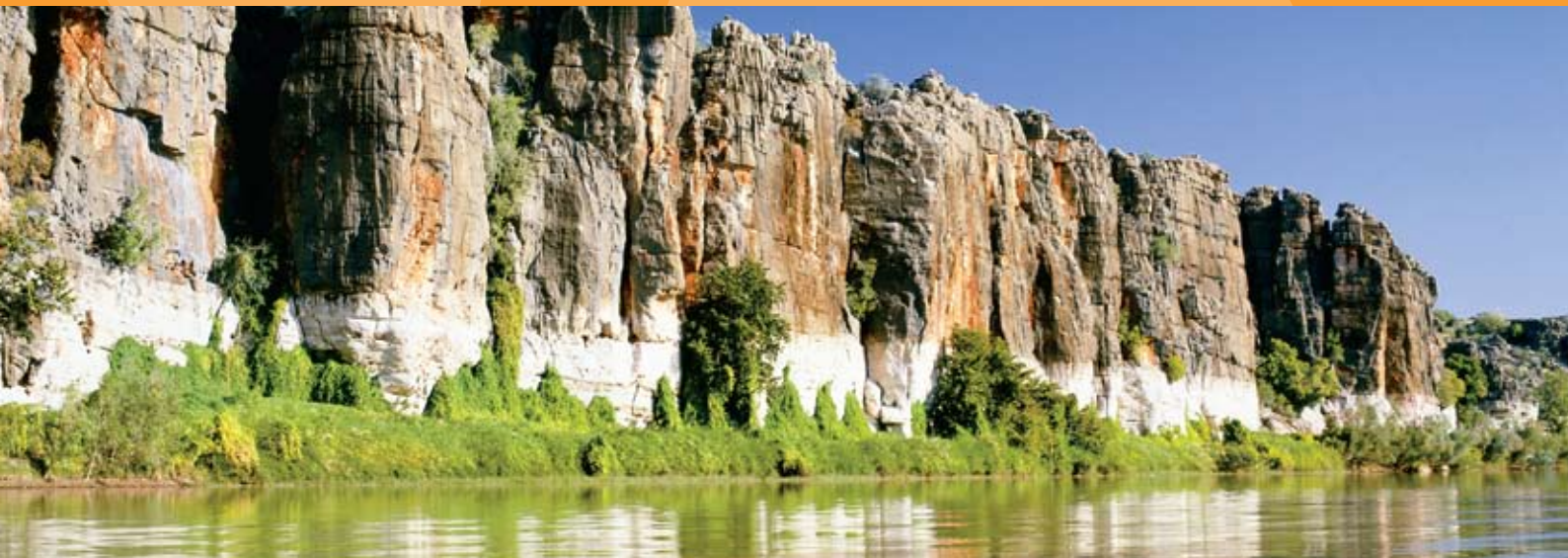


Kimberley Development  
Commission

# A Kimberley Snapshot

2009



# The Kimberley

The Kimberley is a vast region of abundant resources, attractions and opportunities.



Rich in both natural and cultural assets, the Kimberley enjoys a broad based, diverse economy. With a geographic area in excess of 424,000 square kilometres, the Kimberley boasts a wide range of flora and fauna set amongst a backdrop of spectacular scenery.

The environment is generally arid-tropical with distinct wet and dry seasons and its geography includes desert areas, large river systems, isolated rainforest pockets and large areas of open plains. The wet season brings tropical rains that can cause significant flooding with the dry season providing warm days and mild evenings. The seasonal weather variability impacts upon the lifestyle of region's people and economic activity of the region's industries.

Four local Governments manage their responsibilities over a land area equivalent to one sixth of the State of Western Australia and twice the size of Victoria. The Kimberley is home to around 35,000 people with the majority living in the six regional towns of Broome, Derby, Fitzroy Crossing, Halls Creek, Kununurra and Wyndham.

The region has a population density of around one person per 12.5 square kilometres compared to an Australian population density of around 35 people and a United Kingdom density of around 3,075 people for the comparable area.



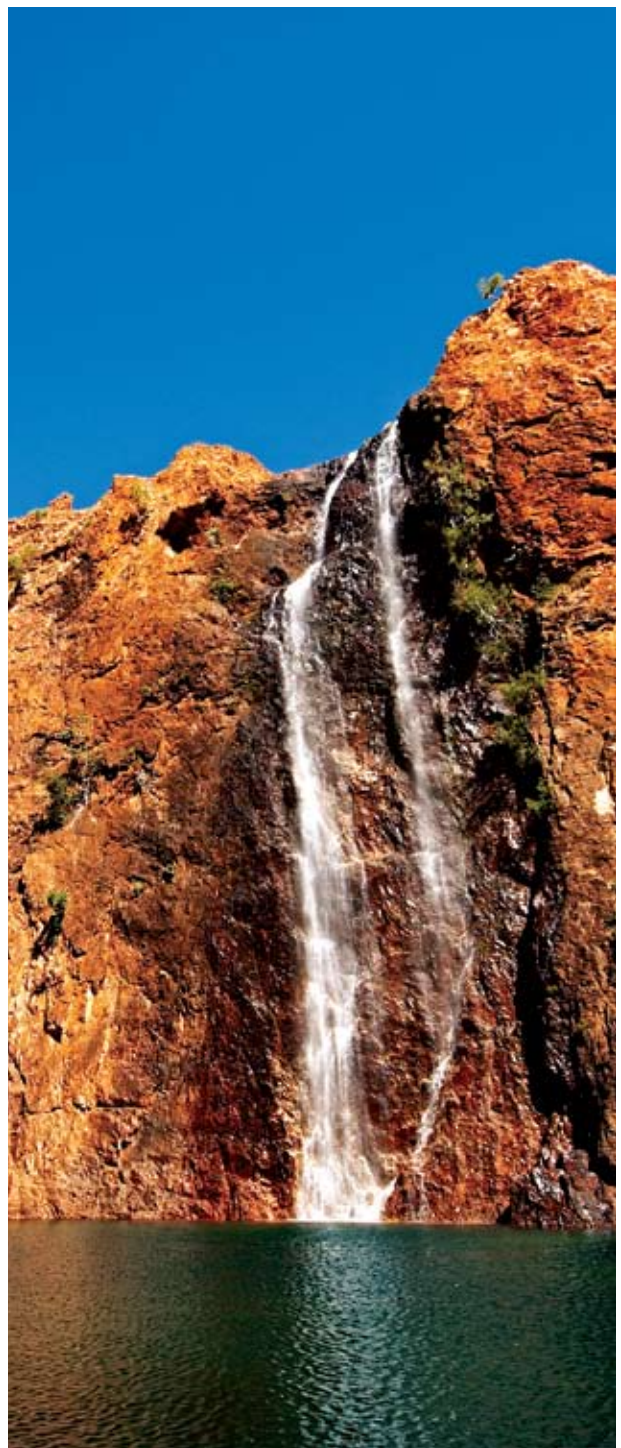




The main industries are resources, tourism, construction, pearling and agriculture.

In 2007/08 the Kimberley Gross Regional Product was \$1,778 million of which the largest contributor was diamond production.

The region is endowed with globally significant resources within an environment of social and economic challenges which provides opportunities for innovative developments that will drive the future of the Kimberley.



# Population

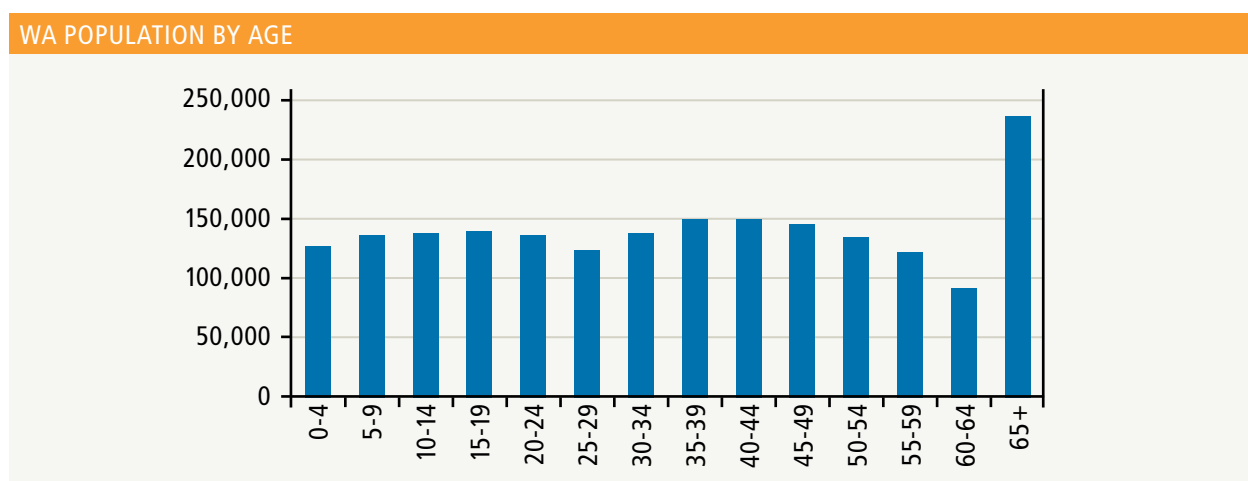
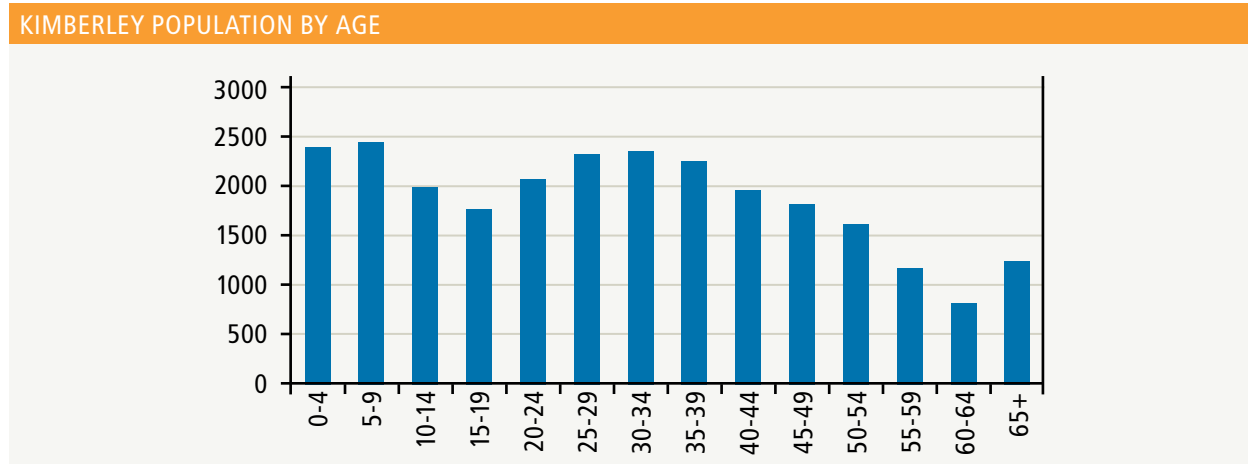
## Population Age Distribution

The Kimberley region has a relatively young population. The median age for people in the region is 30, compared to the WA State median of 36. The median age of the region's Indigenous population is 22.

KIMBERLEY ESTIMATED RESIDENT POPULATION		
Local Government Area	2008	AAGR 1998-2008
Broome	15,386	3.5%
Derby-West Kimberley	7,799	0.9%
Halls Creek	3,338	0.0%
Wyndham-East Kimberley	7,662	1.5%
Total Kimberley	34,185	2.0%
Regional WA	583,919	1.6%
Western Australia	2,171,197	1.8%

INDIGENOUS POPULATION	
Local Government Area	Indigenous Population
Broome	31.8%
Derby West Kimberley	66.8%
Halls Creek	84.4%
Wyndham East Kimberley	40.0%

Source: 2006 ABS Census





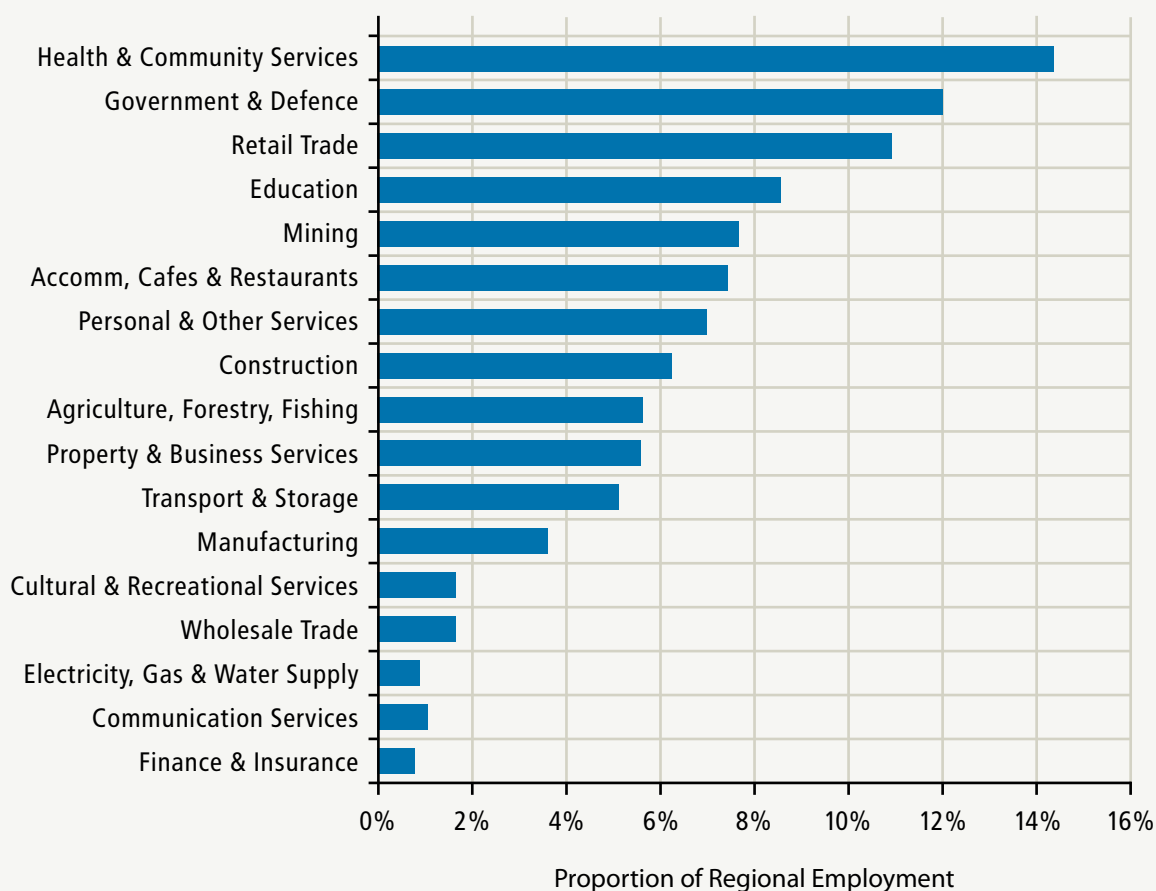
# Employment

## LABOUR FORCE AND UNEMPLOYMENT

Local Government Area	Unemployment Rate				Labour Force
	Dec-05	Dec-06	Dec-07	Dec-08	Dec-08
Broome	4.6%	4.2%	5.0%	5.1%	7,886
Derby-West Kimberley	4.5%	4.2%	5.0%	5.0%	3,870
Halls Creek	18.8%	11.3%	9.6%	12.2%	1,584
Wyndham-East Kimberley	6.1%	4.9%	4.9%	5.0%	3,984
Total Kimberley	6.2%	5.0%	5.4%	5.7%	17,324

Source: Department of Education, Employment and Workplace Relations

## EMPLOYMENT BY INDUSTRY - Regional Employment by Industry

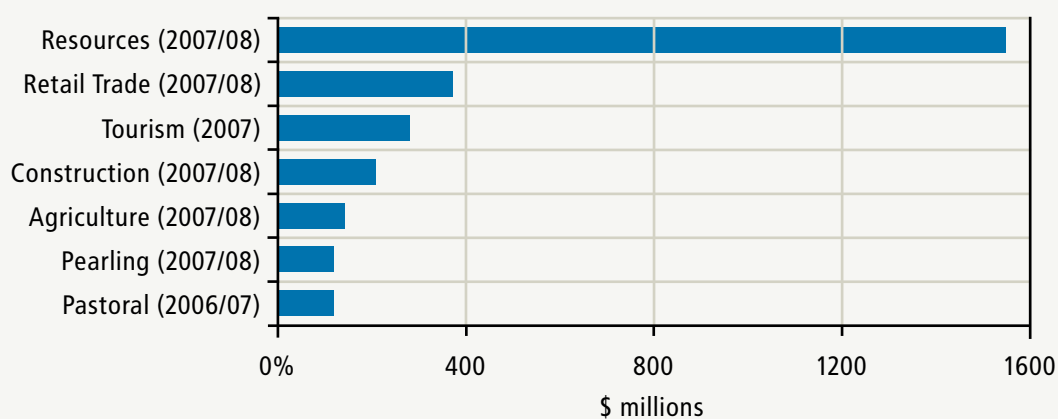


Source: 2006 ABS Census. Note: The Australian Bureau of Statistics records people on the Community Development Education Program (CDEP) as employed and within the Health Care and Social Assistance industry category.

# Economy

The Kimberley's gross regional product in 2007/08 was estimated to be \$1,778 million which represented 1.2 per cent of Western Australia's Gross State Product. Between 1998/99 and 2007/08 Gross Regional Product increased by 119 per cent.

## KIMBERLEY MAJOR INDUSTRY ACTIVITIES



Source: Department of Local Government and Regional Development, Department of Agriculture, Department of Mines & Petroleum, Tourism WA, Department of Fisheries.

## BUILDING APPROVALS - Number of Residential Approvals

Local Government Area	2003/04	2004/05	2005/06	2006/07	2007/08
Broome	136	148	242	177	173
Derby-West Kimberley	28	20	54	85	20
Halls Creek	40	56	33	14	37
Wyndham-East Kimberley	56	92	78	67	73
Total Kimberley	260	316	407	343	303

## RESIDENTIAL BUILDING APPROVALS (\$ MILLIONS)

Local Government Area	2003/04	2004/05	2005/06	2006/07	2007/08
Broome	28.3	41.5	46.1	53.4	67.7
Derby-West Kimberley	5.3	5.3	15.0	29.6	7.2
Halls Creek	8.7	15.8	11.5	5.3	15.5
Wyndham-East Kimberley	13.0	25.2	21.6	24.0	23.0
Total Kimberley	55.3	87.7	94.2	112.3	113.4

Source: Department of Local Government and Regional Development



### HOUSING - Regional Comparison of Median House Sales

Town	Year to June			
	2003	2007	2008	2009
Karratha	\$235,000	\$555,000	\$689,000	\$700,000
Broome	\$290,000	\$620,000	\$715,000	\$635,000
Port Hedland	\$170,000	\$400,000	\$535,000	\$586,250
Kununurra	\$166,000	\$347,500	\$497,000	\$480,000
Perth Metro	\$209,800	\$453,830	\$462,000	\$430,000
Mandurah	\$186,000	\$449,000	\$424,500	\$380,000
Albany	\$166,125	\$407,000	\$413,000	\$366,500
Bunbury	\$152,000	\$380,000	\$370,000	\$350,000
Geraldton	\$126,000	\$331,500	\$352,500	\$347,500
Derby	\$127,500	\$265,000	\$360,000	\$330,000
Kalgoorlie	\$143,250	\$260,000	\$312,500	\$327,000
Carnarvon	\$100,500	\$290,000	\$292,500	\$305,000

Source: Real Estate Institute of Western Australia

### TOURISM

Overnight Visitors	Visitors	Nights	Overnight Visitors	Per Trip	Per Night	Total Spend (\$Millions)
Intrastate	185,000 (53%)	1,043,000 (37%)	Domestic (Intrastate & Interstate)	\$656	\$103	\$210
Interstate	116,000 (34%)	1,277,000 (46%)	International	\$767	\$90	\$47
International	45,400 (13%)	486,300 (17%)	Total Overnight	\$1,423	\$193	\$257
Total Overnight	346,400	2,806,300				

Source: Tourism WA – rolling average of the 2006 and 2007 years

Source: Tourism WA – rolling average of the 2006 and 2007 year

### RESOURCES - Mineral Production (\$ Millions)

Local Government Area	2003/04	2004/05	2005/06	2006/07	2007/08
Broome	2.7	2.7	4.4	4.4	6.3
Derby-West Kimberley	83.5	94.0	98.9	163.4	683.7
Halls Creek	0.0	135.9	194.3	439.1	343.1
Wyndham-East Kimberley	505.1	575.6	646.1	578.8	511.4
KIMBERLEY	591.3	808.2	943.6	1,185.7	1,544.5

Source: Department of Mines and Petroleum

### PRIMARY INDUSTRIES - Value of Agricultural Commodity Production

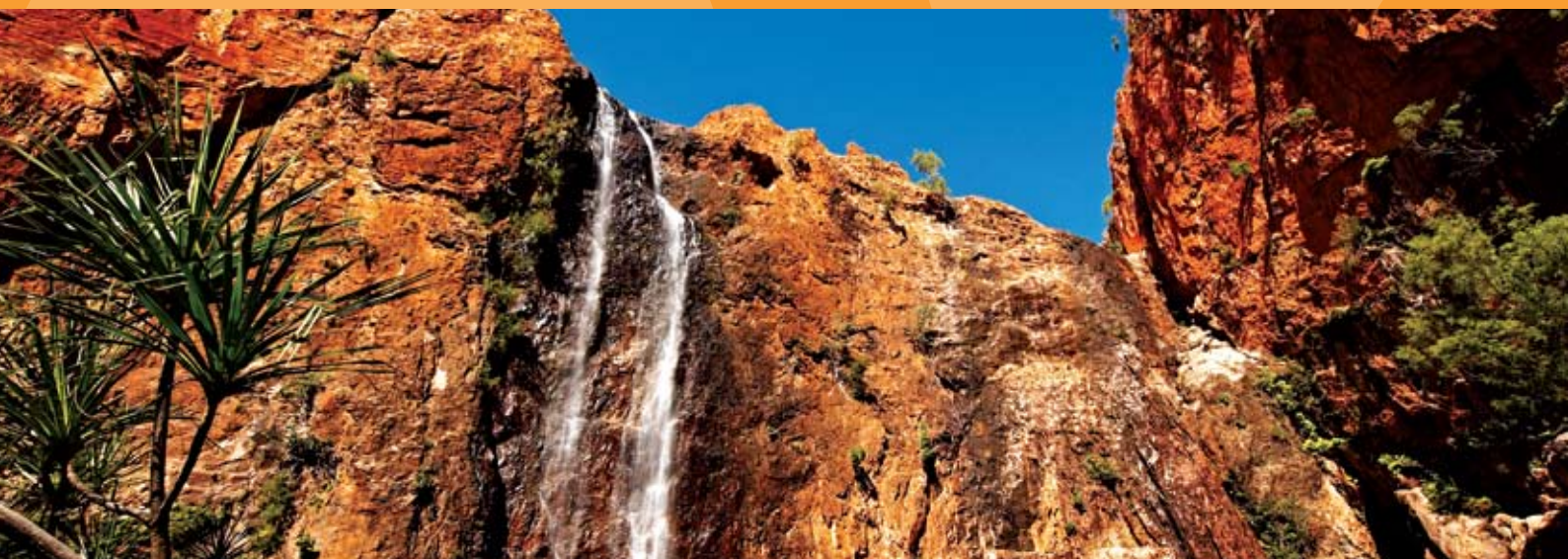
Local Government Area	Crops (\$m)	Livestock (\$m)	Total Agriculture Value (\$m)
Broome	4.1	12.7	16.8
Derby-West Kimberley	0.6	32.3	32.9
Halls Creek	0.0	16.0	16.0
Wyndham-East Kimberley	54.2	23.6	77.8

Source: ABS 2006 Agricultural Census; released 2008 adjusted by the Department of Local Government and Regional Development



## MORE INFORMATION

For further information about the Kimberley please contact a Kimberley Development Commission located in Broome, Derby or Kununurra. Alternatively please visit our website at [www.kimberley.wa.gov.au](http://www.kimberley.wa.gov.au).



### KIMBERLEY DEVELOPMENT COMMISSION

#### Kununurra

7 Ebony St  
PO Box 620  
Kununurra WA 6743

t: 08 9168 1044  
f: 08 9168 1473

#### Broome

Cnr Napier and Dampier Tce (upstairs)  
PO Box 172  
Broome WA 6725

t: 08 9193 6795  
f: 08 9193 6142

#### Derby

Loch Street  
PO Box 845  
Derby WA 6728

t: 08 9193 1444  
f: 08 9193 1445

[info@kdc.wa.gov.au](mailto:info@kdc.wa.gov.au)

[www.kimberley.wa.gov.au](http://www.kimberley.wa.gov.au)

*Images courtesy of Tourism WA and the Port of Broome.*

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