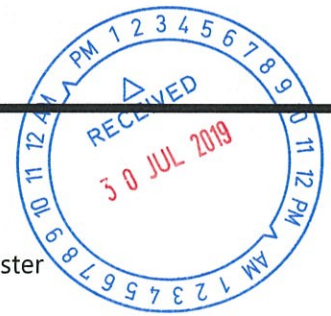


Legislation Committee

From: David Rogers <david@challenge.org.au>
Sent: Tuesday, 30 July 2019 8:12 AM
To: Legislation Committee
Subject: Submission for Ticketbrokers Association and Ticketblaster



To Whom It May Concern,

For 36 years, the Challenge organisation has supported children and families living with cancer. We offer an extensive range of programs and services to our members and one major program is our ticketing service.

When a child is diagnosed with cancer, their family's world changes immediately and the normal process of looking forward to opportunities and events is taken away, due to the child's illness.

Challenge identifies that it is extremely important for the young person to have something to look forward to. With their health at risk, families are hesitant to purchase tickets to concerts, sporting events and theatre shows as they are very expensive and they can't guarantee that their loved one will be able to attend, due to their cancer treatment.

This is where Challenge steps in and is able to assist hundreds of families with opportunities to attend special events.

In recent years, securing and purchasing tickets from promoters has become more difficult due to costs and the increasing number of charitable organisations seeking assistance.

In 2016, Challenge met with the Ticketbrokers Association and Ticketblaster with the hope they would look favourably upon assisting Challenge with individual requests and the allocation of tickets to popular concerts, sporting events and theatre shows. We became their charity of choice and since that time, our relationship has grown.

Over the years, we have been able to provide hundreds of tickets to families around Australia. On a number of occasions, we have sought tickets for palliative families at very late notice. The Ticketbrokers Association and Ticketblaster have always tried to the best of their ability to assist with our requests.

The Ticketbrokers Association and Ticketblaster have also assisted Challenge with our international program – a Trip of a Lifetime – by securing tickets to baseball and concerts.

I am very proud of the partnership we have established and the difference that the Ticketbrokers Association and Ticketblaster make to the community and Challenge families is significant.

If you require any further feedback or clarification, I would be more than happy to assist.

Kind regards

David

David Rogers OAM

Chief Executive Officer

Challenge - supporting kids with cancer

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Challenge
supporting kids with cancer

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