

WA'S ECONOMIC RELATIONSHIP WITH THE REPUBLIC OF INDIA

Medical Tourism in India

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CHALLENGES FACING WA

1. Long waitlists of patients for elective procedures.
2. Significant out of pocket expenses incurred by patients leading to dissatisfaction.
3. Paucity of medical specialists leading to lengthy patient waiting time.
4. Overall a high cost healthcare delivery system with expensive medicines/medical devices.

WHY IS INDIA RIGHT FOR WA?

1. Medical tourism in India is already a USD 50 billion per annum industry growing at a compounded annual growth rate of 20%.
2. Indian doctors are world renowned for their expertise and form an integral part of the NHS(UK), USA and African healthcare systems.
3. Proficiency in English language is an added benefit.
4. Private medical facilities in India are equipped with state of art facilities.

WHY IS INDIA RIGHT FOR WA?

5. Greater availability and affordability of highly experienced and skilled super specialists.
6. Up to 80% cost savings for patients from USA who elect to be treated amidst world class facilities in India.
7. Reduction in patient waiting lists in home countries is a natural corollary.

SYNERGIES

1. Stable democracy
2. Vast English speaking population
3. World class medical infrastructure
4. Doctors with extensive experience and highly developed skills
5. Significant cost savings
6. Quick turnaround of patients
7. Wider accessibility of medical practitioners
8. Availability of cheapest drugs in the world

OTHER ATTRACTIONS

1. Uniquely Indian wellness therapies :
Yoga / Ayurveda / Naturopathy
2. Variety of tourist destinations for all types of travellers
3. Unique and rich culture with unmatched hospitality and diversity
4. Fastest growing major economy
5. Cricket crazy country hosting IPL tournaments leading to huge sporting commercial partnerships
6. Indian cuisine, wines, music and dance are engaging the world in a big way

Collaboration between both countries in the field of medical tourism has a strong potential for mutually beneficial outcomes.

