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Mattam Services Pty Ltd (ACN 141 174 601) t/a Kleenit Victoria

18 January 2011

Mr Timothy Hughes (Principal Research Officer)  
Economics and Industry Standing Committee  
Level 1  
11 Harvest Terrace  
West Perth WA 6005



**Submission to the Economics and Industry Committee in relation to the Inquiry into the Franchising Bill 2010**

I am a franchisee (based in Melbourne, Victoria) of a national franchise system with its headquarters in Perth, Western Australia.

I am concerned that if the Franchising Bill 2010 is introduced it would have negative consequences for my business.

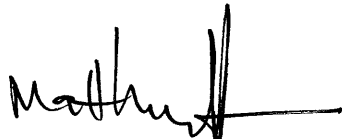
The increased compliance cost for my franchisor would be taken from funds better spent on the development of the national business. Aspects such as assistance with marketing, development of internal operational systems and the expansion of the national business would be put at risk as the franchisor needs to fund legal costs in order to comply with new legislation.

I also feel that as a result of the proposed laws there would be uncertainty created within my franchise agreement with my franchisor. The interpretation of the laws from my understanding is that they will apply to all franchise agreements throughout Australia - including mine.

I was not aware when I became a franchisee that state based legislation affecting my franchise agreement would be introduced and I would certainly have reconsidered my decision to become a franchisee if the proposed laws were in place at that time.

I would urge you to give careful consideration to the bill in its current form and it would certainly be my recommendation to abolish the bill in its entirety. It seems to me to be unnecessary, expensive and detrimental to my business.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Matthew', followed by a long horizontal line extending to the right.

Matthew Blackman  
Master Franchisee  
Kleenit Victoria