

**Adam Bucknell**

**From:** Adam Bucknell [REDACTED]  
**Sent:** Wednesday, 19 January 2011 8:16 PM  
**To:** 'laeisc@parliament.wa.gov.au'  
**Subject:** Submission to the WA Government re Franchising



I have been actively involved in the Australian franchise sector for 18 years, and strongly oppose the introduction of State based legislation on franchising.

I agree with the detailed reasoning provided by the Franchise Council of Australia. The franchise sector is already comprehensively regulated at a Federal level by the Franchising Code of Conduct and the Trade Practices Act, and overseen by the ACCC. We have just had two major Federal inquiries on this matter that specifically considered the recommendations of the SA and WA inquiries, so there can be no possible justification for introducing a new State law that contradicts the conclusions of these inquiries.

Any new legislation at State level will add compliance costs, is a totally unnecessary duplication and would hinder our expansion plans. I have seen no evidence of material problems in the franchise sector. However if there are problems, they should be fixed at a Federal level in the Franchising Code or by ACCC action. I oppose State based regulation of this area.

I also strongly oppose the introduction of any new statutory duty of good faith, let alone a State based duty. We already have the Franchising Code, prohibitions on misleading and deceptive conduct and unconscionable conduct and a common law duty to act in good faith that will apply to most franchise agreements. This is more than adequate. Any new duty will create uncertainty, cost and be a disincentive to business in Western Australia.

*A Bucknell*  
Kind regards,

Adam Bucknell  
Managing Director  
Horseland Pty Ltd  
8 Moncrief Road  
Nunawading, Vic, 3131  
AUSTRALIA  
T. +61 3 9845 0605

