn, bullying and misleading deceptive conduct.

I was deceived from the very minute I went to a new franchisee seminar and things only got worse once I signed the contract.

The cost to my family from being a franchisee has been astronomical and well exceeds \$1,200,00. I am still paying debt from being involved with this system, which clearly is one sided with regards to remedies against rogue franchisor's.

The Federal Government has done nothing since the Rippol inquiry in 2008, and does not care. It is prepared to let investors lose their homes and life savings. I am happy that the WA state government is prepared to act and protect franchisees. It is too late for me, however the proposed franchising bill will help to get rid of unscrupulous franchisors, whose sole purpose is to rip people off.

Severe penalties should be imposed on franchisors who fail to act in good faith or breach the franchising code of conduct.

In closing I would be more than happy to release ALL my evidence to support my allegations.

Kind Regards,

D.V. Bombara

David Bombara